

Things to improve

3/26/2025

Functionality

- Ensure HubSpot/Salesforce integration is flawless
- Bring back the tasks set in the slack messages, especially for follow up emails
- Put the daily goal for each activities quantity in the morning message, include this in the messages throughout the day

UI

- Loading animation is boring, make it our logo icon rotating or something cooler
- Coming soon on the data points is sad, put the previous bars there and blur them out with a slight grey film over it with “coming soon” on top
- Explain that the dash on the graph in the expanded performance metrics is that metric’s daily target. Ensure this target is accurate
- Fix the navigation icons to be what I sent you
- Make the timeframe indicator at the top consistent with the rest of the UI (get rid of blue color, make font slightly thicker, add underline on hover, adjust spacing so that it’s aesthetic)
- Take time frame indicator off of the settings view
- Add slightly more spacing on the left side of the welcome message in the top bar