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Microsoft Bot Framework

Agenda

What is a bot?

Microsoft Bot

Lifecycle

Concepts

Architecture

Cognitive Services

Demo

Comparison to other services

What is a bot?

Normal piece of software

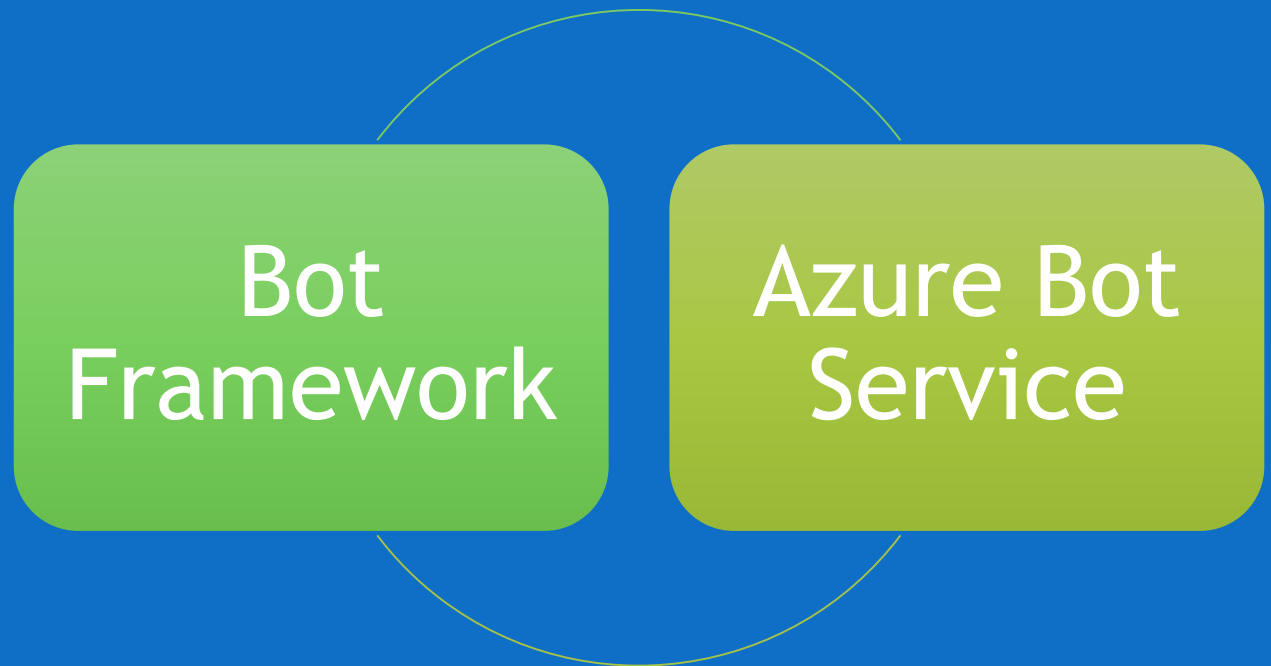
Similarities to web applications

Based on a stack of different technologies

Text, Speech and Pictures

Use of mechanisms from human-to-human communication

Microsoft and bots



Microsoft and bots

- Azure bot service is the bot offer from Microsoft
- It is part of the Azure Cloud Platform
- To build a bot, Microsoft provides the Bot Framework
- In the following, the focus is on the framework, i.e. the development of bots

Lifecycle



Image 1

Lifecycle

- Typical lifecycle in software engineering
- Design guidelines help with planning
- There is an SDK for development as a basic component of the Bot Framework
- Publication and hosting via azure is recommended
- A bot created with the Bot Framework and published on Microsoft Azure can be used via various software with chat functionality. (Skype, Facebook, Slack, Telegram)

Concepts

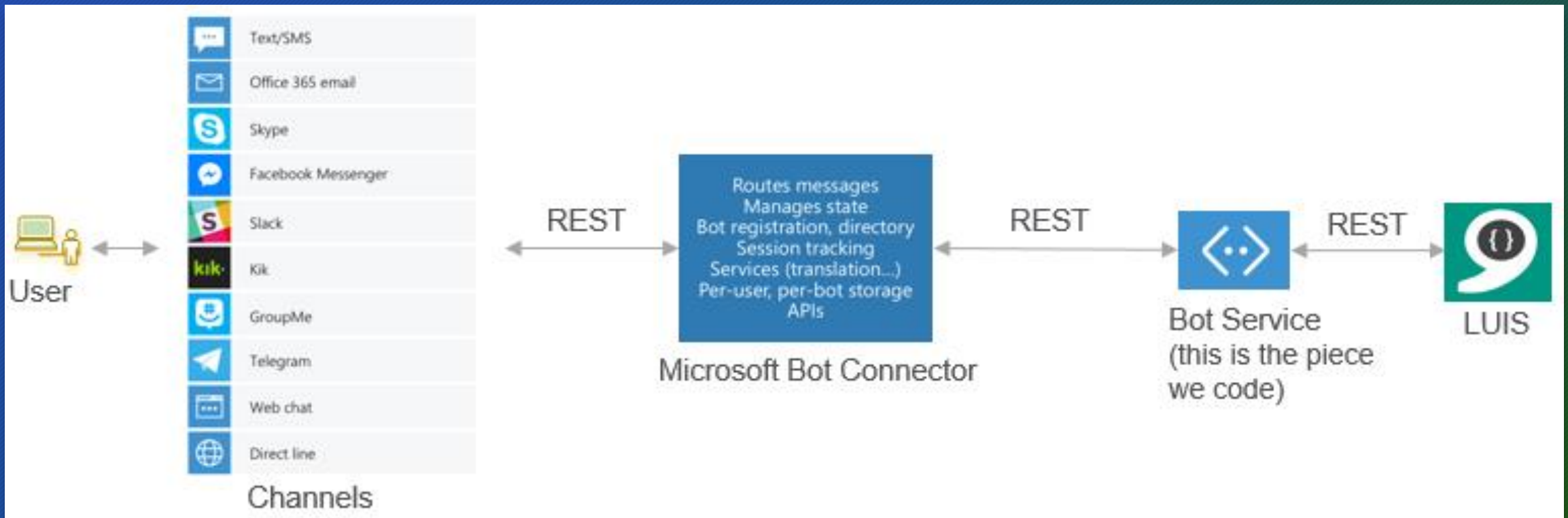
Communication via REST

State Management

Dialogs

Middleware

Architecture



Cognitive Services



LUIS



QnA Maker

Cognitive Services - LUIS

- “A machine learning-based service to build natural language into apps, bots, and IoT devices. Quickly create enterprise-ready, custom models that continuously improve” (www.luis.ai)
- Developer defines intents and gives example sentences that can also contain variables
- The bot user's message is sent to LUIS and the service responds with a JSON with an evaluation.

Cognitive Services - QnA Maker

- “Build, train and publish a simple question and answer bot based on FAQ URLs, structured documents, product manuals or editorial content in minutes.” (www.qnamaker.ai)
- Based on
- User asks a question and service tries to find an answer in a knowledge base

Demo



Comparison to other services



Image 3

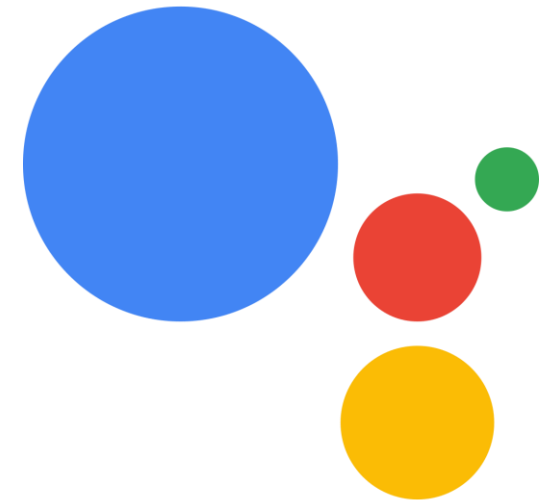


Image 4

Comparison to other services

- Difference to Google and Amazon: Various tasks outsourced to other services (but also from Microsoft)
- Amazon and Google services are intent based. A developer defines intents and the services decides via cognitive skills what the user wants
- Best service: depends on the use cases.
- Bot Framework gives you more freedom

Questions?



Sources

- <https://dev.botframework.com>
- <https://koukia.ca/can-you-implement-a-chat-bot-with-microsoft-bot-framework-without-azure-1446ce8333bf>
- <https://docs.microsoft.com/en-us/azure/bot-service/?view=azure-bot-service-4.0>
- <https://docs.microsoft.com/en-us/azure/bot-service/javascript/bot-builder-javascript-quickstart?view=azure-bot-service-4.0>
- <https://docs.microsoft.com/en-us/azure/bot-service/bot-builder-dialog-manage-conversation-flow?view=azure-bot-service-4.0&tabs=javascript>

Images

- Image 1:
<https://docs.microsoft.com/en-us/azure/bot-service/media/bot-service-overview.png?view=azure-bot-service-4.0>
- Image 2:
https://cdn-images-1.medium.com/max/800/1*X8OMPKY2vf7VREX6Nn6wwA.png
- Image 3:
https://en.wikipedia.org/wiki/Amazon_Alexa#/media/File:Amazon_Alexa_logo.svg
- Image 4:
https://de.wikipedia.org/wiki/Google_Assistant#/media/File:Google_Assistant_logo.svg