

# RANGARA

Design Documentation

**Effervescence 2025**

# Color palette



#7A4A2E  
Reel Sepia  
Backgrounds, posters



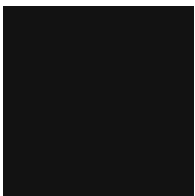
#D9772B  
Burnt Saffron  
Headlines, highlights



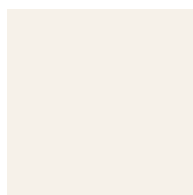
#C41E3A  
Technicolor Red  
Focal elements



#F2B705  
Mustard Gold  
Badges, icons



#121212  
Noir Black  
Text, borders



#F6F1E9  
Ivory  
Readability

# Typography

BEBAS NEUE - [LINK](#)

- TALL, BOLD, CINEMATIC
- FEELS LIKE MOVIE TITLES & HOARDINGS

USE-

- EVENT TITLES
- POSTERS
- SOCIAL MEDIA
- MERCH

Lora - [Link](#)

- Reads clean
- Feels classic

Use-

- Descriptions
- Articles
- Captions
- Website body

Rye - [Link](#)

- Vintage
- Chunky

Use-

- Special editions
- Posters
- Merch

Montserrat - [Link](#)

- Modern
- Clean

Use-

- Schedules
- Informational text
- UI elements