Steven Vande Hei

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LinkedIn Profile

EXPERIENCE

General Mills, MN — *Application Analyst – Strategic Revenue Management and Global Consumer Insights*

August 2018 - PRESENT

- Lead analyst on development of reporting capabilities that provide actionable insights leading to increased revenue by market analysis of pricing actions
- Coordinating development of best-in-class reporting tool suite that combines consumer data with advanced analytics to drive Consumer First strategies
- Overseeing integration of third party data into Hadoop environment while ensuring and advocating for data standardization leading to cleaner, more efficient reporting solutions

General Mills, MN — *Application Analyst – Convenience and Foodservice*

January 2017 - August 2018

- Developed and launched a K12 business analysis tool and real-time Tableau reporting saving business users hundreds of hours annually
- Management and support of trade data flow between enterprise CRM systems and vendor-hosted reporting solutions
- Elicitation of project requirements and creation of user stories to ensure high-quality project deliverables that drive business value

General Mills, MN — *Application Developer – Convenience and Foodservice*

June 2016 - August 2016

- Developed business-facing analytics dashboard to aid in portfolio optimization and identify areas of improvement in a suite of software tools
- Collaborated across functional teams to utilize internal capabilities and deliver an effective solution that aided in tech portfolio optimization

Northwestern Mutual, WI— *Application Developer*

June 2015 - September 2015

- Developed tool to automate the process of identifying and fixing test environment issues
- Integrated new and old technologies into test environment stabilization solution, creating an easy-to-use application for development teams

EDUCATION

University of Minnesota – Twin Cities, Minneapolis, MN *Computer Science*

September 2014 - May 2017

Skills

Agile Development

Entity Framework

Kibana Visualizations

GIT/TFS

Microsoft Office

PL/SQL

Python

Systems Analysis

Tableau

Activities

Python mentor for analyst and developer team members

Recruiting and developing talent pipeline at University of Minnesota

Agile advocate aiding in the enterprise-wide Agile transformation at GMI

Officer of Association for Computing Machinery UMN chapter

President of Student Musicians Coalition at George Washington University