

# Unsupervised Learning

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# Unsupervised Learning: Overview

- Unsupervised learning finds patterns or structure in data without labeled outputs.
- Goal: Discover hidden representations, groupings, or summaries from raw data.
- Common tasks: Clustering, dimensionality reduction, density estimation.

# Key Concepts and Settings

- No explicit supervision or labels; data is only inputs  $X = \{x_1, x_2, \dots, x_n\}$ .
- Algorithms learn from intrinsic data structure, not target labels.
- Useful for exploratory analysis, data preprocessing, and feature learning.

# Clustering: Definition

- Clustering groups data points based on similarity.
- Objects in same cluster are more similar than those in different clusters.
- Popular algorithms: K-Means, Hierarchical clustering, DBSCAN.

# Clustering: K-Means Algorithm

- Objective: Partition  $n$  observations into  $k$  clusters so that within-cluster variance is minimized.
- Minimize  $J = \sum_{i=1}^k \sum_{x_j \in S_i} |x_j - \mu_i|^2$ , where  $\mu_i$  is cluster centroid.
- Iterative steps: Assignment and update; repeat until convergence.

# Dimensionality Reduction: Definition

- Transformation of high-dimensional data into lower dimensions, retaining structure.
- Uncovers latent variables, removes noise, and enables visualization.
- Main approaches: Principal Component Analysis (PCA), t-SNE, Autoencoders.

# Principal Component Analysis (PCA)

- Linear technique projecting data onto directions of maximum variance.
- For data matrix  $X$ , compute covariance matrix and eigenvectors.
- Principal components  $v_1, v_2, \dots$  are eigenvectors with largest eigenvalues.

# Unsupervised Learning: Mathematical Setup

- Given data  $X = \{x_1, \dots, x_n\}$ , learn a mapping  $f : X \rightarrow$  structure.
- No labels  $y$ ; objective typically involves maximizing likelihood or minimizing reconstruction error.
- Metric-based goals, e.g., distance, similarity, or variance.



# Applications of Unsupervised Learning

- Market segmentation, customer grouping, anomaly detection.
- Data visualization, compression, feature extraction.
- Preprocessing for downstream supervised tasks (semi-supervised learning).

# Challenges and Limitations

- No ground truth: Validation, evaluation can be difficult.
- Algorithm sensitivity to parameters (e.g., number of clusters  $k$ ).
- Interpretability of discovered patterns and clusters.

# Summary: Unsupervised Learning

- Discovers patterns in unlabeled data via clustering, dimensionality reduction, density estimation.
- Opens up exploratory analysis and feature engineering for machine learning workflows.
- Provides foundations for advanced unsupervised and semi-supervised methods.