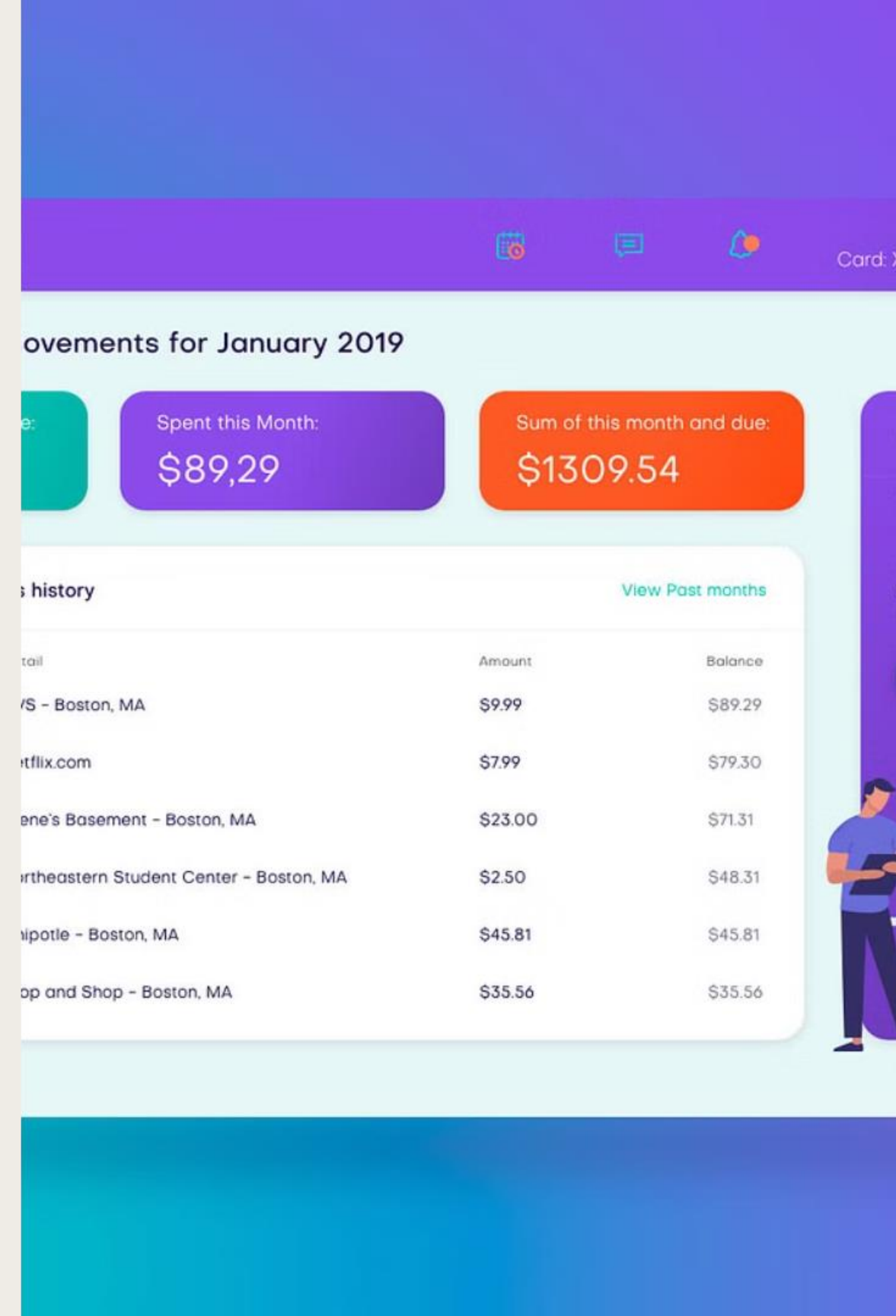
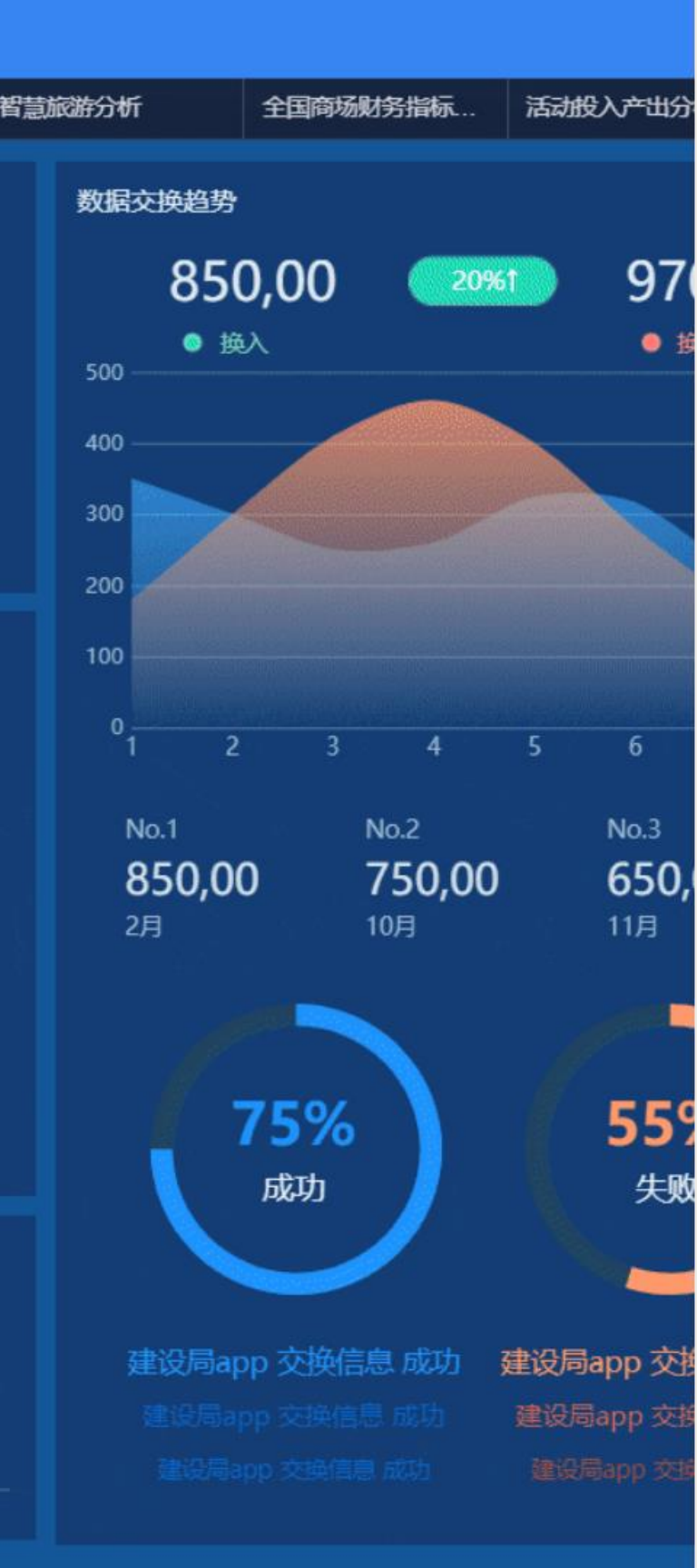


Credit Card Weekly Report

This weekly credit card dashboard provides real-time information on key performance indicators (KPIs) and trends, enabling stakeholders to efficiently track and evaluate credit card operations.





Project Objective

1

Develop an Extensive Weekly Credit Card Dashboard

The goal is to create a comprehensive weekly credit card dashboard that offers real-time information on KPIs and trends.

2

Enable Efficient Tracking and Evaluation

The dashboard will give stakeholders the ability to efficiently track and evaluate credit card operations.

3

Provide Real-Time Information

The dashboard will offer real-time information on KPIs and trends, allowing for timely decision-making.

Project Insights - Week 52 (24 December)

Overview

Revenue decreased by 12.83%.

Total Transaction Amount and Count decreased by 13.41% and 15.38%, respectively.

Total Revenue is \$57M.

Total Interest is \$8M.

Total Transaction amount is \$46M.

Customer Insights

There are more male customers (31M) than female customers (26M).

Graduate customers are generating more revenue than others.

Seasonal Trends

There is high revenue in the 4th quarter of the year.

Most of the revenue is generated by swipe transactions (\$36M).