

meetchewthere

# FEED YOUR SOCIAL CRAVINGS

# Talking Points

- 1. Heuristic Evaluation Results
- 2. Prototype Status/Live Demo!



## HE Results

level 3 and 4 issues



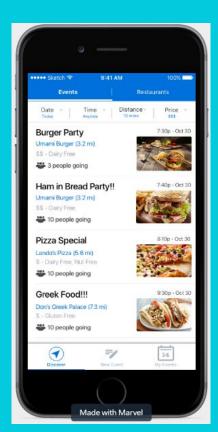
## Login/Logout

- No logout functionality (planned fix using profile page)
- Back button during account creation (resolved)



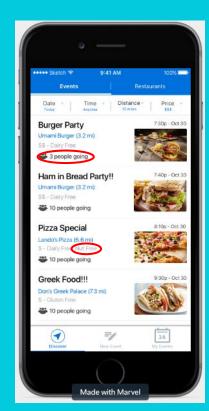
## **Account Settings**

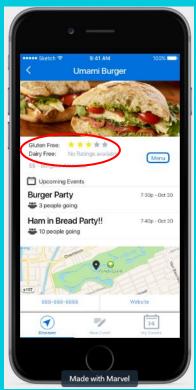
- No ability to edit profile/account settings after account creation (planned fix using profile page)
- 2. Monitoring of user preferences (future work)



## Displayed Content

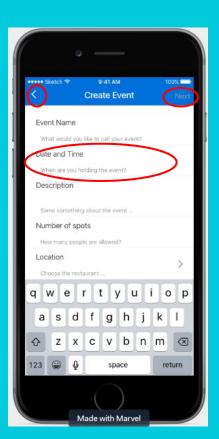
- Display of irrelevant/distracting information (partially resolved)
- Unclear relationship between category and overall ratings (overall ratings is an average of dietary restrictions ratings)





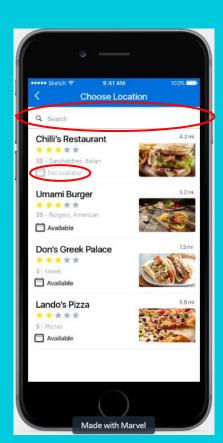
### **Event Creation Process**

- "Next" buttons and the resulting function may be unclear (resolved)
- 2. Cancel vs. back button (resolved)
- 3. date/time selection (resolved)
- 4. No functionality to save drafts of events (future work)



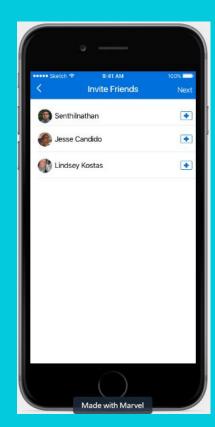
### **Event Location Selection**

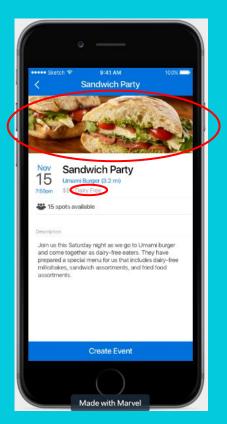
- Restaurant searchability (planned fix)
- What does available/unavailable mean? (resolved)



## Automatically Populated Fields

- Suggested friends to invite (resolved/future work)
- 2. Event photo (future work)
- 3. Dietary restriction tag(s) (resolved)





# The Prototype Implementation Status



### Tools



(COCOAPODS)

# Live Demo



### Implemented Features

- Find Restaurants (task 1)
- Join Events almost done (task 2)
- Create Events almost done (task 3)

## No Wizardry Required

(just a little bit of hard-coding)

- Restaurant List
- Restaurant Ratings and Reviews
- Events List
- Other Users
- Restrictions List

#### There's Still A Lot On Our Plate

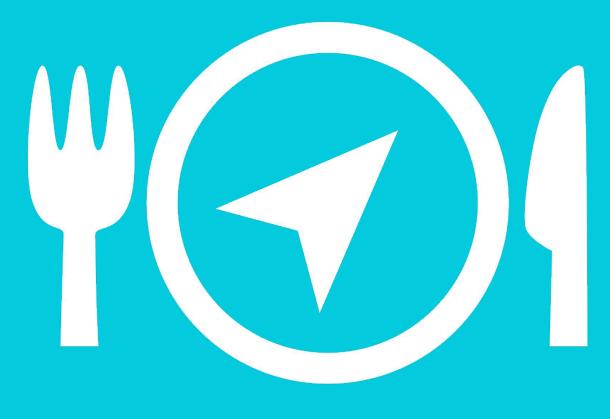
- Login/Sign Up Pages
- Logout functionality
- Account and Profile Creation/Editing
- Event Management
- Event Chat Functionality

### Summary

A lot already done

Lots still to do

But we're feeling good!



Thank You

# Index



## HE Results

Level 0, 1, and 2 issues



# Login/Logout

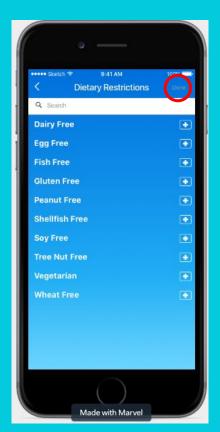
#### **Violations**

 Readability (planned fix)

 Successful account creation is never indicated to user (planned fix)

3. User's selection of dietary restrictions is limited (future work)





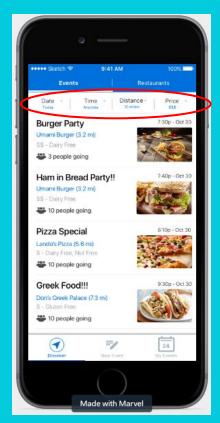
## Discover Pages

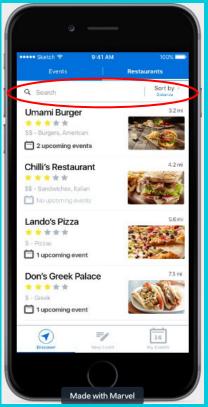
#### **Violations**

 Too much content on one page? (resolved)

2. Searchability of content (future work)

3. Similarity of Restaurant and Event Views





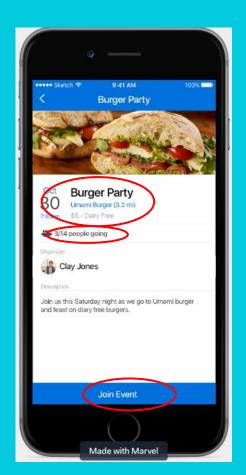
#### **Event Details**

#### **Violations**

 Number of people going is confusing (potential planned fix)

2. Page layout is unnecessarily squished

3. follow/ignore event option (future work)

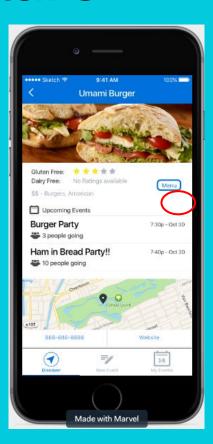


#### Restaurant Details

#### **Violations**

1. Too much content (resolved)

2. Menu button (resolved)



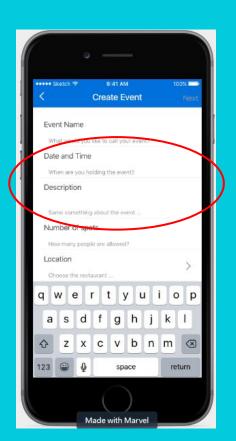
#### **Event Creation Process**

#### **Violations**

 Uneven spacing between data fields (resolved)

Recurrent/repeat events for frequent users
 (future work)

3. invite friends vs everything else (resolved)



## **Event Management**

#### **Violations**

Searchability/sorting (potential planned fix)

