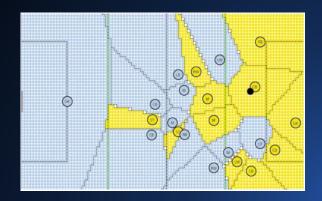
Template from slidesgo



What makes a goal?

Inspection into the determinants of goal scoring in a soccer game season

Zimu Su



Graphic processing of the positional data in the soccer-WM 2006, Finale: Italy-France 6:4 . The first game with positional data available. (Jahrgang 2018)

Revolution:

- Trend of data-driven analysis to evaluate game performance;
- Metrics collection and computation based on advanced sensor technique;
- Tactics decision based on comprehensive investigation in elite soccer.





What aspect of team performance significantly contributes to the goal scoring in a league season?



FEATURES

Shots

Ball carrying & passing

Defensive actions

Percentage of shot on target



Dribble success percentage



Pressure success percentage



Shots per game (shots on target + not on target)



Pass percentage



Tackle per game



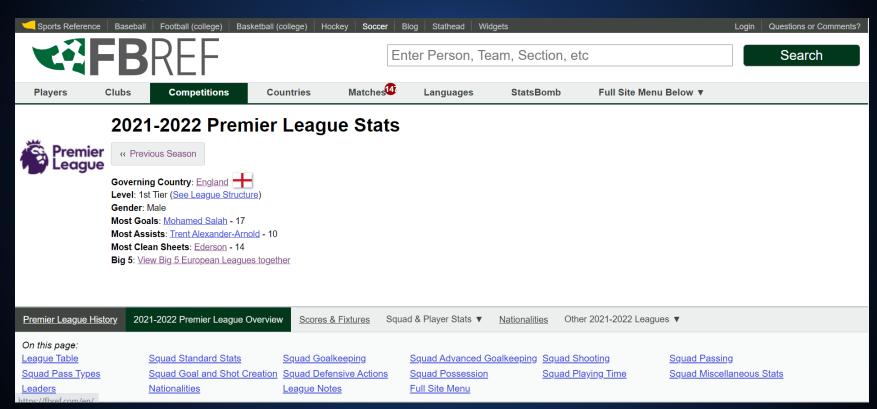
Source of Statistics

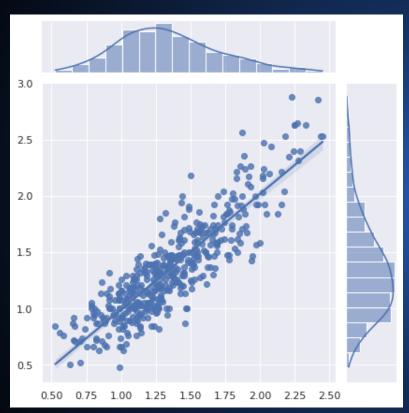




Time range: 2017 season – 2021 season Total 590 rows of data

Web scraping from Fbref.com





Predicted goal per game in season

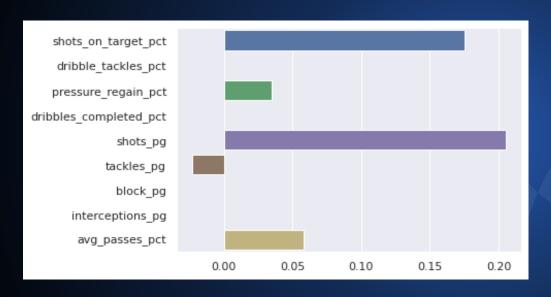
Model details

Data standardization
LASSO regularization
No multicollinearity
MAE: 0.165 goals per game

R2 score: 0.798

Adjust R2 score: 0.793

Coefficients analysis



- Shots on target percentage and shots per game are most influential factors.
- Success of pressure and passing balls also benefits goals per game.
- Tackles is negatively related to goals.
- Dribbles, blocks, interception, dribble tackles have no contributions to goals.

Conclusions & Suggestions

Shots matter, whatever they are on target or not.



Capabilities of passing ball and putting pressure are important.

Passing





have no contributions to score goals.

- Defensive actions like blocks, interception, dribble tackles have no contributions to goals.
- More tackles, less goals.



- Tackles to force the opponents to stop the ball when approaching own penalty area.
- More tackles indicates less ability to approach opponent penalty area to make the shots.

FUTURE WORK

- Find significant factors to goal against (goals scored by opponents).
- Make similar analysis at player level.