

# Customer Churn Dashboard

**26.537%**

Sum of Churn Rate (%)

**7043**

Total Customers

**1869**

Churned Customers

**\$3M**

Revenue Lost (Churned)

**16.06M**

Total Charges

**\$16M**

Total Revenue

**456.12K**

Monthly Charges

## CHURN BY TENURE



**476**

Senior Citizen

**1869**

Partner

**2**

Dependents

## SUBSCRIBED SERVICES

**2044**

Tech Support

**2707**

StreamingTV

**2732**

Streaming Movies

**2422**

Device Protection

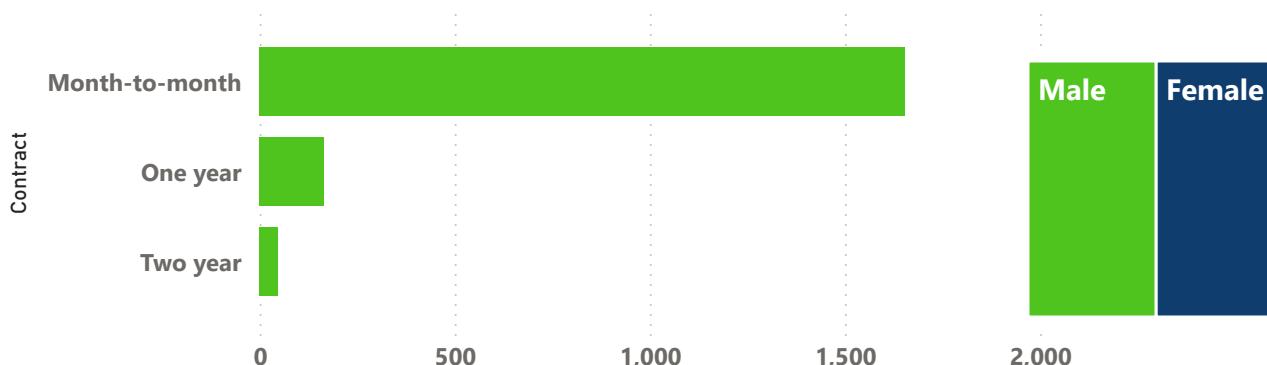
**2429**

Online Backup

**2019**

Online Security

## CHURN RATE BY CONTRACT



## Churned vs Retained Charges

