

Scrum Team – Advertising Performance

Business Features	SCRUM - AD	SCRUM - MKTG
Business Features	Primary: Henrik Secondary: Anoop Secondary: (New Hire 1)	
API Server	Primary: Anoop Secondary: Henrik Secondary: Greg Secondary: (New Hire 2)	
Storage Access Layer	Primary: Babak Secondary: (New Hire 1) Secondary: Anoop	
Router Services	Primary: Greg Secondary: Babak Secondary: (New Hire 1) Secondary: (New Hire 2)	
Segmentation/ ML Services	Primary: Amy Secondary: Babak Secondary: Greg	