

Designing a Infographic using Canva

1 Introduction

1.1 Overview

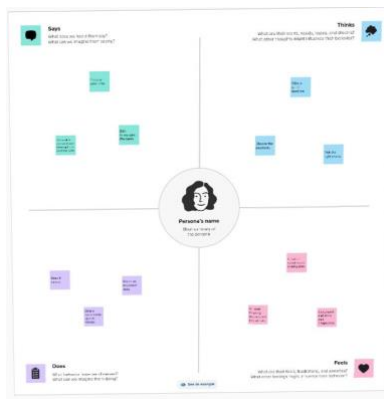
Designing a Infographic using Canva. An Infographic is a collection of imagery, data visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand Overview of a Topic

1.2 Purpose

Infographics can help people understand complex concepts by using visual aids such as charts ,graphs.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Brainstorm



3 RESULT



4 ADVANTAGES & DISADVANTAGES

Canva is user-friendly because it is easy to navigate. You can make your own or customizing your own designs in canva.

It's disadvantages is, you do not have access to every templates especially if you are using the free canva.

5 APPLICATIONS

Canva is a fantastic online tool that allows you to create professional-looking designs at the click of a button . It has drag-and-d functionality so it's simple to use. It also provides you either templates, as well as pre-loaded visual elements and fonts so social media graphics are quick to create.

6 CONCLUSION

Canva is an Essential tool for most businesses. It is easy to use, offers a wide range of templates, is affordable, customizable and help businesses with their branding.