

Suzanne (Suzy) Le Bel

Web Developer & UX/UI Designer

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SUMMARY

Full Stack Web Developer able to build a Web presence from the ground up with a background in eCommerce marketing, design and a life-long dedication to problem-solving. Skilled at writing and analyzing testable and efficient code using best practices in Web development. Effective at combining creativity and collaborating in teams to develop user-friendly applications. Known for attention to detail and being a self-starter.

TECHNICAL SKILLS

Javascript, jQuery, JSX, HTML, CSS, Bootstrap, handlebars.js, React.js, Node.js, Express.js, MongoDB, MySQL, sequelize.js, mongoose.js, Git and Heroku Deployment

PROJECTS

Glucose Guardians

Repo: github.com/suzylabel/Glucose-Gaurdians Deployed: glucose-guardians.herokuapp.com/

- A React based application that allows diabetic users to track their daily blood sugar

React.js, Node.js HTML, CSS, Bootstrap, AXIOS

GifNJelly

Repo: github.com/suzylabel/gifNjelly Deployed: mighty-fjord-82642.herokuapp.com/

- GifNjelly allows users to interact with friends in a safe and socially distanced way online. Users are able to add their own creative captions to gifs that are currently trending. Other users are then able to vote on these captions.
- Focused on the front-end API routing, handlebars, prototyping, and design of site layout

Express, NodeJs, MySQL, Sequelize, Adobe XD

EXPERIENCE

eCommerce Marketing Manager/Web Producer, Ascent Outdoors, Seattle, WA Sept 2019-Present

- Manage marketing campaigns and social media strategy by increasing followers and post engagements on Facebook and Instagram with targeted pop-up promotions
- Delegation of tasks to our 3-member cross-functional off-shore team to successfully launch 2 new e-commerce platforms via shopify, expanding our web presence as a national online retailer

Key Accomplishments:

- Successfully redesigned launch of ascentoutdoors.com focusing on a better customer experience and leading to a 75% increase in online orders.

Owner/Photographer, www.suzylabel.com, Seattle, WA June 2016-Present

- Scheduled customers for photo session
- Interfaced with clients for sessions and edited photos for a timely delivery

Digital Outreach Intern, Vulcan Productions, Seattle, WA June 2018-August 2018

- Researched, produced and assembled marketing content for official social media pages promoting the feature film "Ghost Fleet"

EDUCATION

Certificate, Full Stack Web Development Coding Bootcamp: University of Washington 2021

Bachelor of Journalism: University of Missouri, Columbia, MO 2018