

# SUYEON HAN

*UI/UX Designer*

+31 629040164

s.yeon.hann@gmail.com

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REMBRANDT

ZOON VAN HARMEN

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BRITS

amuse



# a muse

Netherlands Museum App

If people want to go to museums in the Netherlands, it takes too many steps to get information about exhibitions, prices, locations and discounts available, etc. people have to access every museum's website to check all of these, but **a muse** makes it easier to approach to the museums.

**a muse** is an app that gives users information about the museums in the Netherlands, and helps users can buy tickets to every museum. Also, users can get news about coming exhibitions and can share their museum experiences on their blogs.



2022.09 - 2022.11

UX/UI design



a muse

*a muse* is a word that combines *a museum* and *amuse*.

a museum

+

amuse

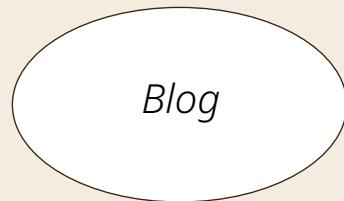
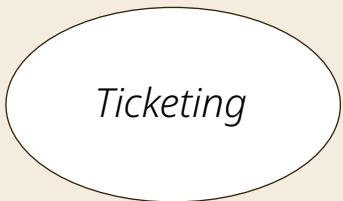
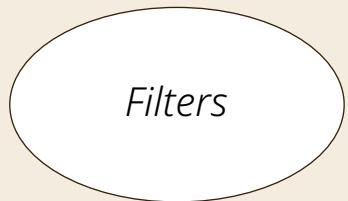
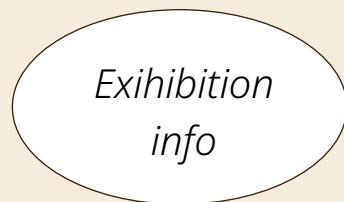
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a muse

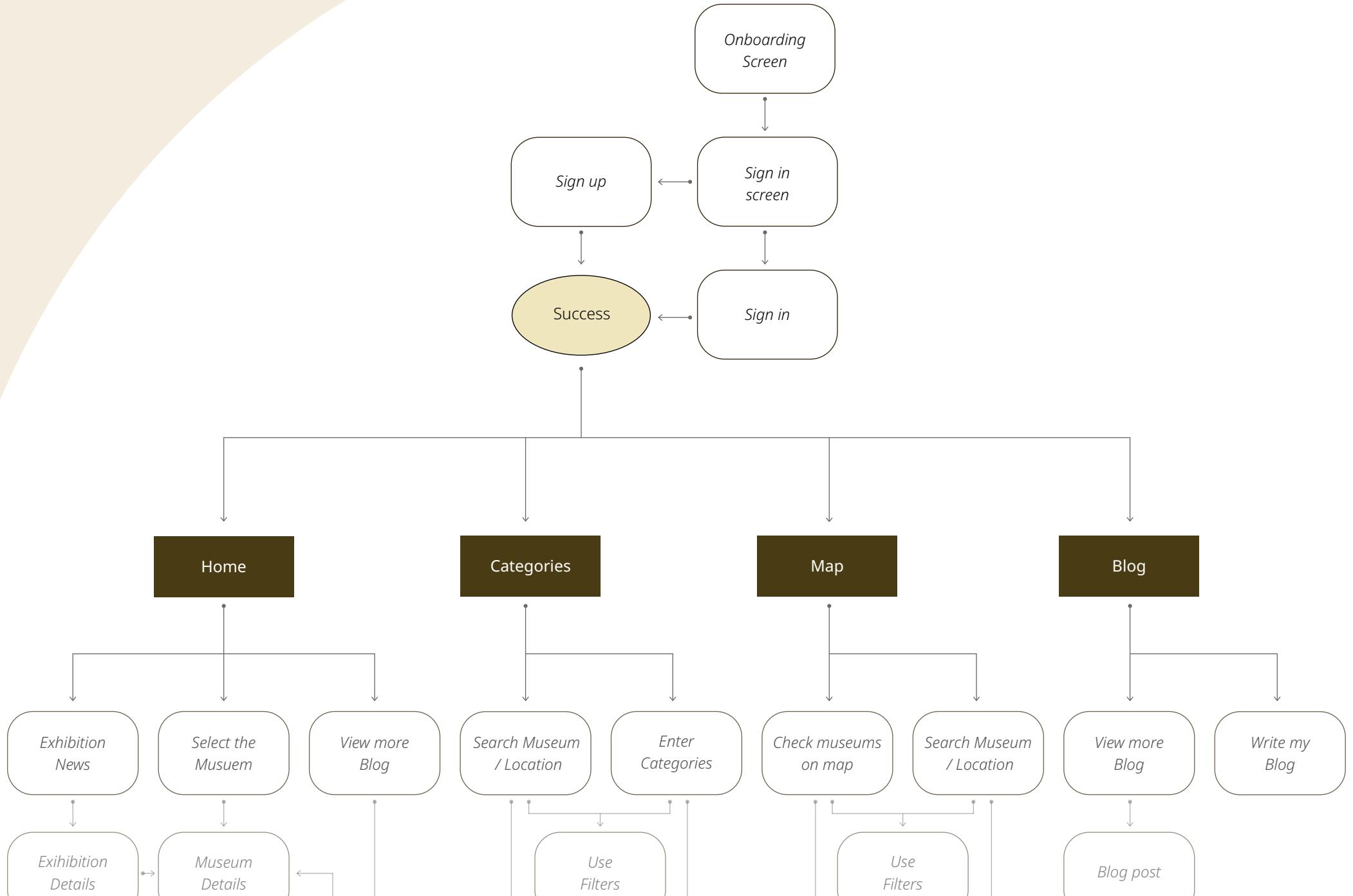
# Project Goal

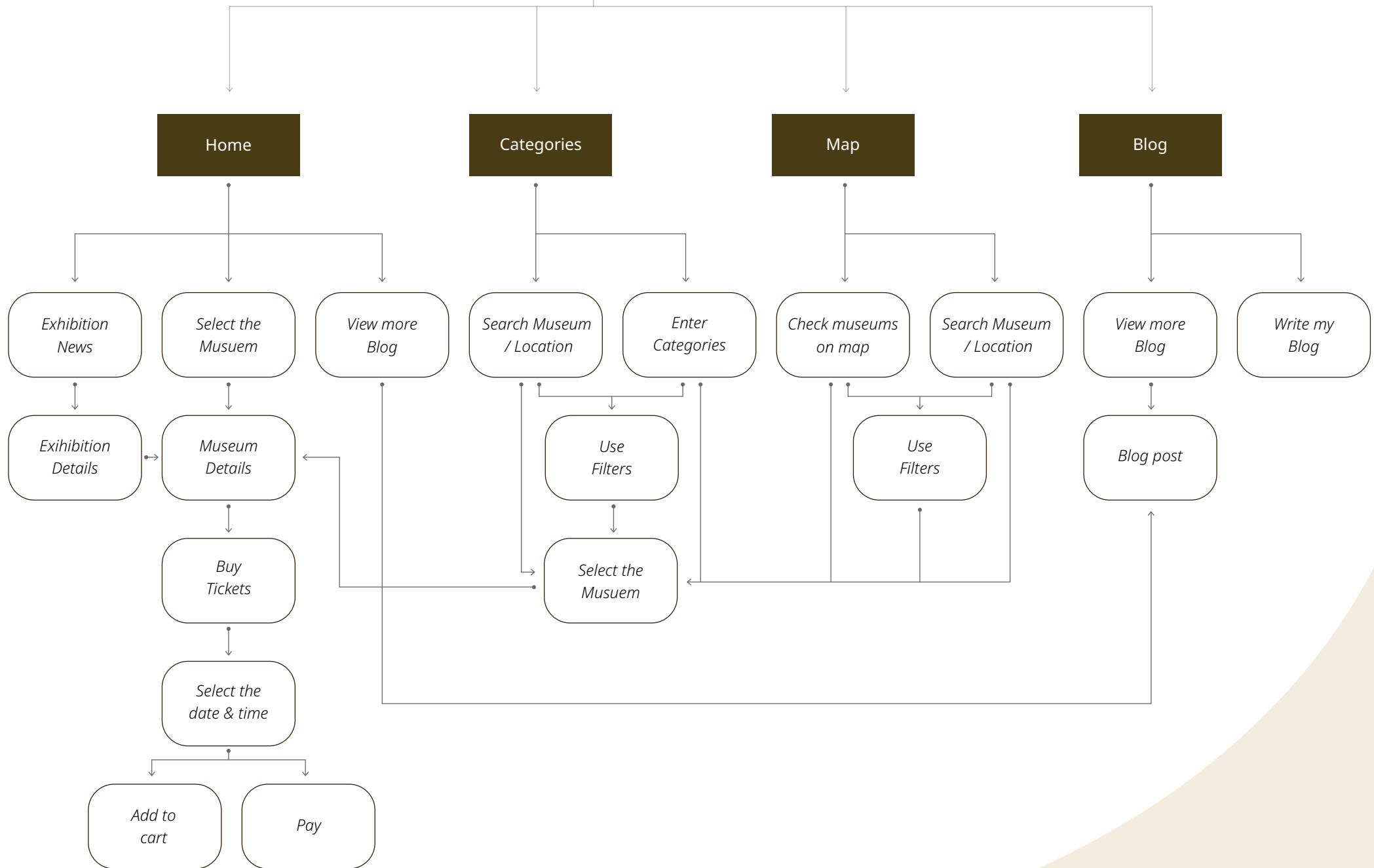
Create an application with an easy way to approach the various museums. Shortening the steps to get museum tickets and get information about museums. To help users to find museums that they want, put the filtering function. Also, to make users get interested in museums, create a blog menu to share experiences and get more detailed information about museums.

## Functions



# UX Flow

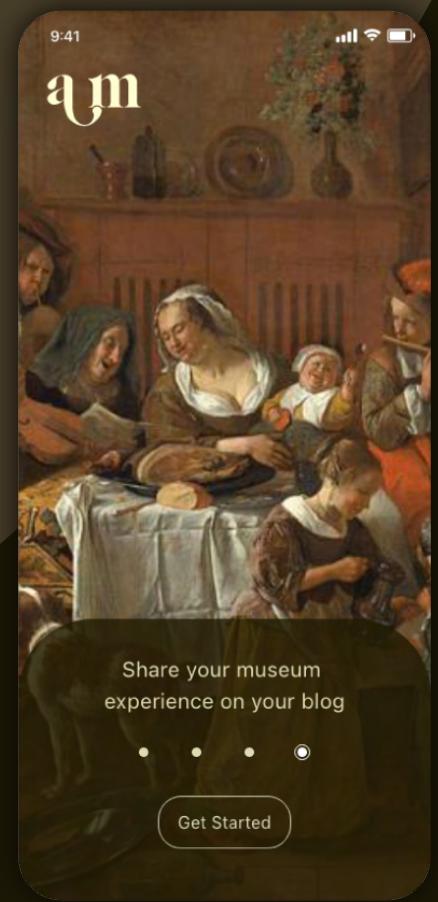
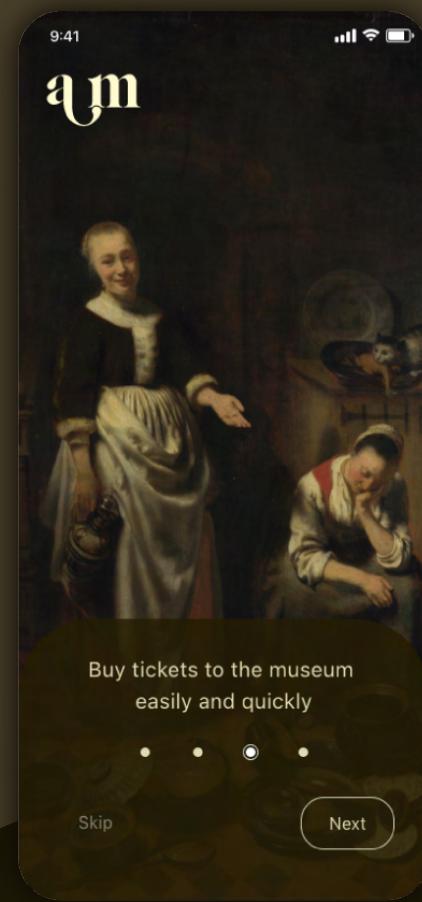




# Onboarding

aMuse

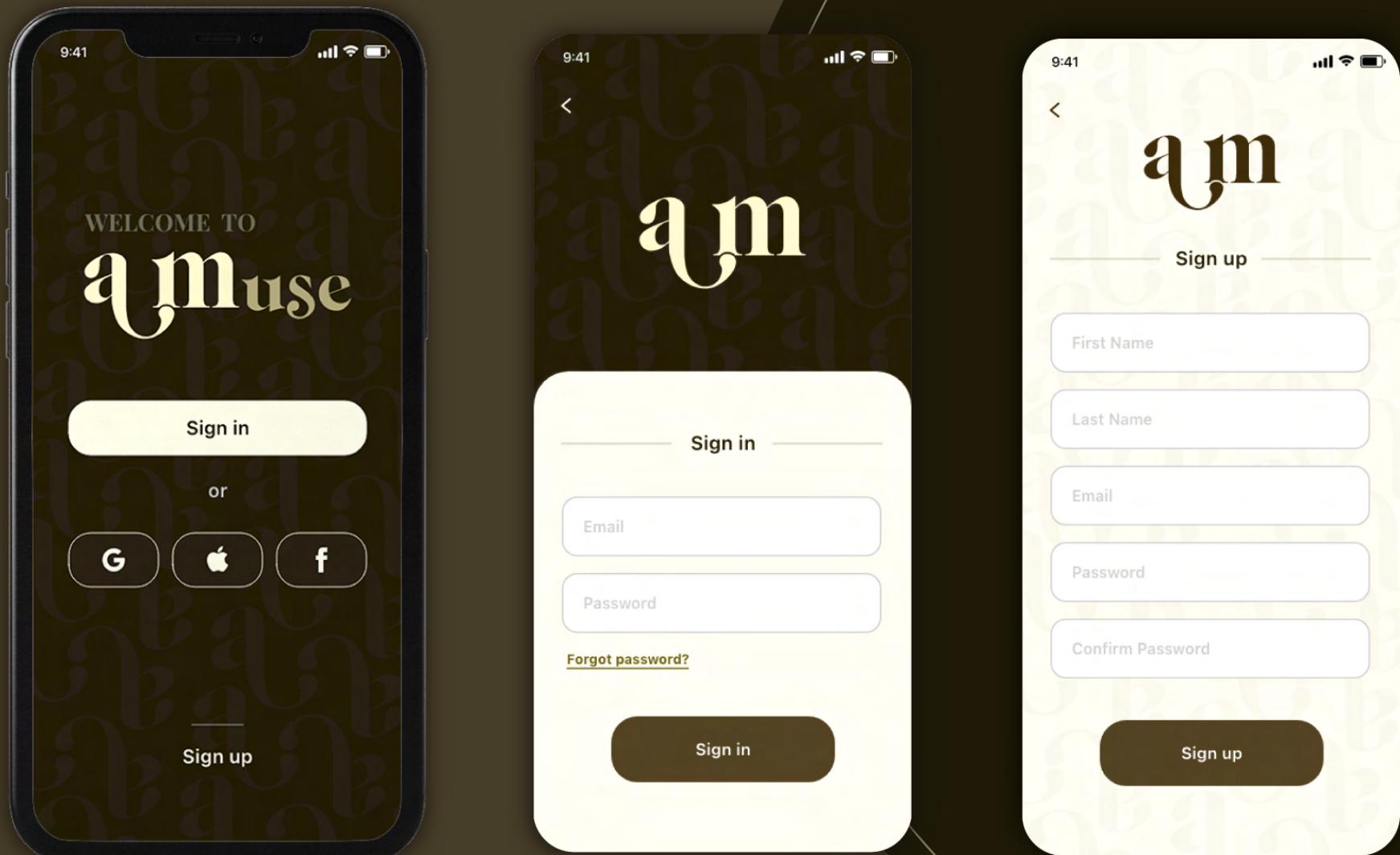
brief descriptions of the application



## Sign in / Sign up

aMuse

Users can sign in with email addresses, and easily sign up



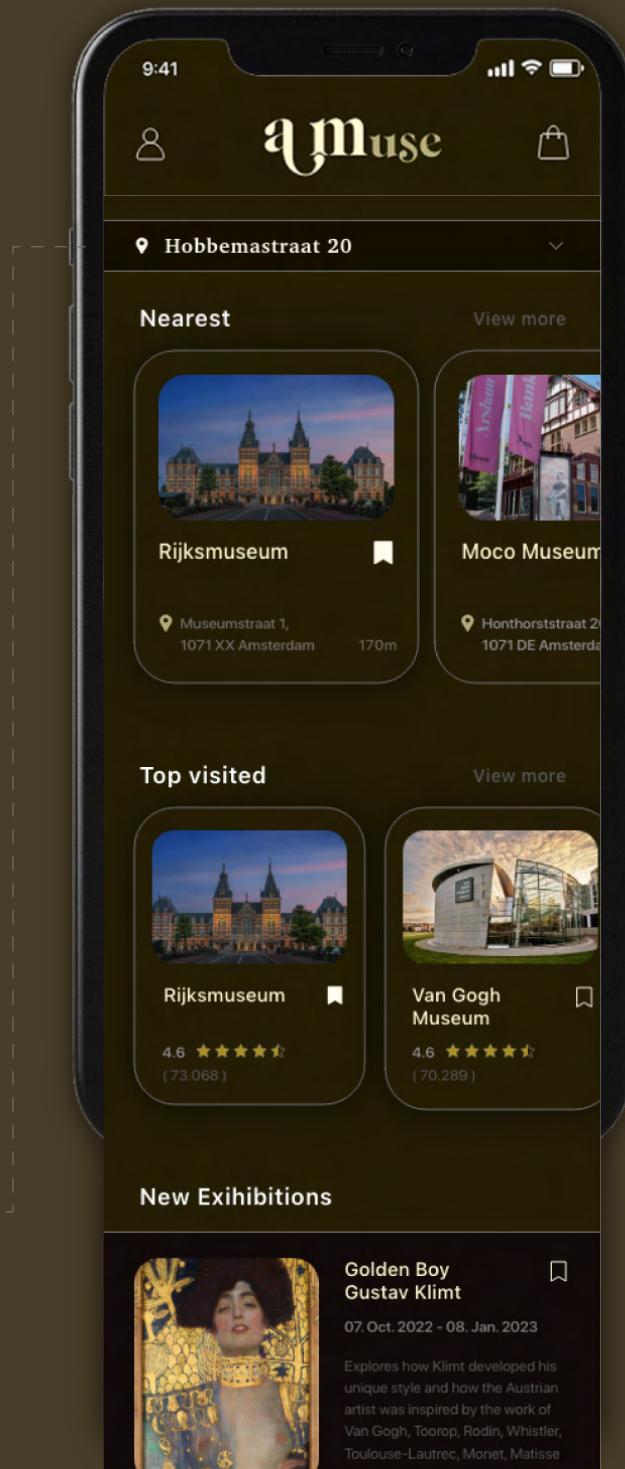
## Home Screen

In Home Screen, users get recommendations of museums, regarding the nearest, and top-visited museums. Also, users can get information about new exhibitions, and check the review of a museum in today's blog.

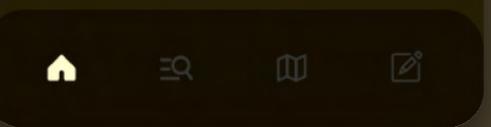
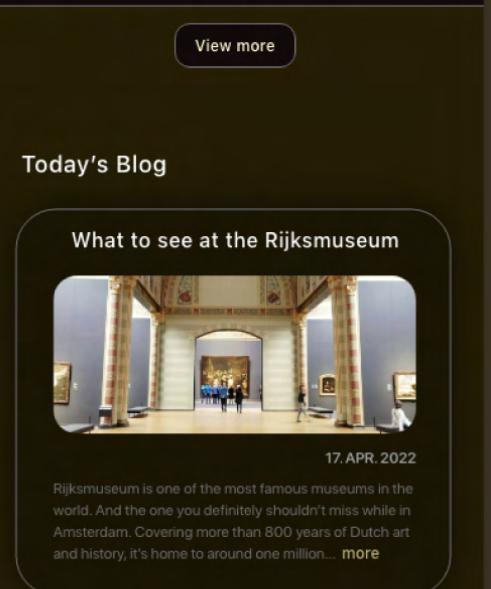
- Nearest museums
- Top visited museums
- New exhibitions
- Today's blog

Automatically set my current location

> Can change the location where I want



## New Exhibitions

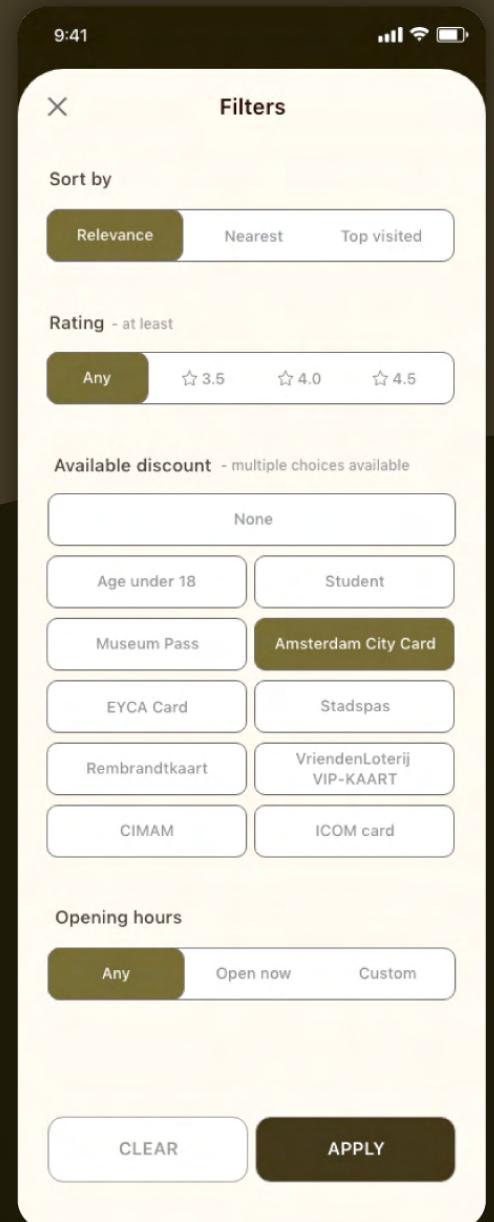
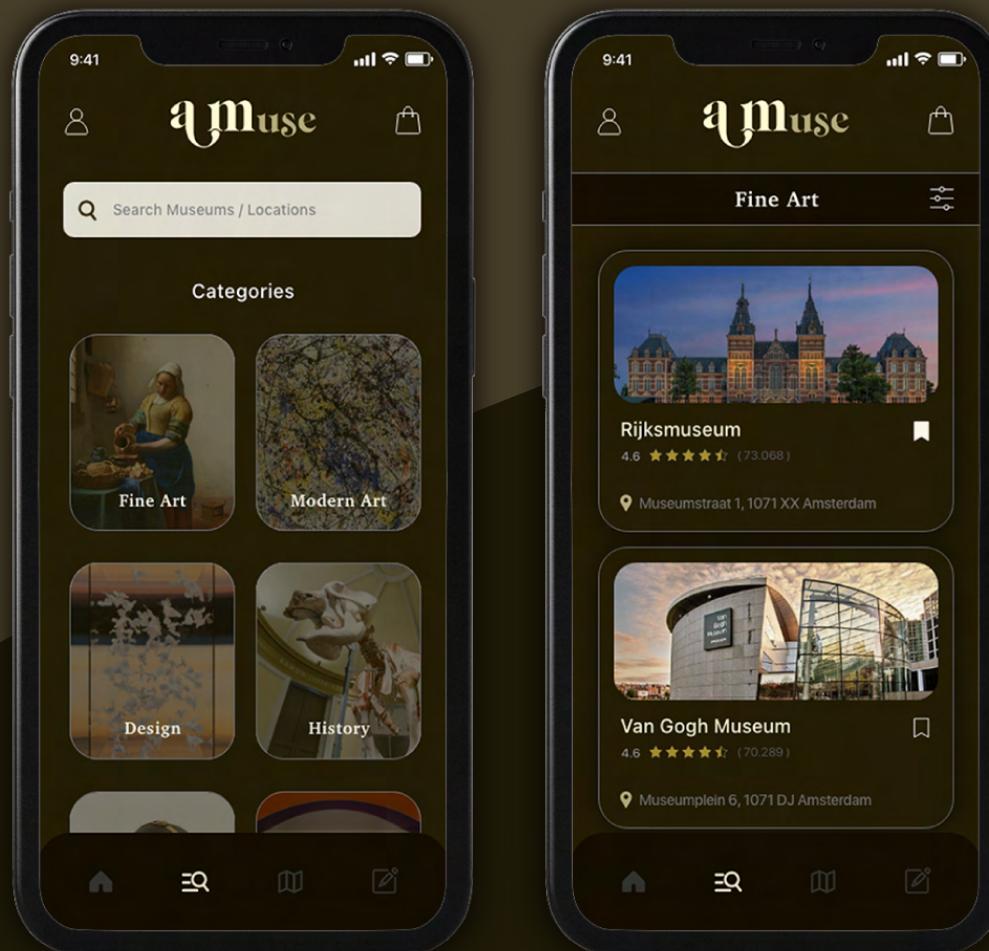


# Categories & Search

There are 8 categories of museums. By categorizing and filtering functions, users can find a museum they want. In filtering functions, there are ratings, available discounts, and opening hours.

## 8 Categories

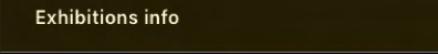
- Fine art
- Modern art
- Design
- History
- Military
- Science
- Pop-up
- Others



# Museum Detailed Page

Users can check the location of a museum, opening hours, reviews, photos, exhibition information, and blog reviews.

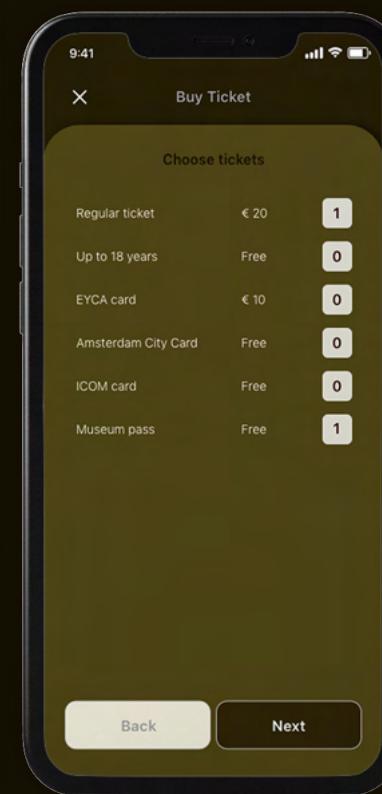
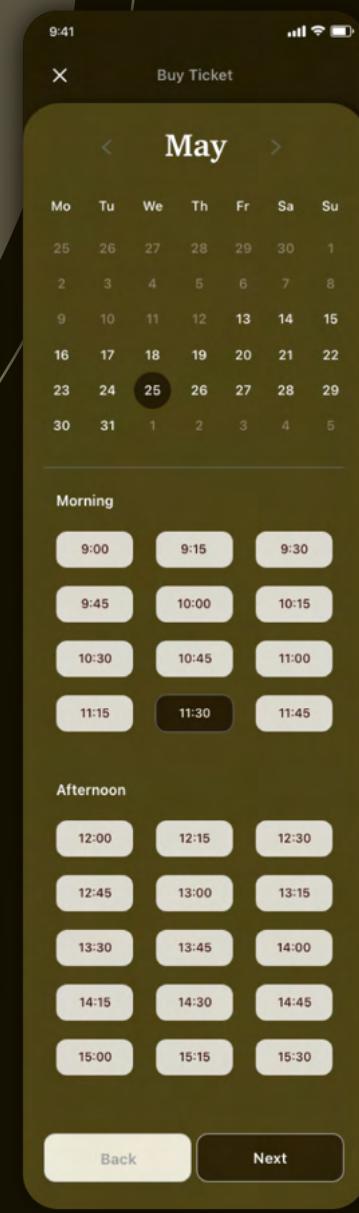
Users can decide to buy a ticket after checking this detailed information.



# Ticketing Page

Users can select the date when to visit the museum, choose the exhibition, and select the entrance time.

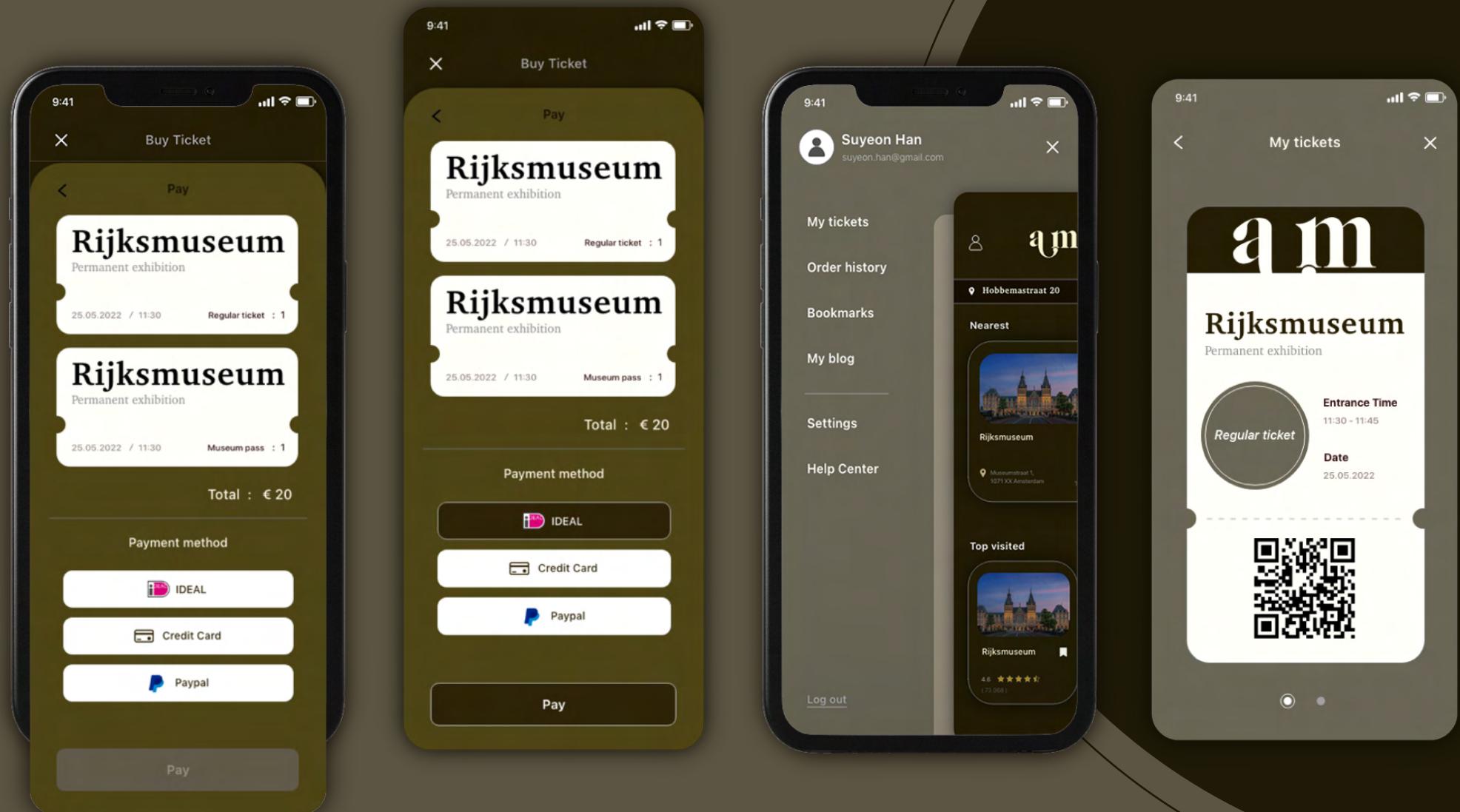
After these steps, users can choose the tickets and can add them to the cart or pay.



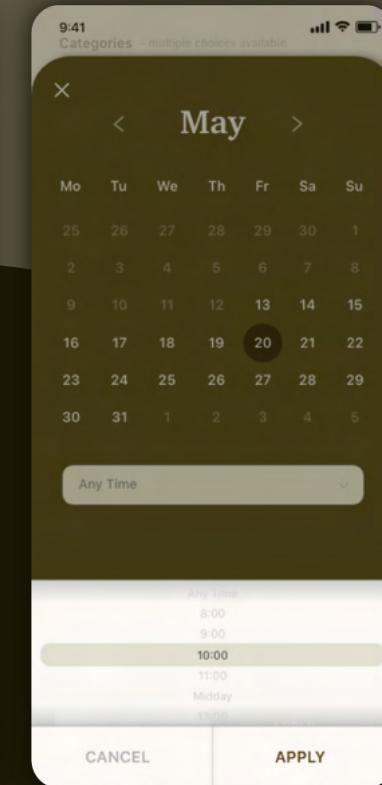
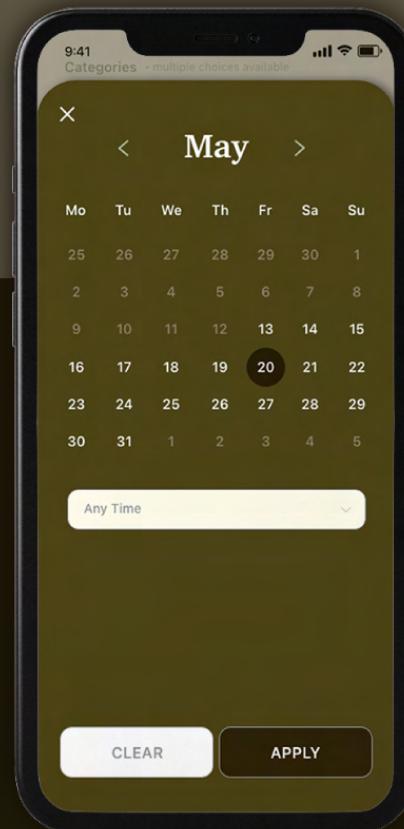
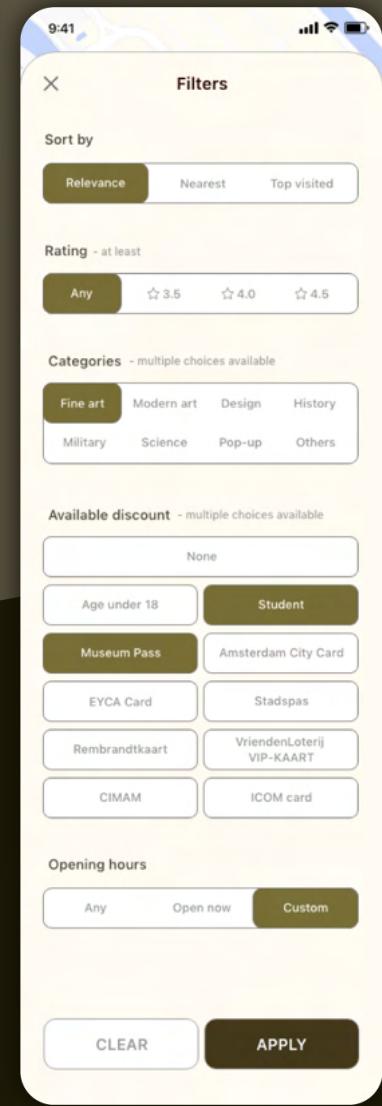
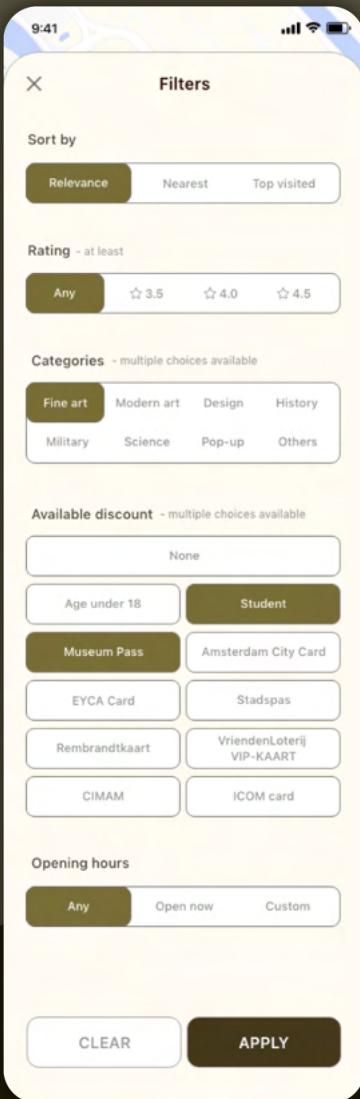
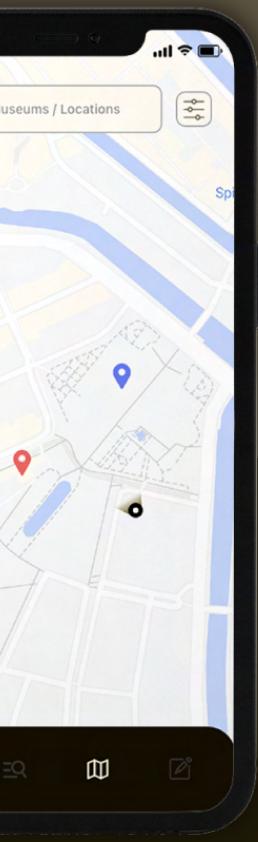
# Pay & My tickets

There are 3 payment methods, **IDEAL**, **Credit Card**, **PayPal**, and users can decide a payment method they want.

After paying, users can check their tickets on my page.



## Map & Filters



Users can check the locations of museums on the map, with their current location. There is a filter function, which users can check the filters that they want, and check the museums on the map. In opening hours, if users select *Custom*, they can select the date and time.

## Blog Categories



Fine Art



Modern Art



Design



History



Military



Science



Pop-up



Others

## Blog

On the Blog page, there are Today's Blog and 8 Blog Categories. 8 categories are the same as the museum categories. Users can check the detailed reviews of museums. Also, they can write their own blog posting by clicking an icon in the upper right side, to share their experiences of museums.

The screenshot shows the 'aMuse' app interface. At the top, there is a search bar with the placeholder 'Search Museums'. Below it, the 'Today's Blog' section displays two articles: 'What to see at the Rijksmuseum' (published on 17 APR. 2022, 13,940 reads) and 'What is the Modern Art?' (published on 28 APR. 2022, 8,138 reads). Both articles include small thumbnail images of museum interiors. Below these, the 'Blog Categories' section lists the eight categories with their respective thumbnails and names: Fine Art, Modern Art, Design, History, Military, Science, Pop-up, and Others. The bottom of the screen features a navigation bar with icons for Home, Search, Map, and Edit.

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*01. Amuse*

Branding, UX/UI Design

*02. BiteStreams*

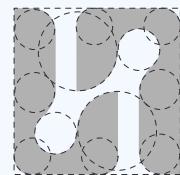
Branding, UX/UI Design

*03. MERCOR*

UX/UI Design



# BiteStreams

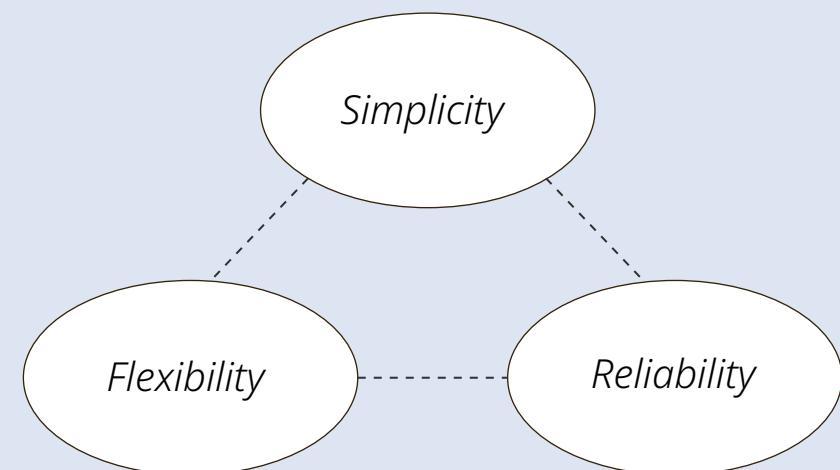


BiteStreams

## Project

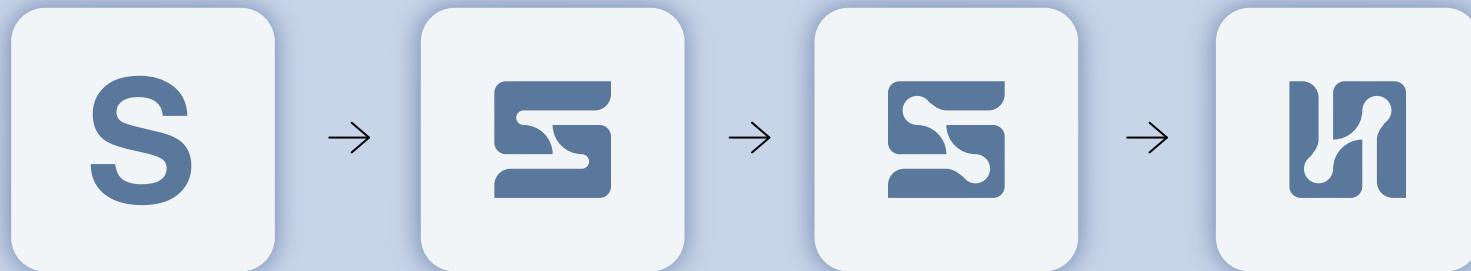
*Bitestreams* is a start-up technology company that helps to automate and optimize the business using Data & AI solutions. Most of their works use data, so they want a logo that would fit with their flexible image with reliability.

## Keywords





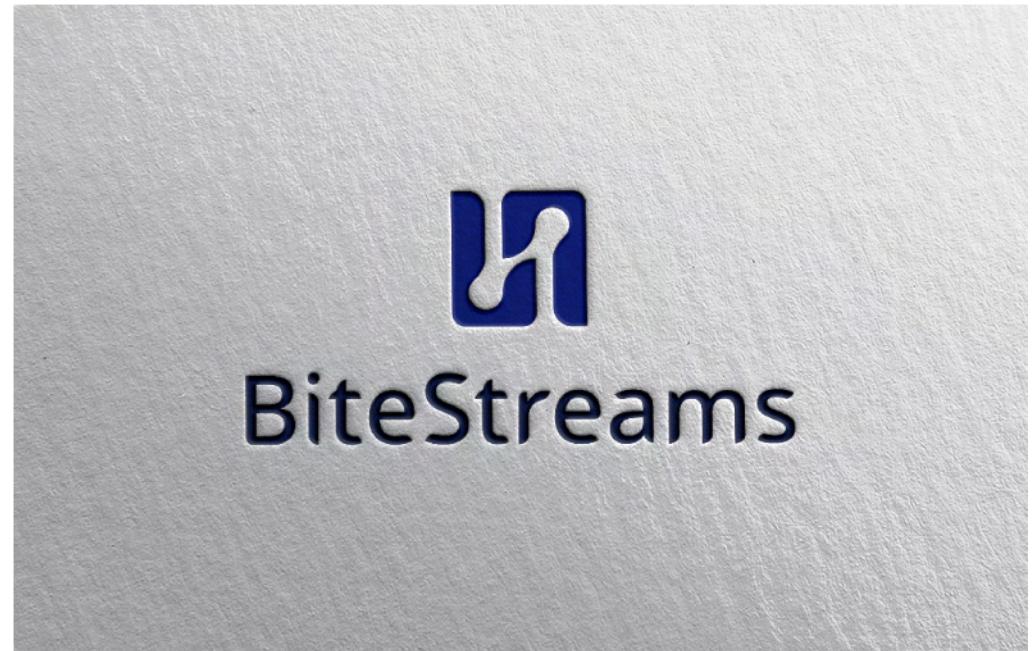
The logo symbolizes the alphabet S and curved waves, and the typography is designed with a bit rounded shape from the sans-serif font.



BiteStreams



BiteStreams





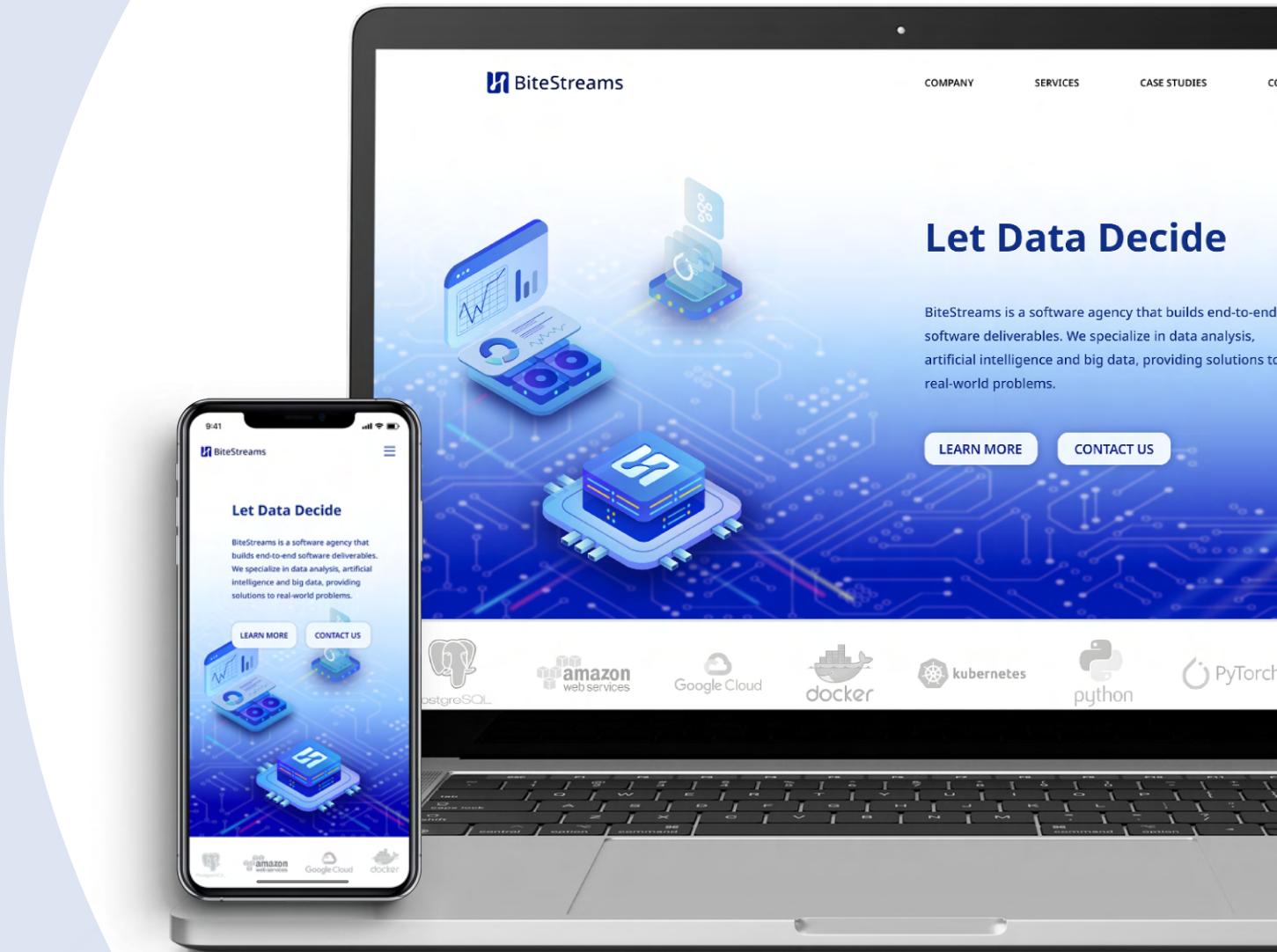
BiteStreams



Created the main page with 3d graphic designs which emphasize the image of technology and organized 4 main menus, *Company*, *Services*, *Case studies*, and *Contact us*.

To arise the users' curiosity, used simple descriptions about the company and this makes users click a button that connects to other menus. And the final step of the user experience flow is *Contact us*.

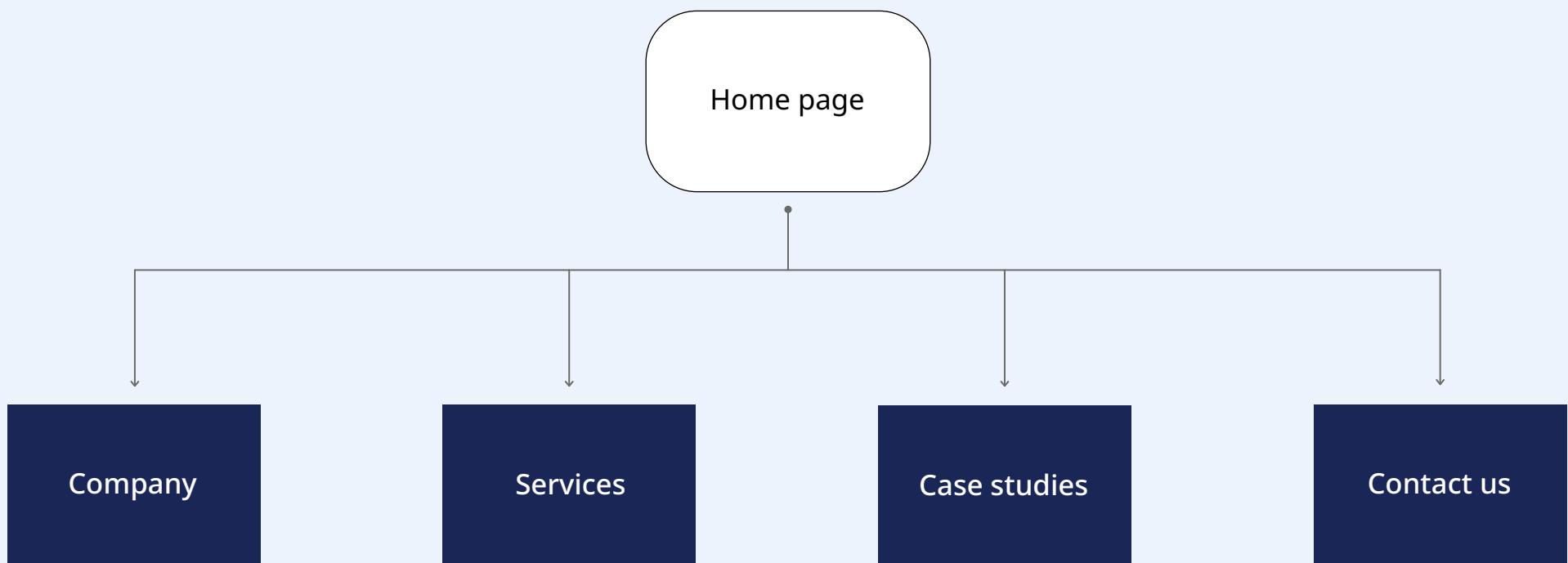
Mainly used color is blue, the logo's main color.



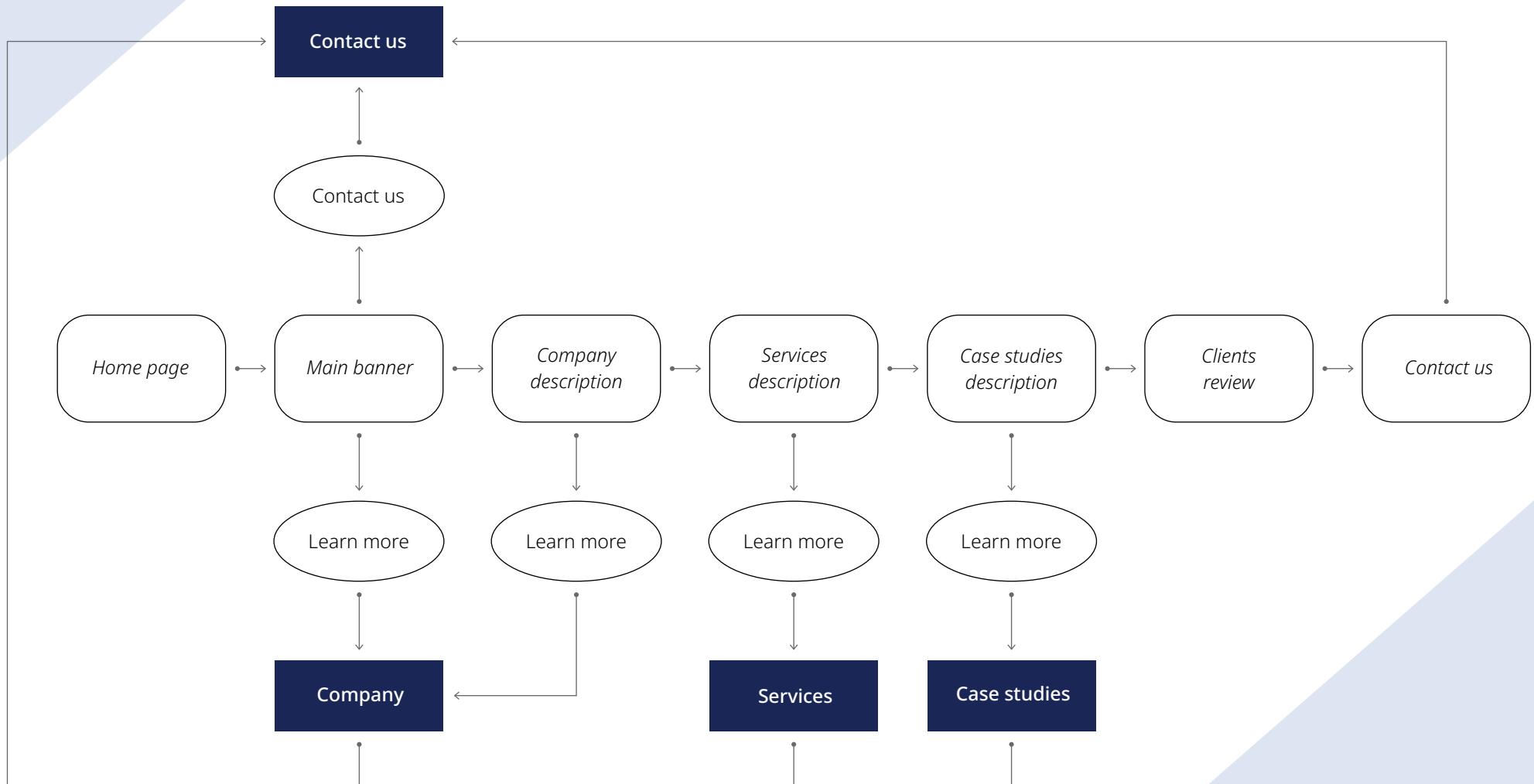
UX/UI design

# Sitemap

4 main menus : *Company, Services, Case studies, Contact us*



# UX Flow



# Wireframe

- 1 Header : Bitestreams logo & menu
- 2 Graphic & Simple description
- 3 Logo's of Technologies
- 4 Keywords of company
- 5 Simple description about Company
- 6 Simple description about Services
- 7 Simple description about Case studies
- 8 Client's review
- 9 Contact us
- 10 Footer : privacy policy, copyright, email



# Graphics

All graphics are based on technological images  
and created in 3d.



# Website

The screenshot shows the homepage of the BiteStreams website. The header features the company logo and navigation links for COMPANY, SERVICES, CASE STUDIES, and CONTACT US. The main visual is a blue-toned illustration of a circuit board with various data visualization icons (charts, graphs, a smartphone) floating above it, symbolizing data analysis and technology. A large, bold heading "Let Data Decide" is centered on the page. Below the heading is a descriptive paragraph about the company's services. At the bottom, there are two call-to-action buttons: "LEARN MORE" and "CONTACT US". The footer contains logos for PostgreSQL, Amazon Web Services, Google Cloud, Docker, Kubernetes, Python, PyTorch, and Kafka.

BiteStreams

COMPANY SERVICES CASE STUDIES CONTACT US

# Let Data Decide

BiteStreams is a software agency that builds end-to-end software deliverables. We specialize in data analysis, artificial intelligence and big data, providing solutions to real-world problems.

[LEARN MORE](#) [CONTACT US](#)

 PostgreSQL

 amazon web services

 Google Cloud

 docker

 kubernetes

 python

 PyTorch

 kafka



#### Tailor-made software

- Solutions tailored to your needs
- Integration with existing architecture
- Collaboration based on your wishes



#### Clean solutions

- Reduce accidental complexity
- Fully automated & well-tested software
- More functionality, less technical debt



#### Project management

- Agile workflow
- Regular feedback sessions
- Well-documented handovers

## Iterative Improvement

We have a strong affinity with agile development practices for improving software continuously. Every project is different and requires its own approach. We leverage the flexibility of software and improve our effectiveness by working in short, measurable cycles to eliminate waste and amplify learning.

[LEARN MORE](#)

## Our Services



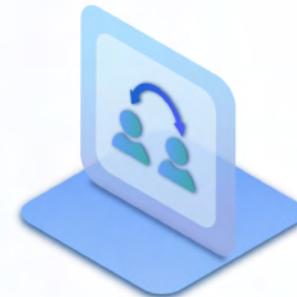
### Software Development

We offer bespoke software solutions ranging from Artificial Intelligence and Machine Learning to complex optimisation problems and challenges involving big data. As a company we focus on delivering high quality, well-tested code that solves your business problem. We have extensive experience using various technologies and infrastructures, from small applications to large distributed cloud-based environments.

[READ MORE](#)

### Consulting Services

Consult us on any data related challenges you are facing. From big data challenges to software optimisation, BiteStreams helps you find the right technology and the right approach to your complex challenges. Our consulting is tailored to your needs, we make sure that you get the optimal value from our collaboration.

[READ MORE](#)

### AI Concept Study

Together, we explore your data to unlock its potential. We help you optimise your business processes, reduce costs and look at novel ways of employing data. The goal of this phase is to understand and discover the possibilities of



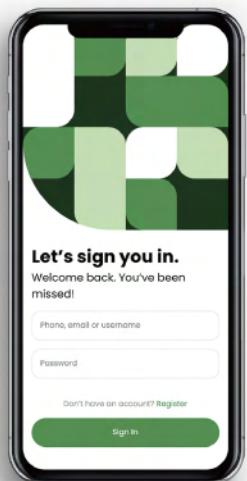


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[READ MORE](#)

## Case Studies

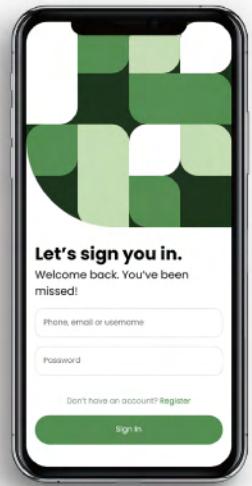


Development setup for a data-driven startup

Gas prices have been rising steeply since the start of 2022. Still a lot of buildings share a gas meter among several apartments, resulting many people having no insight into their gas usage. These people only have a set of meter readers installed at home that give no proper indication.

[READ MORE](#)

## Case Studies



Development setup for a data-driven startup

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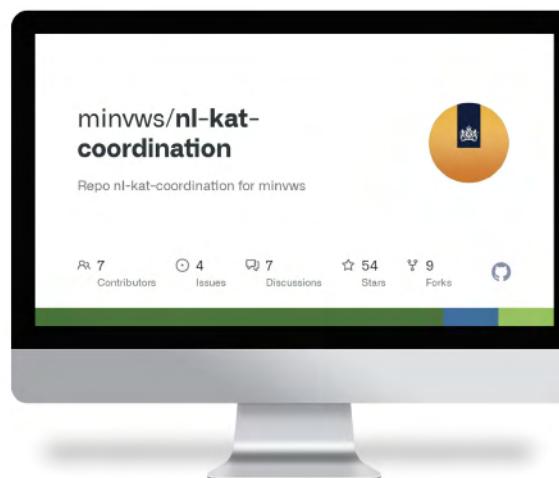
[READ MORE](#)



Software development at the Ministry of Health

During Covid, the Ministry of Health faced a number of unprecedented challenges. They became responsible for monitoring a lot of new internal systems, while connecting to several different external parties. The high demand for robust penetration tests resulted in building an application that continuously scans and monitors these systems.

[READ MORE](#)



## Clients



Fintech Startup  
Uri Cohen

“

For our fintech startup, we asked BiteStreams to help us build a back-end API. It was a pleasure working with them. They delivered a scalable dockerized solution in AWS, and met any required deadlines from our side. Additionally, our customers gave us substantial positive feedback on the performance of the software.

”



## Contact us

Name

Email

Phone (optional)

Message

## Contact us



Name

Email

Phone (optional)

Message

SUBMIT

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Info@bitestreams.com



Science Park 608  
1098 XH Amsterdam



Home

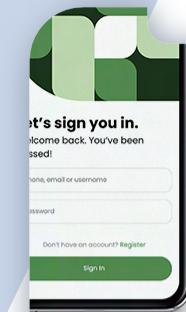
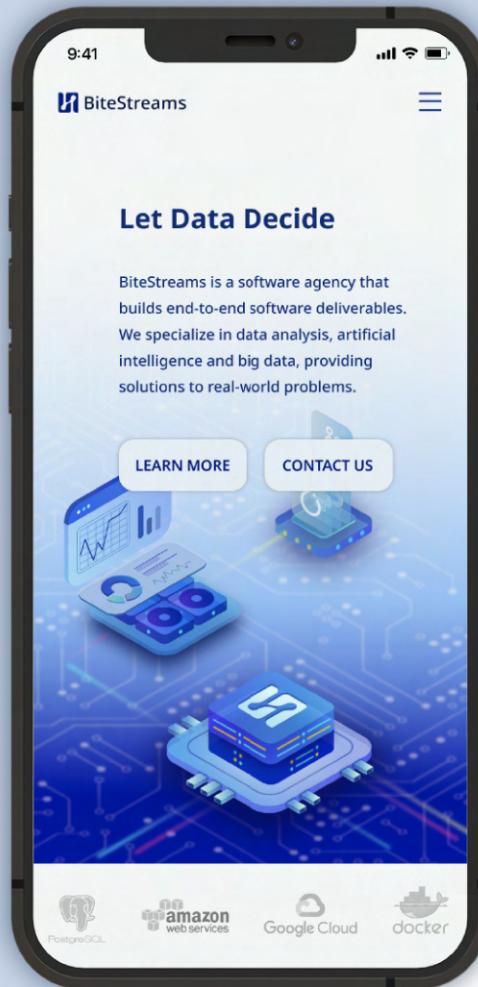
Company

Case studies

Blog

Contact us

# Mobile



Gas usage has been rising steeply since the start of 2022. Still a lot of buildings share a gas meter among several apartments, resulting many people having no insight into their gas usage.

[READ MORE](#)

Reorganize the contents and graphics on mobile screens

Software development at the Ministry of Health

During Covid, the Ministry of Health faced a number of unprecedented challenges. They became responsible for monitoring a lot of new internal systems, while connecting to several different external parties.

[READ MORE](#)



9:41

BiteStreams

## Let Data Decide

BiteStreams is a software agency that builds end-to-end software deliverables. We specialize in data analysis, artificial intelligence and big data, providing solutions to real-world problems.

[LEARN MORE](#) [CONTACT US](#)

PostgreSQL Amazon web services Google Cloud docker

kubernetes python PyTorch kafka

kubernetes python PyTorch kafka

### Tailor-made software

- Solutions tailored to your needs
- Integration with existing architecture
- Collaboration based on your wishes

### Clean solutions

- Reduce accidental complexity
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[READ MORE](#)

9:41

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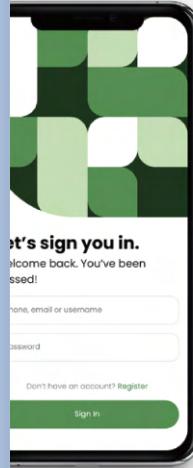
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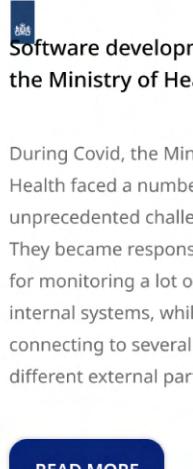
## Case Studies



**homii**  
Development setup for a data-driven startup

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[READ MORE](#)



**Software development at the Ministry of Health**

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[READ MORE](#)

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[READ MORE](#)

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## Contact us



## Contact us

Name

Email

Phone (optional)

Message

SUBMIT

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Home

Company

Case studies

Blog

Contact us

Email

Phone (optional)

Message

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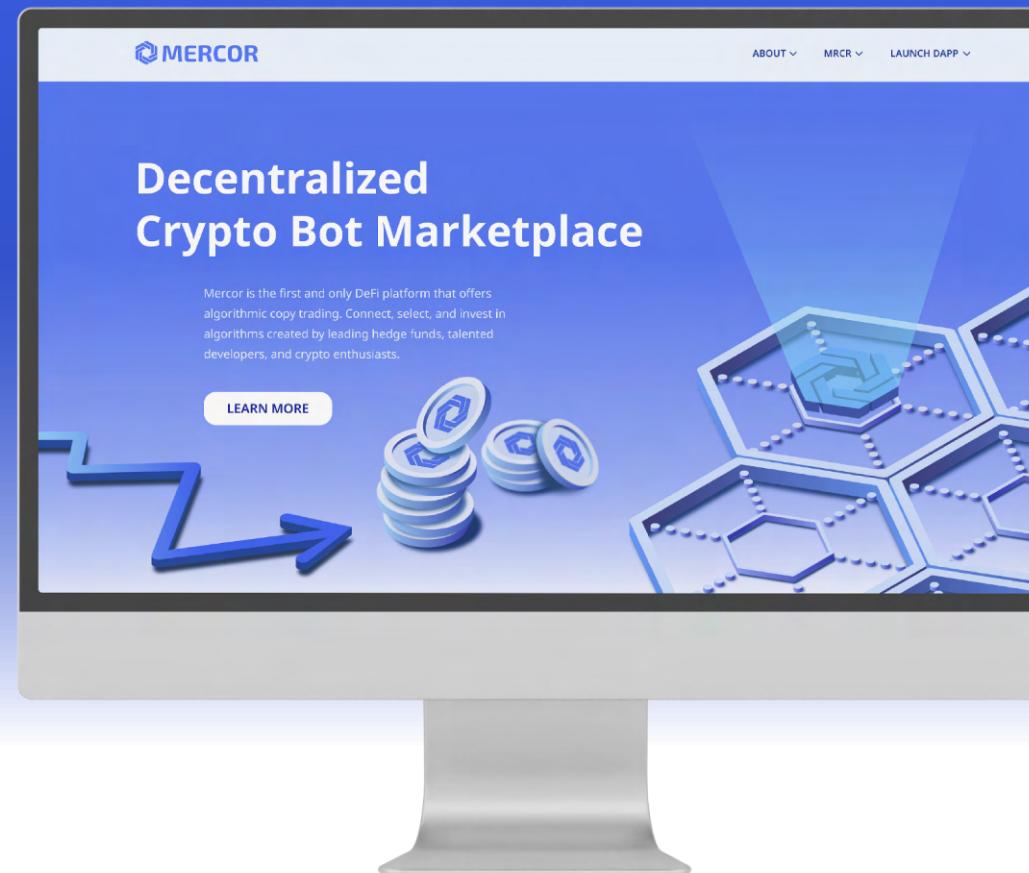
UX/UI Design



2022.01 - 2022.02

Mercor is a cryptocurrency company, DeFi platform that offers algorithmic copy trading. This project is to redesign the website. Mainly designed 3d graphics and reorganized the content order on the main page.

The main color is blue, which is also the main color of the logo.

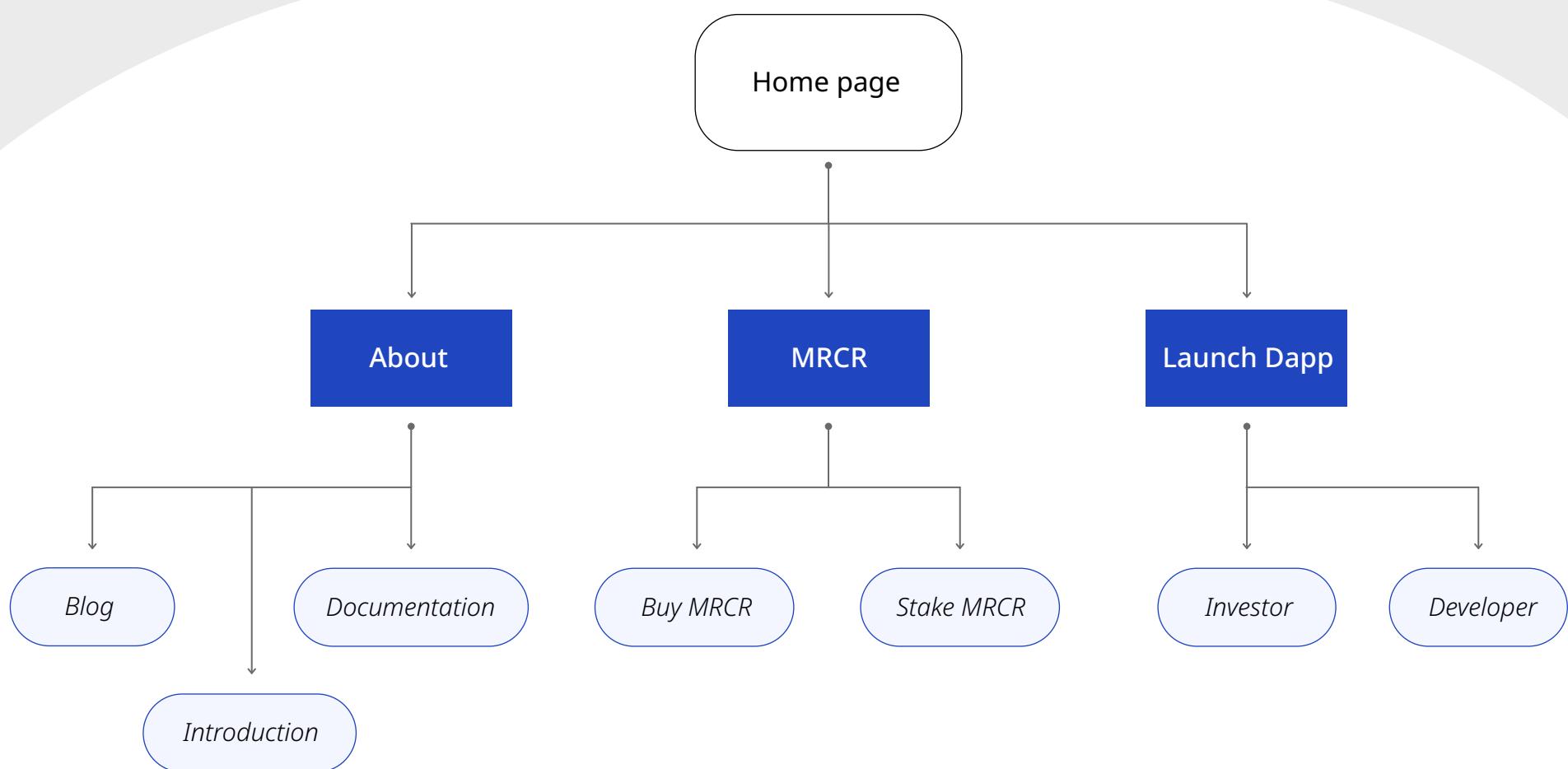


UX/UI design

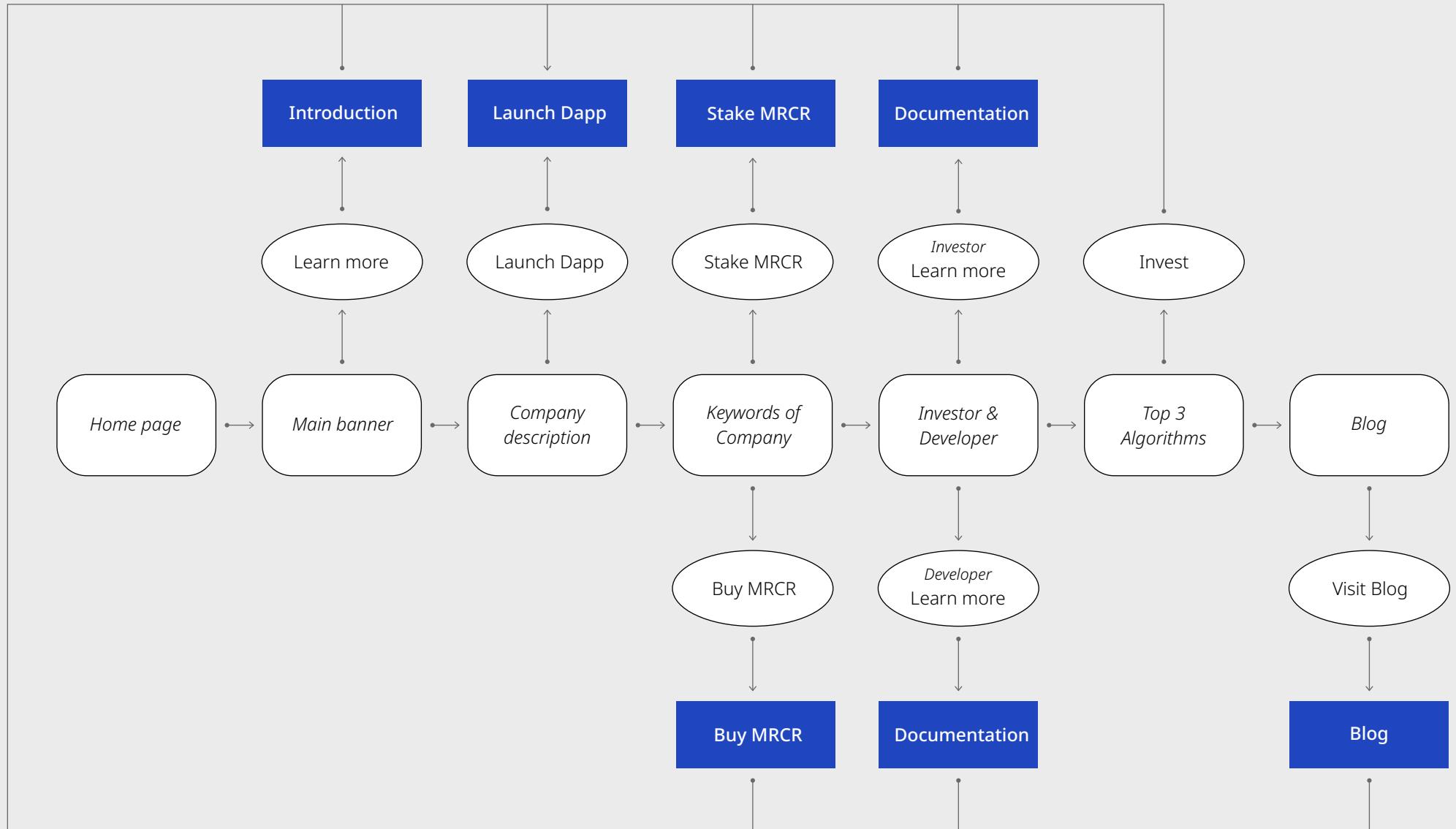
# Sitemap

3 main menus : *About, MRCR, Launch Dapp*

7 sub menus : *Blog, Introduction, Documentation, Buy MRCR, Stake MRCR, Investor, Developer*



# UX Flow



# Wireframe

- 1 Header : Mercor logo & menu
- 2 Graphic & Simple description
- 3 Simple description about company
- 4 Advantage & safety keywords
- 5 Investor & Developer descriptions
- 6 Top 3 Algorithms
- 7 Blog
- 8 Partners & developers logo
- 9 Footer : Support & Community



Website

The image shows a screenshot of the Mercor website, which is a decentralized crypto bot marketplace. The header features the Mercor logo (a stylized 'M' icon) and the word 'MERCOR' in blue. The top navigation bar includes links for 'ABOUT ▾', 'MRCR ▾', and 'LAUNCH DAPP ▾'. The main visual is a large blue hexagonal background with white text. The text reads 'Decentralized Crypto Bot Marketplace' in a large, bold, sans-serif font. Below this, a smaller paragraph explains the platform's unique offering: 'Mercor is the first and only DeFi platform that offers algorithmic copy trading. Connect, select, and invest in algorithms created by leading hedge funds, talented developers, and crypto enthusiasts.' To the left of the text is a large blue chevron-shaped arrow pointing right. In the bottom left corner, there is a white button with the text 'LEARN MORE' in blue. To the right of the text, there is a stack of blue coins with the Mercor logo and a 3D hexagonal grid pattern.

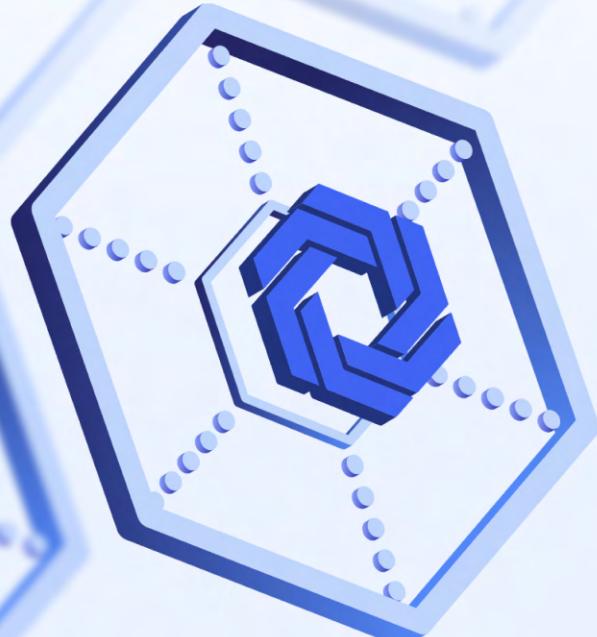
ABOUT ▾ MRCR ▾ LAUNCH DAPP ▾

# Decentralized Crypto Bot Marketplace

Mercor is the first and only DeFi platform that offers algorithmic copy trading. Connect, select, and invest in algorithms created by leading hedge funds, talented developers, and crypto enthusiasts.

LEARN MORE

## Decentralization & Democratization



Mercor disrupts financial markets by building a bridge between algorithmic trading and every-day investors worldwide.

Markets in which licenses and data are inherent to a competitive edge, large institutional investors are dominant. This dominance is caused by the lack of cooperation between private traders and developers. Here at Mercor, we aim to radically change this dominance, by creating an infrastructure that facilitates this cooperation, aiming to democratize the algorithmic trading market.

[LAUNCH DAPP](#)

## We've Got You Covered



## We've Got You Covered



### Mercor Investor

Outperform the market.  
Start investing like a pro.  
Invest in state-of-the-art  
algorithms.



### Social Platform

Create your own profile,  
connect with fellow traders  
and developers!



### Mercor Developer

Build and deploy your algorithm.  
Make your bot accessible and  
earn a commission!



### Mercor Academy

Learn about algorithmic trading.  
Or follow a course to create your  
own trading bot!

[Buy MRCR](#)[Stake MRCR](#)

## Investor & Developer

### Mercor Investor

Mercor investors can orientate, compare, select and invest in a previously inaccessible market, the algorithmic trading market. Traders can easily access and analyze different trading algorithms after which they can invest in them through a single transaction.

[Learn more](#)

[Buy MRCR](#)[Stake MRCR](#)

## Investor & Developer

### Mercor Investor

Mercor investors can orientate, compare, select and invest in a previously inaccessible market, the algorithmic trading market. Traders can easily access and analyze different trading algorithms after which they can invest in them through a single transaction.

[Learn more](#)

### Mercor Developer

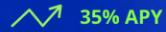
Mercor developers can access to the Mercor environment on which the creation and hosting of algorithms are made possible. The focus of the platform will be on simple as well as complex algorithms, eventually also highly promoting the use of AI-based algorithms. The development of these algorithms will be supported by data, educational tools, and tutorials (Mercor Academy), as well as pre-made functions.

[Learn more](#)

## Top 3 Performing Algorithms

### MoonQuant.Capital

MoonQuant Mid-Timeframe Momentum BNB-BUSD



35% APY

Invest ►

### OnePunch ALGO

One Punch Algo (OPAM) for RACABUSDT



17% APY

Invest ►

### Bot Capital

Bot Capital BTC Scalper



14% APY

Invest ►

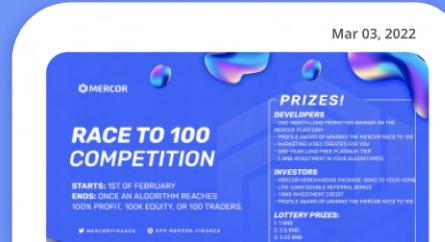
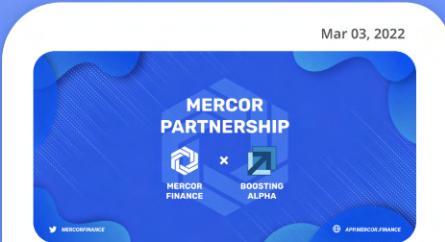
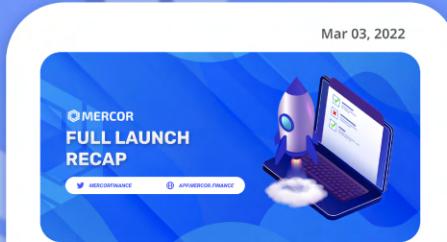


New Mercor Staking Pool

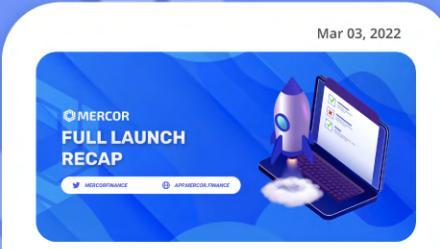
Up to

7.1% APY

## Latest Mercor Updates



# Latest Mercor Updates



Mar 03, 2022

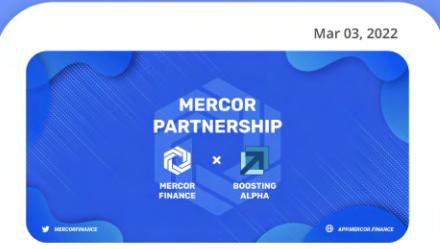
## MERCOR FULL LAUNCH RECAP

[MERCOR FINANCE](#) [APPROBECO FINANCE](#)

### Full Launch Recap

The full Mercor Finance platform release at the beginning of 2022 has been a great start of the year for the Mercor team and community. Mercorians (Mercor users) have been using the full version of the Mercor platform for two months now, and so far, it has been a blast!

[READ MORE](#)



Mar 03, 2022

## MERCOR PARTNERSHIP

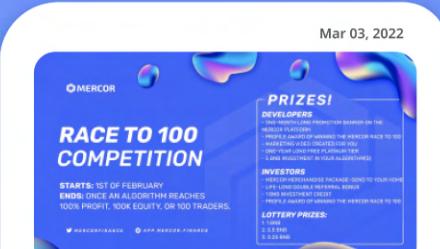
MERCOR FINANCE x BOOSTING ALPHA

[MERCOR FINANCE](#) [APPROBECO FINANCE](#)

### Mercor Finance Partners Up With Boosting Alpha

Mercor Finance kicked off 2022 with a blast. Mercor unveiled numerous additional features to its platform, under which multi-token trading algorithms, a unique staking system and a completely updated UI. And it didn't stop there. With the full platform launch, premium trading algorithms became available - arguably one of the most exciting add-ons.

[READ MORE](#)



Mar 03, 2022

## RACE TO 100 COMPETITION

[MERCOR FINANCE](#) [APPROBECO FINANCE](#)

### 'The Race To 100' A New Mercor Competition

The competition starts on the 1st of February on the Mercor platform!

Mercor just completed its full launch including multi-token algorithms, a Telegram bot, and staking rewards. In order to celebrate this success, we are starting a new and exciting competition.

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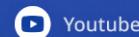
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# THANK YOU

Suyeon Han  
s.yeon.hann@gmail.com