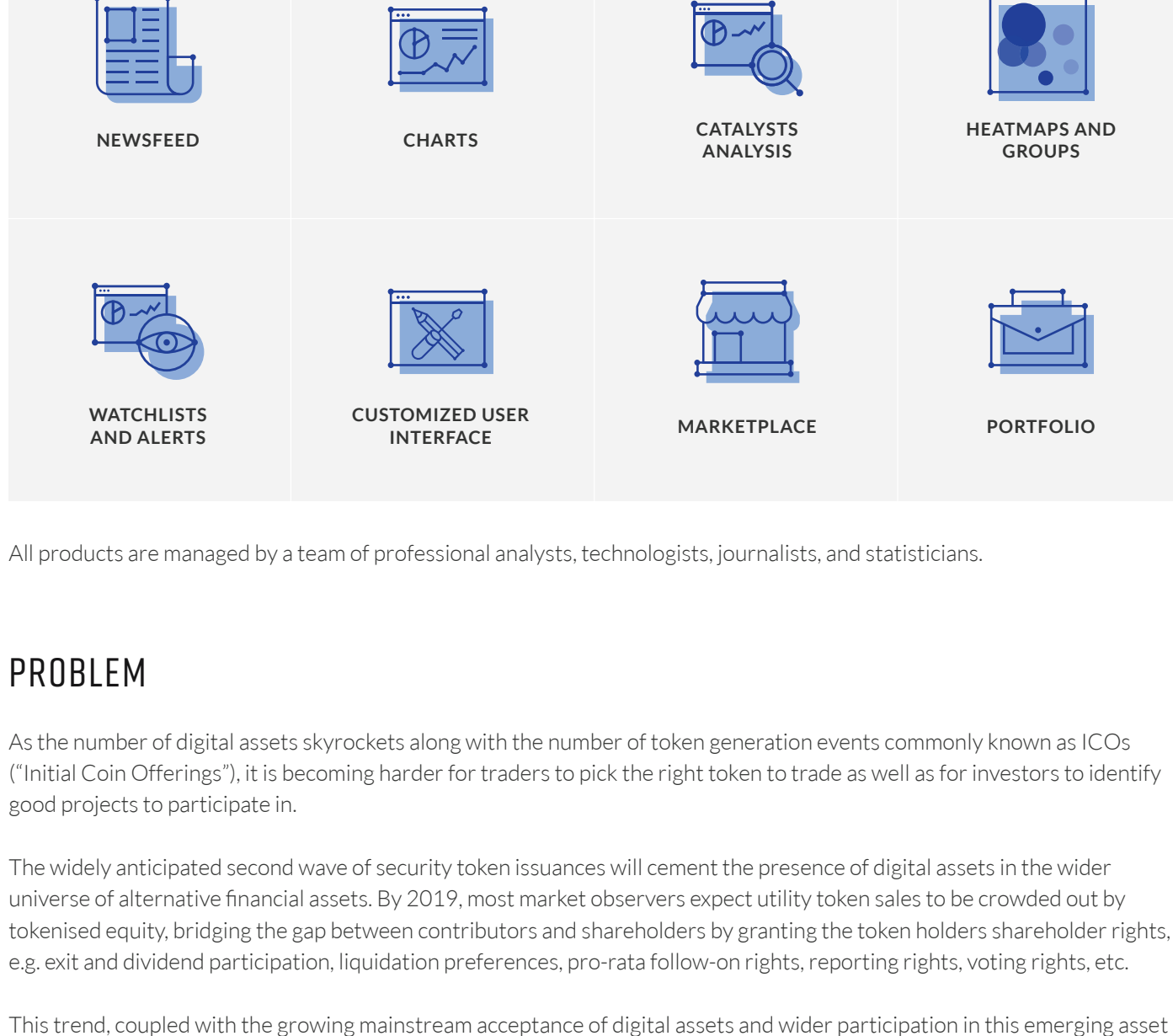


In an age of data overload, volume doesn't necessarily mean value. At Svandis, we are revolutionizing the way you receive information. By taking the most effective solutions from traditional markets and adapting them to the demands of the crypto markets, our platform provides the tools both institutional and individual investors need to make more insightful trading and investment decisions in the volatile world of digital assets.

Svandis is developing a platform for crypto markets to provide leading financial research, analytical and visualisation tools for professional short-term and long-term traders, analysts, hedge funds, institutional investors, proprietary trading firms, venture capital funds, token sales contributors, exchanges and other participants in the crypto space.

Svandis Research and Visualisation Platform will include the following products:



All products are managed by a team of professional analysts, technologists, journalists, and statisticians.

## PROBLEM

As the number of digital assets skyrockets along with the number of token generation events commonly known as ICOs ("Initial Coin Offerings"), it is becoming harder for traders to pick the right token to trade as well as for investors to identify good projects to participate in.

The widely anticipated second wave of security token issuances will cement the presence of digital assets in the wider universe of alternative financial assets. By 2019, most market observers expect utility token sales to be crowded out by tokenised equity, bridging the gap between contributors and shareholders by granting the token holders shareholder rights, e.g. exit and dividend participation, liquidation preferences, pro-rata follow-on rights, reporting rights, voting rights, etc.

This trend, coupled with the growing mainstream acceptance of digital assets and wider participation in this emerging asset class is further supported by the following data points:

- ▶ According to different resources, as of Nov 2017, the number of accounts on Coinbase, a digital assets exchange, is at 13 mln users whereas the number of Schwab brokerage accounts stood at 11 mln
- ▶ According to Reuters, the number of hedge funds focused on trading cryptocurrencies more than doubled in the four months to February 15 2018

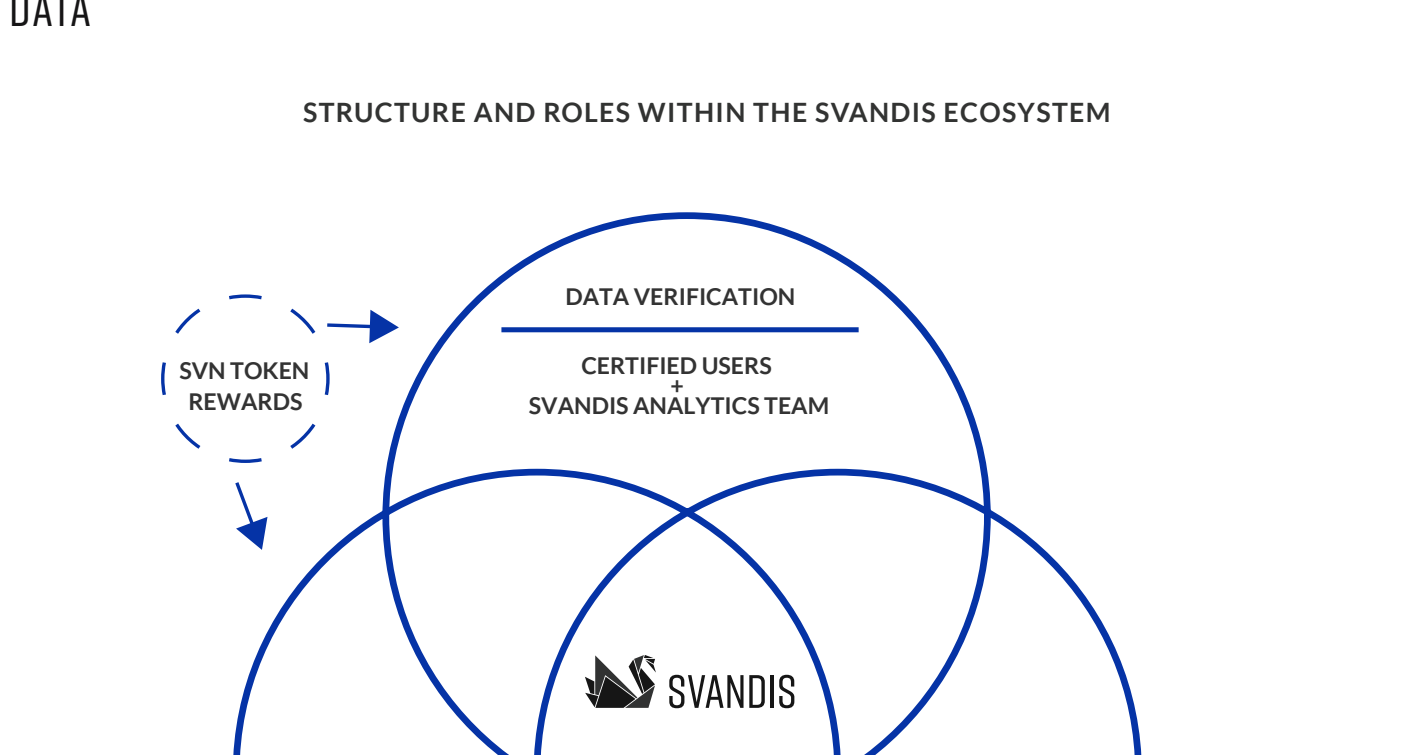
Despite the fact that several companies are aiming to fill this gap, there is still a dearth of professional services to assist traders and investors in selecting tokens for trading or finding ICOs to invest in, as well as professional news services to quickly obtain information. This makes the job of a trader or analyst extremely difficult and time-consuming.

In their 11th annual *Global Hedge Fund and Investor Survey*, EY revealed that the hedge fund industry spends \$2.3 billion a year on technology. We are already observing a strong move towards institutionalisation of digital asset trading and expect Svandis to be one of the important beneficiaries of this trend.

Svandis is a team of established market practitioners that have set out to solve a pain-point for themselves in the absence of a readily available solution and are now ready to introduce their product to the broader community of crypto investors.

## SOLUTION

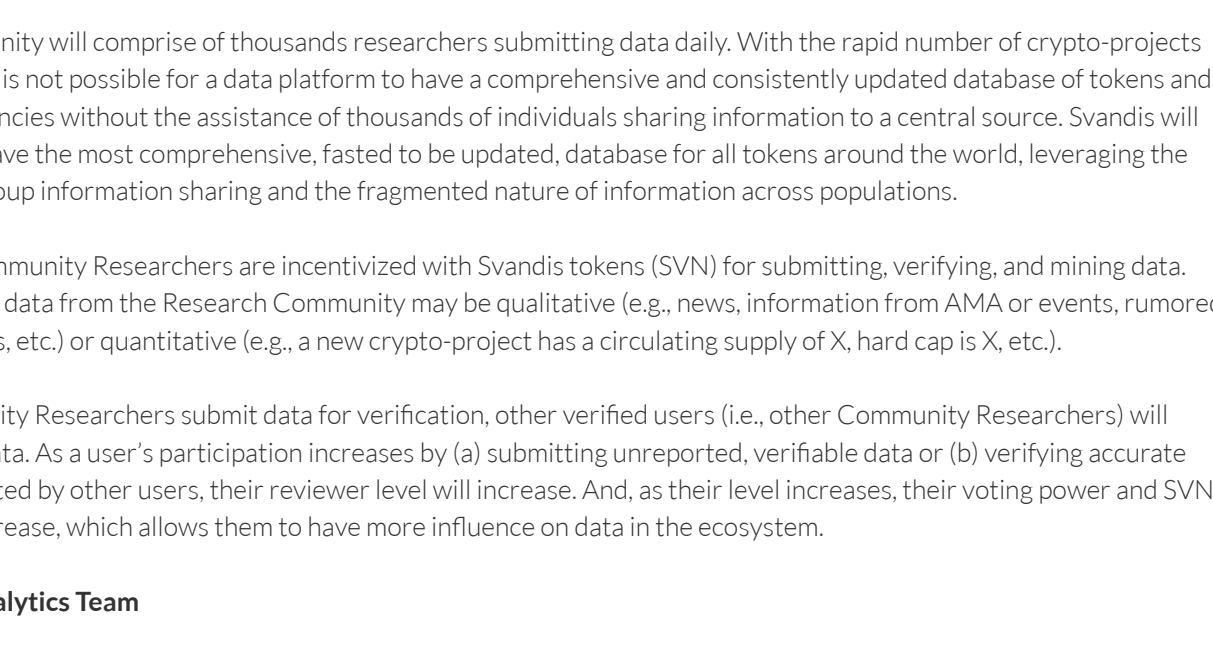
The solution has been born out of necessity. The founding team have been looking for product that would meet their daily trading and research needs. Svandis was born: a research and visualisation platform with structured data feeds for professional crypto market participants, which combines digital assets analytics and research with token sale screeners and multiple visualisation tools:



Svandis research and visualisation platform is being created to make market information accessible and offer a more efficient analysis and selection of cryptocurrencies and blockchain assets for trading and investing. It also provides immediate access to news and information processed by professional analysts in one place, which is a huge advantage in trading on crypto markets.

## DATA

### STRUCTURE AND ROLES WITHIN THE SVANDIS ECOSYSTEM



## SVANDIS COMMUNITY RESEARCHERS

The Community will comprise of thousands researchers submitting data daily. With the rapid number of crypto-projects launching, it is not possible for a data platform to have a comprehensive and consistently updated database of tokens and cryptocurrencies without the assistance of thousands of individuals sharing information to a central source. Svandis will therefore have the most comprehensive, fasted to be updated, database for all tokens around the world, leveraging the power of group information sharing and the fragmented nature of information across populations.

Svandis Community Researchers are incentivized with Svandis tokens (SVN) for submitting, verifying, and mining data. Submittable data from the Research Community may be qualitative (e.g., news, information from AMA or events, rumored partnerships, etc.) or quantitative (e.g., a new crypto-project has a circulating supply of X, hard cap is X, etc.).

As Community Researchers submit data for verification, other verified users (i.e., other Community Researchers) will verify the data. As a user's participation increases by (a) submitting unreported, verifiable data or (b) verifying accurate data submitted by other users, their reviewer level will increase. And, as their level increases, their voting power and SVN rewards increase, which allows them to have more influence on data in the ecosystem.

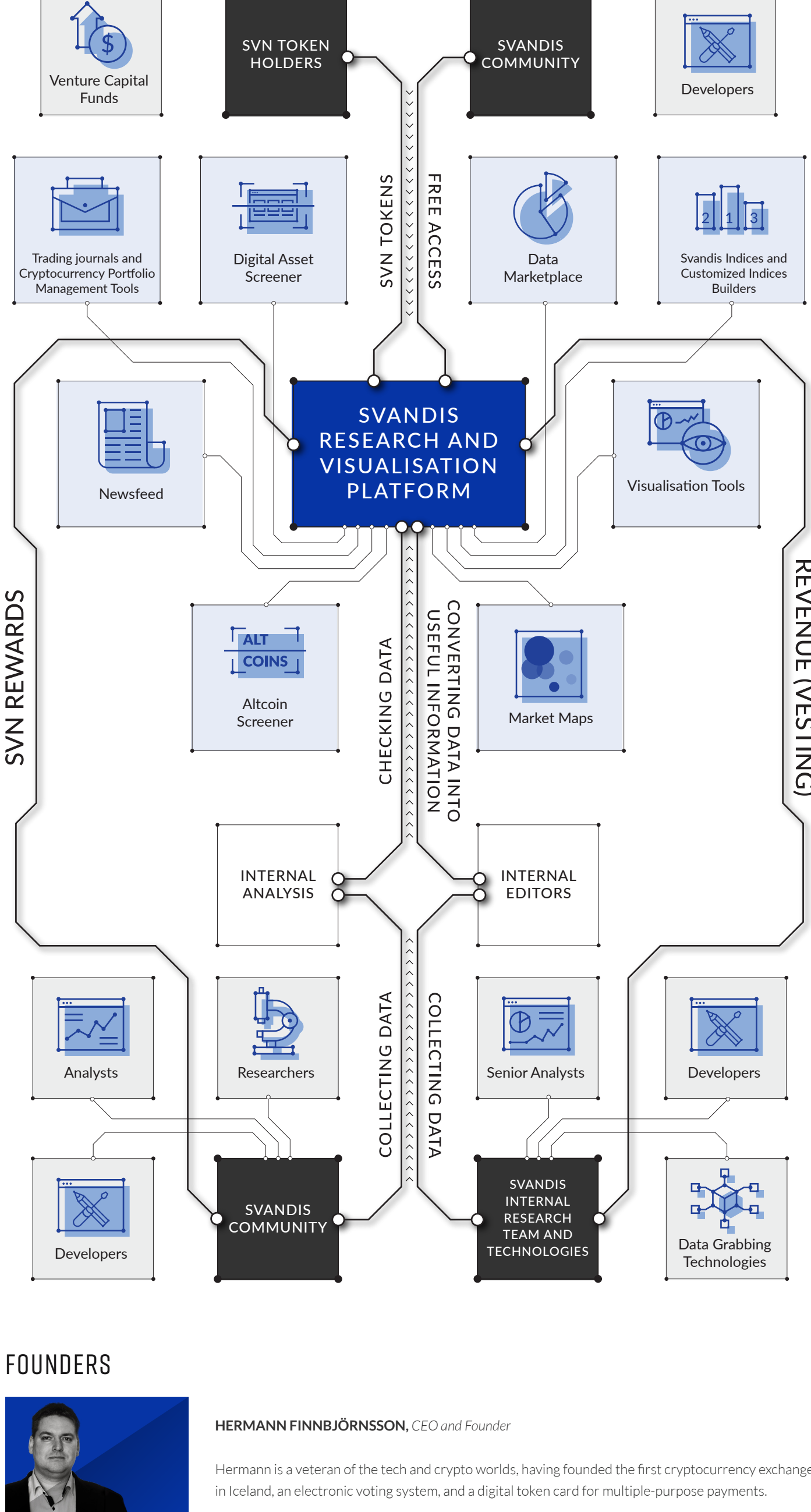
### Svandis Analytics Team

The internal Svandis Analytics Team will provide the expertise necessary to conduct analysis and approve the content that is offered to users of the service. Like users in the Research Community, the Analytics Team will submit and verify data on cryptocurrencies and tokens.

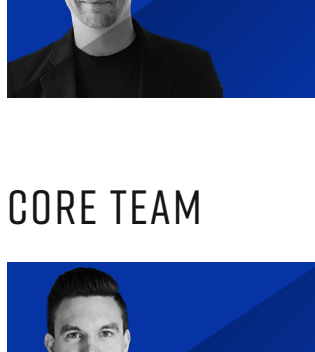
They will be responsible for validating the input from the Svandis Community. Their work will cover ICOs, token sales, project updates, classification of the most important news to ensure that breaking news is promptly identified, and more. The growing team consists of senior analysts, researchers, editors, and developers working with data-grabbing technologies.

### Svandis DataMining App

In addition to the rewarding of SVN tokens for the manual submission of data on cryptoassets, Community Researchers will be automatically incentivized with SVN for running the DataMining app on their devices. The DataMining App is an open-source crawling application that users can install on their computers to participate into data crowdsourcing. Crawling is systematically visiting a number of web pages in order to create and index data. The DataMining App is an automated software that crawl websites, grabbing copies of pages to index.

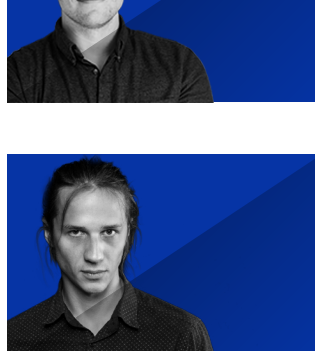


## FOUNDERS



**HERMANN FINNBJÖRNSSON**, CEO and Founder

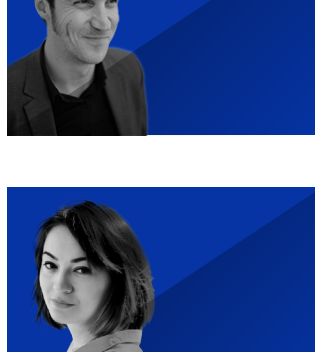
Hermann is a veteran of the tech and crypto worlds, having founded the first cryptocurrency exchange in Iceland, an electronic voting system, and a digital token card for multiple-purpose payments.



**YAN CREVIER**, Strategic Development and Co-founder

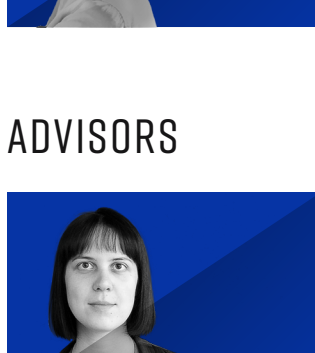
Yan has been involved in several token sales, both as a direct participant and as a behind-the-scenes advisor. He is co-founder Québec Blockchain non-profit organization.

## CORE TEAM



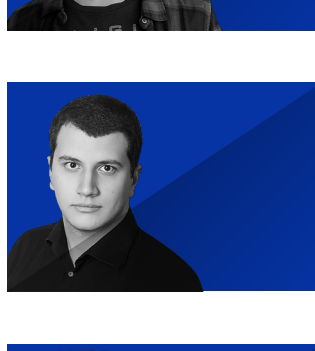
**CHRIS MCCLURE**, Chief Marketing Officer

Chris has led teams in marketing, sales & strategy across software, research & development, and analytics sectors.



**IAKOV MISHCHENKO**, Chief Technology Officer

A software engineer with over 10 years' experience, and founder of the company KAMI Labs, a leading provider of cross-platform product development for both web and mobile. At Svandis, Iakov focuses on technology strategy, product development, innovation, and execution.



**SEBASTIEN HARVEY**, Chief Information Officer

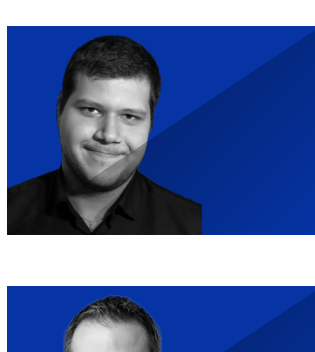
As President and co-founder of Quebec Blockchain, he develops blockchain-related projects in partnership with leaders from both the public and private sector: decentralized autonomous organization, a research community for developers, a smart city project, and a crypto mining centre among others.



**CATHERINE KHAIDUKOVA**, Head of Operations

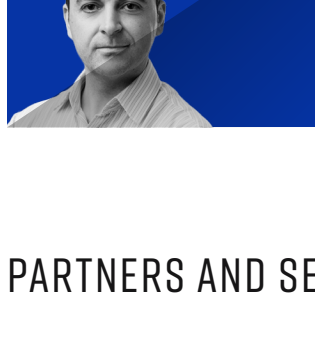
Catherine is the former Head of Anti-Money Laundering at one of Russia's largest brokerage firms, with over 7 years' experience in markets and finance.

## ADVISORS



**KATE KURBANOVA**, Head of Analytics, Cindicator

Kate has been working in the fintech startup Cindicator as Head of Analytics since 2016. She was one of the main drivers of Cindicator token sale in September 2017 and she continues to be a deep analyst of current token sales' changes as her team analyses token sales.



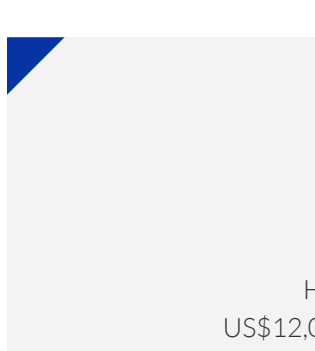
**NODARI KOLMAKHIDZE**, Chief Investment Officer, Cindicator

Nodari is Chief Investment Officer at Cindicator. With nearly a decade's experience in finance, trading and asset management, Nodari's main interest is in Black Swan events. Before joining Cindicator, Nodari worked for an algo event-driven hedge fund.



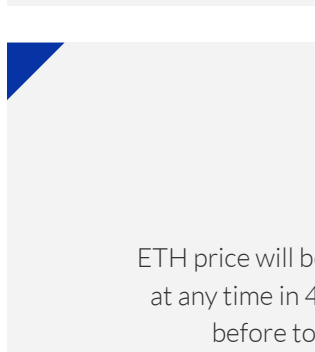
**ANASTASIA ANDRIANOVA**, Founder/CEO, Akropolis, Advisor, Web3 Foundation

Ana is Founder and CEO of Akropolis, the company that is redesigning pensions on the blockchain. Ana is a member of the Blockchain Ecosystem Network and currently sits on the advisory board for the Web3 Foundation.



**BOKKY POOBAH**, Smart Contract Developer and Auditor, Blockchain Advisor

Bokky is a leading global blockchain security specialist and has been a quantitative software developer for over 20 years. He has worked with the Ethereum blockchain since the platform launched in 2015 Bokky is a respected smart contract security auditor, having developed and audited smart contracts for over 20 companies, e.g., Status, Cindicator, Stox.



**DAVID KOLMAKHIDZE**, Chief Operating Officer, Credits

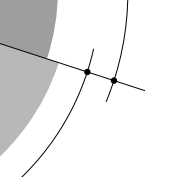
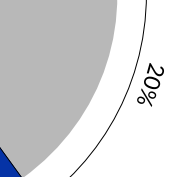
David is COO at Credits, an open blockchain platform which features autonomous smart contracts and an internal cryptocurrency. David is an expert in marketing strategy for token sales, with a deep experience in building partnerships with both retail and angel investors.



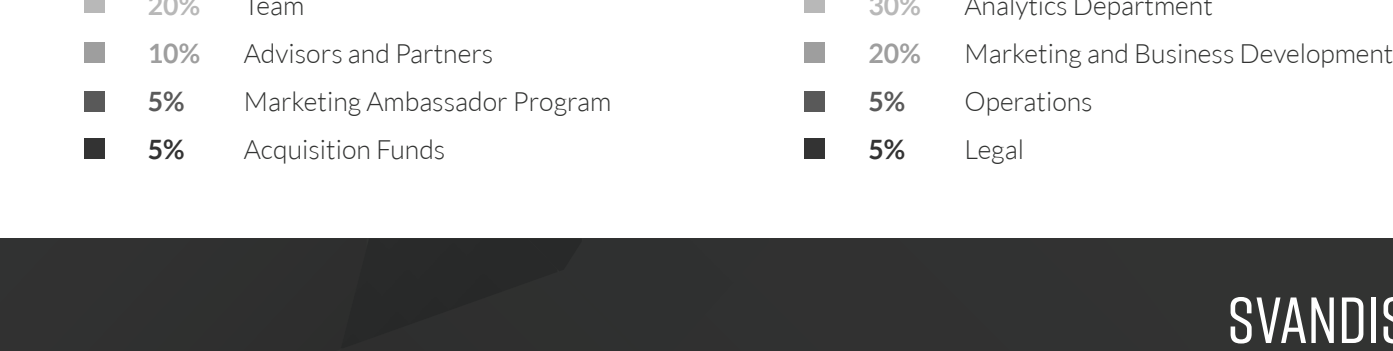
**RODERICK VAN DER GRAAF**, Managing Director at Caldera Pacific

Roderick has 20 years of experience in finance, having traded equity derivatives, stock and index options on European, US and Asian markets at Deutsche Bank, HSBC, Rabobank and Bear Stearns. In 2016 he joined investment firm Caldera Pacific as Managing Director and member of the Investment Committee.

## PARTNERS AND SERVICE PROVIDERS



## TOKEN SALE TERMS



### TOKEN DISTRIBUTION



### USE OF PROCEEDS

