

ADVANCED PROGRAMMING
FINAL PROJECT

Narakhate Localized Online Sports Betting Platform

by Tuknazarov Rakhat, Aday Zharzhanov
and Margunal Suyundykiv

Instructor: Alshynov Shynggys

Main Goal of the Project

Project Goal:

The goal of Narakhate is to develop a user-friendly, localized online sports betting platform tailored specifically for the Kazakh audience.

Why We Built This?

- Many Kazakh sports fans use international platforms like 1xBet and Olimpbet, but these do not fully cater to local preferences.
- Lack of full localization: Users struggle with foreign payment methods, limited local sports content, and complex interfaces.

Our goal is to bridge this gap by offering:

- Kazakh language support & Tenge currency integration
- A simple and intuitive user interface
- Real-time betting, leaderboards, and gamification



Project Relevance

Why Does Kazakhstan Need Narakhate?

- The sports betting industry is rapidly growing worldwide.
- Kazakhstan has a strong sports culture and a rising number of online bettors.
- No fully localized alternative exists for Kazakh users.

Key Benefits of Narakhate:

- Personalized Experience – Tailored to local sports and preferences.
- User-Friendly & Secure – Simple registration, fast withdrawals, and fair play.
- Engaging & Competitive – Leaderboards and gamified betting challenges.

Objectives of the Project

What We Aim to Achieve with Narakhate

Develop a fully localized betting platform for Kazakh users.
Provide a smooth and secure registration process.
Offer real-time betting with accurate odds updates.
Create a leaderboard system to encourage user competition.
Ensure fast and secure transactions using local payment methods.
Launch a mobile-friendly web platform with future mobile app support.
Each objective focuses on improving the user experience and making Narakhate a reliable betting platform for Kazakhstan.

Target Audience

Who Will Use
Narakhate?



Sports Enthusiasts (18-45 years)

Passionate about betting,
looking for a local alternative.



Tech-Savvy Millennials

Enjoy gamification features
and social betting.



Casual Bettors

Beginners who prefer a
simple and intuitive interface.



Mobile Users

Kazakhstan has a growing
number of mobile-first internet
users.

Core Features of Narakhate

What Makes Narakhate Unique?

User Registration & Authentication

Easy Sign-up – Register via Google, Facebook, or phone number.
2-Factor Authentication (2FA) for security.

Real-Time Betting & Live Odds

Dynamic betting odds that adjust based on real-time game events.
Wide range of sports: Football, basketball, tennis, esports, and more.

Different Betting Options

Single Bets – Simple one-game bets.
Parlay Bets – Multiple selections for higher potential rewards.
Live Betting – Place bets while a match is ongoing.
Virtual Sports Betting – AI-generated matches for betting when no real games are available.

User Registration & Authentication

Users can compete in rankings based on betting success.
 Earn badges & rewards for achievements like winning streaks.

Bonuses & Promotions

Welcome Bonuses for new users.
Referral Bonuses for inviting friends.
Weekly & Monthly promotions – Free bets, cashback, and challenges.

Mobile Compatibility

Fully optimized for mobile users.
Dedicated iOS & Android apps for a seamless experience.

24/7 Customer Support

Live chat, email, and phone support available at all times.

Product Demo

link to video

Future Development Possibilities

How Can Narakhate Improve in the Future?

AI-Based Odds Predictions – Use AI to recommend high-probability bets.

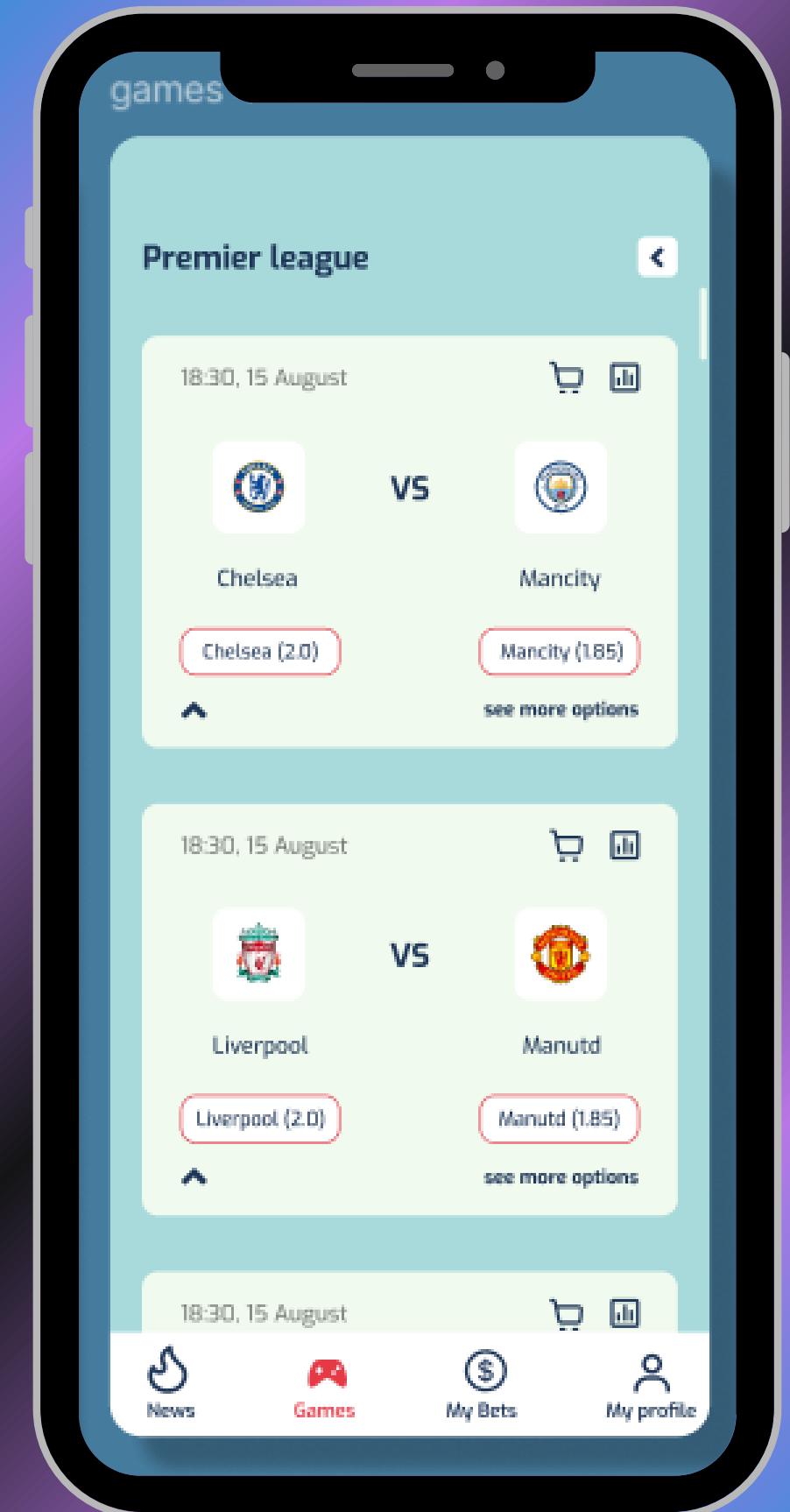
Integration with Google Pay & Apple Pay – More seamless payment options.

Mobile App Development – A dedicated Android & iOS app.

Social Betting Features – Users can bet with friends and form groups.

Responsible Gambling Tools – Implement betting limits & awareness notifications.

These improvements will make Narakhate a long-term, sustainable betting platform for Kazakh users.



Conclusion

Why Narakhate?

Why Narakhate?

First fully localized betting platform in Kazakhstan.

Easy-to-use, secure, and engaging for all users.

Supports local sports, payments, and language preferences.

Innovative features like leaderboards and gamified betting challenges.



Thank You for attention

Final Thoughts:

Narakhate is designed to be a fun, fair, and user-friendly betting platform for Kazakhstan's growing sports community.