# Venkatasubramanian S

+91 89399 52712 svenki12@gmail.com https://www.linkedin.com/in/VenkiSanthan/

Strategic global change leader, Customer Centric, Technically Savvy, spurring revenue acceleration, optimizing productivity, simplifying operations, eliminating waste, building customer centric high performing teams. Cultivates trusting and productive relationships with leaders at various levels including executives within and outside the organization

- Delivering complex digital transformation programs involving legacy, modern and niche technologies Re-Architect and Migrate workloads to Cloud, Connected systems for better user experience, Modernizing products to keep them relevant in digital era, Automation of business processes
- Technically sound in key technology areas like Data Engineering (Python, SnowFlake), Interactive
  JavaScript based UI/Server technologies (React, Node, Mongo), RDBS (SQL Server, Oracle), Cloud
  Technologies (GCP, AWS) and DevOps (Jenkins, JIRA) Capable of contributing effectively for Tech
  architecture and design, Test cases design, Automation of DevSecOps (CI/CD), Reviewing Architecture,
  Design and Code
- Recovering Troubled Programs Rapid assessment, Stabilization plan, Stabilization, Continuous Improvement - Hyper care, Communication strategy
- Delivering projects/programs in various financial models Managed Services, Managed Outcome,
   Managed Capacity, Managed Output and Managed Staffing and Delivery models Agile Scrum, Agile
   Kanban, Customized Agile models, Iterative and Waterfall.
- Leading global teams comprised of Senior Managers, Managers, Consultants, Functional Analysts, Architects, Developers and Build Engineers and Testers (Functional/Automation)
- Demonstrating Leadership Capabilities
  - Entrepreneurial abilities: Owning up profitable growth and driving value through innovation and prudent risk-taking. Ability to quickly adopt to changing environments.
  - Collaborative leadership: Building networks and navigating the organization to achieve collective success and deliver optimal solutions for customers. Have the ability to influence people even when not having authority over them.
- DELIVERING "RESULTS"
- Total Years of Experience: 22 Years
  - Current Organization: Cognizant Mar-2014 to Till Date
  - o Infosys Mar-2006 to Feb-2014
  - IBM Global Service Nov-2004 to Feb-2006
  - Ramco Systems Jun-1998 to Oct-2004

# Most Recent Experience Summary - Cognizant

Current Role: Engagement Delivery Partner - Playing this role for Past 4 Years

Designation: Associate Director

Industries: Education Publishing and Media Publishing

Key Customers: Houghton Mifflin and Harcourt (HMH), Hearst, Sony Music, Warner Music, Macmillan

#### **Key Responsibilities:**

- Integrated Delivery Governance for key Digital transformation Programs and AMS programs Driving consistent delivery across Multiple Service Lines
  - Product and Service Quality Driving Engineering maturity through tools, Agile and DevOps Focus, Independent audit and assessments
  - HyperCare Achieving predictable outcomes by adhering to rigorous HyperCare processes
  - PCSAT (Project level Customer Satisfaction Score) Keeping customer satisfaction high by getting Periodic feedback from key customer project stakeholders and implementing systematic remediation procedures
  - Contract Compliance Ensuring fulfillment of MSA and SoW obligations

- · Pursuit Excellence Defining effective solutions and competitive commercials. Assessing deliverability.
- People focus Mentoring and career planning for associates, attrition check, cross-skilling and up-skilling
- Continuous Improvement and Innovation through Program "Zenith" Driving Continuous Improvement and Innovation program that facilitates the team to ideate, shortlist and implement key ideas. Articulating the benefits to customers.
- Top-Line and Bottom-line responsibility: Continuous effort to exceed revenue goals and margin goals.

#### **Key Programs/Projects executed:**

- Math 180 App for HMH Modernization program for an Interactive animation based Maths gaming app Multi Device Product – Unity 3D, Read JS – Distributed Agile (PoDs) – Fixed Capacity – 1.5MUSD
- **iRead App for HMH** Modernizing Interactive animation based gaming app for English language reading Multi Device Product Unity 3D, Read JS Distributed Agile (Scrum) Fixed Price 2 MUSD
- SAP Migration to AWS Migrating critical SAP modules from 3<sup>rd</sup> Party Data center to AWS Huge volume
  of sensitive data Implementation of High Availability Stringent security, back-up and DR requirements Crunched schedule to meet Data center decommissioning targets for cost savings TCV: 600KUSD
- Migrating 30+ applications to AWS cloud for PCF Automated application complexity analysis Cognizant Cloud Assessment Framework (6R's) Fixed Price 300KUSD
- CASPER Program for Hearst ecommerce modernization program Enabled targeted marketing and subscription based pricing, simplified checkout process, Integration of multiple payment gateways 250% increase in sales in 12 months period 1 MUSD
- IT AMS and Engineering AMS programs for HMH –SLA based MSM model Learning platforms, SAP, SFDC - Fixed price - YoY optimization for customer (Tools, Automation, Tech debt reduction) – Margin Improvement for Cognizant (Pyramid Correction, Extreme offshoring, Automation) - Successful contract renewals (TCV: 20MUSD)
- AL/ML based Pilot Program for assessing the effectiveness of a course Part of the team that
  developed a set of algorithms that learns from historic data and rates the effectiveness of course and/or
  teachers

Roles played: Transition Manager and AMS manager, CoE Lead for Business Unit level ADM practice

Industries : Insurance

Key Customers: Hartford Insurance

**Key Pointers:** 

- Hartford Insurance Transition Manager ~120 applications under Commercial Insurance Tower successfully transitioned from Accenture to Cognizant – Managed Business Model – 350+ team members at peak across cities in India and overseas - 1200+ training sessions - Mix of apps with varying complexities and mixed technologies including legacy and niche
- **IME ADM Center Of Excellence Lead** Solution architect for ADM pursuits, Automation and Transformation Champion for ADM engagements across IME Business Unit **Key Wins**: Kantor AMS deal, HMH, BBC

# Prior Experience Summary Infosys

Roles played: **Program Manager** 

Key Industries: Legal Publishing, Education and Banking

Key Customers: LexisNexis, Career Education Corporation and Amex

Key Pointers:

- LexisNexis Statues Conversion Program An automated Content Transformation Solution that analyzes
  millions of Skewed legal data documents in various formats like XML, Word and PDF and transforms these
  content to enriched XML documents based on defined transformation rules. Output XML is loaded into
  MarkLogic based HPCC platform for better user experience and faster and accurate search results. This
  solution is patented. This automated and iterative approach resulted in high quality deliverables and fetched
  additional business of around 20MUSD
- LN France Project Maroc Development and support Developed a powerful content Search engine for Lawyers and Law Firms in Morocco - Contents are harvested and loaded thro' automation into MarkLogic repository. Basic search and advanced Search features were delivered.
- Career Education Corporation (CEC) Onsite Project Manager As a Transition Manager, planned and executed the transition of Level-2 and Level-3 support activities of MyCampus and Virtual campus web

applications. As a support manager, managed the steady state operations. Transformed the chaotic, ambiguous support operations to a well-defined, controlled, offshore driven, SLA bound support operations

American Express – Onsite Project Manager - Played Vendor Manager role and Amex Manager Role. Met
customer's business objectives and developed business for Infosys in parallel by mining new opportunities. As
an onsite project manager, handled the inception, execution and release of few critical enhancements in
business critical "Business Information systems" and "Credit Card Replacement System" portfolios

#### **IBM Global Services**

Role: **Project Leader**Key Industries : **Telecom**Key Customers: **Telstra** 

**Key Pointers:** 

Telstra – Transition and Support for Local Number Portability Carrier Information Systems (LNPCIS):
 As a Transition lead, planned and executed the transition of LNPCIS application from IBM Australia team to IBM GS India Team. Responsible for transition planning and execution, delivery planning, sizing and estimation, configuration management, Testing and release management.

### Ramco Systems Ltd.

Role: Developer and Tech Lead

Key Industries: Healthcare, Manufacturing

Major Customers: Triamun AG, Ramco ERP (Discrete Production)

# **Key Pointers:**

- Triamun AG- Offshore Project Leader- Designed, developed and delivered of the Patient View module of Triamun healthcare suites.
- Triamun AG, Basel, Switzerland Onsite Technical Leader As a Lead Developer, developed the point of sales integration module for Pharmacy sales systems.
- Ramco Marshal ERP Suites-DP developer Developed few critical components in Material Resource Planning for Discrete Production (DP) application. Reports development using Ramco Report Writer.

## Significant Achievements

- Modernizing Content Architecture and Platforms: Leading the program delivery of Content and Platforms modernization for Education publishers and Media Publishers - <u>Cognizant</u>
- Patented Content Transformation Framework One of the inventors of the patented solution "Automated approach for extracting intelligence, enriching and transforming content" for a leading US based legal Publisher <a href="Infosys">Infosys</a> <a href="https://patents.google.com/patent/US20140026033A1/en">https://patents.google.com/patent/US20140026033A1/en</a>
- **Designed and developed a configurable, reusable web development platform** for Patient View modules. Reduced the development effort by 70%– Ramco Systems

#### Certifications

- **CCPM** (Cognizant Certified Program Manager) Cognizant sponsors this Certification by partnering with Duke Corporation for excelling in Program Management skills
- **PMElite Certification** in Project Management An Infosys internal certification.
- **→ Other Certifications:** Publishing 101, Education Publishing 101, Basics of Banking

#### **Scholastics**

▶ Bachelor of Engineering in Computer Science from I.R.T.T, Erode, Tamil Nadu, India (Affiliated to Bharadhiyar University, Coimbatore)