

Assignment-2

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Required libraries.

```
library(caret)
```

```
## Loading required package: ggplot2
```

```
## Loading required package: lattice
```

```
library(class)  
library(ISLR)  
library(dplyr)
```

```
##
```

```
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':
```

```
##
```

```
##      filter, lag
```

```
## The following objects are masked from 'package:base':
```

```
##
```

```
##      intersect, setdiff, setequal, union
```

```
library(ggplot2)  
library(fastDummies)  
library(FNN)
```

```
##
```

```
## Attaching package: 'FNN'
```

```
## The following objects are masked from 'package:class':
```

```
##
```

```
##      knn, knn.cv
```

```
##Client information was added, and categorical data was converted to elements.
```

```
getwd()
```

```
## [1] "C:/Users/vamsh/OneDrive/Documents/KENT SEM 01/FML/Assignment 2"
```

```
setwd("C:/Users/vamsh/OneDrive/Documents/KENT SEM 01/FML/Assignment 2")
BankInfo <- read.csv("UniversalBank.csv")
BankInfo$Personal.Loan<-factor(BankInfo$Personal.Loan,levels=c('0','1'),labels=c('No','Yes'))
summary(BankInfo)
```

```
##           ID           Age           Experience           Income           ZIP.Code
## Min.      : 1      Min.    :23.00      Min.     :-3.0      Min.     : 8.00      Min.     : 9307
## 1st Qu.:1251      1st Qu.:35.00      1st Qu.:10.0      1st Qu.: 39.00      1st Qu.:91911
## Median :2500      Median :45.00      Median :20.0      Median : 64.00      Median :93437
## Mean    :2500      Mean    :45.34      Mean    :20.1      Mean    : 73.77      Mean    :93153
## 3rd Qu.:3750      3rd Qu.:55.00      3rd Qu.:30.0      3rd Qu.: 98.00      3rd Qu.:94608
## Max.    :5000      Max.    :67.00      Max.    :43.0      Max.    :224.00      Max.    :96651
##           Family           CCAvg           Education           Mortgage           Personal.Loan
## Min.      :1.000      Min.    : 0.000      Min.     :1.000      Min.     : 0.0      No :4520
## 1st Qu.:1.000      1st Qu.: 0.700      1st Qu.:1.000      1st Qu.: 0.0      Yes: 480
## Median :2.000      Median : 1.500      Median :2.000      Median : 0.0
## Mean    :2.396      Mean    : 1.938      Mean    :1.881      Mean    : 56.5
## 3rd Qu.:3.000      3rd Qu.: 2.500      3rd Qu.:3.000      3rd Qu.:101.0
## Max.    :4.000      Max.    :10.000      Max.     :3.000      Max.     :635.0
## Securities.Account      CD.Account           Online           CreditCard
## Min.      :0.0000      Min.     :0.0000      Min.     :0.0000      Min.     :0.000
## 1st Qu.:0.0000      1st Qu.:0.0000      1st Qu.:0.0000      1st Qu.:0.000
## Median :0.0000      Median :0.0000      Median :1.0000      Median :0.000
## Mean    :0.1044      Mean     :0.0604      Mean     :0.5968      Mean     :0.294
## 3rd Qu.:0.0000      3rd Qu.:0.0000      3rd Qu.:1.0000      3rd Qu.:1.000
## Max.    :1.0000      Max.     :1.0000      Max.     :1.0000      Max.     :1.000
```

Data Selection

Client information was added, and categorical data was converted to elements. Using relevant details, the collection was divided into training (60%) and validation (40%).

```
dummy_BankInfo <- dummy_cols(BankInfo, select_columns = "Education")
m_BankInfo <- select(dummy_BankInfo, Age, Experience, Income, Family, CCAvg, Education_1, Education_2, Education_3)
m_BankInfo <- m_BankInfo %>% relocate(Personal.Loan, .after=last_col())
#Personal loan should be placed to the end of the list to make work easier later.
set.seed(1)
Train_Index <- sample(row.names(m_BankInfo), 0.6*dim(m_BankInfo)[1])
Val_Index <- setdiff(row.names(m_BankInfo), Train_Index)
Train_Data <- m_BankInfo[Train_Index,]
Validation_Data <- m_BankInfo[Val_Index,]
'summary(Train_Data)'
```

```
## [1] "summary(Train_Data)"
```

Data normalization in numerical form.

```
columnsare <- c(1,2,3,4,5,9)
train.norm.df <- Train_Data
valid.norm.df <- Validation_Data
norm.values <- preProcess(Train_Data[,columnsare],method=c("center","scale"))
#updating the dataframes with the normalized data
train.norm.df[, columnsare] <-predict(norm.values,Train_Data[,columnsare])
valid.norm.df[, columnsare] <-predict(norm.values,Validation_Data[,columnsare])
summary(train.norm.df)
```

```
##      Age      Experience      Income      Family
## Min.   :-1.97257   Min.    :-2.03718   Min.    :-1.4240   Min.    :-1.2058
## 1st Qu.: -0.82922   1st Qu.: -0.89531   1st Qu.: -0.7457   1st Qu.: -1.2058
## Median :-0.03767   Median  :-0.01695   Median  :-0.2206   Median  :-0.3368
## Mean   : 0.00000   Mean    : 0.00000   Mean    : 0.0000   Mean    : 0.0000
## 3rd Qu.: 0.84183   3rd Qu.: 0.86141   3rd Qu.: 0.5452   3rd Qu.: 0.5321
## Max.    : 1.89723   Max.     : 2.00328   Max.     : 3.3022   Max.     : 1.4010
##      CCAvg      Education_1      Education_2      Education_3
## Min.   :-1.1059   Min.    :0.0000   Min.    :0.000   Min.    :0.0000
## 1st Qu.: -0.7016   1st Qu.:0.0000   1st Qu.:0.000   1st Qu.:0.0000
## Median :-0.2396   Median  :0.0000   Median  :0.000   Median  :0.0000
## Mean   : 0.0000   Mean    :0.4173   Mean    :0.285   Mean    :0.2977
## 3rd Qu.: 0.3380   3rd Qu.:1.0000   3rd Qu.:1.000   3rd Qu.:1.0000
## Max.    : 4.6700   Max.     :1.0000   Max.     :1.000   Max.     :1.0000
##      Mortgage      Securities.Account      CD.Account      Online
## Min.   :-0.5679   Min.    :0.0000   Min.    :0.00000   Min.    :0.0000
## 1st Qu.: -0.5679   1st Qu.:0.0000   1st Qu.:0.00000   1st Qu.:0.0000
## Median :-0.5679   Median  :0.0000   Median  :0.00000   Median  :1.0000
## Mean   : 0.0000   Mean    :0.1003   Mean    :0.05367   Mean    :0.5847
## 3rd Qu.: 0.4423   3rd Qu.:0.0000   3rd Qu.:0.00000   3rd Qu.:1.0000
## Max.    : 5.7216   Max.     :1.0000   Max.     :1.00000   Max.     :1.0000
##      CreditCard      Personal.Loan
## Min.   :0.0000   No :2725
## 1st Qu.:0.0000   Yes: 275
## Median :0.0000
## Mean   :0.2927
## 3rd Qu.:1.0000
## Max.    :1.0000
```

constructing the K-NN model

```
train.knn.predictors <-train.norm.df[, 1:13]
train.knn.success <-train.norm.df[,14]
valid.knn.predictors <- valid.norm.df[, 1:13]
valid.knn.success <-valid.norm.df[,14]
knn.results <- knn (train=train.knn.predictors, test=valid.knn.predictors, cl=train.knn.success, k=1, p
confusionMatrix(knn.results,valid.knn.success, positive="Yes")
```

```
## Confusion Matrix and Statistics
```

```
##
##           Reference
## Prediction   No   Yes
##           No 1776   59
##           Yes  19  146
##
##           Accuracy : 0.961
##           95% CI : (0.9516, 0.9691)
##           No Information Rate : 0.8975
##           P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.768
##
## Mcnemar's Test P-Value : 1.006e-05
##
##           Sensitivity : 0.7122
##           Specificity : 0.9894
##           Pos Pred Value : 0.8848
##           Neg Pred Value : 0.9678
##           Prevalence : 0.1025
##           Detection Rate : 0.0730
##           Detection Prevalence : 0.0825
##           Balanced Accuracy : 0.8508
##
##           'Positive' Class : Yes
##
```

As you can see, the model is a 95.4 crat.

##A sample consumer with the following characteristics: Age = 40,Experience = 10,Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1,Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1, and Credit Card = 1.

Using our model

```
traceback()
```

```
## No traceback available
```

```
customertest = data.frame(Age = as.integer(40), Experience = as.integer(10), Income = as.integer(84), F
#load the data into a customertest dataframe.
customer.norm.df <- customertest
customer.norm.df[, columnsare]<-predict(norm.values,customertest[,columnsare])
#normalize of the quantitative values
```

Testing the KNN

```
set.seed(400)
customer.knn <- knn(train=train.knn.predictors, test=customer.norm.df, cl=train.knn.success, k=1, prob=TRUE)
head(customer.knn)
```

```
## [1] No
## Levels: No
```

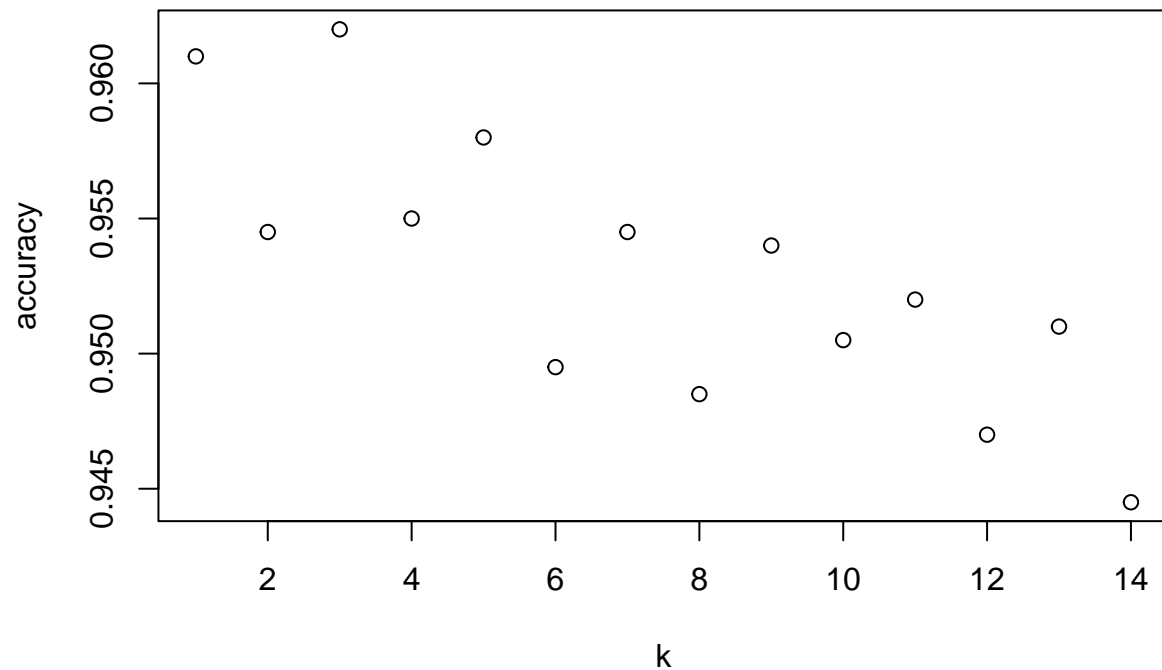
TO find the best k value.

```
accuracy.df <- data.frame(k = seq(1,14,1), accuracy = rep(0 , 14))
#Now we will make a table with all of the k and their accuracies from 1 to 14.
for(i in 1:14){
  knn.pred <- knn(train.knn.predictors, valid.knn.predictors, cl=train.knn.success, k=i)
  accuracy.df[i,2] <- confusionMatrix(knn.pred, valid.knn.success)$overall[1]
}
accuracy.df
```

```
##      k accuracy
## 1    1  0.9610
## 2    2  0.9545
## 3    3  0.9620
## 4    4  0.9550
## 5    5  0.9580
## 6    6  0.9495
## 7    7  0.9545
## 8    8  0.9485
## 9    9  0.9540
## 10  10  0.9505
## 11  11  0.9520
## 12  12  0.9470
## 13  13  0.9510
## 14  14  0.9445
```

```
plot(x=accuracy.df$k, y=accuracy.df$accuracy, main="Accuracy vs K", xlab="k", ylab="accuracy")
```

Accuracy vs K



```
which.max(accuracy.df$accuracy)
```

```
## [1] 3
```

Customer the KNN.

```
customer.knn3 <- knn(train=train.knn.predictors, test=customer.norm.df, cl=train.knn.success, k=3, prob=TRUE)
head(customer.knn3)
```

```
## [1] No
## Levels: No
```

```
## Further study for k=3
```

matrix of the validation data for k=3.

```
knn.k3 <- knn(train = train.knn.predictors, test=valid.knn.predictors, cl=train.knn.success, k=3, prob=TRUE)
confusionMatrix(knn.k3, valid.knn.success,)
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction  No  Yes
##           No 1792  73
##           Yes   3 132
##
##           Accuracy : 0.962
##           95% CI : (0.9527, 0.9699)
##           No Information Rate : 0.8975
##           P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.7567
##
## Mcnemar's Test P-Value : 2.476e-15
##
##           Sensitivity : 0.9983
##           Specificity : 0.6439
##           Pos Pred Value : 0.9609
##           Neg Pred Value : 0.9778
##           Prevalence : 0.8975
##           Detection Rate : 0.8960
##           Detection Prevalence : 0.9325
##           Balanced Accuracy : 0.8211
##
##           'Positive' Class : No
##
```

Repartition of test set

```
set.seed(500)
Train_Index <- sample(row.names(m_BankInfo), .5*dim(m_BankInfo)[1])
#create train index
Val_Index <- sample(setdiff(row.names(m_BankInfo),Train_Index),.3*dim(m_BankInfo)[1])
#create validation index
Test_Index =setdiff(row.names(m_BankInfo),union(Train_Index,Val_Index))
#create test index
#load the data
Train_Data <- m_BankInfo[Train_Index,]
Validation_Data <- m_BankInfo[Val_Index,]
Test_Data <- m_BankInfo[Test_Index,]
#normalize the quantitative data
norm.values3 <- preProcess(m_BankInfo[,columnsare], method=c("center", "scale"))
train.norm.df3 = Train_Data
val.norm.df3 = Validation_Data
test.norm.df3 = Test_Data
train.norm.df3[, columnsare] <- predict(norm.values3, Train_Data[, columnsare])
val.norm.df3[, columnsare] <- predict(norm.values3, Validation_Data[, columnsare])
test.norm.df3[, columnsare] <- predict(norm.values3, Test_Data[, columnsare])
#run knn for all 3
knn.train <- knn(train=train.norm.df3[,-14],test=train.norm.df3[,-14],cl=train.norm.df3[,14], k=3, prob=TRUE)
knn.val<- knn(train=train.norm.df3[,-14],test=val.norm.df3[,-14],cl=train.norm.df3[,14],k=3, prob=TRUE)
```

```
knn.test<- knn(train=train.norm.df3[,-14],test=test.norm.df3[,-14],cl=train.norm.df3[,14],k=3, prob=TRUE)
#display the confusion matrices
confusionMatrix(knn.train,train.norm.df3[,14], positive="Yes")
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction  No  Yes
##           No 2274  50
##           Yes   2 174
##
##           Accuracy : 0.9792
##           95% CI : (0.9728, 0.9844)
##           No Information Rate : 0.9104
##           P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.8589
##
##           McNemar's Test P-Value : 7.138e-11
##
##           Sensitivity : 0.7768
##           Specificity : 0.9991
##           Pos Pred Value : 0.9886
##           Neg Pred Value : 0.9785
##           Prevalence : 0.0896
##           Detection Rate : 0.0696
##           Detection Prevalence : 0.0704
##           Balanced Accuracy : 0.8880
##
##           'Positive' Class : Yes
##
```

```
confusionMatrix(knn.val,val.norm.df3[,14], positive="Yes")
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction  No  Yes
##           No 1335  65
##           Yes   5  95
##
##           Accuracy : 0.9533
##           95% CI : (0.9414, 0.9634)
##           No Information Rate : 0.8933
##           P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.7067
##
##           McNemar's Test P-Value : 1.766e-12
##
##           Sensitivity : 0.59375
##           Specificity : 0.99627
```



```
##          Pos Pred Value : 0.95000
##          Neg Pred Value : 0.95357
##          Prevalence : 0.10667
##          Detection Rate : 0.06333
##          Detection Prevalence : 0.06667
##          Balanced Accuracy : 0.79501
##
##          'Positive' Class : Yes
##
```

```
confusionMatrix(knn.test,test.norm.df3[,14], positive="Yes")
```

```
## Confusion Matrix and Statistics
##
##          Reference
## Prediction  No Yes
##          No  904  42
##          Yes   0  54
##
##          Accuracy : 0.958
##          95% CI : (0.9436, 0.9696)
##          No Information Rate : 0.904
##          P-Value [Acc > NIR] : 9.200e-11
##
##          Kappa : 0.6992
##
##          Mcnemar's Test P-Value : 2.509e-10
##
##          Sensitivity : 0.5625
##          Specificity : 1.0000
##          Pos Pred Value : 1.0000
##          Neg Pred Value : 0.9556
##          Prevalence : 0.0960
##          Detection Rate : 0.0540
##          Detection Prevalence : 0.0540
##          Balanced Accuracy : 0.7812
##
##          'Positive' Class : Yes
##
```

```
traceback()
```