

## Suyeon Han

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github.com/suyeon-hann/portfolio.git  
https://dribbble.com/Studio\_SU

### Amuse - personal project, Freelance Digital Designer

Sep 2022 - Dec 2022 | The Netherlands

Developed a museum platform application that provides information on various dutch museums and facilitates seamless ticket purchasing for users

Implemented a strategic approach to problem-solving, which includes market/user research, data analysis, user persona creation, user journey mapping, and prototyping

Created a logo, design system and user-centric interface design based on UI design principles and user psychology

### University Of Seoul

2015 - 2021 | Seoul, Korea

Took courses in Visual design, UX/UI design, Branding, Illustration, Motion design, Editorial design and Typography

Self-taught HTML and CSS, and developed several websites

Took a psychology course for a deeper understanding of UX

### Bitestreams, Freelance Digital, Visual Designer

Apr 2022 - Sep 2022 | The Netherlands

Performed Branding and UX/UI design as a project for a Tech startup company

Developed the design guide for the brand and created the logo and typography that accurately conveyed the client's vision

Delivered a responsive website with visually appealing 3D design system that emphasized the technical nature of the company and engaged users

### Tools

Figma  
Sketch  
Adobe XD  
HTML / CSS  
Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe Dreamweaver  
Adobe After Effects  
Adobe Premier Pro

### Mercor, Freelance Digital Designer

Jan 2022 - Mar 2022 | The Netherlands

Performed a UX/UI design project for a cryptocurrency company

Created a UX flow based on UX research, using information architecture to reorganize the main menu and content structure for improved user experience

Designed 3D illustrations related to the cryptocurrency industry, which include financial charts and digital coins featuring the company's logo

### Skills

UX/UI Design  
UX Research  
UX Flows  
Responsive Design  
Prototyping  
Branding  
Visual Design  
3D Illustration  
Motion Design  
Editorial Design  
Typography

### Freelance Designer

2020 - Present | Korea, The Netherlands

Executed multiple design projects such as UI/UX design and Branding as a freelancer, primarily serving small and medium-sized enterprises

Gained strong presentation, collaboration, and communication skills with stakeholders while working as a freelancer in an agile environment

Awarded a Logo Design Contest for an entertainment company hosted by Loud Sourcing

Accomplished a branding project for an interior company (Juan Interior)

### Languages

Korean - Native  
English - Professional  
Dutch - Beginner