

Suzon Bachet

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Date of birth 30.09.1992

Nationality french



Work Experience

- September 2020 – present Positive Lab Berlin - Community Manager Freelance
- social media strategy (@positivelabberlin)
 - creation of content for Instagram, Facebook and LinkedIn
 - moderation of reading circles
- April 2019 - April 2021 Claneo (Berlin) - Content Marketing Manager
- onpage and offpage content: writing, localizing and proofreading
 - keyword strategy for SEO
 - budget management
- June 2019 – March 2020 Vénus s'épilait-elle la chatte ? (podcast) - Social Media Manager Freelance
- social media and PR strategy
 - creation of Instagram stories (@venuslepodcast)
 - event management
- February 2017 - April 2019 Media Partisans (Potsdam) - French Speaking Online Editor
- editorial writing (lifestyle, life hacks, recipes)
 - social media strategy
 - translation, localization, proofreading
- November 2016 - November 2020 Roseaux (roseaux.co), digital french media - Cofounder
- definition of the editorial line and core values of the webzine
 - content writing (film reviews, interviews, recipes)
 - community management
- December 2015 - December 2016 Pets Deli (Berlin) - Content Editor France
- creation of onpage and offpage content
 - translation, localization, proofreading
 - SEO (keyword research)

Education & Additional Training

November 2020	Domestika - Online Course <ul style="list-style-type: none">• "Building a personal brand on Instagram"
October 2020	Domestika - Online Course <ul style="list-style-type: none">• "Communication strategy for social media"
May 2016	MOOC organized by Rue 89 (french digital media) <ul style="list-style-type: none">• "How to write for digital media"
February 2014	MOOC organized by Rue 89 <ul style="list-style-type: none">• "How to inform and communicate on social media"
2014 – 2015	Master's program at Sorbonne Nouvelle (Paris) <ul style="list-style-type: none">• german studies and journalism
2013 – 2014	Bachelor's program at Freie Universität Berlin (Erasmus) <ul style="list-style-type: none">• degree in german and communication studies
2010 – 2013	Bachelor's program at Sorbonne Nouvelle (Paris) <ul style="list-style-type: none">• german and communication studies

Additional Skills

Languages	<ul style="list-style-type: none">• french: native• german: excellent command, written and spoken (C1)• english: excellent command, written and spoken (C1)
Computing	<ul style="list-style-type: none">• Microsoft Office• Wordpress• Facebook Business Manager• Google Analytics• Adobe Creative Suite
Social Media	<ul style="list-style-type: none">• Facebook• Instagram• Youtube• LinkedIn• Twitter• TikTok