

# BRAIN STORM

## WEBSITE OPTIMISATION

- SEO (Search Engine Optimization)
- User Experience (UX) Design
- Mobile Responsiveness

## CONTENT MARKETING

- Blog Posts
- Infographics
- Video Marketing
- Social Media Posts

## SOCIAL MEDIA

- Platform Selection (Facebook, Instagram, Twitter, LinkedIn, etc.)
- Content Calendar
- Paid Advertising
- Engagement and Interaction

## CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

- Building and Managing Customer Databases
- Personalized Marketing

## CUSTOMER FEEDBACK AND SURVEYS

- Gather Customer Insights
- Improve Customer Experience

## PPC ADVERTISING

- Google Ads
- Bing Ads
- Social Media Ads
- Display Ads