

Assignment No. 1

The medical store is facing issues like long customer wait times, products often being out of stock, and no online services. These problems are causing customers to be unhappy and leading to a drop in sales.

1. Executive Summary :

The aim of this project is that to fix the problems that the medical is facing., specially how to manage the stock and provide service to customers, and also offer digital services. By getting over these problems the store can gain back the customers and make products available to customers., and provide online shopping which will help the store to boost up it's sales.

2. Project Description :

First of all we will out why customers are unhappy and what are the things we need to work on. This involves how to have a close look on how the store keeps track of it's products, how it serves customers, and check if the store can offer digital services like online orders.

After figuring out the problems we will come up with solutions to keep products in stock, speed up services, and create a website or app for online orders.

After implementing these things the store will gain the market as well as grow the store.

3. Project Scope :

1. Improve Stock Management:

Always have a watch on how much stock the store has and how much is requirements.

2. Add online services : Built a website or app for store
3. Continuous Analysis : Keep an watch on customer's requirements and demands to keep stability in sales.
4. Staff : Train the staff in such a way that they should adapt the new upgrades and have a good relations with customers.

~~And~~ And also after these changes the store will ~~atleast~~ have a increase of ~~12%~~ more than 12% increase in sales. and the cost for this project and upgrades will be around 5 to 10 lakh rupees.