battle-2-part1

August 3, 2019



1 Capstone Project - The Battle of Neighborhoods (Week 2)

1.1 Introduction

New York City comprises 5 boroughs sitting where the Hudson River meets the Atlantic Ocean. At its core is Manhattan, a densely populated borough that's among the world's major commercial, financial and cultural centers. Its iconic sites include skyscrapers such as the Empire State Building and sprawling Central Park. Broadway theater is staged in neon-lit Times Square.

London, the capital of England and the United Kingdom, is a 21st-century city with history stretching back to Roman times. At its centre stand the imposing Houses of Parliament, the iconic 'Big Ben' clock tower and Westminster Abbey, site of British monarch coronations. Across the Thames River, the London Eye observation wheel provides panoramic views of the South Bank cultural complex, and the entire city.

1.2 Description of the problem

We will explored New York City and London and segmented and clustered their neighborhoods. Both cities are very diverse and are very similar. Both cities are a densely populated boroughs that's among the world's major commercial, financial and cultural centers. We will to compare the neighborhoods of the two cities and determine how similar or dissimilar they are. We will define that people like to do more in the cities, which places are often visited. Knowing this information we can think of how to use this. For exemple, open a new restaurant or supermarket, entertainment center or gift shop. As we can see in the next task that although there are Mexican restaurants in London, but they are not popular, entertainment is centrally located and almost none in areas farther from the center. We may also use this information for advertising purposes, etc

1.3 Description of Data.

This project will rely on public data from Wikipedia and Foursquare.

London is the capital of and largest city in England and the United Kingdom. It is administered by the City of London and 32 London boroughs.

We will get information about the areas of London https://en.wikipedia.org/wiki/List_of_areas_of_London I will use dataset https://geo.nyu.edu/catalog/nyu_2451_34572 for information about boroughs of NYC

```
In [1]: # library for BeautifulSoup
        from bs4 import BeautifulSoup
        import numpy as np
        import pandas as pd
        pd.set_option('display.max_columns', None)
        pd.set_option('display.max_rows', None)
        # library to handle JSON files
        import json
        !pip -q install geopy
        # conda install -c conda-forge geopy --yes # uncomment this line if you haven't comple
        # convert an address into latitude and longitude values
        from geopy.geocoders import Nominatim
        # library to handle requests
        import requests
        # tranform JSON file into a pandas dataframe
        from pandas.io.json import json_normalize
        # Matplotlib and associated plotting modules
        import matplotlib.cm as cm
        import matplotlib.colors as colors
        # import k-means from clustering stage
        from sklearn.cluster import KMeans
        # install the Geocoder
        !pip -q install geocoder
        import geocoder
        # import time
        import time
        # !conda install -c conda-forge folium=0.5.0 --yes # uncomment this line if you haven'
        !pip -q install folium
```

```
import folium # map rendering library
        from PIL import Image # converting images into arrays
        %matplotlib inline
        import matplotlib as mpl
        import matplotlib.pyplot as plt
        mpl.style.use('ggplot') # optional: for qqplot-like style
        # check for latest version of Matplotlib
        #print ('Matplotlib version: ', mpl.__version__) # >= 2.0.0
        # install wordcloud
        !conda install -c conda-forge wordcloud==1.4.1 --yes
        from wordcloud import WordCloud, STOPWORDS
        print ('...Done')
Solving environment: done
==> WARNING: A newer version of conda exists. <==
  current version: 4.5.12
  latest version: 4.7.10
Please update conda by running
    $ conda update -n base conda
# All requested packages already installed.
...Done
1.3.1 London
In [133]: # download data and parse it:
          r = requests.get('https://en.wikipedia.org/wiki/List_of_areas_of_London')
          soup = BeautifulSoup(r.text, 'html.parser')
          table=soup.find('table', attrs={'class':'wikitable sortable'})
In [134]: #get headers:
          headers=table.findAll('th')
```

```
for i, head in enumerate(headers): headers[i]=str(headers[i]).replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace("","").replace(
                   #headers
In [135]: #Find all items and skip first one:
                   rows=table.findAll('tr')
                   rows=rows[1:len(rows)]
                   #rows
In [136]: # skip all meta symbols and line feeds between rows:
                   for i, row in enumerate(rows): rows[i] = str(rows[i]).replace("\n","").rep
                   #rows
In [137]: # make dataframe, expand rows and drop the old one:
                   df=pd.DataFrame(rows)
                   df[headers] = df[0].str.split("", n = 7, expand = True)
                   df.drop(columns=[0],inplace=True)#
                   df.rename(columns={'Location': 'neighborhoods', 'London\xa0borough': 'borough', 'Pos'
                   df.drop(columns={'OS grid ref'},inplace=True)
                   df.head(3)
Out [137]:
                                                                                             neighborhoods \
                   O <a href="/wiki/Abbey_Wood" title="Abbey Wood">...
                   1 <a href="/wiki/Acton,_London" title="Acton, Lo...</pre>
                   2 <a href="/wiki/Addington,_London" title="Addin...</pre>
                                                                                                         borough posttown postcode \
                   O Bexley, Greenwich <sup class="reference" id="...
                                                                                                                           LONDON
                                                                                                                                                   SE2
                   1 Ealing, Hammersmith and Fulham<sup class="refe...
                                                                                                                           LONDON
                                                                                                                                             W3, W4
                   2 Croydon<sup class="reference" id="cite_ref-mil... CROYDON
                                                                                                                                                  CRO
                      Dialăcode
                   0
                                  020
                                  020
                   1
                   2
                                  020
In [138]: df.update(df.neighborhoods.loc[lambda x: x.str.contains('title')].str.extract('title:
                   # delete Toronto annotation from Neighbourhood:
                   df.update(df.neighborhoods.loc[lambda x: x.str.contains('London')].str.replace(", Lo
In [139]: for i in range(0, df.shape[0]-1):
                          #print(df.borough.get_values()[i])
                          c = df.borough.get_values()[i].split('<')[0]</pre>
                          df.borough[i] = c
                   df = df.drop('borough', axis=1).join(df['borough'].str.split(',', expand=True).stack
                   df = df.drop('posttown', axis=1).join(df['posttown'].str.split(',', expand=True).sta
                   df = df.drop('postcode', axis=1).join(df['postcode'].str.split(',', expand=True).sta
```

```
In [140]: df.head()
Out [140]:
            neighborhoods Dialacode borough posttown postcode
               Abbey Wood
                                 020 Bexley
                                               LONDON
                                                           SE2
               Abbey Wood
                                 020 Bexley
                                                           SE2
          0
                                               LONDON
          0
               Abbey Wood
                                 020 Bexley
                                               LONDON
                                                           SE2
               Abbey Wood
          0
                                 020 Bexley
                                              LONDON
                                                           SE2
               Abbey Wood
                                 020 Bexley
                                               LONDON
                                                           SE2
In [141]: df.shape
Out[141]: (2856, 5)
In [144]: df.drop_duplicates(keep = False, inplace = True)
In [145]: df.head()
Out [145]:
                neighborhoods Dialăcode
                                              borough posttown postcode
                                              Croydon CROYDON
                    Addington
                                     020
                                                                     CRO
          3
                                              Croydon CROYDON
                   Addiscombe
                                     020
                                                                     CR0
          5
             Aldborough Hatch
                                     020
                                            Redbridge
                                                        ILFORD
                                                                     IG2
          6
                      Aldgate
                                     020
                                                        LONDON
                                                                     EC3
                                                 City
          7
                      Aldwych
                                     020 Westminster
                                                        LONDON
                                                                     WC2
In [146]: df.shape
Out[146]: (578, 5)
```

Now, only the Boroughs with London Post-town will be used for our search of location. Therefore, all the non-post-town are dropped.

/opt/conda/lib/python3.6/site-packages/ipykernel_launcher.py:4: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: http://pandas.pydata.org/pandas-docs/stable/indexing.htm after removing the cwd from sys.path.

```
In [148]: df_london.head()
```

Out [148	3]:	neighborhoods	Dialăcode	borough	posttown	postcode
	6	Aldgate	020	City	LONDON	EC3
	7	Aldwych	020	Westminster	LONDON	WC2
	9	Anerley	020	Bromley	LONDON	SE20
	10	Angel	020	Islington	LONDON	EC1
	10	Angel	020	Islington	LONDON	N1

Geocoder dont read my whole data, and i divide my dataset on smaller parts

```
In [149]: # Defining a function to use --> get_latlng()'''
          def get_latlng(arcgis_geocoder):
              # Initialize the Location (lat. and long.) to "None"
              lat lng coords = None
              # While loop helps to create a continous run until all the location coordinates
              while(lat_lng_coords is None):
                  g = geocoder.arcgis('{}, London, United Kingdom'.format(arcgis_geocoder))
                 lat_lng_coords = g.latlng
              return lat_lng_coords
          # Geocoder ends here
In [150]: # New dataframe for postcodes started with "\mbox{W}"
         df_w = df_london[df_london['postcode'].str.startswith(('W'))].reset_index(drop=True)
In [151]: df_w.head()
Out[151]:
            neighborhoods Dialăcode
                                          borough posttown postcode
         0
                  Aldwych
                                 020 Westminster
                                                   LONDON
                                                                WC2
         1
                Bayswater
                                 020 Westminster LONDON
                                                                W2
         2
             Bedford Park
                                 020
                                          Ealing LONDON
                                                                W4
               Bloomsbury
                                 020
                                          Camden
                                                   LONDON
                                                                WC1
            Charing Cross
                                 020 Westminster
                                                   LONDON
                                                                WC2
In [152]: postcode = df_w['postcode']
         postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
In [153]: df_with_coordinates = df_w
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
         df_with_coordinates = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude'])
          df_w['Latitude'] = df_with_coordinates['Latitude']
         df_w['Longitude'] = df_with_coordinates['Longitude']
In [154]: df_w.head()
Out [154]:
            neighborhoods Dialăcode
                                         borough posttown postcode Latitude Longitude
                                                                WC2 51.51651 -0.11968
         0
                                                   LONDON
                  Aldwych
                                 020 Westminster
          1
                Bayswater
                                 020 Westminster
                                                   LONDON
                                                                W2 51.51494
                                                                               -0.18048
         2
             Bedford Park
                                                                W4 51.48944 -0.26194
                                 020
                                          Ealing LONDON
               Bloomsbury
                                 020
                                          Camden LONDON
                                                                WC1 51.52450
                                                                               -0.12273
            Charing Cross
                                 020 Westminster
                                                 LONDON
                                                                WC2 51.51651
                                                                               -0.11968
In [155]: # # New dataframe for postcodes started with "S"
         df_s = df_london[df_london['postcode'].str.startswith(('S'))].reset_index(drop=True)
```

```
In [156]: df_s.head()
Out [156]:
            neighborhoods Dialăcode
                                                   borough posttown postcode
                  Anerley
                                020
                                                   Bromley
                                                             LONDON
                                                                        SE20
          1
                   Balham
                                020
                                                Wandsworth
                                                             LONDON
                                                                        SW12
          2
                 Bankside
                                020
                                                 Southwark
                                                            LONDON
                                                                         SE1
          3
                   Barnes
                                020 Richmond upon Thames
                                                             LONDON
                                                                        SW13
          4
                                020
                Battersea
                                                Wandsworth
                                                             LONDON
                                                                        SW11
In [157]: postcode = df_s['postcode']
          postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
In [158]: df_with_coordinates_s = df_s
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
          df_with_coordinates_s = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude']
          df_s['Latitude'] = df_with_coordinates_s['Latitude']
          df_s['Longitude'] = df_with_coordinates_s['Longitude']
In [159]: df_s.head()
Out [159]:
            neighborhoods Dialăcode
                                                   borough posttown postcode Latitude \
          0
                  Anerley
                                020
                                                   Bromley
                                                             LONDON
                                                                        SE20 51.41009
          1
                   Balham
                                020
                                                Wandsworth
                                                             LONDON
                                                                        SW12 51.44822
                                                                         SE1 51.49960
          2
                 Bankside
                                020
                                                             LONDON
                                                 Southwark
          3
                                020 Richmond upon Thames
                                                                        SW13 51.47457
                   Barnes
                                                             LONDON
                Battersea
                                020
                                                Wandsworth
                                                             LONDON
                                                                        SW11 51.46760
             Longitude
              -0.05683
              -0.14839
          2
             -0.09613
          3
              -0.24212
          4
              -0.16290
In [160]: \# df\_london\_allpart = df\_s and df\_w
          df_london_allpart = df_s.append(df_w, ignore_index=True)
In [161]: df_london_allpart.shape
Out[161]: (129, 7)
In [162]: # New dataframe for postcodes started with "E"
          df_e = df_london[df_london['postcode'].str.startswith(('E'))].reset_index(drop=True)
In [163]: postcode = df_e['postcode']
          postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
```

```
In [164]: f_with_coordinates_e = df_e
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
          df_with_coordinates_e = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude']
          df_e['Latitude'] = df_with_coordinates_e['Latitude']
          df_e['Longitude'] = df_with_coordinates_e['Longitude']
In [165]: df_london_allpart = df_london_allpart.append(df_e, ignore_index=True)
In [166]: # New dataframe for postcodes started with "N"
          df_n = df_london[df_london['postcode'].str.startswith(('N'))].reset_index(drop=True)
In [167]: postcode = df_n['postcode']
          postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
In [168]: df_with_coordinates_s = df_n
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
          df_with_coordinates_n = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude']
          df_n['Latitude'] = df_with_coordinates_n['Latitude']
          df_n['Longitude'] = df_with_coordinates_n['Longitude']
In [169]: df_london_allpart = df_london_allpart.append(df_n, ignore_index=True)
In [170]: #df_london_allpart.head(10)
In [171]: # New dataframe for postcodes started with "d"
          df_d = df_london[df_london['postcode'].str.startswith(('D'))].reset_index(drop=True)
In [172]: postcode = df_d['postcode']
          postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
In [173]: df_with_coordinates_s = df_d
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
          df_with_coordinates_d = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude']
          df_d['Latitude'] = df_with_coordinates_d['Latitude']
          df_d['Longitude'] = df_with_coordinates_d['Longitude']
In [174]: df_london_allpart = df_london_allpart.append(df_d, ignore_index=True)
In [175]: # New dataframe for postcodes started with "I"/ same =E18
          df_i = df_london[df_london['postcode'].str.startswith(('I'))].reset_index(drop=True)
In [176]: postcode = df_i['postcode']
          postcode
          coordinates = [get_latlng(postcode) for postcode in postcode.tolist()]
```

```
In [177]: df_with_coordinates_s = df_i
          # The obtained coordinates (latitude and longitude) are joined with the dataframe as
          df_with_coordinates_i = pd.DataFrame(coordinates, columns = ['Latitude', 'Longitude']
          df_i['Latitude'] = df_with_coordinates_i['Latitude']
          df_i['Longitude'] = df_with_coordinates_i['Longitude']
In [178]: df_london_allpart = df_london_allpart.append(df_i, ignore_index=True)
In [179]: df_london_allpart.head()
Out [179]:
           neighborhoods Dialăcode
                                                  borough posttown postcode Latitude \
          0
                  Anerley
                                020
                                                  Bromley
                                                            LONDON
                                                                        SE20 51.41009
          1
                   Balham
                                020
                                               Wandsworth
                                                            LONDON
                                                                        SW12 51.44822
                                                           LONDON
                 Bankside
                                020
                                                Southwark
                                                                         SE1 51.49960
          3
                   Barnes
                                020 Richmond upon Thames LONDON
                                                                        SW13 51.47457
          4
                Battersea
                                020
                                               Wandsworth
                                                           LONDON
                                                                        SW11 51.46760
             Longitude
              -0.05683
             -0.14839
             -0.09613
          3
             -0.24212
              -0.16290
In [180]: df_london_allpart['borough'].unique()
Out[180]: array(['Bromley', 'Wandsworth', 'Southwark', 'Richmond upon Thames',
                 'Westminster', 'Lewisham', 'Greenwich', 'Lambeth',
                 'Kensington and Chelsea', 'Merton', 'Bexley',
                 'Hammersmith and Fulham', 'Kingston upon Thames', 'Croydon',
                 'Ealing', 'Camden', 'Hounslow', 'Camden and Islington', 'City',
                 'Islington', 'Tower Hamlets', 'Waltham Forest', 'Newham', 'Hackney',
                 'Islington & amp; City', 'Redbridge', 'Enfield', 'Haringey',
                 'Barnet', 'Brent', 'Haringey and Barnet', 'Dartford'], dtype=object)
In [181]: print('The dataframe has {} boroughs and {} neighborhoods.'.format(
                  len(df_london_allpart['borough'].unique()),
                  df_london_allpart.shape[0]
              )
          )
```

The dataframe has 32 boroughs and 285 neighborhoods.

Use geopy library to get the latitude and longitude values of London. In order to define an instance of the geocoder, we need to define a user_agent. We will name our agent ny_explorer, as shown below.

```
In [183]: address = 'London, uk'
          geolocator = Nominatim(user_agent="uk_explorer")
          location = geolocator.geocode(address)
          latitude = location.latitude
          longitude = location.longitude
          print('The geograpical coordinate of London, uk {}, {}.'.format(latitude, longitude)
The geograpical coordinate of London, uk 51.4893335, -0.144055084527687.
  Create a map of London with borough superimposed on top.
In [184]: # create map of London using latitude and longitude values
          map_london = folium.Map(location=[latitude, longitude], zoom_start=10)
          # add markers to map
          for lat, lng, label in zip(df_london_allpart['Latitude'], df_london_allpart['Longitue']
              label = '{}.format(borough)'
              label = folium.Popup(label, parse_html=True)
              folium.CircleMarker(
                  [lat, lng],
                  radius=5,
                  popup=label,
                  color='blue',
                  fill=True,
                  fill_color='#3186cc',
                  fill_opacity=0.7,
                  parse_html=False).add_to(map_london)
          map_london
Out[184]: <folium.folium.Map at 0x7f1b72486518>
```