

Sneha Verma

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EDUCATION

Bachelor of Arts, Luther College, Decorah, IA

August 2018 – May 2022

Majors: Data Science and Economics

Language Proficiency: English, Hindi

TECHNICAL SKILLS

Languages: Python, HTML, CSS, SQL

Operating Systems: Windows, iOS

Tools: MS Office, MS Excel, Stata, Sublime Text, Final Cut Pro, Tableau, Google Colaboratory

PROJECTS

Causality of Trade on Poverty, Econometrics

February 2020 – May 2020

- Collecting reliable and documented data from various sources regarding poverty rates and trade levels.
- Researching trade histories of countries and ameliorating it with the research to write and present a paper.

Earthquake Data Analysis, Data Science

April 2019 – May 2019

- Exploring data regarding earthquakes in the United States over the past 30 days.
- Analyzing data through PivotTables and summarization (MS Excel), and through visualizations (Tableau).

Relations between Race, Gender, and Income, Economic Numeracy

March 2019 – May 2019

- Explored for data about incomes and gender with information about race.
- Analyzed and ameliorated the data with MS Excel tools and presented the research in a formal setting.

WORK EXPERIENCE

Media Relations Assistant

Luther College, Decorah, IA

October 2020 – Present

- Writing press releases in Associated Press style and distributing the releases with accuracy and attention.
- Researching avenues for press releases and communicating with the Luther community to gather information.

Career Peer Advisor

Luther College, Decorah, IA

October 2020 – Present

- Designing and helping implement student work development and contributing to the diversity, equity, and inclusion of the department, while supporting fellow students throughout the career process.
- Handling social media accounts and website along with acting as a liaison to affinity groups.

Center for Excellence in Learning and Teaching Office Assistant

Luther College, Decorah, IA

September 2020 – Present

- Conducting pedagogical researches and organizing events, workshops, and meetings for faculty development.
- Collecting data to understand and assist in the improvement of teaching methods on campus.

Technology Help Desk Social Media and Student Manager

Luther College, Decorah, IA

October 2018 – October 2020

- Partaking in the hiring process by reviewing applications and conducting interviews.
- Training new hires, reviewing policies for compliance, and guiding and mentoring fellow technicians.
- Co-running the Help Desk Instagram and Twitter accounts to create awareness about technical updates.

Economic Research Student

Luther College, Decorah, IA

May 2020 – July 2020, September 2020

- Collecting, conducting data cleaning, and documenting the research process.
- Researching the unitary and collective decision-making models in agricultural settings with Dr. Samuel Bird.

ACTIVITIES/VOLUNTEER SERVICES

TEDxLutherCollege Sponsorship and Budgeting Team Leader

November 2019 – May 2020

- Coordinating with other teams to determine their expenditures and pitching the event's budget to the sponsors.
- Taking charge of the logistics of ticketing and online updates regarding the event till the day of the show.

TEDxLutherCollege Website Manager

October 2018 – May 2019

- Using Luther College's software to create a website with information regarding the event.
- Cooperating with all members of the organization to create a well-informed and appropriate website for the organization and the college.