

meet*cheu*there

Medium-Fi Prototype



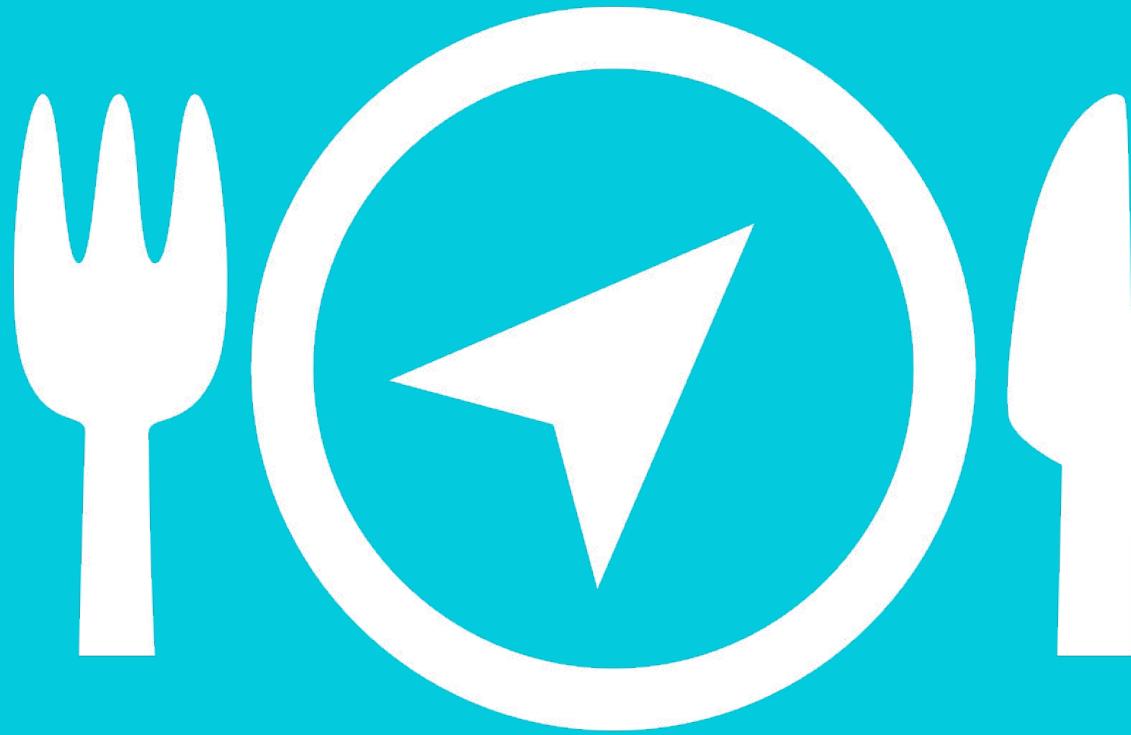
**FEED YOUR SOCIAL
CRAVINGS**

People CHOOSE Their Health or Their Social Lives



Socializing over meals can be complicated for people with dietary restrictions - so complicated that these people will do almost **anything** to avoid eating in social and uncontrolled settings. While some devise elaborate plans to make social eating work, most give up and isolate themselves from the world.

They DON'T Have to Choose



meet *cheu* there

Revised Interface

Major Design Changes



Change 1

Observation(s):

- 1) Map-view paralysis
- 2) No use of search functionality

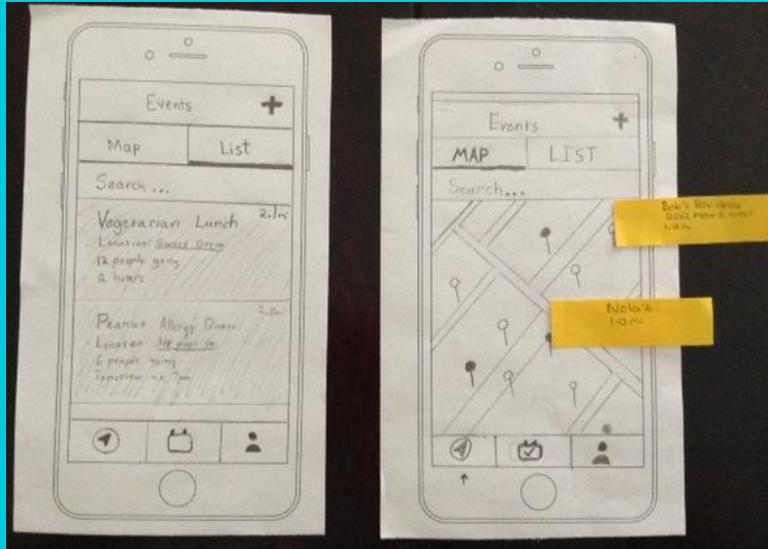
Analysis:

- 1) Content on Map vs List view was confusing
- 2) Unnoticed search bar in Map View
- 3) Search bar not valuable in List View

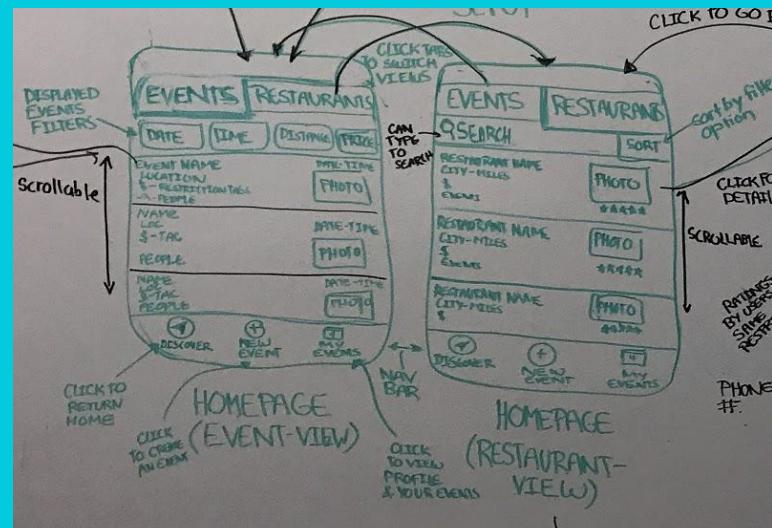
Solution:
Consistent
Searchable/Filterable
Homepage

Change 1

Before



After



Change 2

Observation(s):

- 1) Ongoing concern for safety
- 2) Desire to get others' comments/advice

Analysis:

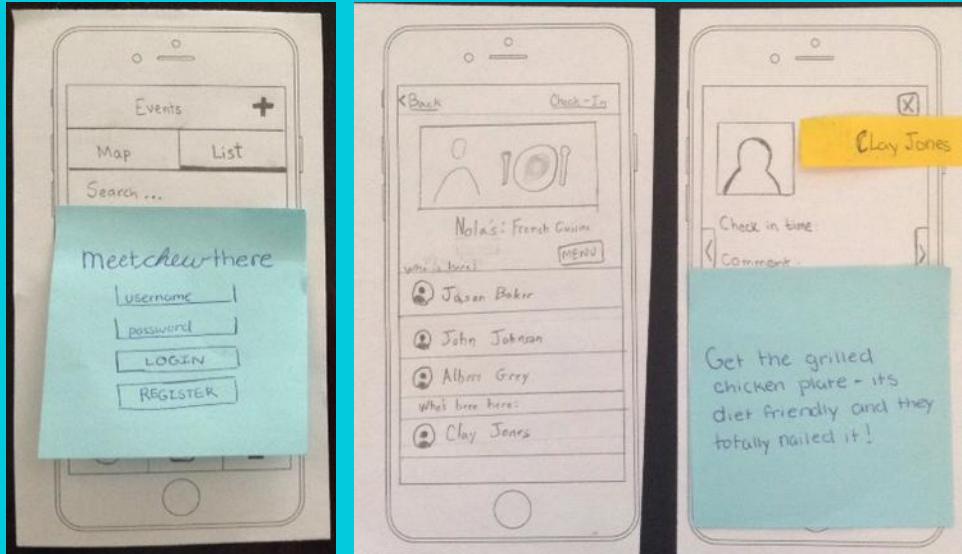
- 1) Necessary trust in our product was not established at the start
- 2) Users seek trust from others like them

Solution:

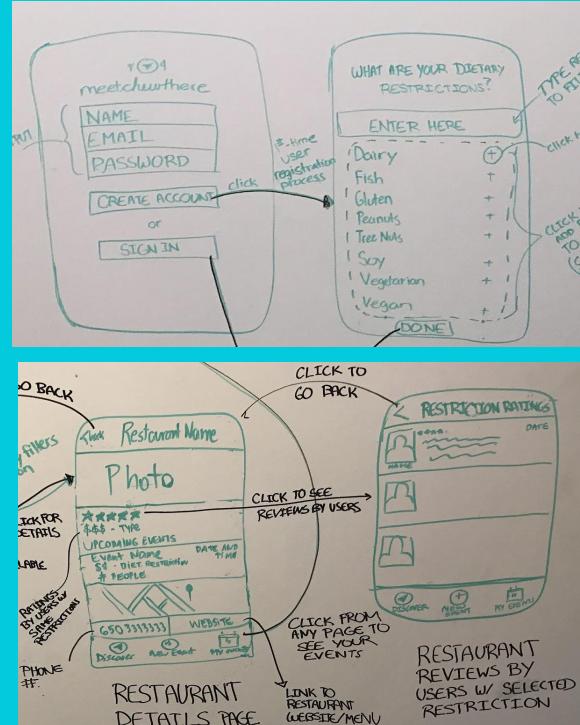
Improved
On-boarding and
Display of
Relevant Info

Change 2

Before



After



Change 3

Observation(s):

- 1) “Create Event” hard to find
- 2) Low-interest in non-restaurant events
- 3) Interaction with “My Events” Page

Analysis:

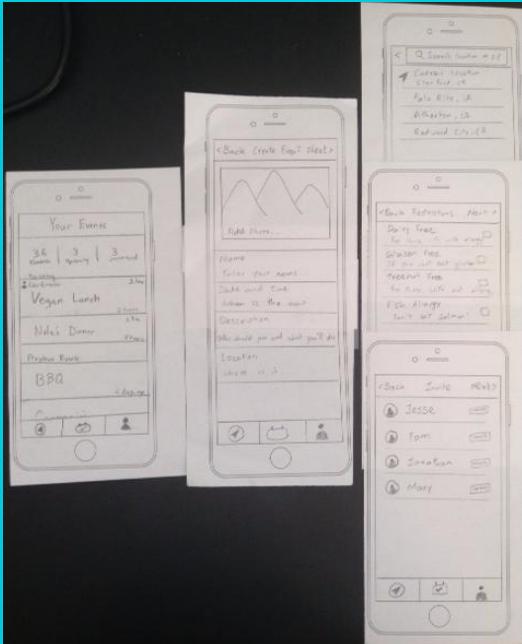
- 1) Unintuitive event creation process
- 2) Restaurants = less pressure, less planning, and no privacy concern
- 3) Desire to view “my events” with filters

Solution:

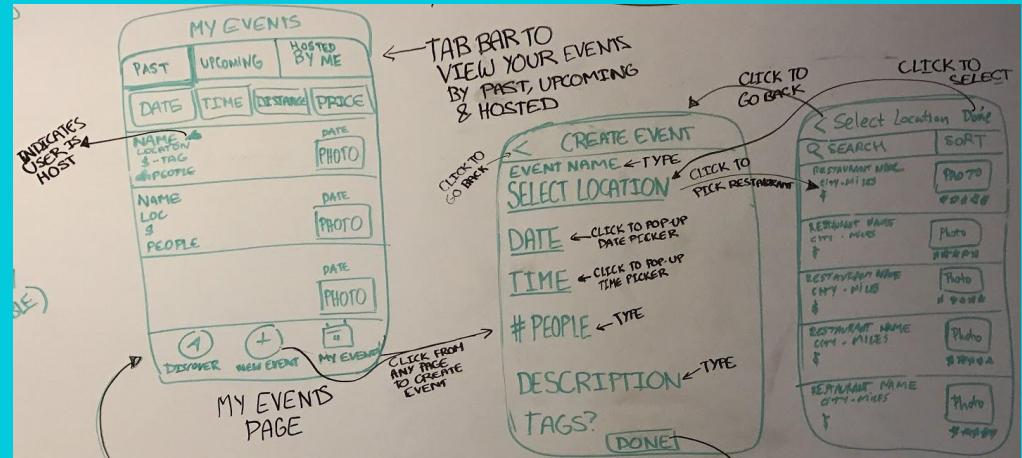
Streamline Event
Management

Change 3

Before



After



Revised Interface

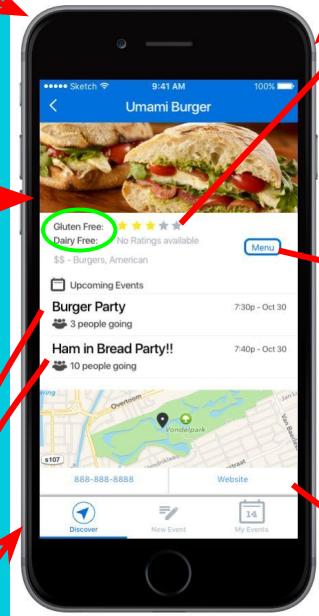
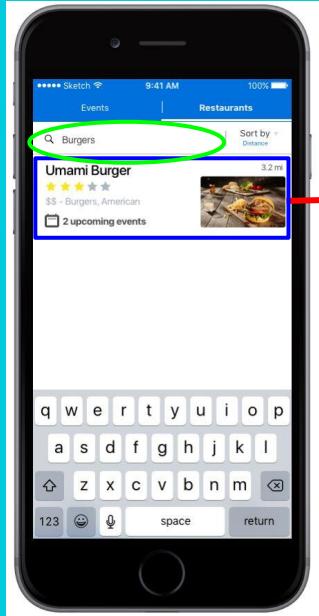
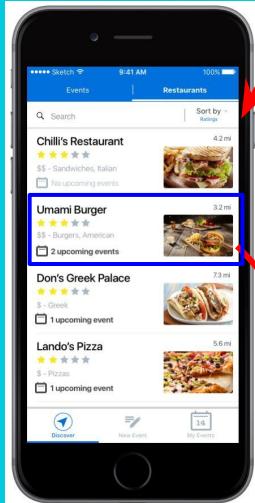
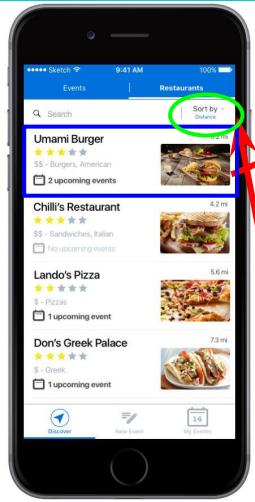
Task Flows



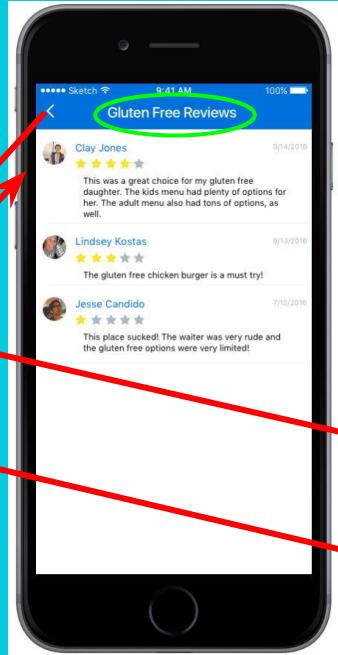
Simple Task

find a diet friendly place to eat

filter restaurants by distance,
rating, and price or type a search



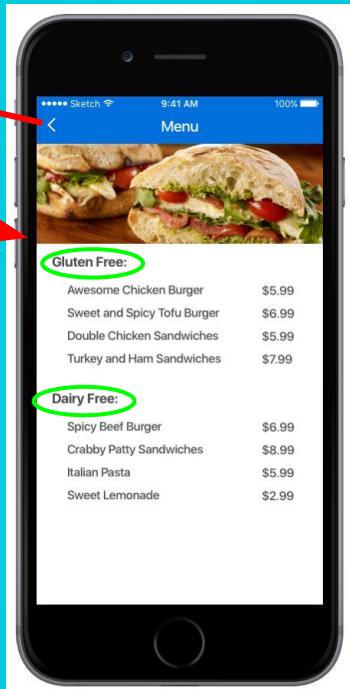
navigate to the
event details page
for selected event



menu shows
restriction friendly
options

restaurant website
opens on a new
page

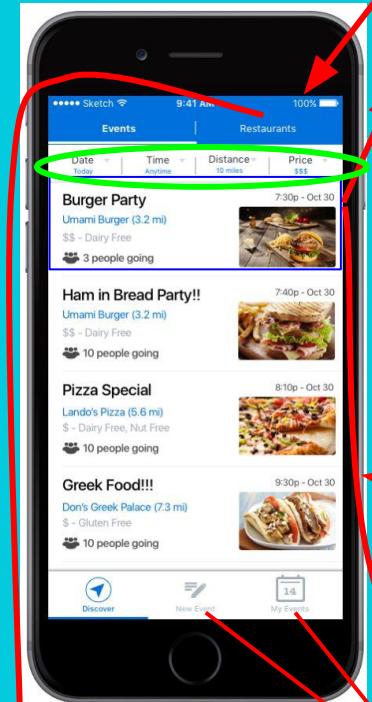
ratings/reviews are
restriction specific and
filtered based on user
profile



Moderate Task

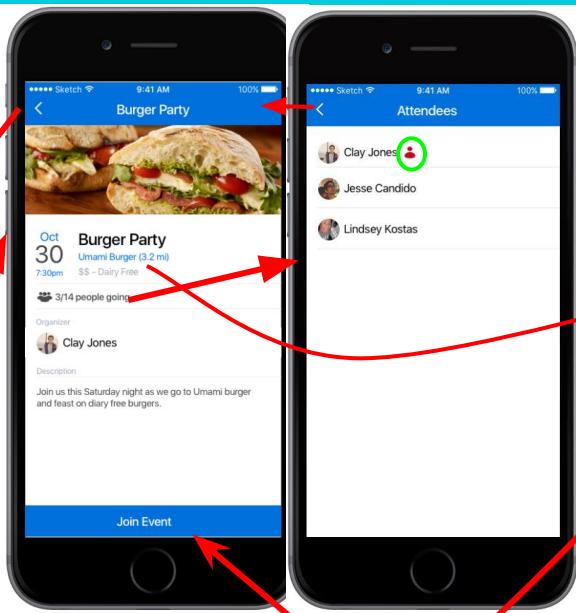
join an event and share a meal with
people ~~with your same restriction(s)~~ like
you

search for events by filter



Toggle to restaurant search

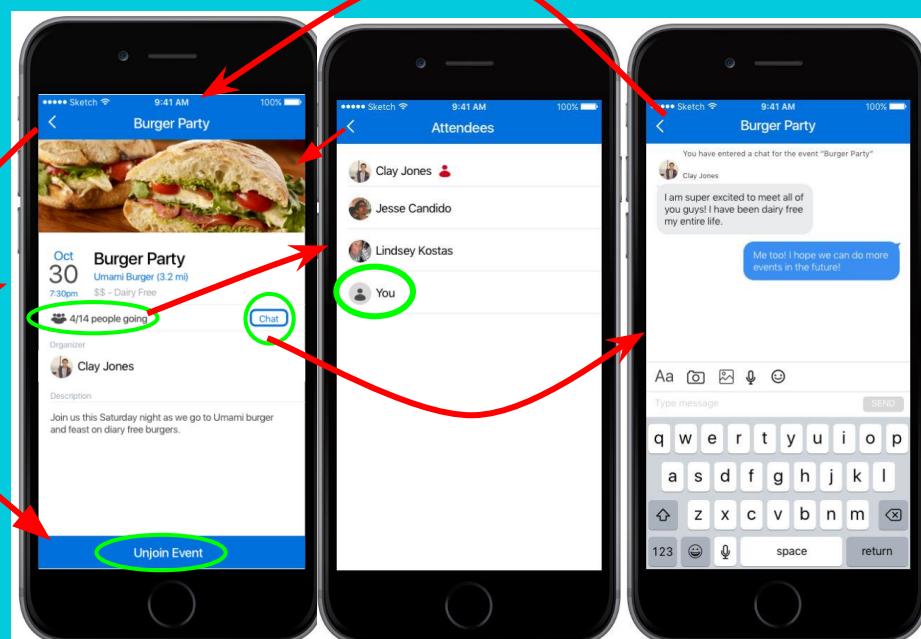
Create an event or manage existing events at any time



join/unjoin at any time

host denoted by figure

navigate to restaurant details page to see more info (reviews, menu, address)

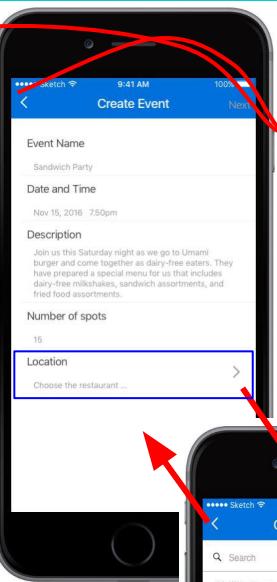
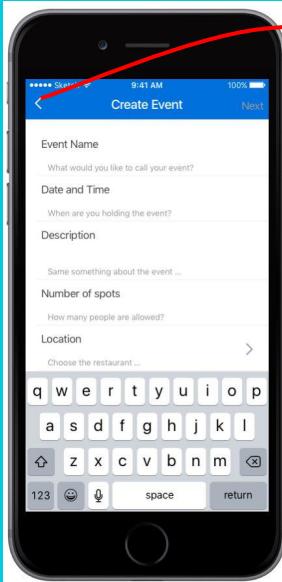


event specific group chat enabled only for event members

Complex Task

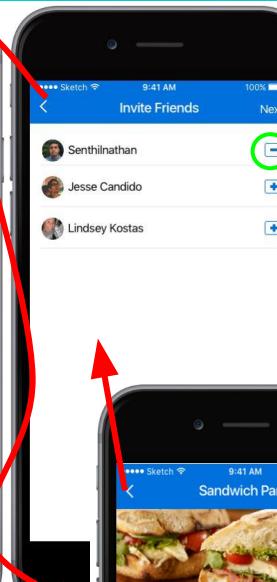
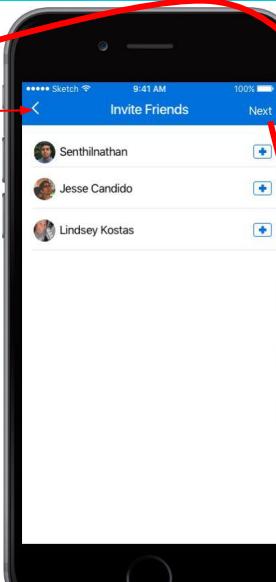
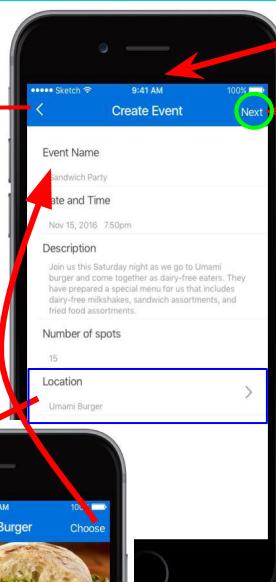
complete the cycle, build your
community, and create your own event

option to invite friends

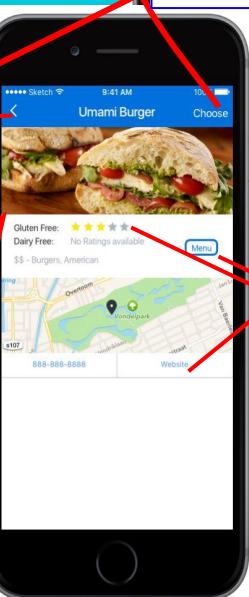
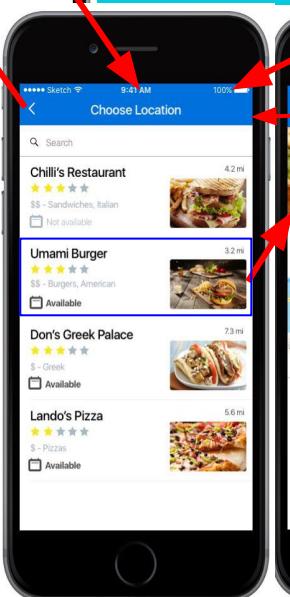


return to event management page

Enter all fields before pressing next

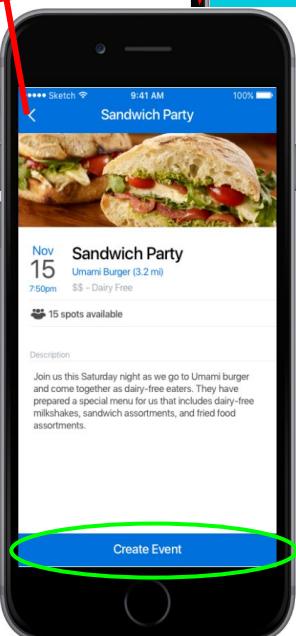


searchable restaurant list w/ details for event location



restriction specific reviews or menu and restaurant website

review and finalize event



Prototype

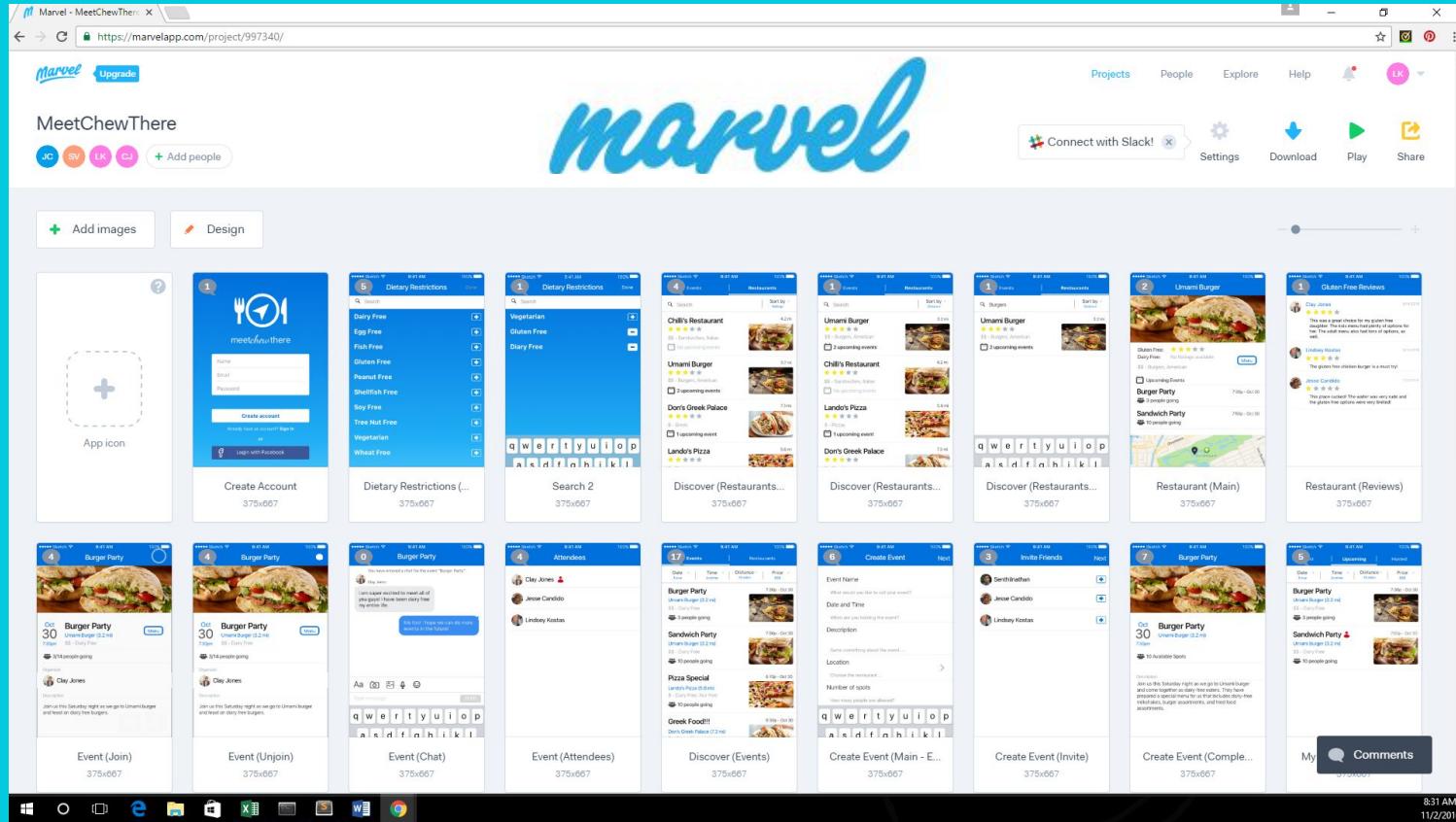


Sketch helped design our UI,



The image displays a grid of mobile application screens illustrating the UI design process. The top row shows the initial wireframe stages, followed by a series of blue-themed design mockups for various screens including login, search, and product details. The middle and bottom rows show the progression from detailed wireframes to final high-fidelity designs, featuring a variety of food items like pizzas, sandwiches, and salads. The overall layout demonstrates how Sketch was used to create a cohesive user interface across multiple screens.

Marvel brought it to life



Limitations & Trade-Offs

- Only 1 event and 1 restaurant support “full” functionality
- Static Content
 - Typing
 - Scrolling
 - User updates not always reflected (back buttons)
- Non-Functional Features
 - Filters
 - Search
 - Messaging

Pay no attention to the man behind the curtain...

- Restriction, Restaurant, and Event Selection
- Event creation details
- Restaurant typed search

Hard-coded Features

- Restaurant List
- Restaurant Ratings and Reviews
- Events List
- Event Group Chat Messages
- Other Users
- Restrictions List

Prototype

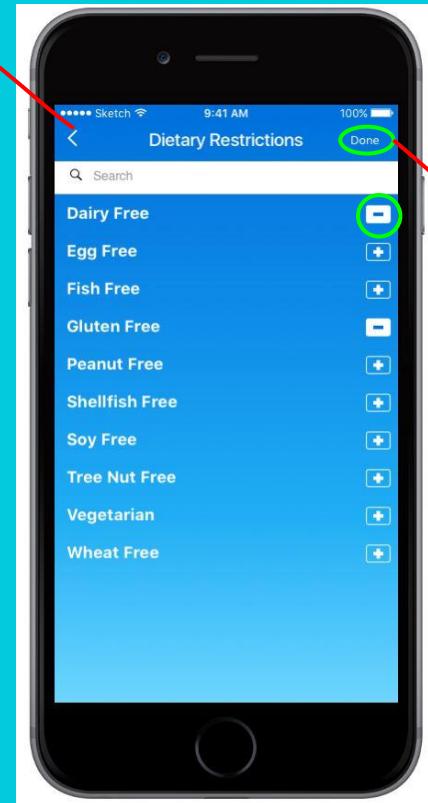
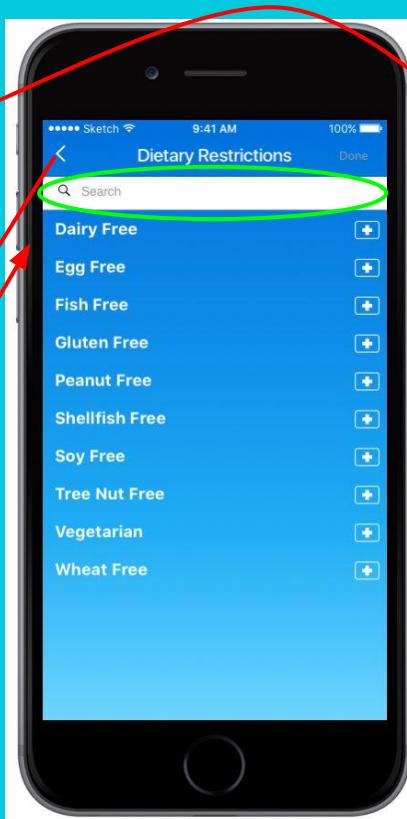
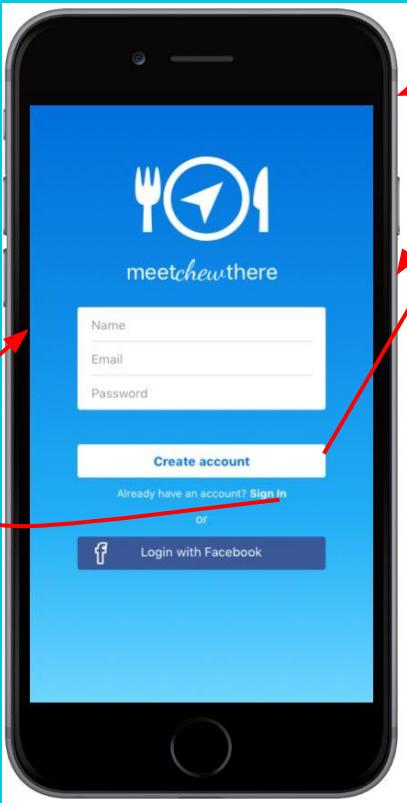
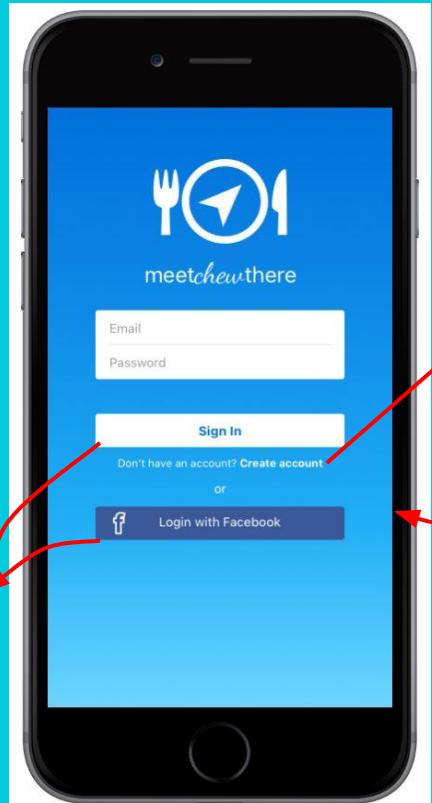
Additional Images



Login or Signup w/ an easy 2-step process

Registration/Sign-In

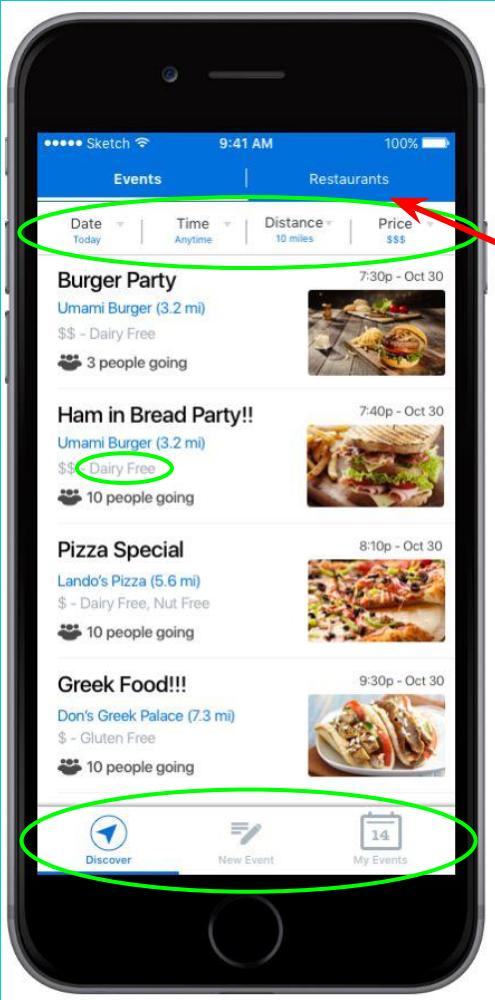
Search and add dietary restriction(s)



Directed to geographically filtered (based on user's location during sign up) event feed upon sign in

Search by scroll and filters

only events for user's restriction



Home Pages

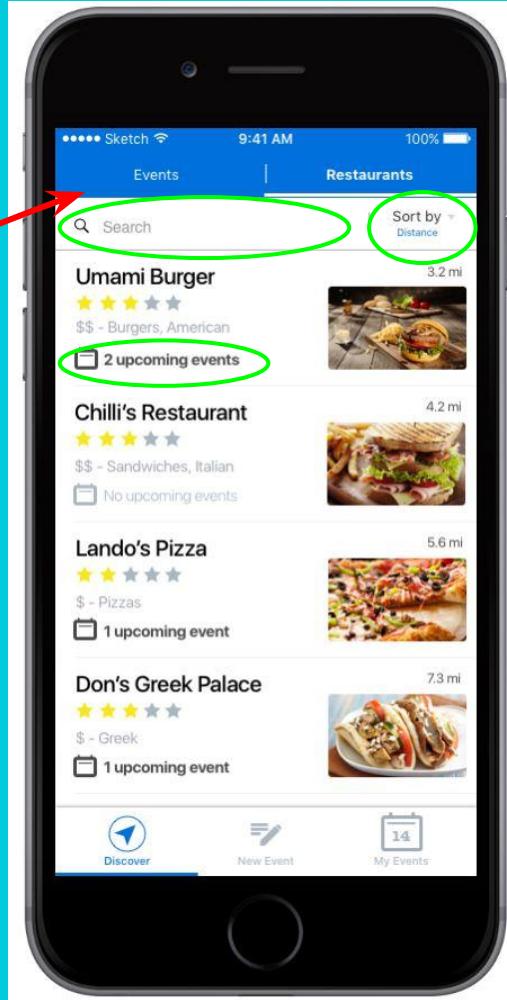
Tab-bar navigation to toggle between event and restaurant focused searches

search for events under events tab or see events at a specific restaurant using restaurant tab

Only shown

events/restaurants within user's geographic proximity

<- User directed to Events view upon login/sign-up



Search by scroll, typed search, and/or filter

Navbar

bottom of almost all screens
for convenient navigation

Blue icon
indicates current
selection

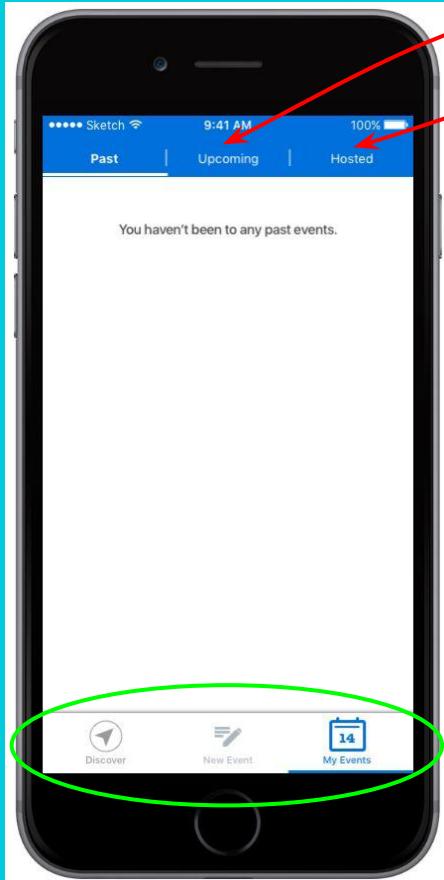


Click Discover to view
event/restaurant
search

Click New Event to
create an event

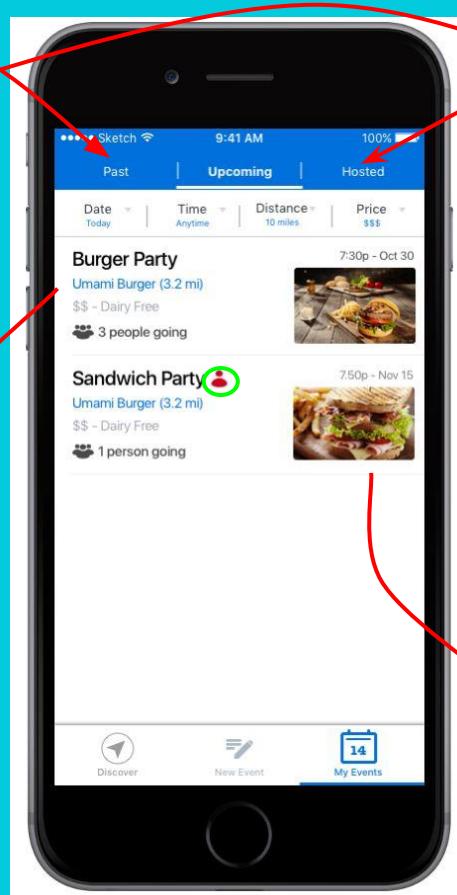
Click My Events to
manage your existing
events

Toggle between past,
upcoming and owned events



Past and
Upcoming
Events
show all
your events

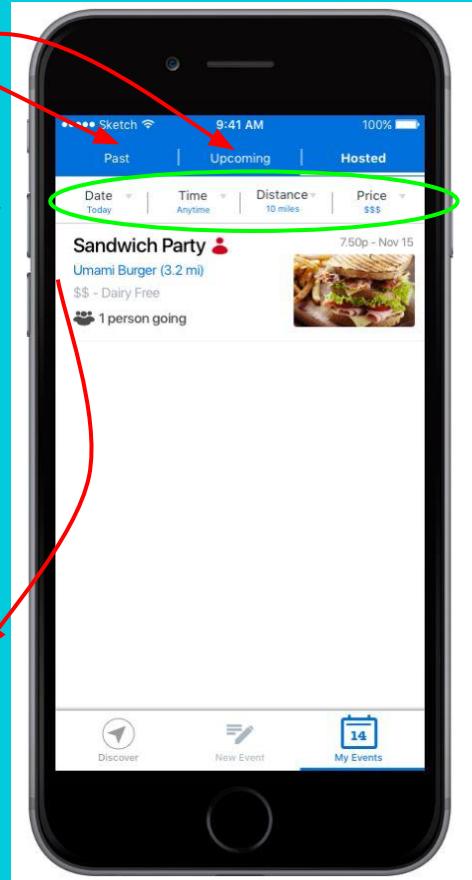
View
event
details



Hosted
shows
only user
owned
events

Figure
flags as
user
owned

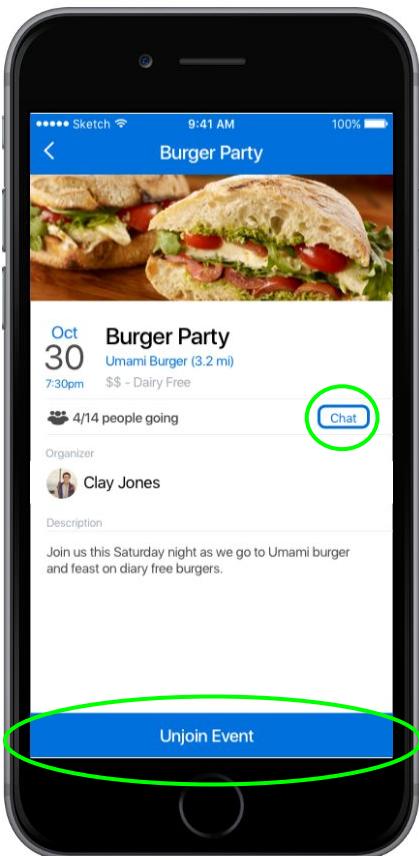
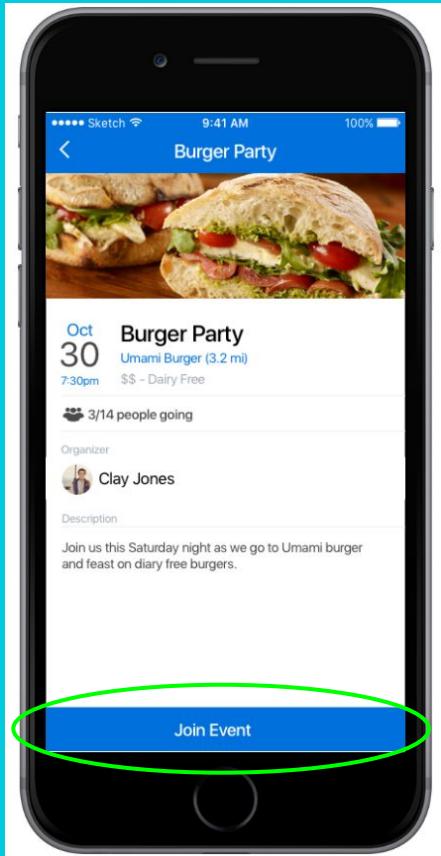
View/Edit
your
event



Search events lists
with filters

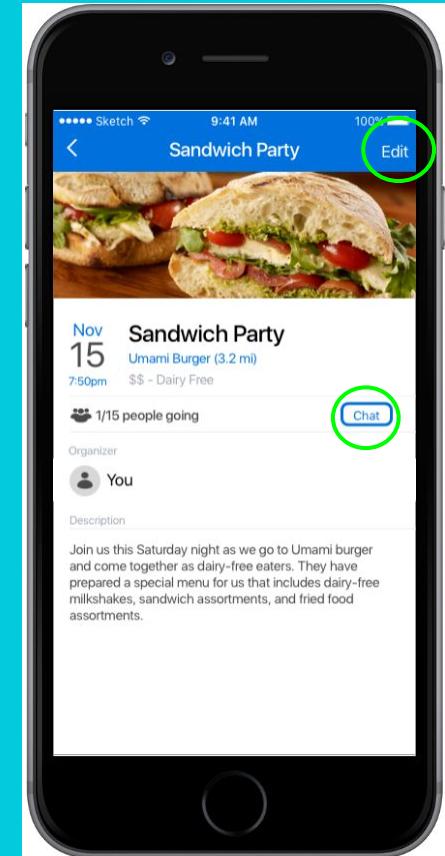
Event Details Pages

Event You Haven't Joined



Event You Have Joined

Event You Created



Thank You



Index

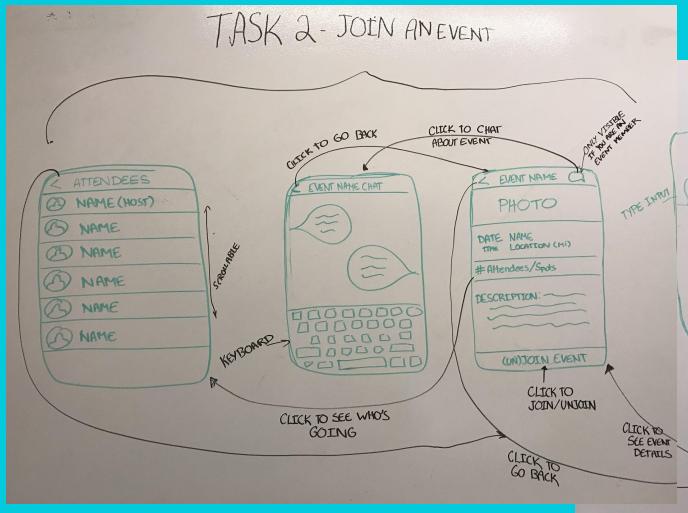


StoryBoard Sketches



Whole System

TASK 2 - JOIN AN EVENT

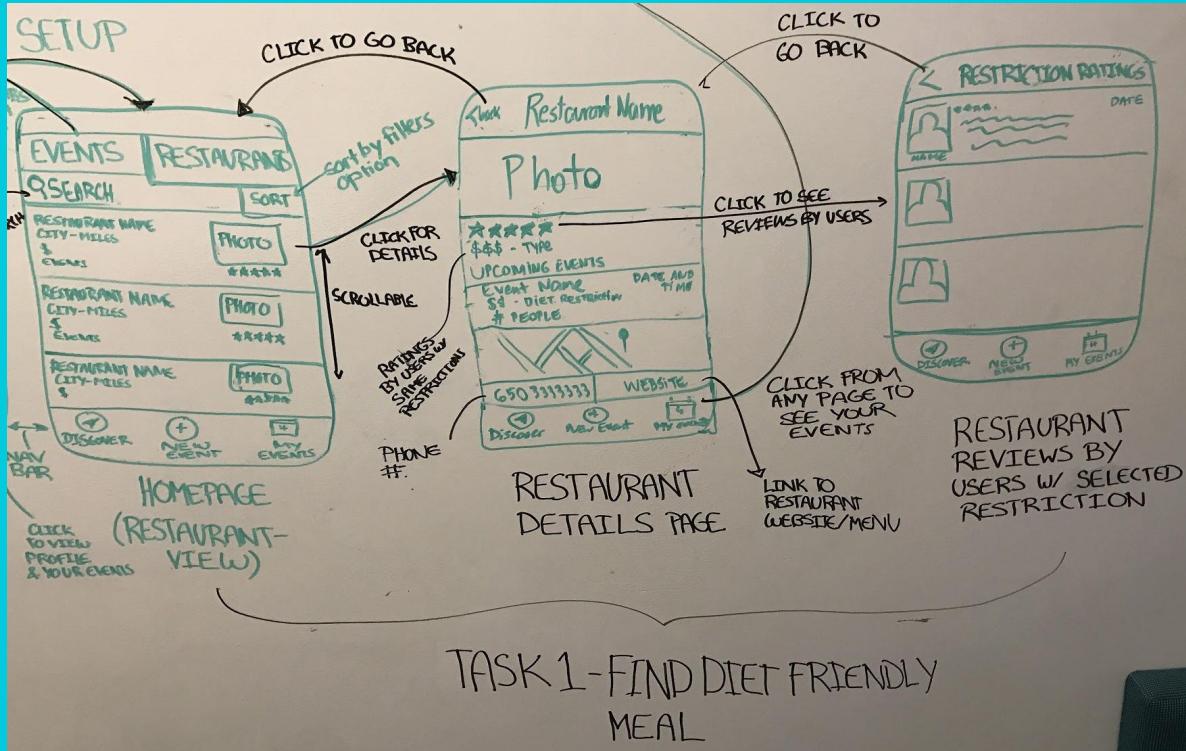


23 - CREATE AN EVENT



TASK 1 - FIND DIET FRIENDLY MEAL

Simple Task



Gluten Free:  9:41 AM 100%

Umami Burger



Gluten Free:     

Dairy Free: No dairy available

33 - Burgers, American

[Menu](#)

Upcoming Events

Burger Party 7:30p - Oct 30
3 people going

Ham in Bread Party!! 7:40p - Oct 30
10 people going



1400 3rd Street Details

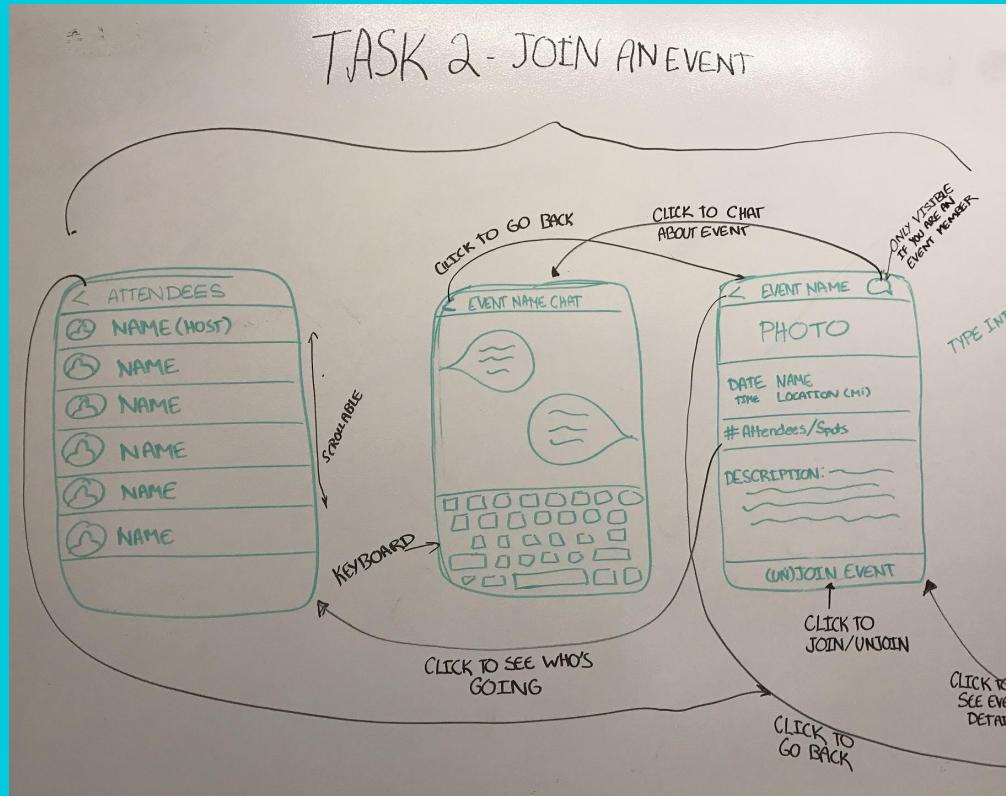
[Directions](#)

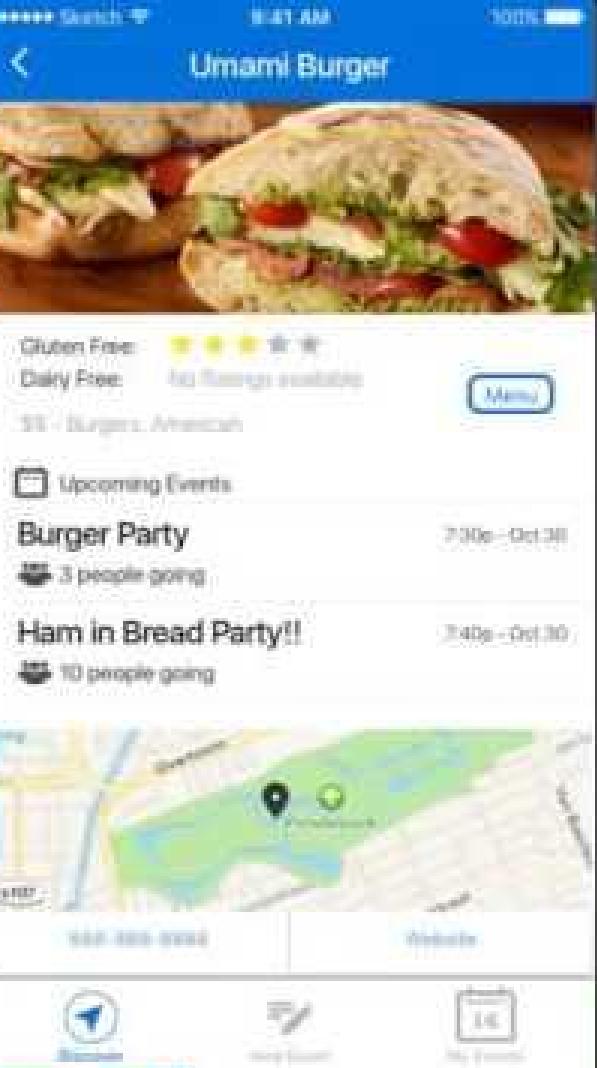
 Check-in

 Edit Event

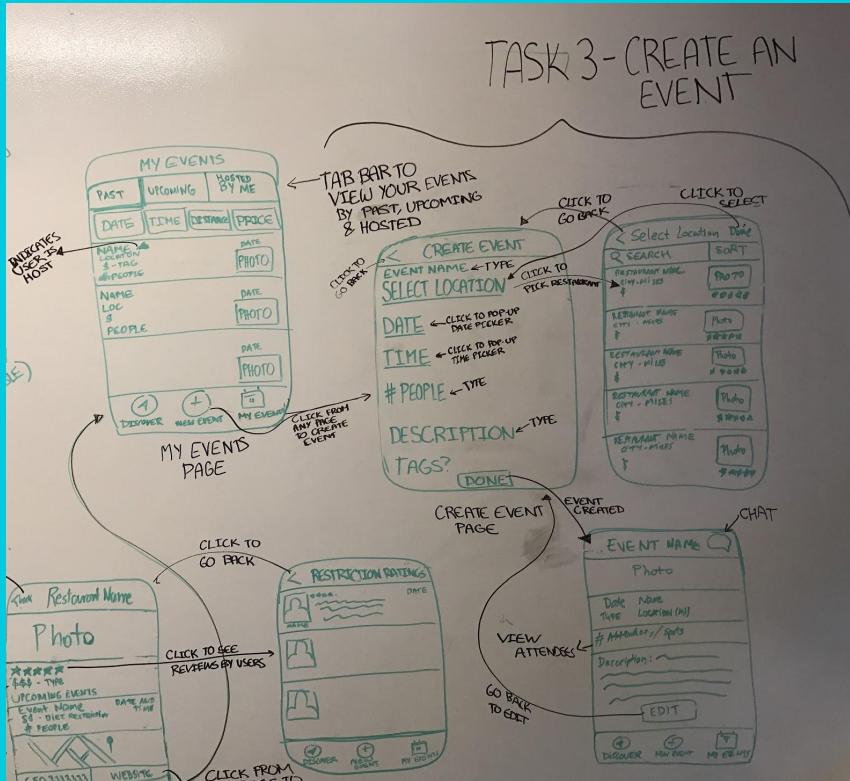
 My Events

Moderate Task





Complex Task



Nov 15, 2016

Create Event

Next >

Event Name

Sandwich Party

Date and Time

Nov 16, 2016, 11:00 AM

Description

Join us this Saturday night as we go to create a burger and come together as dairy-free eaters. They have prepared a special menu for us that includes dairy-free milkshakes, sandwich assortments, and fresh food assortments.

Number of spots

15

Location

Unwind Burger

123 Main Street

