Fraudulent or not?

Sari Vesiluoma 18.11.2019

```
# Ensuring having required libraries
if(!require(tidyverse)) install.packages("tidyverse", repos = "http://cran.us.r-project.org")
library(tidyverse)
if(!require(caret)) install.packages("caret", repos = "http://cran.us.r-project.org")
library(caret)
if(!require(readr)) install.packages("readr", repos = "http://cran.us.r-project.org")
library(readr)
if(!require(knitr)) install.packages("knitr", repos = "http://cran.us.r-project.org")
library(knitr)
if(!require(MASS)) install.packages("MASS", repos = "http://cran.us.r-project.org")
library(MASS)
if(!require(randomForest)) install.packages("randomForest", repos = "http://cran.us.r-project.org")
library(randomForest)
```

Introduction

The goal in this project is to learn how to predict a fraudulent financial transaction. The data used here is called Synthetic Financial Datasets for Fraud Detection generated by the PaySim mobile money simulator (https://www.kaggle.com/ntnu-testimon/paysim1). As described on the web page, the dataset is a synthetic one, generated using the simulator called PaySim. It uses aggregated data from a private dataset to generate a synthetic dataset that resembles the normal operation of transactions and injects malicious behaviour.

PaySim simulates mobile money transactions based on a sample of real transactions extracted from one month of financial logs from a mobile money service implemented in an African country. The synthetic dataset is scaled down 1/4 of the original dataset.

I have downloaded the dataset from the net (the link above) and I have unzipped it to the same folder where my R script and the rmd file are. This csv file is also available in the GitHub repository, where this rmd and r scripts are. To start with the data, I read it from the csv-file.

```
fraud_or_not <- read_csv("PS_20174392719_1491204439457_log.csv")
```

```
## Parsed with column specification:
## cols(
##
     step = col_double(),
     type = col_character(),
##
##
     amount = col_double(),
     nameOrig = col character(),
##
##
     oldbalanceOrg = col_double(),
     newbalanceOrig = col_double(),
##
##
     nameDest = col_character(),
     oldbalanceDest = col_double(),
##
##
     newbalanceDest = col_double(),
##
     isFraud = col_double(),
##
     isFlaggedFraud = col_double()
## )
```

The dataset, here referred with a variable name fraud_or_not, has the following dimensions

```
## [1] 6362620 11
```

Next, I will analyse the data and split it to training and test sets. I will use different machine learning algorithms to predict which transaction is fraudulent and which not. In this kind of a case the speciality is that the amount of fraudulent transactions is very minor compared to the amount of non-fraudulent transactions, as we will see.

Analysis

Understanding the data

Let's look the data first as is. As can be seen from the summary below, there are e.g. no NA values which would need to be cleaned. Zero values do exist, but those seem to be correct values needed, because the data seems to include different kind of transactios, where different features are relevant and the others might be zero as a value.

```
summary(fraud_or_not)
```

\$ oldbalanceDest: num

```
##
                                                                nameOrig
         step
                         type
                                              amount
##
    Min.
           : 1.0
                     Length: 6362620
                                                          0
                                                              Length: 6362620
                                         Min.
    1st Qu.:156.0
                     Class : character
##
                                         1st Qu.:
                                                     13390
                                                              Class : character
##
    Median :239.0
                     Mode :character
                                         Median:
                                                     74872
                                                              Mode : character
##
    Mean
            :243.4
                                         Mean
                                                    179862
##
    3rd Qu.:335.0
                                         3rd Qu.:
                                                    208721
            :743.0
                                                 :92445517
##
    Max.
                                         Max.
    oldbalanceOrg
                                               nameDest
##
                        newbalanceOrig
##
                                             Length: 6362620
    Min.
                    0
                        Min.
                                        0
##
    1st Qu.:
                    0
                        1st Qu.:
                                             Class : character
##
    Median :
                14208
                        Median :
                                         0
                                             Mode :character
##
    Mean
              833883
                        Mean
                                   855114
            :
                                :
##
                                   144258
    3rd Qu.:
              107315
                        3rd Qu.:
            :59585040
##
                                :49585040
    Max.
                        Max.
##
    oldbalanceDest
                         newbalanceDest
                                                  isFraud
##
    Min.
                     0
                         Min.
                                           0
                                                      :0.000000
                                               Min.
##
    1st Qu.:
                     0
                         1st Qu.:
                                           0
                                               1st Qu.:0.000000
##
    Median :
                                               Median :0.000000
                132706
                         Median:
                                     214661
##
    Mean
              1100702
                         Mean
                                    1224996
                                               Mean
                                                       :0.001291
            :
##
    3rd Qu.:
                943037
                         3rd Qu.:
                                    1111909
                                               3rd Qu.:0.000000
##
    Max.
            :356015889
                                 :356179279
                                                      :1.000000
                         Max.
                                               Max.
##
    isFlaggedFraud
            :0.0e+00
##
    Min.
##
    1st Qu.:0.0e+00
##
    Median :0.0e+00
            :2.5e-06
##
    Mean
##
    3rd Qu.:0.0e+00
    Max.
            :1.0e+00
##
str(fraud_or_not)
   Classes 'spec_tbl_df', 'tbl_df', 'tbl' and 'data.frame': 6362620 obs. of 11 variables:
##
    $ step
                     : num
                             1 1 1 1 1 1 1 1 1 1 ...
##
    $ type
                     : chr
                             "PAYMENT" "PAYMENT" "TRANSFER" "CASH_OUT" ...
##
    $ amount
                     : num
                             9840 1864 181 181 11668 ...
##
                             "C1231006815" "C1666544295" "C1305486145" "C840083671" ...
    $ nameOrig
                       chr
    $ oldbalanceOrg : num
##
                             170136 21249 181 181 41554
##
    $ newbalanceOrig: num
                             160296 19385 0 0 29886 ...
##
    $ nameDest
                             "M1979787155" "M2044282225" "C553264065" "C38997010" ...
                     : chr
```

0 0 0 21182 0 ...

```
$ newbalanceDest: num 0 0 0 0 0 ...
##
                           0 0 1 1 0 0 0 0 0 0 ...
    $ isFraud
                    : num
##
    $ isFlaggedFraud: num 0 0 0 0 0 0 0 0 0 ...
    - attr(*, "spec")=
##
##
       cols(
##
          step = col_double(),
##
          type = col_character(),
          amount = col_double(),
##
##
          nameOrig = col_character(),
##
          oldbalanceOrg = col_double(),
          newbalanceOrig = col_double(),
##
          nameDest = col_character(),
##
##
          oldbalanceDest = col_double(),
     . .
          newbalanceDest = col_double(),
##
##
          isFraud = col_double(),
##
          isFlaggedFraud = col_double()
##
     ..)
fraud_or_not %>% head()
## # A tibble: 6 x 11
      step type amount nameOrig oldbalanceOrg newbalanceOrig nameDest
##
##
     <dbl> <chr>
                  <dbl> <chr>
                                          <dbl>
                                                          <dbl> <chr>
## 1
         1 PAYM~
                  9840. C123100~
                                         170136
                                                        160296. M197978~
                                          21249
         1 PAYM~
                  1864. C166654~
                                                         19385. M204428~
## 3
         1 TRAN~
                   181 C130548~
                                                                C553264~
                                             181
                                                             0
## 4
         1 CASH~
                   181
                        C840083~
                                             181
                                                             0
                                                                C389970~
## 5
         1 PAYM~ 11668. C204853~
                                          41554
                                                         29886. M123070~
         1 PAYM~
                  7818. C900456~
                                          53860
                                                         46042. M573487~
     ... with 4 more variables: oldbalanceDest <dbl>, newbalanceDest <dbl>,
       isFraud <dbl>, isFlaggedFraud <dbl>
```

The data has 11 columns which are:

Table 1: Explanations of the features

feature	expl
step	Maps a unit of time in the real world. 1 step is 1 hour of time. Total steps 744 (30 days simulation).
type	CASH-IN, CASH-OUT, DEBIT, PAYMENT and TRANSFER.
amount	Amount of the transaction in local currency.
nameOrig	Customer who started the transaction
oldbalanceOrg	Initial balance before the transaction
newbalanceOrig	New balance after the transaction
nameDest	Customer who is the recipient of the transaction
oldbalance Dest	Initial balance recipient before the transaction
${\it newbalance Dest}$	New balance recipient after the transaction
isFraud	Transactions made by the fraudulent agents inside the simulation
is Flagged Fraud	An illegal attempt in this dataset is an attempt to transfer more than 200.000 in a single transaction.

The feature is Fraud refers to a fraudulent transaction and is the "label" we are predicting. The feature is Flagged Fraud refers to a transaction, which is a suspect for a fraud because it is an attempt to transfer a bigger amount than 200 000.

When studying the data, there seem to be two variables which may have a potential challenge. nameOrig and nameDest are both of type char having many values and in some algorithms those would be treated as

factors, actually as really many of those. Let's first check the amount of unique values in these.

```
n_distinct(fraud_or_not$nameOrig)
```

```
## [1] 6353307
```

```
n_distinct(fraud_or_not$nameDest)
```

```
## [1] 2722362
```

Like can be seen from above, the amount of unique values of nameOrig is very close to the amount of rows in this data. Let's remove this field, because it does not have much explanatory value.

```
fraud_or_not <- subset(fraud_or_not, select = -c(nameOrig))</pre>
```

The amount of nameDest is smaller even though being still quite high. Clearly, there would be too many factors based on this feature. The format of the values seems to have first either letter C or M and then a number. Let's replace the current values with a feature having only the first letter.

```
fraud_or_not <- fraud_or_not %>% mutate(dest = str_sub(nameDest, 1, 1))
fraud_or_not <- subset(fraud_or_not, select = -c(nameDest))
n_distinct(fraud_or_not$dest)</pre>
```

[1] 2

Let's now check the amount of fraudulent transactions among this data. It is:

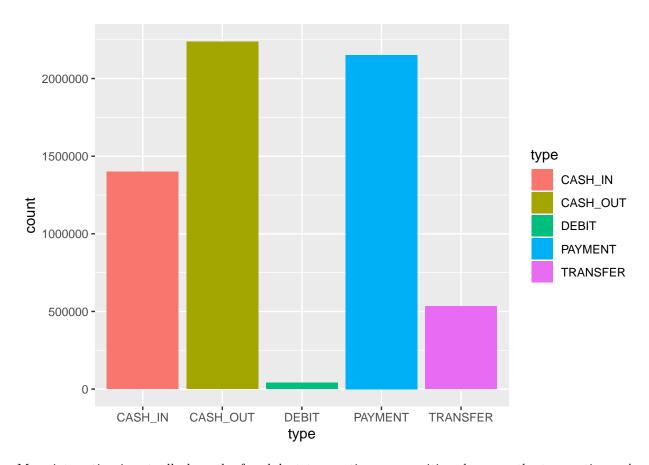
```
mean(fraud_or_not$isFraud)
```

```
## [1] 0.00129082
```

This means that 99.870918 % of the transactions are non-fraudulent. We would get a very high accuracy if predicting that a transaction is always non-fraudulent.

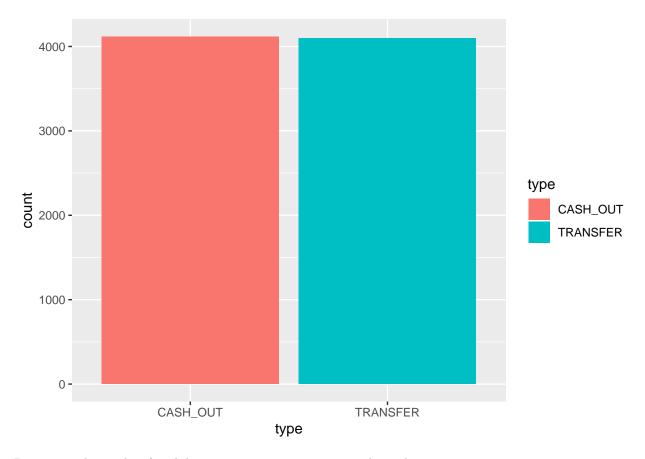
The amount of transactions per type is described at the next histogram. The biggest amount being CASH OUT transactions and the smallest amount being DEBIT transactions.

```
fraud_or_not %>% ggplot(aes(type , fill = type)) + geom_bar()
```



More interesting is actually how the fraudulent transactions are positioned among the transactions. As can be seen from the next histogram, only the categories CASH_OUT and TRANSFER have fraudulent transactions.

```
fraud_or_not %>% filter(isFraud==1) %>%
    ggplot(aes(type , fill = type)) + geom_bar()
```



Because we know that fraudulent transactions are present only in these two transaction type categories, we will remove the data of all other categories to make the processing smoother.

```
fraud_or_not <- fraud_or_not %>% filter(type == "CASH_OUT" | type == "TRANSFER")
table(fraud_or_not$type)

##
## CASH_OUT TRANSFER
## 2237500 532909
```

After this clean-up, it looks that the created feature dest has left only one value, meaning that it will not contribute in predicting. Let's remove it and let's check what we have left now.

```
table(fraud_or_not$dest)
##
##
         C
## 2770409
fraud_or_not <- subset(fraud_or_not, select = -c(dest))</pre>
str(fraud_or_not)
## Classes 'tbl_df', 'tbl' and 'data.frame':
                                                 2770409 obs. of 9 variables:
    $ step
                    : num
                           1 1 1 1 1 1 1 1 1 1 ...
                           "TRANSFER" "CASH_OUT" "CASH_OUT" "TRANSFER" ...
##
    $ type
                    : chr
    $ amount
                           181 181 229134 215310 311686 ...
                    : num
                           181 181 15325 705 10835 ...
    $ oldbalanceOrg : num
    $ newbalanceOrig: num
                           0 0 0 0 0 ...
    $ oldbalanceDest: num 0 21182 5083 22425 6267 ...
```

```
## $ newbalanceDest: num 0 0 51513 0 2719173 ...
## $ isFraud : num 1 1 0 0 0 0 0 0 0 0 ...
## $ isFlaggedFraud: num 0 0 0 0 0 0 0 0 0 ...
```

As we can see, most of the features are now numeric, with one exception. Let's replace the feature type (values: TRANSFER/CASH_OUT) with a numeric feature, where TRANSFER = 1 and CASH_OUT = 2. Let's see what the resulting features look like.

```
# Replacing chr type with numeric field typeNbr, where TRANSFER = 1 and CASH_OUT = 2
fraud or not <- fraud or not ">" mutate(typeNbr = ifelse(type == "TRANSFER", 1, 2))
# Removing the type field
fraud_or_not <- subset(fraud_or_not, select = -c(type))</pre>
str(fraud_or_not)
## Classes 'tbl_df', 'tbl' and 'data.frame':
                                                2770409 obs. of 9 variables:
##
                           1 1 1 1 1 1 1 1 1 1 ...
   $ step
                    : num
##
   $ amount
                    : num
                           181 181 229134 215310 311686 ...
                           181 181 15325 705 10835 ...
##
  $ oldbalanceOrg : num
## $ newbalanceOrig: num
                           0 0 0 0 0 ...
##
   $ oldbalanceDest: num
                           0 21182 5083 22425 6267 ...
## $ newbalanceDest: num
                           0 0 51513 0 2719173 ...
## $ isFraud
                    : num
                           1 1 0 0 0 0 0 0 0 0 ...
## $ isFlaggedFraud: num
                           0 0 0 0 0 0 0 0 0 0 ...
   $ typeNbr
                    : num 1 2 2 1 1 2 2 2 2 1 ...
```

The data includes now totally 6,3 M rows. That is quite much for this project to be run on an ordinary laptop. The amount of data will need to be dramatically reduced. Because the most critical thing would be to find the fraudulent transactions and the amount of those is very minor, let's include all those to the reduced set. In addition, I will include 100 000 lines of non-fraudulent actions randomly selected.

```
# Data still too big to be efficiently processed.
# Amount of fraudulent transactions - all to be included
reduced_set <- fraud_or_not %>% filter(isFraud == 1)
dim(reduced_set)
## [1] 8213
# Amount of non-fraud
non_fraud <- fraud_or_not %>% filter(isFraud == 0)
dim(non_fraud)
## [1] 2762196
# a Select a sample of 100000 from the non_fraud
set.seed(14, sample.kind = "Rounding")
non_fraud_selected <- sample_n(non_fraud, 100000)</pre>
dim(non_fraud_selected)
## [1] 100000
# Combine the selected non-fraud to the reduced set
reduced_set <- rbind(reduced_set, non_fraud_selected)</pre>
dim(reduced_set)
```

[1] 108213 9

Now we are ready to start working with machine learning algorithms.

Training and test sets

For the prediction, we need training and test sets. In this project those were created based on the reduced_set data the following way, and checking that the dimensions of the resulting sets are correct and that the prevalence of fraudulent transactions is similar between the cases. 20 % of the data was used for the test set.

Machine learning

Now we are ready to start trials with machine learning algorithms. To start with, we should get a pretty accurate results if guessing that none of the transactions are fraudulent. Let's try.

```
# Algorithm 1: quess that none of the transactions are fraud
# Splitting the training and test data to X and y to make it easier to use those
y_train <- as.factor(train_set$isFraud)
X_train <- as.data.frame(train_set[,which(names(train_set) != "isFraud")])
y_test <- as.factor(test_set$isFraud)
X_test <- as.data.frame(test_set[,which(names(test_set) != "isFraud")])
# Define mu_hat as a predition of no fraudulent transactions
mu_hat <- factor(replicate(length(y_test), 0))
# Changing the levels of mu_hat to match with y_test
levels(mu_hat) <- levels(y_test)
# Check the results with a confusionMatrix - ensure the same levels to be used
cm <- confusionMatrix(data = mu_hat, reference = y_test)
cm</pre>
```

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                  Ω
                         1
            0 20007
                    1636
##
##
            1
                  0
                         0
##
                  Accuracy: 0.9244
##
                    95% CI: (0.9208, 0.9279)
##
```

```
##
       No Information Rate: 0.9244
##
       P-Value [Acc > NIR] : 0.5066
##
##
                     Kappa: 0
##
   Mcnemar's Test P-Value : <2e-16
##
##
##
               Sensitivity: 1.0000
##
               Specificity: 0.0000
##
            Pos Pred Value: 0.9244
##
            Neg Pred Value :
                Prevalence: 0.9244
##
##
            Detection Rate: 0.9244
      Detection Prevalence: 1.0000
##
##
         Balanced Accuracy: 0.5000
##
##
          'Positive' Class : 0
##
# Store the results of this algorithm
acc <- cm$overall[['Accuracy']]</pre>
specif <- sensitivity(mu_hat, y_test, positive= "1")</pre>
algorithm_results <- data.frame(method="1: Assume none is fraud",
                                 accuracy=acc, specificity=specif)
```

As we can see from the confusion matrix, the accuracy is high 0.9244097 but, the specificity is 0. In practice, this means, that we have failed in predicting any of the frauds. It is important to notice, that in addition to following accuracy getting better, we have to improve radically the specificity, meaning that we will have as correctly as possible predicted the fraudulent actions being fraudulent.

Next, let's look what kind of a result we will gain using logistic regression.

```
# Algorithm 2: Logistic regression model
# Training & predicting
train_glm <- train(X_train, y_train, method = "glm")</pre>
glm_preds <- factor(predict(train_glm, X_test))</pre>
# Define accuracy and specificity
cm <- confusionMatrix(data = glm_preds,reference = y_test)</pre>
acc <- cm$overall[['Accuracy']]</pre>
acc
## [1] 0.9773137
specif <- sensitivity(glm_preds, y_test, positive= "1")</pre>
specif
## [1] 0.75489
# Store the results of this algorithm
algorithm_results <- bind_rows(algorithm_results,</pre>
                                 data_frame(method="2: Logistic regression",
                                  accuracy=acc,
                                  specificity=specif))
```

Now, also the specificity starts to have some real value. What about using LDA?

```
# Algorithm 3: LDA
# Training & predicting
```

```
train_lda <- train(X_train, y_train, method = "lda")</pre>
lda_preds <- factor(predict(train_lda, X_test))</pre>
# Define accuracy and specificity
cm <- confusionMatrix(data = lda_preds,reference = y_test)</pre>
acc <- cm$overall[['Accuracy']]</pre>
acc
## [1] 0.9482974
specif <- sensitivity(lda_preds, y_test, positive= "1")</pre>
specif
## [1] 0.3178484
# Store the results of this algorithm
algorithm_results <- bind_rows(algorithm_results,</pre>
                                   data_frame(method="3: LDA",
                                               accuracy=acc,
                                               specificity=specif))
Not so convincing, so next to predict with k nearest neighbours algorithm. The tuning parameters I originally
used included a wider set of values, but here, and based on my earlier results I selected one value below and
over the best tune to shorten the time to produce this report. Let's see the results of knn.
# Algorithm 4: K-nearest neighbors
```

```
# Training & predicting - trials with k values from 3 to 21 (step: 2)
set.seed(1234, sample.kind = "Rounding")
# Original tuning <- data.frame(k=seq(3, 21, 2))
tuning <- data.frame(k=seq(9, 13, 2))
train_knn <- train(X_train, y_train, method = "knn", tuneGrid = tuning)</pre>
train_knn$bestTune
##
      k
## 2 11
knn_preds <- factor(predict(train_knn, X_test))</pre>
cm <- confusionMatrix(data = knn_preds,reference = y_test)</pre>
acc <- cm$overall[['Accuracy']]</pre>
acc
## [1] 0.9821189
specif <- sensitivity(knn_preds, y_test, positive= "1")</pre>
specif
## [1] 0.8374083
# Store the results of this algorithm
algorithm_results <- bind_rows(algorithm_results,</pre>
                                 data_frame(method="4: knn",
                                             accuracy=acc,
                                             specificity=specif))
```

That looks better again. Still one another algorithm, this time random forest. Here, in this report, I use only the mtry value 9 to shorten the report creation time. That was the best value in my original tuning.

```
# Algorithm 5: Random forest
# Training & predicting - trials with mtry values from 3 to 9 (step: 2)
set.seed(1234, sample.kind = "Rounding")
```

```
# Original tuning <- data.frame(mtry=seq(3, 9, 2))</pre>
tuning <- data.frame(mtry=seq(9, 9, 2))
train_rf <- train(X_train, y_train, method = "rf", tuneGrid = tuning, importance=TRUE)
train_rf$bestTune
##
     mtry
## 1
rf_preds <- factor(predict(train_rf, X_test))</pre>
cm <- confusionMatrix(data = rf_preds,reference = y_test)</pre>
acc <- cm$overall[['Accuracy']]</pre>
acc
## [1] 0.995934
specif <- sensitivity(rf_preds, y_test, positive= "1")</pre>
specif
## [1] 0.9786064
# Store the results of this algorithm
algorithm results <- bind rows(algorithm results,
                                 data frame (method="5: Random forest",
                                             accuracy=acc,
                                             specificity=specif))
```

Now the result looks very good from both, accuracy and specificity view.

Results

The results over all algorithms used here look the following:

```
algorithm_results
```

```
## method accuracy specificity
## 1 1: Assume none is fraud 0.9244097 0.0000000
## 2 2: Logistic regression 0.9773137 0.7548900
## 3 3: LDA 0.9482974 0.3178484
## 4 4: knn 0.9821189 0.8374083
## 5 5: Random forest 0.9959340 0.9786064
```

Time used to do this and to create this report was long because of a big amount of data and an ordinary laptop, but using more time also resulted better results so it was worth it. The best results were gained based on the random forest algorithm.

Conclusion

In fraudulence identification, it is important to notice, that the amount of fraudulent transactions is normally extremely minor compared to the amount of non-fraudulent transactions. This results the finding that if we'll predict that we will have no fraudulent transactions, we will get a very high accuracy already by that. At the same time we do not identify any of the real fraudulent transactions.

Because of the small amount of fraudulent transactions, also quite much computer power would be needed in identifying the fraudulent transactions. In this project, using huge data was not possible and even then, the time used for calculating the results was nearly days. In this report I have used directly closer to the best tune tunings trying to reduce the time I used when trying the algorithms. As a result the longest taking algorithm, the random forest provided the best results, the accuracy being close to 100% and also the specificity being close to 98%. To get even better results, a bigger amount of data could be used and perhaps looking still a

bit to the tuning of the random forest. Now the best tune was 9 which was the highest figure I used in my tuning. If having more time, also some bigger mtry values could be tested.

Very interesting project, where I learned a lot of data cleaning and feature engineering. I have still many ideas how to improve and how to learn more, but now trying to complete this task and course to have time to continue with other trials.