



Says

What have we heard them say?
What can we imagine them saying?

ASK:In this paper we presented the ASK system,a system for effectively connecting people to each other. The system implements an inteligent matching mechanism which uses knowledge derived from past experience.

Interest rate, repayment period, and fees vary depending on the lender and the type of loan



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Need minimum human interaction

Better security me ashrus



BANKER

Property documents and salary certificate has been seriously viewed

Final approval will be done by a human being(Manager).

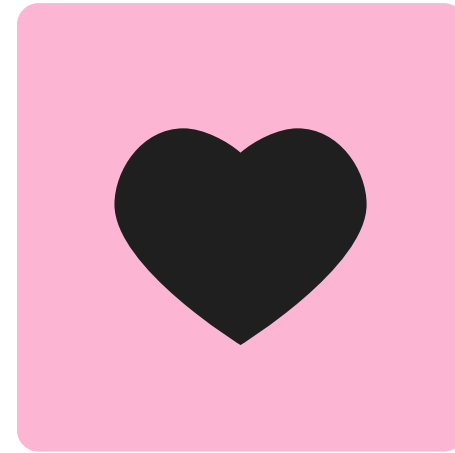
Verify scaned documents manually

Property document and salary certificate has been seriously viewed



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?