

# DAC Technologist Panel "The IC Nanometer Race — What Will it Take to Win"

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## Abstract:

Creating ICs in the nanometer age is a high-stakes race that few companies can afford to compete in – and even fewer can win. Hear how senior technologists from the world's top technology companies are striving to improve their chances of success. Will leakage constraints force power-sensitive applications to stay with older technologies, or will there be a bifurcation to a new process technology? Will ballooning capital equipment expenses delay new capacity or price out design rules for mainstream applications? Will silicon-on-insulator and new device structures like FinFETs force rethinking of design, modeling and simulation methodologies? And which EDA technologies, delivered when, will be critical for victory?

These senior technologists, from some of the biggest companies in the high tech industry, will discuss and debate how they think the overall industry will successfully transition to the nanometer age. Specific examples from the technologists' broad exposure to industry trends and competitors will help illustrate their forecasts and predictions.

## Categories and Subject Descriptors

Hardware, integrated circuits

**General Terms:** Design, economics, management

**Keywords:** Hardware

Some of the issues for discussion include:

## New Technology Nodes—When will they debut?

There has been considerable debate whether Moore's Law is still in effect or not. The panel will discuss the outlook for ramp-up of 65nm and 45nm based products. Specifically, how broadly will these process nodes be adopted and where among applications will the greatest value be perceived.

## ASIC Design vs. Structured ASIC vs. FPGA Design

Rising design and prototyping costs for nanometer design appear to be driving reduced design starts in the semiconductor industry. With current cost estimates for a complex ASIC/SOC greater than \$30M, fewer and fewer products can accommodate the required life-time unit shipments to justify such exorbitant design costs.

If this trend continues, will it drive the need for abstraction—including higher-level languages, platform-based design—leading to the adoption of ESL by mainstream designers? Perhaps it is time to scale back from full custom ASICs and instead aggressively pursue the structured and platform ASIC approaches. But are structured ASICs on the decline considering the notable exit of some major companies support this approach? And will FPGA design ever become cost effective?

## Verification Challenge

It is now possible to have hundreds of millions of transistors on nanometer ICs, making timely verification impossible with current verification techniques. This is driving the need for advanced techniques like high-level verification,

assertions and coverage tools. More specifically, the question needs to be asked why existing testbench tools and languages are failing. Although some view the verification Language Wars as necessary, will they instead become a war of attrition?

## **Power is Critical**

Temperatures of SoC/ASICs are around the hot-plate level due to the exponential rise in leakage current with sub-nanometer IC structures. Changes are needed at all levels of IC design to lower power consumption. For example, new architectures such as multi-core processing are minimizing power requirements at the macro level. At the interconnect level, designers are employing techniques such as reduced operating voltages and lower capacitances. Then at the process level, new structures such as double-gate FinFETs and strained silicon might be the answer.

Will all this be enough to reduce power with nanometer ICs? Or will leakage constraints force power-sensitive applications to stay with older technologies?

## **Yields are Dropping**

Manufacturing Yield is dropping significantly in the nanometer nodes. A whole new set of tools are emerging to address yield issues including RET, OPC and design for manufacturing (DFM). But this raises the question: who is responsible for DFM—the designer or the manufacturer? And who should shoulder the cost of adopting DFM technology?

## **Analog, Mixed Signal**

As nanometer technology allows more of system design is captured in a single IC, designers are dealing with analog/digital, RF and analog effects in their designs. Incorporating analog into digital designs is driving integrated mixed-signal design approaches. How broadly will this effect design flows? Namely, will companies change their methodologies to incorporate true mixed-signal approaches vs. integrating verified analog blocks into digital designs?

Analog, mixed signal and RF have driven an increasing share of fabless start-ups, as well as designs at established companies. Is this a continuing trend?

## **Larger Industry Questions**

As the industry moves into the nanometer realm, will it fundamentally change how we do business? The number of new fabless start-ups has been relatively stable in recent years, yet some analysts are predicting a significant decline. Will the number of fabless start-ups increase or decrease in the coming year?

IDM's are claiming a significant advantage in the ability to implement new design-for-manufacturing technology. Do they really have an advantage over foundries or is it the other way around?

Regionally, where will the growth in semiconductors and electronic systems be the strongest? Japan semiconductors appear to be in a strong recovery. Will that continue? Various predictions for the Asian share of the semiconductor market in the next five years will be debated. And what's driving Europe? Will the spin offs of Infineon Memory and Philips Semiconductor reduce or increase the market share of European companies? As for innovation, where are the cutting edge innovations coming from—from bigger companies or startups and from what region in the world?

## **Intriguing EDA Questions**

Although the semiconductor industry has been growing, the EDA industry has not. The panelists will offer differing opinions for why this is so. More importantly, what's the attitude of semiconductor and electronics people toward their EDA suppliers?

Will designers ever really adopt a broader set of tools (i.e. more than just synthesis/place & route)? And who will they get them from? Perhaps it is time that EDA move away from its traditional focus on leading edge design and create tools for the mainstream.

Then there is the influence of clusters on electronics (i.e. Asia/consumer, Europe/wireless, America/computer.) Is this real? And if so, will it continue and how it is shaping electronics?

Last but not least, there is the ongoing debate about engineering talent: where is it coming from and is it on the decline or increasing. Issues that are fueling this discussion include skill specialization, regional differences and whether there is enough available talent to fill the needed electronics capability.