Open Canvas

project : Endangered Data Week

Problem

- -Data rescue/advocacy efforts have been distributed, with minimal documentation on how to begin or sustain the work.
- -This work can happen at local, state, national, or international levels. How do we create resources that meet the needs for these different audiences?

Solution

- -Create toolkits and infrastructure to support this ongoing initiative
- -Broaden our networks to ensure that we are meeting these needs.

Unique Value Proposition

We are developing toolkits for activists, information professionals, technologists, students, scholars, and others to advocate for protecting publicly available data.

Key Metrics

- -Adoption of these toolkits
- -Number of resources created
- -Growth in our network

User Profiles

Target audience and early adopters

- -Librarians (esp. data & government info)
- -Government employees
- -Open data advocates
- -Researchers who rely on publicly available data

User Channels

- -Listservs
- -Social media
- -Conferences

Resources Required

- -Infrastructure for sharing resources
- -Guidelines and documentation for toolkits
- -People to create resources

Execution

Project

- -People to review resources
- -People to disseminate and promote resources

Contributor Profiles

Contribution types and ideal contributors

- -Information professionals who understand data policies at local, state, national, and international levels
- -Open* advocates

Contributor Channels

- -CLIR/DLF lists
- -Scholcomm lists
- -Social media
- -Conferences
- -Slack

Product

Community