# Sándor Várszegi

## // Personal

**Date of birth**
30.06.1986

**Phone**
+36 30 972 32 88

**E-mail**
sandor.varszegi@gmail.com

**Hobbies**
cycling, hiking, cooking,
reading, traveling

## // Languages

**English**
Full professional
proficiency

**German**
Native or bilingual
proficiency

**French**
Limited working
proficiency

**Hungarian**
Native

## // Interest

- UX design
- UI design
- Frontend development
- HTML frameworks
- Motion graphics
- Web animation
- Responsive design

## // Profile

I am a quick learning and adaptive digital creative focused on quality user outcomes. Problem solver and design thinker. Restless innovator always looking for new challenges.

## // History of employment

### Information designer
**IBM Sales Transaction Support, Proposal Center of Competence**

*May 2014 - July 2017*

Having supported strategic deals worth over 10 billion dollars by adding the WOW! to printed and digital proposals and client presentation material.

Working as the focal point to create learning material and improve video creation skills in a global team of around 100 designers.

Supporting offerings on multiple channels with videos, microsites, applications, presentations and printed handouts.

Working in and leading cross competency teams with copywriters and iCAP resources to elaborate clear user stories, solutions outlines and re-structuring information to convey the right message.

Trained and experienced in IBM Design Thinking and Agile methodologies as practitioner and facilitator.

Engaged in product development with an Agile team to create IBM's client portals for its most valued clients world wide. My tasks were UX/UI design, wire framing, prototyping and simplifying user journeys.

I gained experience in IBM's development platform: Bluemix.

Tools used for design: Adobe Photoshop, Illustrator, Indesign, Experience Design, Muse and the Microsoft Office suite, Mural.ly.

Tool used for video editing and animation: Adobe After effects, Adobe Premiere and Adobe Audition.

Tools used in development: HTML5, CSS3, JavaScript, AngularJS, JQuery, Gulp, NodeJS, Git.

### Picture Editor
**Ridikül Magazin**

*November 2013 - May 2014*

Managing the image database of the magazine by buying, sorting and updating. Accompanied by field work as a photojournalist to take pictures for articles in the magazine.

Helping the design team with preparatory work and retouching images.

Coordinating contractor photographers to hand in the right material to keep the magazine's high image quality and visual consistency.

### Instructor
**Fotósarok Visual Center**

*2012 - 2014*

Instructing post production in Adobe Photoshop and Photoshop Lightroom, digital theory and photography basics.

### Photographer, Designer, Cinematographer
**Entrepreneur**

*2008 - 2013*

Working as a freelance professional in print and web design, photography and cinematography. I had the opportunity to strengthen my skills in consultancy, customer care and customer management.

As a designer I worked on a broad scope from small print works to company branding and design consultancy.

As a photographer I have been working on events, advertising, individual portrait shoots and assignments for large customers, like Erste Bank.

# Sándor Várszegi

## // Strengths

- Client focused
- Flexible
- Adaptive
- Problem solver
- Result oriented
- Team player

## // Social

Béhance

Flickr

LinkedIn

Vimeo

## // Portfolio

Please visit my page on Github.

## // Education and qualifications

### Fotósarok Visual Center
Digital studio photographer — 2011

### Eötvös Loránd University — 2005- 2011
Faculty of Social Sciences (Budapest, Hungary)

International relations specialized in European Social Policies and Human Resources

### Ruprecht-Karls Universität Heidelberg — 2009-2010
Erasmus scholarship (Heidelberg, Germany)

### Illyés Gyula High School of Budaörs — 2001-2005

## // Awards and achievements

### Agile advocate - IBM badge earned — 2017
IBM Sales Transaction Support, Proposal Center of Competence

### IBM Design Thinking Practitioner - badge earned — 2016
IBM Sales Transaction Support, Proposal Center of Competence

### Digital strategy presenter in Singapore — 2016
IBM Sales Transaction Support, Proposal Center of Competence

### C2C (sales conference) presenter in Madrid — 2015
IBM Sales Transaction Support, Proposal Center of Competence