# **Goal Programming**

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#### **Abstract**

Simulating Goal Programming on a product store sales problem with 3 types Goal Programming initiation method: Lexicographical, Weighted and Chebyshev using Pyomo for mathematical modelling in Python and GLPK for solving the optimization problem using simplex method

#### I. Introduction

Rdinary linear program models are not able to solve management cases that require certain goals to reach all objectives optimally at the same time. In the linear program model there is a Slack variable in the constraint function in the form of a delimiter and a surplus in the constraint function in the form of conditions. In solving the case of a linear program the two variables function to accommodate the advantages and disadvantages of the left hand side value of a constraint function so that it equals the value of the right hand side. However, both of these variables are completely uncontrollable in solving the case of linear programs, so the linear program model was developed by A. Charles and W. M. Cooper as a goal programming model. If there are variables in a linear program that have characteristics similar to the Slack and Surplus variables, and are in a constraint equation, then the variable is controlled so that the left segment value of a constraint is equal to the value of the right segment. The goal programming model is able to solve cases of linear programs that have more than one goal to be achieved. The goal or target is a constant value on the right hand side of the constraint function Basically the structure of goal programming and linear programming is the same. The concept of goal programming is to introduce additional auxiliary variables called deviations that act not as variable decision, but only as facilitators to formulate models. This deviation is the difference between the desired target value and the results obtained. The goal programming model is an extension of the linear program model so that all as- sumptions, formation notations, mathematical models, formulation procedures, models and solutions are no different. The difference lies only in

#### II. GENERAL FORM

Goal progamming is the one of the mathematical model used to make solution for the problem having many target so it can be got optimal solution. Aran Puntosadewo (2013) said that Goal Programming is for decising the goal notated by numerical for each goal, making objective function for each function, and finding solution to minimize the deviation at the objective function. Goal Programming model try to minimize the deviation between several goal or target, so the value of the right side is as close as possible to same with left side of the equation.

Goal Programming model is the extention of Linier Programming develoyed by A. Charles and W. M Cooper at 1956 so all of the asumption, notation, mathematical formula, procuder of model and the solution are not different.

<sup>\*</sup>A thank you or further information

The different of this program is just in the deviation exist in objective function and constraint. Linier Pogrmmiing is the mathematical model used to find the optimal solution with minimizing and maximizing objective function based on one constraint. Beside that, Goal Programming have three part, that is decision variable, objective function, and constraint.

Having known that Goal Progamming have 3 part that are objective function, goal constraint, non negatif constraint.

#### 1. Objective Function

Objective Function in Goal Programming basically is the problem of minimization, because at the objective function, there are deviation variable that has to minimize. Objective Function in the Goal Programming is for minimizing all of the goal constraint that want to be reached.

#### 2. Non Negatif Constraint

Non Negatif constraint in Goal Progamming is all of the variable that has positive value or equal to zero. So the decision variable and deviation variable at the Goal Programming problem always has positive value or equal to zero. The notation of non-negative is  $x_i, d_i^-, d_i^+ \ge 0$ 

#### 3. Goal Constraint

According to Rio Armindo (2006), at the Goal Programming, there are six kind of goal constraint different each other. The Goal from each constraint is decised by connection between objective function. this is the 6's kind of constraint.

#### Common Model of Goal Programming

The first is the common model without priority factor in the structure:

Minimize 
$$Z = \sum_{i=1}^{m} (d_i^+ + d_i^-)$$

with goal constraint:

$$C_{11}x_1 + C_{12}x_2 + \cdots + C_{1n}x_n + d_1^- - d_1^+ = b_1$$
 ii. Lexicographic Goal Programming  $C_{21}x_1 + C_{22}x_2 + \cdots + C_{2n}x_n + d_2^- - d_2^+ = b_2$  The second variant of a Goal Programming method presented in this section is called lex-

non negative constraint : 
$$x_j, d_i^-, d_i^+ \ge 0$$
, for  $i = 1, 2, ..., m$  and  $j = 1, 2, ..., n$ 

The Second is the problem at The Goal Programming with structur containing weight:

Minimize: 
$$Z = P_1 d_i^- + \dots + P_l d_i^- + P_{i+1} d_i^+ + \dots + P_k d^+ i$$
 with constraint:

$$C_{11}x_1 + C_{12}x_2 + \dots + C_{1n}x_n + d_1^- - d_1^+ = b_1 C_{21}x_1 + C_{22}x_2 + \dots + C_{2n}x_n + d_2^- - d_2^+ = b_2$$

$$C_{m1}x_1 + C_{m2}x_2 + \cdots + C_{mn}x_n + d_m^- - d_m^+ = b_m$$

Where  $P_k$  is the weight of the goal -k and

$$x_i, d_i^-, d_i^+ \geq 0$$

 $P_k$  can be called by penalty for each goal, so if the goal is not same with sign in beginning, the goal will got penalty as much as  $P_k$ 

#### i. Weighted Goal Programming

The Second is the problem at The Goal Programming with structure containing weight

Minimize: 
$$Z = P_1 d_i^- + \dots + P_l d_i^- + P_{i+1} d_i^+ + \dots + P_k d^+ i$$

with constraint:

$$C_{11}x_1 + C_{12}x_2 + \dots + C_{1n}x_n + d_1^- - d_1^+ = b_1 C_{21}x_1 + C_{22}x_2 + \dots + C_{2n}x_n + d_2^- - d_2^+ = b_2$$

$$C_{m1}x_1 + C_{m2}x_2 + \dots + C_{mn}x_n + d_m^- - d_m^+ = b_n$$

Where  $P_k$  is the weight of the goal -k and

$$x_j, d_i^-, d_i^+ \ge 0$$

 $P_k$  can be called by penalty for each goal, so if the goal is not same with sign in beginning, the goal will got penalty as much as  $P_k$ 

method presented in this section is called lex- $C_{m1}x_1 + C_{m2}x_2 + \cdots + C_{mn}x_n + d_m^- - d_m^+ = b_m$ icographic Goal Programming. It can also be

found in the literature as preemptive Goal Programming. The main feature of this variant is the existence of a number of priority levels. This variant is used when the decision maker has a clear preference order for satisfying the goals. Each priority level consists of a number of unwanted deviations to be minimized. We define by L the number of priority levels with corresponding index l = 1, 2, ..., L. Each priority level is a function of a subset of unwanted deviational variables,  $h_l(n, p)$ . The consensus in the goalprogramming literature is that no more than five priority levels should be used in this variant.

A lexicographic Goal Programming problem can be represented by the following formulation

min 
$$z = h_1(n, p), h_2(n, p), \dots, h_L(n, p)$$
  
Subject to  $f_i(x) + n_i + p_i = b_i$ ,  $x \in F$   
 $n_i, p_i \ge 0, i = 1, 2, \dots, m$ 

# iii. Chebyshev Goal Programming

The third variant of a Goal Programming method presented in this section is called Chebyshev Goal Programming. This variant was introduced by Flavell [6] and it is known as Chebyshev Goal Programming, because it uses the Chebyshev distance or L∞ metric. It can also be found in the literature as Minmax Goal Programming. The main idea of this variant is to achieve a balance between the goals. Classical, weighted and lexicographic Goal Programming often find extreme solutions, i.e., points that lie in the intersection of goals, constraints, and axes. This can lead to an unbalanced solution since some goals are achieved and others are far from satisfactory. In Chebyshev Goal Programming, we introduce additional constraints in order to ensure balance between the goals. This is the only widely-used variant that can find optimal solutions that are not located at extreme points.

Let  $\lambda$  be the maximal deviation from amongst the set of goals, then a generic form of a Chebyshev Goal Programming problem is the following

$$\min \ z = \lambda \tag{1}$$

s.t. 
$$\frac{u_i n_i}{k_i} + \frac{v_i p_i}{k_i} + \le \lambda \tag{2}$$

$$f_i(x) + n_i + p_i = b_i \quad , x \in F \quad (3)$$

$$n_i, p_i \ge 0, i = 1, 2, \dots, m$$
 (4)

(5)

# III. PROBLEM

A store produces and sells shirts and jackets. The price of a shirt is at 100 e, while the price of a jacket is at 90 Euro. Every shirt needs 2  $m^2$ of cotton and 5  $m^2$  of linen, while every jacket needs  $4 m^2$  of cotton and  $3 m^2$  of linen. The store can buy from its supplier  $600 m^2$  of cotton and  $700 m^2$  of linen every week. The company aims to achieve a weekly profit of 18,000 Euro. The production time of a pair of each product is 2 man-hours. The company employs 10 people in the production department and would like to keep within the 380 available hours of work each week. The manufacturing capacity of the machine for all products combined is limited to a maximum of 200 products per week. The company has signed a contract with a customer to provide his/her company with at least 60 units of each product per week.

### i. Variables

 $x_1$  = number of shirts,  $x_2$  = number of jackets

#### ii. Constraints

$$2x_1 + 4x_2 \leq 600 Cotton Stock \tag{6}$$
 
$$5x_1 + 3x_2 \leq 700 Linen Stock \tag{7}$$
 
$$100x_1 + 90x_2 \geq 18000 Weekly Profitminimum \tag{8}$$
 
$$2x_1 + 2x_2 \leq 380 Man - hours available \tag{9}$$
 
$$x_1 + x_2 \leq 200 Machine Limitation \tag{10}$$
 
$$x_1, x_2 \geq 60 Minimum Production's Contract \tag{11}$$

# iii. Modelling

So we can formulate the problem into goal programming:

$$\begin{array}{lll} \min z = & p_1 & + & p_2 & + n_3 + p_4 \\ \mathrm{s.t.} & 2x_1 & + & 4x_2 & + n_1 - p_1 = & 600 \\ & 5x_1 & + & 3x_2 & + n_2 - p_2 = & 700 \\ & 100x_1 + & 90x_2 + n_3 - p_3 = 18,000 \\ & 2x_1 & + & 2x_2 & + n_4 - p_4 = & 380 \\ & x_1 & + & x_2 & \leq & 200 \\ & x_1 & & \geq & 60 \\ & x_2 & & \geq & 60 \\ & x_1 \geq 0, x_2 \geq 0, \{x_1, x_2\} \in \mathbb{Z} \\ & n_1 \geq 0, n_2 \geq 0, n_3 \geq 0, n_4 \geq 0, \{n_1, n_2, n_3, n_4\} \in \mathbb{Z} \\ & p_1 \geq 0, p_2 \geq 0, p_3 \geq 0, p_4 \geq 0, \{p_1, p_2, p_3, p_4\} \in \mathbb{Z} \end{array}$$

By drawing a plane from the problem we know that it has no possible solution

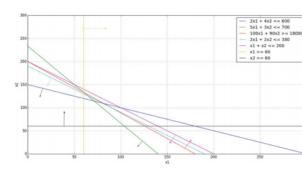


Figure 1: no feasible region

#### IV. Methods

# i. Lexicographical

Lexicographical Goal Programming use priority levels for each goals. The linear program will run separately for each priority level, running in sequence of order from the highest to lowest priority.

This will be the priority level for each of the goals:

- Priority Level 1 Man-hours (Goal 4)
- Priority Level 2 Weekly Profit (Goal 3)
- **Priority Level 3** Cotton and Linen stocks to buy (Goal 1 and Goal 2)

The first linear program is to solve Priority Level 1, which is to minimize man hour excess.

#### **Priority Level 1 LP**

Minimize  $d_4^+$ Subject to

$$2x_1 + 4x_2 + d_1^- - d_1^+ = 600$$

$$5x_1 + 3x_2 + d_2^- - d_2^+ = 700$$

$$100x_1 + 90x_2 + d_3^- - d_3^+ = 18000$$

$$2x_1 + 2x_2 + d_4^- - d_4^+ = 600$$

$$x_1 + x_2 \le 200$$

$$x_1, x_2 \ge 60$$

$$d_1^-, d_1^+, d_2^-, d_2^+, d_3^-, d_3^+, d_4^-, d_4^+ \ge 0$$

This linear program can be solved using any method such as Simplex Method, Graphical Method or using any Solver. The results we get is  $d_4^+ = 0$  which fully satisfy the goal.

The idea is to use the previous results for the next priority goal we want to accomplish. We will use the results from first Linear Program as a constraints for the next one. The second Linear Program is to achieve weekly profit.

# **Priority Level 2 LP**

Minimize  $d_3^-$ 

Subject to

$$2x_1 + 4x_2 + d_1^- - d_1^+ = 600$$

$$5x_1 + 3x_2 + d_2^- - d_2^+ = 700$$

$$100x_1 + 90x_2 + d_3^- - d_3^+ = 18000$$

$$2x_1 + 2x_2 + d_4^- - d_4^+ = 600$$

$$d_4^+ = 0$$

$$x_1 + x_2 \le 200$$

$$x_1, x_2 \ge 60$$

$$d_1^-, d_1^+, d_2^-, d_2^+, d_3^-, d_3^+, d_4^-, d_4^+ \ge 0$$

The results we get from the second Linear Program is  $d_3^- = 0$  which fully satisfy the second level priority goal.

The third Linear Program will use the second Linear Program's constraints and its results.

#### **Priority Level 3 LP**

Minimize  $d_1^+ + d_2^+$ Subject to

$$2x_1 + 4x_2 + d_1^- - d_1^+ = 600$$

$$5x_1 + 3x_2 + d_2^- - d_2^+ = 700$$

$$100x_1 + 90x_2 + d_3^- - d_3^+ = 18000$$

$$2x_1 + 2x_2 + d_4^- - d_4^+ = 600$$

$$d_4^+ = 0$$

$$d_3^- = 0$$

$$x_1 + x_2 \le 200$$

$$x_1, x_2 \ge 60$$

$$d_1^-, d_1^+, d_2^-, d_2^+, d_3^-, d_3^+, d_4^-, d_4^+ \ge 0$$

The result for this linear program is  $d_1^+ = 0$ ,  $d_1^- = 20$ ,  $d_2^+ = 50$  and  $d_2^- = 0$ 

This will be the final results:

$$x_1 = 90$$

$$x_2 = 100$$

$$d_1^+ = 0, d_1^- = 20$$

$$d_2^+ = 50, d_2^- = 0$$

$$d_3^+ = 0, d_3^- = 0$$

$$d_4^+ = 0, d_4^- = 0$$

```
// Lexicograhical.py
# first priority level
model.obj = Objective(expr = model.p4)
# Define the constraints
model.con1 = Constraint(expr = 2 *
    model.x1 +
   4 * model.x2 + model.n1 - model.p1 ==
model.con2 = Constraint(expr = 5 *
    model.x1 +
   3 * model.x2 + model.n2 - model.p2 ==
model.con3 = Constraint(expr = 100 *
    model.x1 +
   90 * model.x2 + model.n3 - model.p3 ==
model.con4 = Constraint(expr = 2 *
    model.x1 +
   2 * model.x2 + model.n4 - model.p4 ==
        380)
model.con5 = Constraint(expr = model.x1 +
   model.x2 <= 200)
model.con6 = Constraint(expr = model.x1 >=
model.con7 = Constraint(expr = model.x2 >=
    60)
# Solve the Goal Programming problem of the
# first priority level
opt.solve(model)
# Retrieve the value of the first priority
    level
p4 = model.p4.value
# Define the objective function of the
# second priority level
model.obj = Objective(expr = model.n3)
# Add a constraint for the value of the
    first
# priority level
model.con8 = Constraint(expr = model.p4 ==
    p4)
# Solve the Goal Programming problem of the
# second priority level
opt.solve(model)
# Retrieve the value of the second
    priority level
```

```
n3 = model.n3.value
# Define the objective function of the
# third priority level
model.obj = Objective(expr = model.p1 +
    model.p2)
# Add a constraint for the value of the
# priority level
model.con9 = Constraint(expr = model.n3 ==
# Solve the Goal Programming problem of the
# third priority level
opt.solve(model)
# Print the values of the decision
    variables
print("x1 = ", model.x1.value)
print("x2 = ", model.x2.value)
# Print the achieved values for each goal
if model.n1.value > 0:
   print("The first goal is underachieved
       by ",
         model.n1.value)
elif model.p1.value > 0:
   print("The first goal is overachieved
       by ",
         model.p1.value)
else:
   print("The first goal is fully
        satisfied")
if model.n2.value > 0:
   print("The second goal is
        underachieved by ",
        model.n2.value)
elif model.p2.value > 0:
   print("The second goal is overachieved
        by ",
         model.p2.value)
else:
   print("The second goal is fully
        satisfied")
if model.n3.value > 0:
   print("The third goal is underachieved
       by ",
         model.n3.value)
elif model.p3.value > 0:
```

```
print("The third goal is overachieved
       by ",
         model.p3.value)
else:
   print("The third goal is fully
        satisfied")
if model.n4.value > 0:
   print("The fourth goal is
       underachieved by ",
         model.n4.value)
elif model.p4.value > 0:
   print("The fourth goal is overachieved
        by ",
         model.p4.value)
else:
   print("The fourth goal is fully
        satisfied")
```

# ii. Weighted

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Etiam lobortis facilisis sem. Nullam nec mi et neque pharetra sollicitudin. Praesent imperdiet mi nec ante. Donec ullamcorper, felis non sodales commodo, lectus velit ultrices augue, a dignissim nibh lectus placerat pede. Vivamus nunc nunc, molestie ut, ultricies vel, semper in, velit. Ut porttitor. Praesent in sapien. Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Duis fringilla tristique neque. Sed interdum libero ut metus. Pellentesque placerat. Nam rutrum augue a leo. Morbi sed elit sit amet ante lobortis sollicitudin. Praesent blandit blandit mauris. Praesent lectus tellus, aliquet aliquam, luctus a, egestas a, turpis. Mauris lacinia lorem sit amet ipsum. Nunc quis urna dictum turpis accumsan semper.

```
model.obj = Objective(expr = (1 / 600) *
    model.p1 +
    (1 / 700) * model.p2 + (2 / 18000) *
        model.n3 +
    (3 / 380) * model.p4)

# Define the constraints
model.con1 = Constraint(expr = 2 *
    model.x1 +
    4 * model.x2 + model.n1 - model.p1 ==
```

```
600)
model.con2 = Constraint(expr = 5 *
    model.x1 +
   3 * model.x2 + model.n2 - model.p2 ==
        700)
model.con3 = Constraint(expr = 100 *
    model.x1 +
   90 * model.x2 + model.n3 - model.p3 ==
        18000)
model.con4 = Constraint(expr = 2 *
    model.x1 +
   2 * model.x2 + model.n4 - model.p4 ==
        380)
model.con5 = Constraint(expr = model.x1 +
   model.x2 <= 200)
model.con6 = Constraint(expr = model.x1 >=
model.con7 = Constraint(expr = model.x2 >=
# Solve the Goal Programming problem
opt.solve(model)
# Print the values of the decision
    variables
print("x1 = ", model.x1.value)
print("x2 = ", model.x2.value)
# Print the achieved values for each goal
if model.n1.value > 0:
   print("The first goal is underachieved
        by ",
         model.n1.value)
elif model.p1.value > 0:
   print("The first goal is overachieved
        by ",
         model.p1.value)
   print("The first goal is fully
        satisfied")
if model.n2.value > 0:
   print("The second goal is
        underachieved by ",
         model.n2.value)
elif model.p2.value > 0:
   print("The second goal is overachieved
        by ",
         model.p2.value)
else:
   print("The second goal is fully
        satisfied")
```

```
if model.n3.value > 0:
   print("The third goal is underachieved
       by ",
         model.n3.value)
elif model.p3.value > 0:
   print("The third goal is overachieved
       by ",
         model.p3.value)
else:
   print("The third goal is fully
        satisfied")
if model.n4.value > 0:
   print("The fourth goal is
        underachieved by ",
         model.n4.value)
elif model.p4.value > 0:
   print("The fourth goal is overachieved
       by ",
         model.p4.value)
else:
   print("The fourth goal is fully
        satisfied")
```

# iii. Chebyshev

- Determine whether a constraint is soft or hard.
- Add a negative and a positive deviational variable on each constraint. Determine the type of the constraint and add a constraint of the deviational variable(s) to be penalized. For each deviational variable, select a weight.
- 3. Use a normalization method to scale the deviations.
- 4. Each hard constraint is written as a typical linear programming constraint.
- 5. Add bound constraints to the problem (if applicable).

```
# Define the decision variables
model.x1 = Var(within =
    NonNegativeIntegers)
model.x2 = Var(within =
    NonNegativeIntegers)
```

```
model.con9 = Constraint(expr = model.x1 +
# Define the deviational variables
                                                    model.x2 <= 200)
model.n1 = Var(within =
                                                 model.con10 = Constraint(expr = model.x1
    NonNegativeIntegers)
                                                 model.con11 = Constraint(expr = model.x2
model.p1 = Var(within =
    NonNegativeIntegers)
                                                     >= 60)
model.n2 = Var(within =
                                                 # Solve the Goal Programming problem
    NonNegativeIntegers)
model.p2 = Var(within =
                                                 opt.solve(model)
    NonNegativeIntegers)
model.n3 = Var(within =
                                                 # Print the values of the decision
    NonNegativeIntegers)
                                                     variables
model.p3 = Var(within =
                                                 print("x1 = ", model.x1.value)
                                                 print("x2 = ", model.x2.value)
    NonNegativeIntegers)
model.n4 = Var(within =
                                                 # Print the achieved values for each goal
    NonNegativeIntegers)
model.p4 = Var(within =
                                                 if model.n1.value > 0:
    NonNegativeIntegers)
                                                    print("The first goal is underachieved
                                                         by ",
# Define the variable of maximal deviation
                                                          model.n1.value)
# from amongst the set of goals
                                                 elif model.p1.value > 0:
model.l = Var(within=NonNegativeReals)
                                                    print("The first goal is overachieved
                                                         by ",
# Define the objective function
                                                          model.p1.value)
model.obj = Objective(expr = model.1)
                                                 else:
                                                    print("The first goal is fully
                                                         satisfied")
# Define the constraints
model.con1 = Constraint(expr = (1 / 600) *
                                                 if model.n2.value > 0:
   model.p1 <= model.l)</pre>
                                                    print("The second goal is
model.con2 = Constraint(expr = (1 / 700) *
   model.p2 <= model.1)
                                                         underachieved by ",
model.con3 = Constraint(expr = (2 / 18000)
                                                          model.n2.value)
                                                 elif model.p2.value > 0:
   model.n3 \le model.1)
                                                    print("The second goal is overachieved
model.con4 = Constraint(expr = (3 / 380) *
                                                         by ",
   model.p4 <= model.1)</pre>
                                                          model.p2.value)
model.con5 = Constraint(expr = 2 *
                                                 else:
    model.x1 +
                                                    print("The second goal is fully
   4 * model.x2 + model.n1 - model.p1 ==
                                                         satisfied")
        600)
model.con6 = Constraint(expr = 5 *
                                                 if model.n3.value > 0:
    model.x1 +
                                                    print("The third goal is underachieved
   3 * model.x2 + model.n2 - model.p2 ==
                                                        by ",
        700)
                                                          model.n3.value)
model.con7 = Constraint(expr = 100 *
                                                 elif model.p3.value > 0:
    model.x1 +
                                                    print("The third goal is overachieved
   90 * model.x2 + model.n3 - model.p3 ==
                                                         by ",
                                                          model.p3.value)
model.con8 = Constraint(expr = 2 *
                                                    print("The third goal is fully
    model.x1 +
                                                         satisfied")
   2 * model.x2 + model.n4 - model.p4 ==
        380)
```

```
if model.n4.value > 0:
    print("The fourth goal is
        underachieved by ",
        model.n4.value)
elif model.p4.value > 0:
    print("The fourth goal is overachieved
        by ",
        model.p4.value)
else:
    print("The fourth goal is fully
        satisfied")
```

#### V. Results

**Table 1:** Solution for Lexicographical

Goal	Target	Achieved Value
1	600	580
2	700	750
3	18000	18000
4	380	380

Table 2: Solution for Weighted

Goal	Target	Achieved Value
1	600	614
2	700	716
3	18000	17830
4	380	380

 Table 3: Solution for Chebyshev

Goal	Target	Achieved Value
1	600	614
2	700	716
3	18000	17830
4	380	380

From the result we have Chebyshev that has most balanced solution

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