GetYourGuide Recruitment Team

April 18, 2022

GETYOURGUIDE BERLIN, BERLIN, GERMANY

Job Application for Senior Data Scientist, Data Product (Recommendations and Relevance)

Dear Hiring Manager,

I'm applying for the Data Scientist position at GetYourGuide. I came across this position on the Internet while looking for a job in Europe. I have more than 5 years of academic and business experience as a Data Scientist and Machine Learning Engineer in the healthcare, game dev and marketing industries.

I am confident that I can contribute my knowledge and experiences to the success and growth of GetYourGuide:

- · At SberGames, I implemented scalable machine learning models and optimization algorithms for big data in a production environment.
- I have experience designing and running randomized controlled experiments, analyzing the resulting data, and communicating results with other teams.
- I developed various models to boost studios' profit, such as a churn/retention prediction model, purchase prediction model, lifetime prediction, and more!
- I collaborated with game designers and game analysts to find the strengths and weaknesses in game design using the power of data science.
- At SberGames, I was also responsible for creating a database structure to collect telemetry on games and devices in a single format. This task required me to interact with many people from different departments and varying levels of seniority.
- · Also, I created a marketing campaign payback model, which can predict how good the current campaign is and do we need to spend money on this.
- At BARS Group I successfully engineered two NLP projects from developement to integration.

I am a fully responsible person with strong leadership skills, able to work and collaborate with a dynamic team, explain scientific things easily to non-technical colleagues, and work independently. If you need more information, contact me by email or telegram above.

Sincerely,

Vladislav Sobolev