



Su Jeong Ha

UIUX DESIGNER, WEB DESIGNER, PUBLISHER

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“The key is to open the field of communication through experience”
Hello, I am a designer with 2 years of experience who thrives on challenges and growth through creativity.
I believe that a happy life is one where economic activities, which take up most of our time, are enjoyable.
I am driven to pursue my passions and find happiness through my experiences.

EXPERIENCE

(주)포스텍코리아 (Postec Korea)

Dec 2021 - Mar 2023

Development Team / Web Designer

1. Renewal of the company's internal website

: Main responsibilities and roles

- Conducted bench marketing and concept setting
- Analyzed the existing global navigation bar (GNB), menu, and contents
- Analyzed major customers and competitors
- Planned and managed the project, overseeing the design process
- Produced images and illustrations for the website

: Achievements

- Expansion of the first homepage renewal in 2023
- Promotion and announcement of the renewal expansion to customers.

2. Designed the company's logo

: Main responsibilities and roles

- Analyzing and collecting information on company characteristics
- Planning and designing a company logo renewal
- Creating BI and MOCK UPs
- Creating a CI usage guide

: Achievements

- Renewed company logo and created internal business cards
- Formed the company's culture deck in 2023

Note: CI stands for Corporate Identity and BI stands for Business Intelligence.
(If you want to see Npas's CI guide, Click Here: <https://suzinsujeong.github.io/img/pdf/logo.pdf>)

3. UIUX Redesign of the IT Solution SASS program

: Main responsibilities and roles

- Creating a Icon
- Creating dashboard & layout

: Achievements

- Distribution of new accounting program 'Npas One Q'

4. Developed a website for a client company

: Main responsibilities and roles

- Participated in the nationwide government employee labor union website renewal project
- Planned and managed the design of the Korea Health Insurance Review and Assessment Service labor union website
- Planned and managed the design of the Dongducheon Energy Cooperative labor union website

: Achievements

- Contracted a 100 million KRW project for the National Government Employees' Labor Union website renewal
- Completed the full renewal of the Health Insurance Review and Assessment Service Union website
- Completed the full renewal of the Dongducheon Energy Cooperative Union website

PROJECT

Work Project:

Complete Revamp of Dongducheon Energy Cooperative's Website

Contribution: 100% | 2023.01-2023.03

<http://ddcnecoop.kr/>

Complete Revamp of Npas's Website

Contribution: 100% | 2022.12-2023.01

<http://www.npas.co.kr>

Renewal and Planning of the National Government Employees' Union Website

Contribution: 100% | 2022.09-2022.10

<https://suzinsujeong.github.io/site/kpou/index.html>

Complete Revamp of National Health Insurance Service Employees' Union Website

Contribution: 100% | 2022.12-2023.01

<https://www.hiraunion.org/>

Outsourcing Project:

Complete revamp of EduMeet website

Contribution: 100% | 2023.02-2023.03

<https://edumeet.imweb.me/>

Complete revamp of C&G website.

Contribution: 100% | 2022.12-2023.02

SNS maker main page creation

Contribution: 100% | 2022.09-2022.10

Complete revamp of the Empathydata website.

Contribution: 100% | 2022.06-2022.07

<http://empathydata.co.kr/>

Personal Project:

Complete revamp of Brandi website

Contribution: 100% | 2021.06-2022.11

<https://suzinsujeong.github.io/site/brandi/index.html>

EXPERIENCE

Responsive Web Design (UI/UX) & Web Publisher Digital Training Course 2021.06

- Designed website prototypes with responsive designs for PC, tablet, and mobile devices.
- Created UI interface designs using Photoshop and Illustrator, including editing bitmap images with Photoshop and creating vector images with Illustrator.
- Implemented cross-browser and validity-tested web sources using HTML and CSS, and developed planning documents including storyboards, personas, wireframes, usability plans and reports, and SWOT analyses.
- Developed responsive web publishing for each device based on the viewport, using tools such as Notepad++, and VS code.

Art Education Theory (Ewha Womans University, Institute of Cultural Arts Education) 2018.06

- Studied theories and practical methods related to the history, philosophy, curriculum, teaching methods, and evaluation of art education.

National University Art Competition 2015 Prize Winner 2015.08

- Won a prize in the national university art competition in 2015 with two pieces of artwork, sized 11691.0cm and 45.353.2cm respectively. Both works were sold.

Wall Painting Volunteer Work in bigeum Island, Dankook University 2015.07

- Participated in the "Making a Better Place to Live" project, proposing the need for wall painting in the local community and leading a plan for environmental improvement.
- Engaged in local cultural activities and contributed to improving the quality of life for local residents.

EDUCATION

Dankook University

Mar 2014 - Feb 2018

Fine Arts

Gimcheon Arts High School

Mar 2011 - Feb 2014

Fine Arts

TOOLS

Good ● Fair ● Poor ●

Work Tool:

Figma

Adobe Photoshop

Framer

Adobe Illustrator

Team Collaboration Tool:

Notion

Microsoft tool (Excel, PowerPoint, Word)

LANGUAGE

Korean

Native

English:

Fluent