





## NATURAL WATER FROM FINLAND

Water is the foundation of life. A healthy diet includes 2-3 liters of water daily. Despite the fact that 70 % of the Earth's surface is water, many regions suffer under a serious shortage of potable water.

Access to pure drinking water is one of the most significant living standards. Clean potable water can be sourced from nature or produced in water treatment facilities where chemicals are used to make it safe for drinking.

According to the UNESCO water research report Finland was ranked No. 1 among countries with the best potable water resources. Finland has obtained this high ranking because the country has still many spots of pristine nature and can enjoy abundant rainfall.

However, the major part of water consumed in Finland is made drinkable by using chemicals. It is always important to know the origin and composition of the water You drink. Lapland Spring water rises naturally to our factory, filtered by layers of ancient sand which were formed during the last Ice Age more than 10 000 years ago.

Water is pumped straight from the spring to our factory. Water is lead through 0.2-micron filters (thickness of human hair is about 30-200 microns) into glass-bottles.

In our water we preserve the life of water, not killing it by chemicals. The best proof of Lapland Spring water is that we change our filters only once a year. Mother Nature filters Lapland Spring water crystal clear. Filters are there just for the sake of safety.

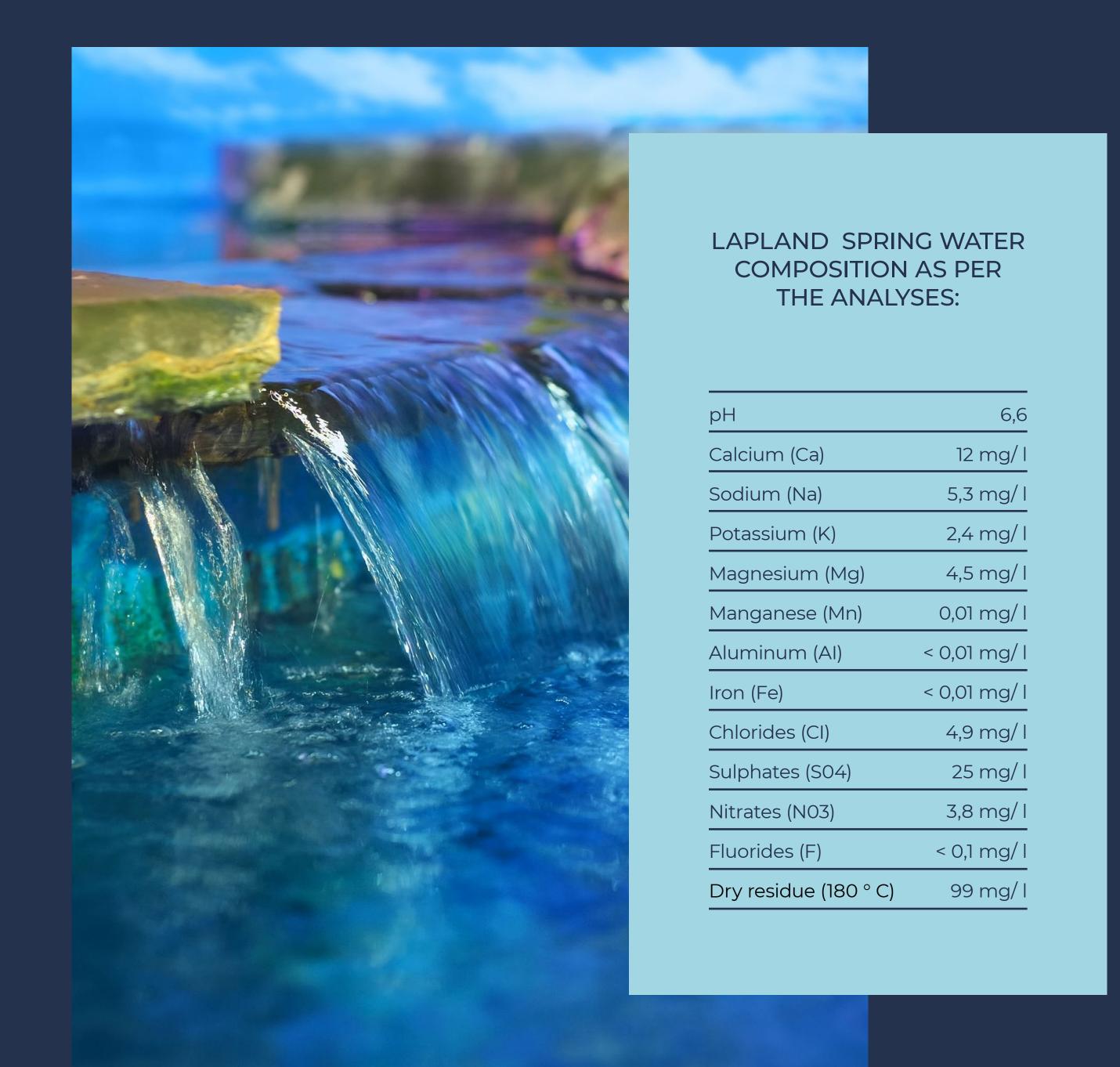
## Environment

We strive to be a responsible actor for the benefit of our environment. We make use of solar energy in our production. Our own solar energy system can satisfy the major part of our electricity needs.

## Composition of Lapland Spring natural spring water

The natural spring water bottled by Lapland Spring is derived from our spring, located only some hundred meters from our bottling plant.

The water is pumped from the spring to our plant. We provide regular inspection of our water composition. Some of the analyses are made by our local municipal authorities. The test results variations have been very small through the years.



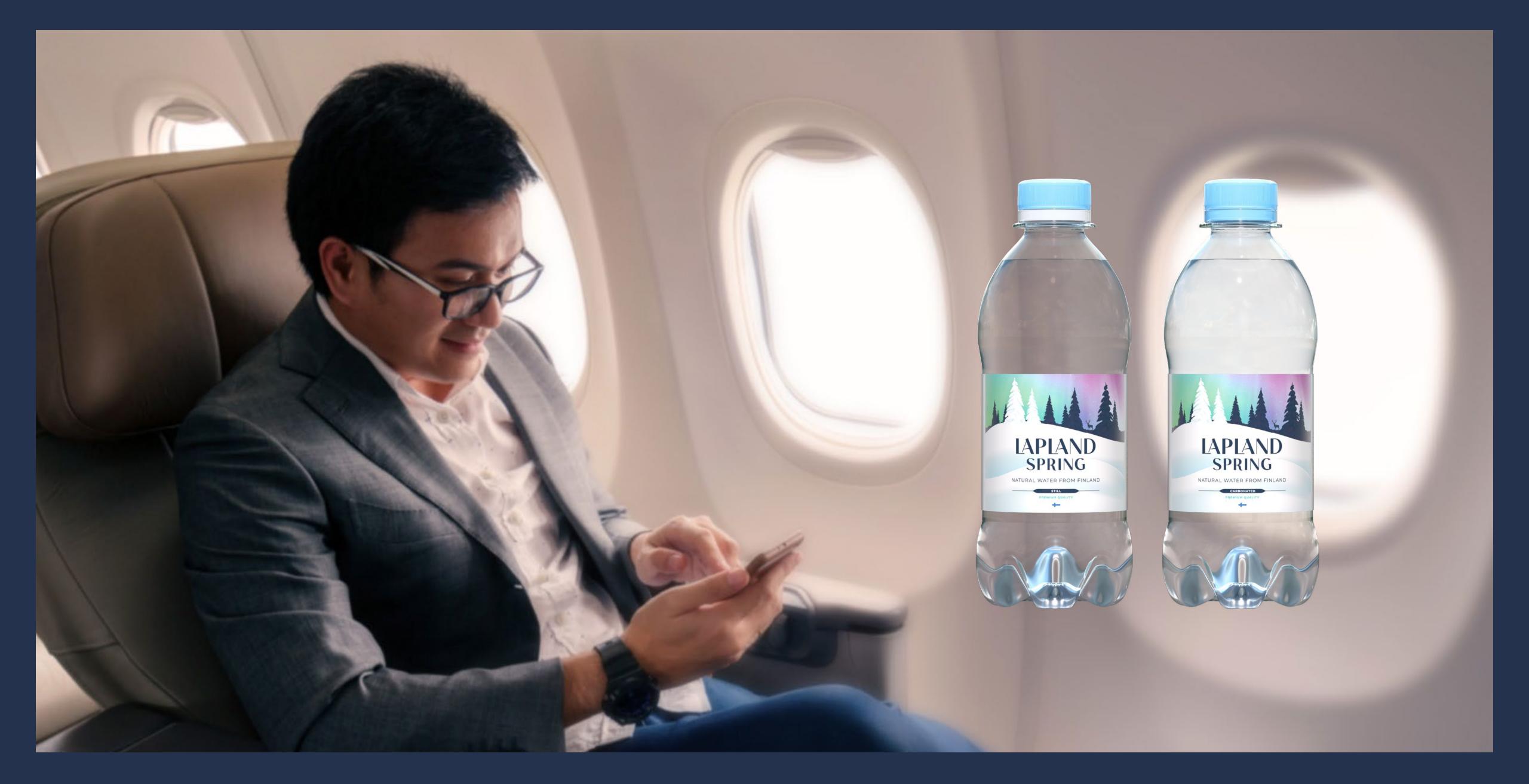




TASTE LAPLAND SPRING!



TRAIN WITH LAPLAND SPRING!



TRAVEL WITH LAPLAND SPRING!

## JOINUS

Lapland Spring is a big family of like-minded people around the world united by a common passion to preserve our pristine nature and let people enjoy its gifts.

We treat our source carefully and rationally, and our production does not harm the environment. We do our best not to let our planet ever face the pure drinking water shortage. We want clean water to be available to everyone and benefit everyone on our planet!

If you share these values, you are welcome to become our partner and we are ready to answer all your questions.

KAMPINKUJA 2, 00100 HELSINKI, FINLAND INFO@LAPLANDSPRING.COM +358 40 533 08 65 LAPLANDSPRING.COM

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