- %s prints []byte as string
- **%c** prints a rune as a character
- **%x** prints the bytes of a string in hexadecimal notation
- **% x** like **%x** but prints the bytes with spaces
- for range jumps over the runes in a string
- aString[index] returns a byte
- aString[start:stop] returns a string
- rune(aString) returns a rune slice by putting the runes inside the string
- string(anInteger) returns a string by utf-8 encoding the integer
- byteSlice = append(byteSlice, aString...)
 - You can append a string to a byte slice
- utf8 and unicode packages contain helper functions for working with runes