

# SEPHORA

BEAUTY BY NUMBERS

Overview

Categories

Brands

Products

Prices

8494

Products

304

Brands

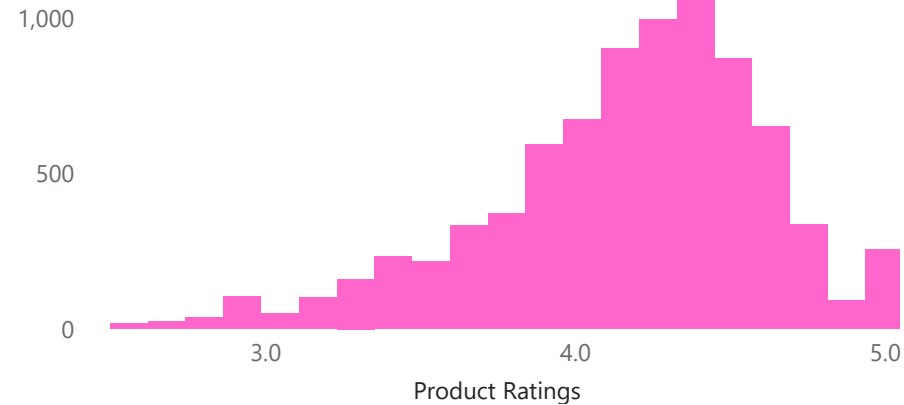
4.1

Average Rating

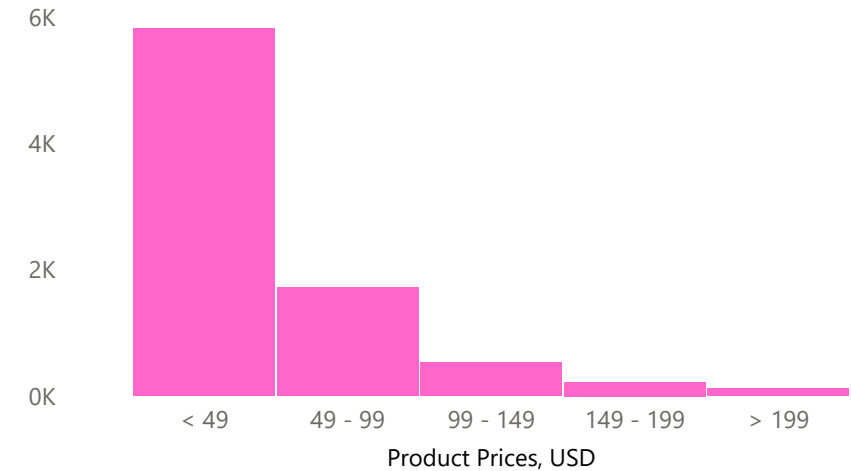
\$52

Average Price

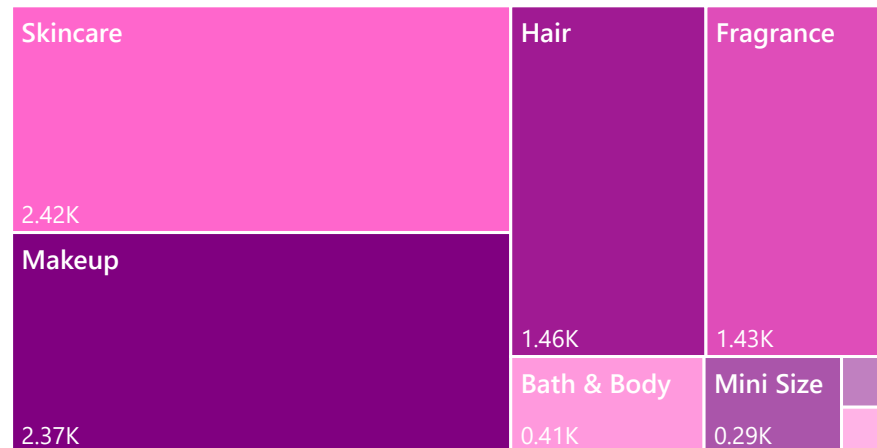
Rating Distribution



Price Distribution



Products by Category



Ingredients





9  
Categories

41  
Sub-Categories



Highest Average Likes Count

# Makeup

Highest Average Price

# Fragrance

Overview

Categories

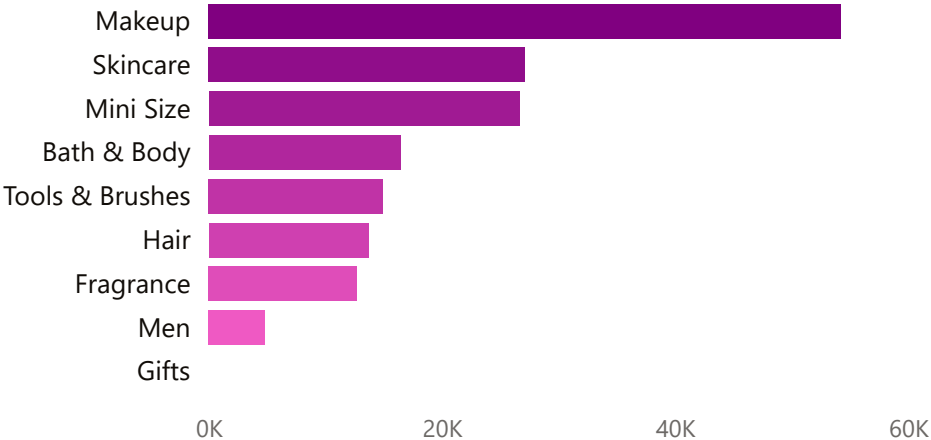
Brands

Products

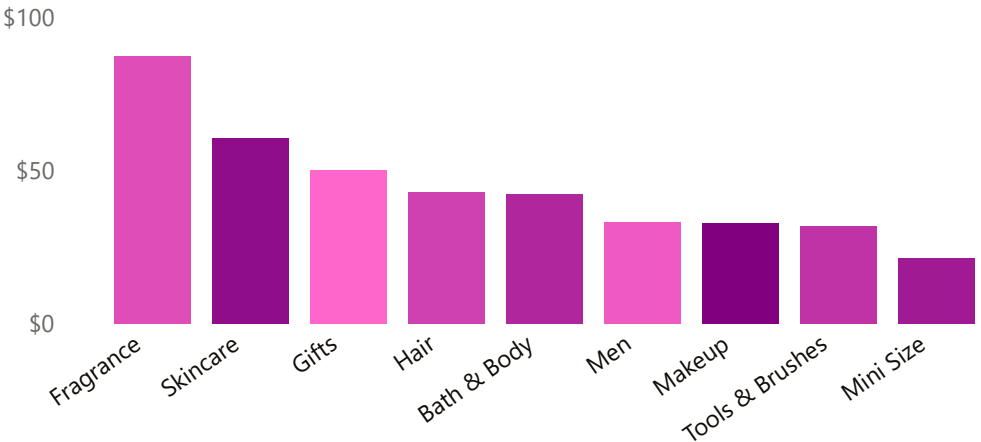
Prices

Category	Category Count	Average Likes Count	Average Reviews	Average Rating	Average Price
<input type="checkbox"/> Makeup	2369	54235	670	4.1	\$33
<input type="checkbox"/> Skincare	2420	27111	451	4.1	\$61
<input type="checkbox"/> Mini Size	288	26677	684	3.8	\$21
<input type="checkbox"/> Bath & Body	405	16454	194	4.1	\$42
<input type="checkbox"/> Tools & Brushes	52	14989	212	4.1	\$32
<input type="checkbox"/> Hair	1464	13710	246	4.1	\$43
<input type="checkbox"/> Fragrance	1432	12758	249	4.0	\$87
<input type="checkbox"/> Men	60	4856	72	4.4	\$33
<input type="checkbox"/> Gifts	4	0	17	4.6	\$50

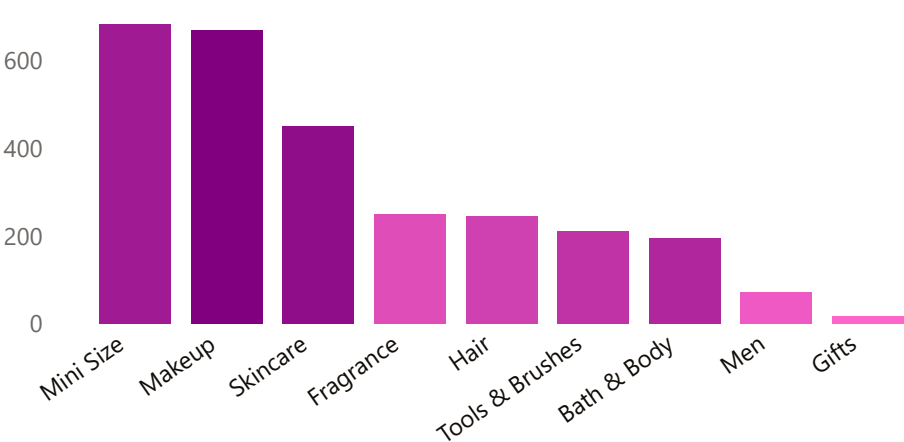
Average Likes Count by Category



Average Price by Category



Average Reviews by Category





304  
Brands

Brands

All

Clear all slicers



Highest Average Likes Count

OLAPLEX

Highest Average Reviews

BUXOM

Overview

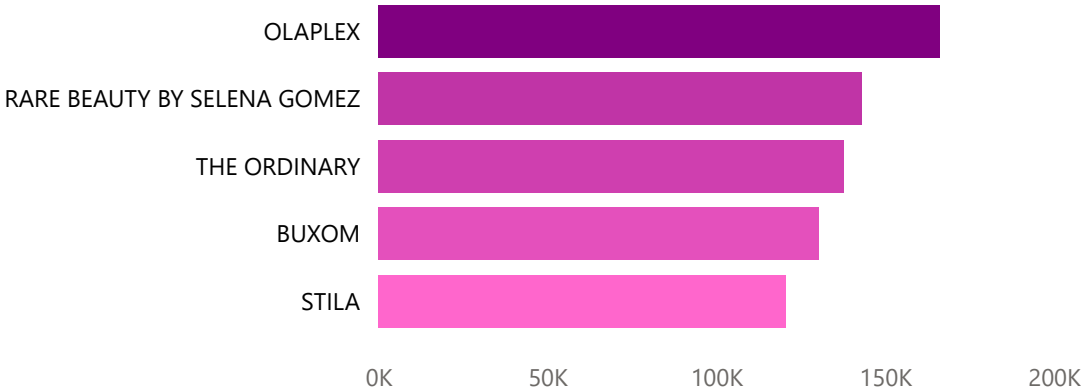
Categories

Brands

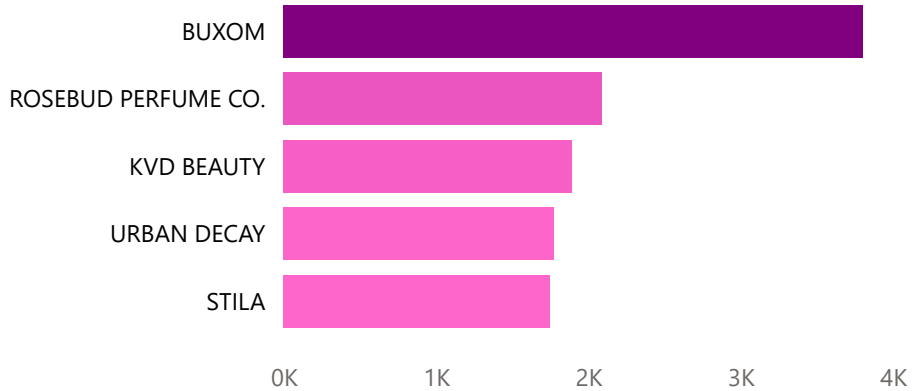
Products

Prices

Top 5 Brands by Average Likes Count

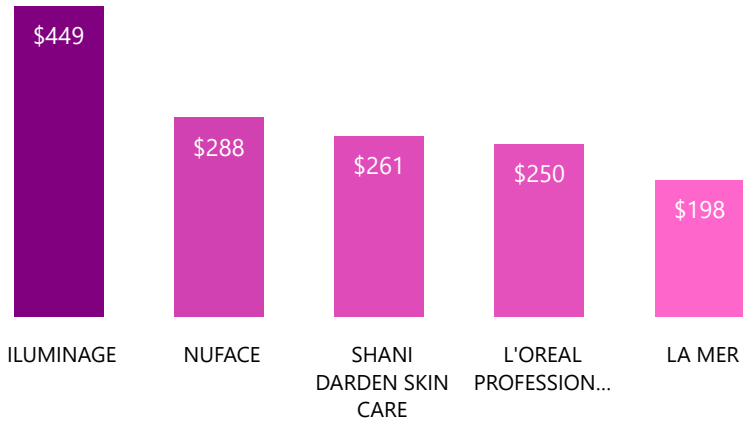


Top 5 Brands by Average Reviews



Brand Name	Brand Count	Average Likes Count	Average Reviews	Average Rating	Average Price
19-69	14	2280	12	3.7	\$113
54 THRONES	4	8422	116	4.2	\$40
ABBOTT	13	1590	13	4.4	\$54
ACQUA DI PARMA	15	2372	19	3.8	\$125
ADWOA BEAUTY	19	7334	213	3.3	\$26
AERIN	24	5957	57	3.6	\$103
ALGENIST	33	11863	266	4.0	\$71
ALPHA-H	9	6980	141	4.4	\$64
ALPYN BEAUTY	13	10625	190	4.6	\$45
ALTERNA HAIRCARE	45	6927	193	4.2	\$38

Top 5 Brands by Average Price





8494

Products

Brands

All

Products

All

Clear all slicers



PRODUCTS AND BRANDS OVERVIEW

- Overview
- Categories
- Brands
- Products
- Prices

Max Price

Shani Darden by Déesse PR...  
SHANI DARDEN SKIN CARE  
\$1,900

Max Likes Count

Soft Pinch Liquid Blush  
RARE BEAUTY BY SELENA G...  
1,401,068

Max Reviews

Tattoo Liner Vegan Waterpr...  
KVD BEAUTY  
21,281

MAX Likes by Category

Category	Product Name	Brand Name	Likes Count
Gifts	Heart Gift Card	SEPHORA COLLECTION	0
Skincare	Lip Sleeping Mask Intense Hydration with Vitamin C	LANEIGE	1081315
Makeup	Soft Pinch Liquid Blush	RARE BEAUTY BY SELENA GOMEZ	1401068
Tools & Brushes	Eyelash Curler	SHISEIDO	153548
Men	Double-Duty Face Moisturizer Broad Spectrum SPF 20	JACK BLACK	19364
Fragrance	Black Opium Eau de Parfum	YVES SAINT LAURENT	276396
Mini Size	Mini Radiant Creamy Concealer	NARS	444366
Bath & Body	Brazilian Bum Bum Body Cream	SOL DE JANEIRO	470934
Hair	No. 3 Hair Repair Perfector	OLAPLEX	527201

Product Name	Brand Name	Total Likes	Total Reviews	Average Rating	Average Price
Zincscreen 100% Mineral Sunscreen Lotion SPF 40 PA+++	SUPERGOOP!	20,095	354	3.9	\$44
Zero Baggage Anti-Dark Circle Eye Cream	NATURALLY SERIOUS	6,994	116	4.2	\$26
Zendo Eyeshadow Palette	NATASHA DENONA	28,341	94	3.8	\$69
ZenBubble Bi-Phase Toner Serum	BEAUTYBIO	372	24	4.7	\$49
Zee Bullet Vibrator	DAME	1,728	114	4.3	\$30
YUZU-C Glow-On Shot Serum	WASO	1,403	359	4.4	\$45
YUZU-C Eye Awakening Essence	WASO	2,784	365	4.4	\$30



\$1.9K

Max Price

\$52

Average Price



## COUNT AND PRICES BY CATEGORIES

Overview

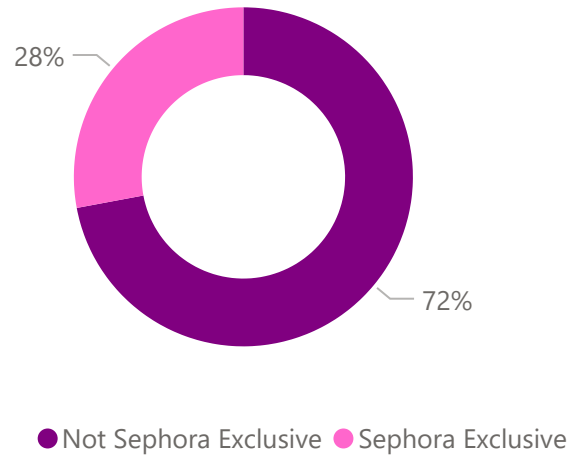
Categories

Brands

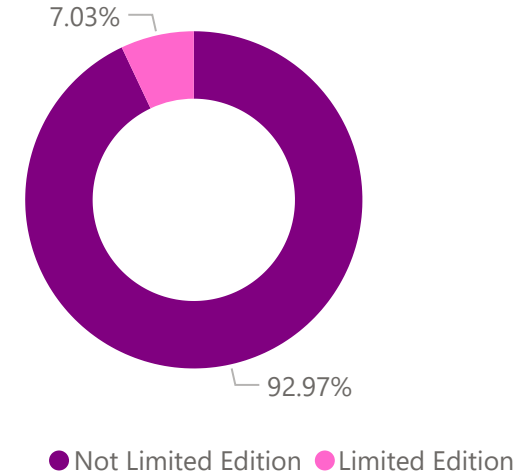
Products

Prices

### Sephora Exclusive Count



### Limited Edition Count

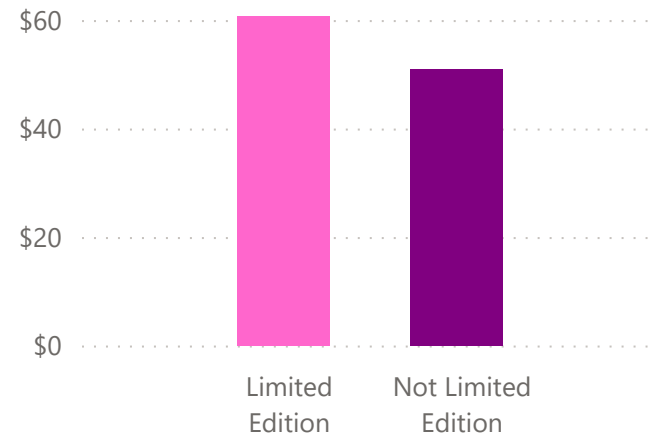


New	New Count	Average Price
Not New	7885	\$51
New	609	\$57

### Sephora Exclusive Price



### Limited Edition Price



Online Only	Online Only Count	Average Price
Not Online Only	6633	\$49
Online Only	1861	\$61

Out of Stock	Out of Stock Count	Average Price
Not Out of Stock	7868	\$52
Out of Stock	626	\$47