





Summary



KICK (Kick Sports Manager) is a new Ethereum Smart-Contracts governed ecosystem that applies Blockchain technologies to the enormous Soccer Sports industry, giving greater access to global investment in Soccer, lowering barriers to entry, and increasing market liquidity.

This will be a platform, where you can be the **agent** of soccer players. We will buy a percentage of the players image rights or a percentage of their economic rights, thanks to the valuation of the coin/token.

The platform then will have the typical exchange of the coin (with BTC and ETH pairs), and specific player investments, where the user can choose where to allocate **KICK** funds, and earn a percentage of the profit of the player, based on the percentage of Kick Sports Manager on the player.

This paper explains the principles of the **KICK** ecosystem, our execution plan and the economic arguments for the economic value of a **KICK** Token.



Executive

KICK Founders have invested €150.000 in the company, have a strong successful execution track-record and reputation, have founded and exited high profile online startups over the last 11 years and have held executive positions at several international companies based in Portugal.

In May 2018, a full fledged site will be launched leveraging the Crowdfunding formula, where any user will be able to invest in a fraction of a Kick Sports Manager asset with **KICK** Tokens, gaining profit rights (player economic rights+value appreciation) awarded by a smart contract and paid with Ether.

Solid Foundation

Reputable and proven founding team.

Funded legal structure

No Min. Investment

Investing in Soccer is normally reserved to substantial sums. With KICK this entry barrier is removed.

Global Reach

KICK will enable global investments in Soccer assets worldwide directly from a cryptocurrency wallet

Blockchain

KICK uses Blockchain technologies to offer liquidity and transparency



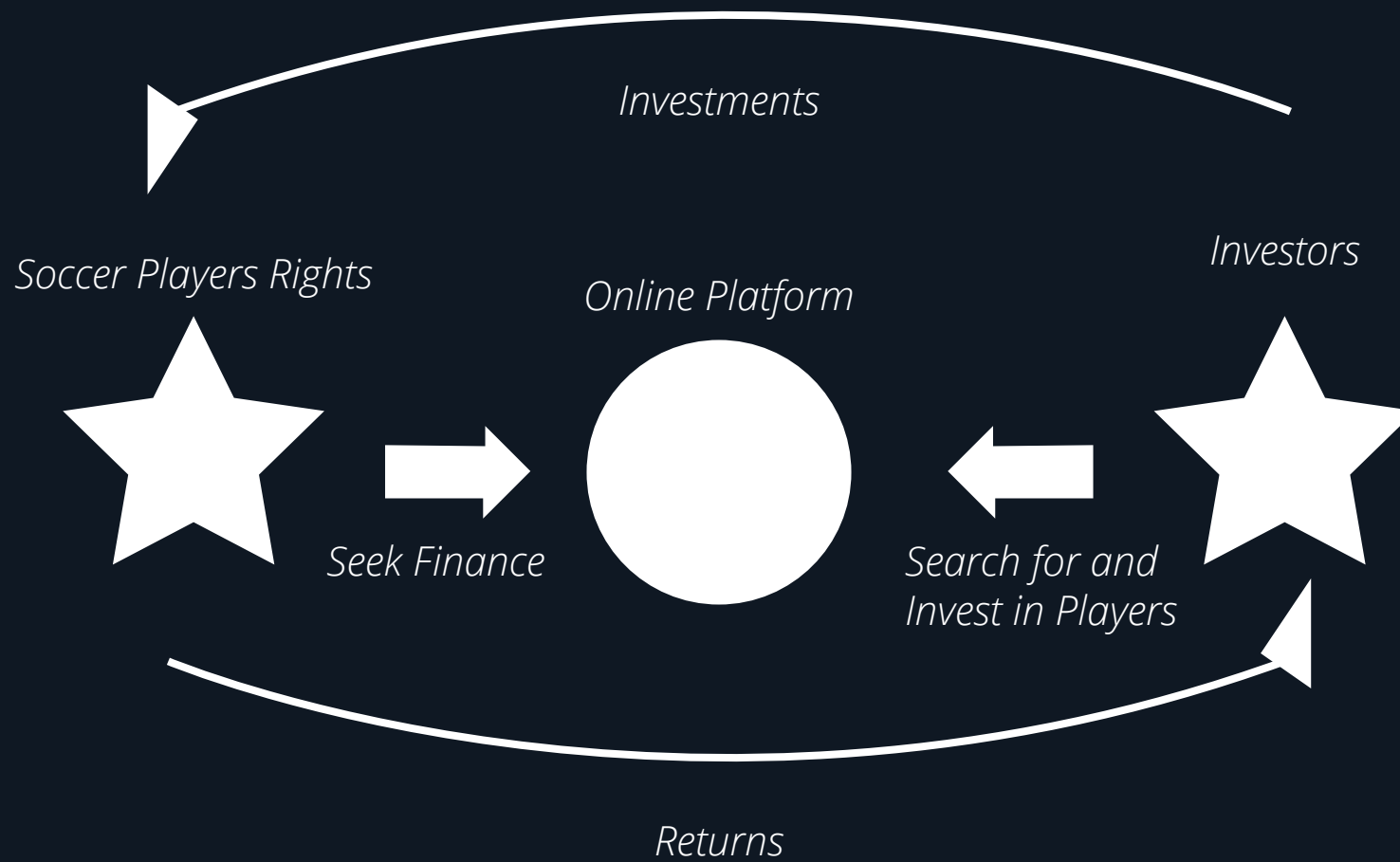
Background



KICK team believes that one of the most impactful and exciting applications of Blockchain technologies will be within the Soccer market, especially within the Crowdfunding space. The use of Blockchain technology in the field of Soccer Crowdfunding has the potential to completely revolutionize the sector, giving greater access to investment in global Soccer Sports, lowering barriers to entry and increasing market liquidity.



Thanks to our Crowdfunding site, people from all over the world will benefit from Soccer Sports profit potential worldwide while performing transactions with ease. We are confident that a Soccer Crowdfunding platform that uses Blockchain and cryptocurrency will revolutionize the market.





PLATFORM

We are combining two of the most recent disruptions in the online world: **Soccer** and **Blockchain** technology. As a result, we are inventing a whole new way to invest. We will offer anyone from any part of the world invest in Soccer Economic assets using cryptocurrency (transformed into **KICK** Tokens), generating profits paid in cryptocurrency like Ether or similar.

KICK will offer simple and transparent economic rights investments that remove the uncertainties usually faced by small investors and enabling virtually anybody to be a **agent** based investment portfolio that delivers predictable and consistent returns. We believe in diversifying investments and therefore we will offer a range of **soccer players** with varying levels of risk and reward for users to invest in.

On our platform, users will be able to exchange KICK Tokens for economic rights of a player. Our users will also be able to trade their investments at our platform, turning Soccer Rights investments into liquid investments.

Login



LOG IN

E-MAIL

E-mail

YOUR EMAIL

PASSWORD

Password

YOUR PASSWORD

☐ SAVE



LOG IN


No account? No problem.

CREATE ACCOUNT


Forgot password?


Main Dashboard


**KICKPLATFORM** 

**INVESTS** SWITCH







ADD KICKS







USERNAME
GOOD MORNING
achivement title here

 **DASHBOARD**
 **BUY & SELL KICKS**
 **MY AFFILIATES**
 **SOCCER PLAYERS**
 **NEWS**
 **DOWNLOADS**

REFERAL LINK
referal URL
COPY

KICK TOKENS
58.3276 KICKS
BUY MORE

PLAYERS INVESTED
4
VIEW

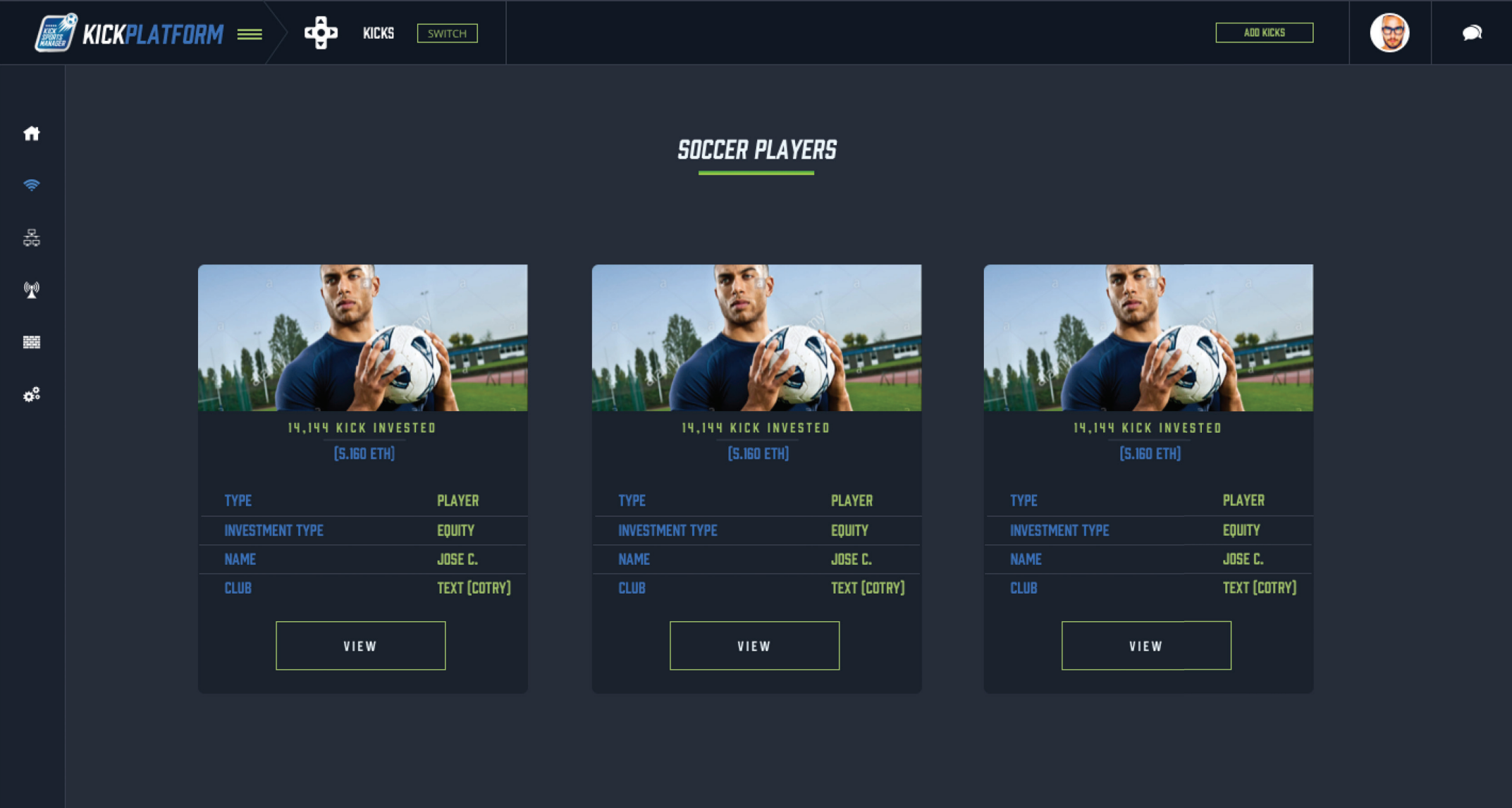
AVAILABLE TO INVEST
16.32 KICKS
INVEST

AVERAGE INVESTED PER PLAYER
11.123 KICKS
CONSULTAR

TOTAL PROFITS
132,89 KICKS
VIEW

• We will partner with several international sports agency and known agents, to be offered opportunities from their proprietary deal flow and have a management contract with them in the economic rights we purchase.

Invesments



- The users will be able to invest their tokens into different soccer players worldwide.
- A Real-Time simple web interface will allow the user to track his balance and investments.



EXCHANGE

YOUR KICKS

58.3276 KICKS



BUY KICKS

...*HOW MUCH?

K

...

1 KICK = ?.??? eth (real-time api)

CONTINUAR



SELL KICKS

...*HOW MUCH?

K

...

1 KICK = ?.??? eth (real-time api)

INSERIR

Marketplace Fee

There are a variety of fee structures in Crowdfunding deals, which range from annual fees as well as partial participation in upside returns and participation in profits on exit.

We believe the most transparent and interest-aligned formula is a profit share fee, so our interests are aligned which incentivizes us to make the best returns for our users.

KICK will earn a 10% commission fee on all income or value appreciation profits from investments made through the platform. For example, if a player economic rights participation generates 100 ETH in profits, KICK platform will keep 10 ETH and pay 90 ETH to the investor.

Key Ideas

- The development of a diversified portfolio of top quality soccer players which create high value for both income and capital gains.
- The identification of lucrative investment opportunities in the soccer market to generate higher returns.
- An investment analysis aimed at generating higher value through focusing on quality assets in prime soccer clubs with the potential to generate steady and sustainable cash flows.
- We have already identified the Portuguese & Spanish and Brazilian soccer market to provide considerably greater investment opportunities in terms of the risk/return ratio than many other countries. However, KICKS future plans include expansion into the North American and Asian markets.



TECHNOLOGIES

Blockchain

Blockchain is a type of distributed ledger or decentralized database that keeps records of digital transactions. Rather than having a central administrator like a traditional database, (think banks, governments & accountants), a distributed ledger has a network of replicated databases, synchronized via the internet and visible to anyone within the network. Blockchain networks can be private with restricted membership similar to an intranet, or public, like the Internet, accessible to any person in the world

When a digital transaction is carried out, it is grouped together in a cryptographically protected block with other transactions that have occurred in the last period and sent out to the entire network. Miners (members in the network with high levels of computing power) then compete to validate the transactions by solving complex coded problems. The first miner to solve the problems and validate the block receives a reward.

The validated block of transactions is then timestamped and added to a chain in a linear, chronological order. New blocks of validated transactions are linked to older blocks, making a chain of blocks that show every transaction made in the history of that blockchain. The entire chain is continually updated so that every ledger in the network is the same, giving each member the ability to prove who owns what at any given time.

Smart Contracts

Ethereum is an open blockchain that works as a decentralized computer. It allows the execution of smart contracts.

Smart contracts help you exchange money, property, shares, or anything of value in a transparent, conflict-free way while avoiding the services of a middleman.

The best way to describe smart contracts is to compare the technology to a vending machine. Ordinarily, you would go to a lawyer or a notary, pay them, and wait while you get the document. With smart contracts, you simply drop an ether into the vending machine (i.e. ledger), and your escrow, driver's license, or whatever drops into your account. More so, smart contracts not only define the rules and penalties around an agreement in the same way that a traditional contract does, but also automatically enforce those obligations.

Kick Sports Managers Tokens (KICK)

Token Name: Kick Sports Manager

Token Symbol: KICK

Token Supply: 133,442,442

Decimals: 18

KICK Tokens will be tradable outside the KICK platform, as they are an ERC20 Token so they will have an inherent value in the exchanges. Users will also be able to use KICK Tokens for acquiring economic participations at our crowdfunding platform.

ERC20 is a standard interface that guarantees the interoperability between tokens. ERC20 tokens are a subgroup of Ethereum tokens that comply with specific parameters. To comply completely with ERC20 standards the developer has to incorporate a specific number of functions in his smart contract that will allow to execute the following actions:

1. Total token supply
2. Account balance
3. Transfer token
4. Approve spending token

Platform

We are creating a robust Dapp on web, desktop and mobile that will allow the users to check their investments anytime anywhere. This software is being created with mobile first approach and a strong foundation in UX (User eXperience) so it can be used by anyone.

The web application has the following technologies:

- Python
- Angular 4

Mobile apps are native:

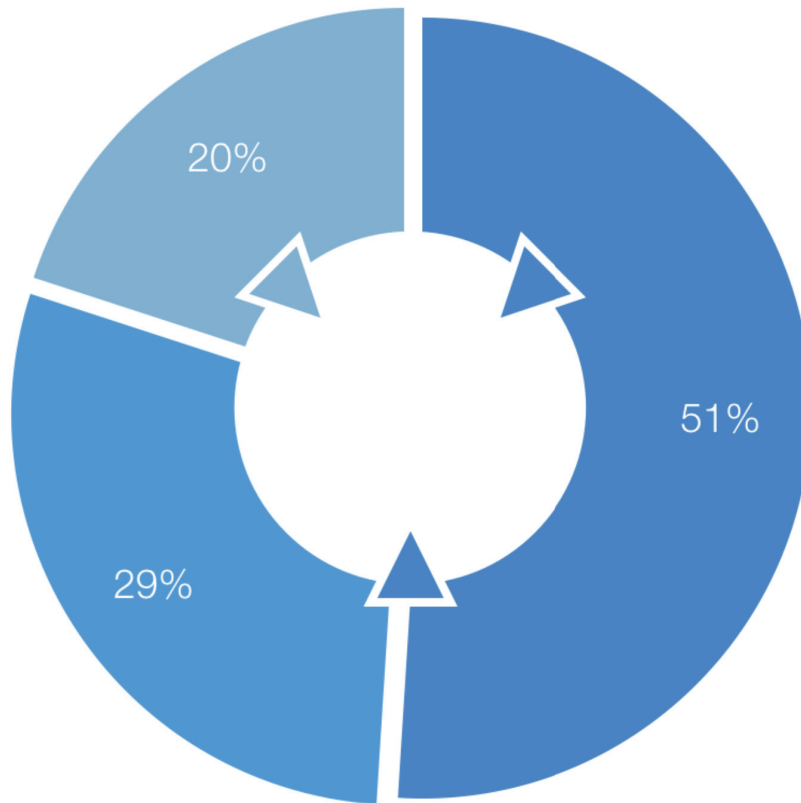
- Swift 4 for iOS
- Java for Android
- Both apps use Realm as local database, that is the fastest and more reliable mobile database.

Desktop app

- Electron, so will be multi platform (Windows, Linux and MacOS)



TOKEN SALE



- 51% Crowdsale
- 29% Reserve
- 20% Team

80% of all tokens will be distributed to the public in the medium-long term. This will ensure long term growth of the **KICK** technology and Tokens.

a) 51% of all tokens will be distributed during the KICK ICO.

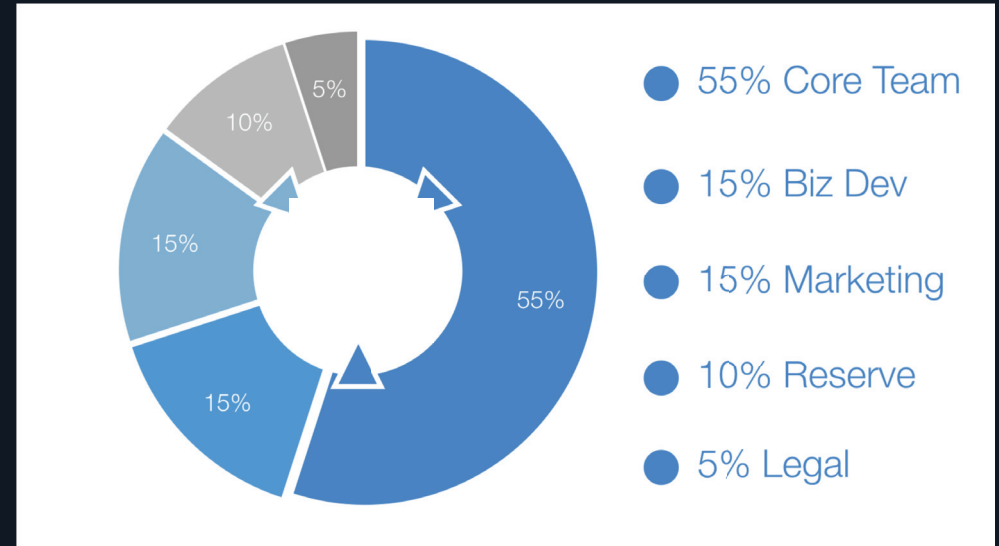
b) 29% of all tokens will be retained for future reserve: They will be held in a multisig and are intended to be slowly distributed to contributors in the network periodically at a later date to foster growth. ***The Reserve will not be accessed for a minimum of 4 quarters (12 months), and will be re-locked or burned if deemed unnecessary for the growth of the network.***

c) 20% of KICK Tokens created during the Contribution Period will be allocated to KICK Founders, Team, Advisors and Strategic partners over a 24 month vesting period, with a 6 month cliff. This means these tokens will not be immediately tradable, further aligning the Founders interests with executing upon the long term goals for the project.

Planned Token Sale Funds distribution:

Defined Core Operating Budget:

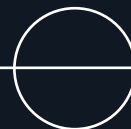
We have established a fixed budget for our next 5 years of operations. We believe this provides more transparency and avoids inflated teams and/or excessive development costs.



- 1. 55% Core Dev:** Expansion of the KICK development team who will implement our proprietary functionalities. Additional industry specialists will be hired.
- 2. 15% Business Development:** Generate new revenue sources, clients and partnerships.
- 3. 15% Marketing:** Online marketing in order to generate awareness in the Soccer Economic Rights sector and acquiring cryptocurrency holders.
- 4. 10% Reserve:** For future unforeseen costs.
- 5. 5% Legal & Compliance:** Most of which will be allocated for developing a solid legal framework for KICK offerings; a minor part of that will go to administration/accounting.



TEAM





FINAL THOUGHTS

