



SPONSOR FOLDER

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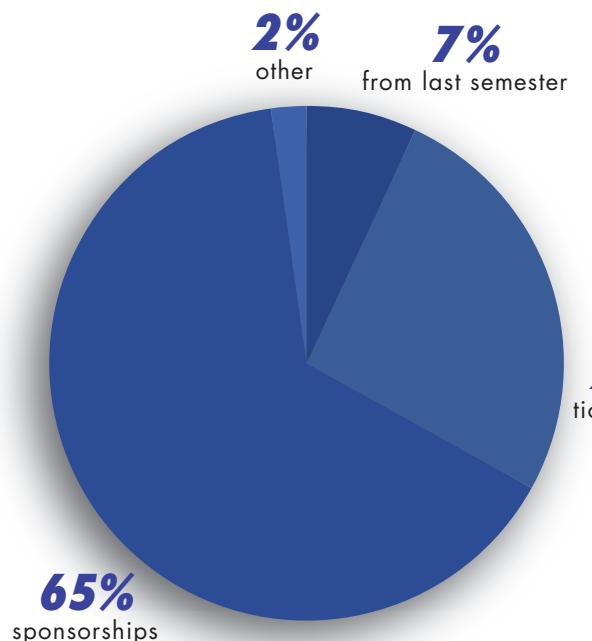
ABOUT US

ITU LAN is a non-profit university organization. We host a biannual LAN party at the IT University with more than 300 students participating in each event.

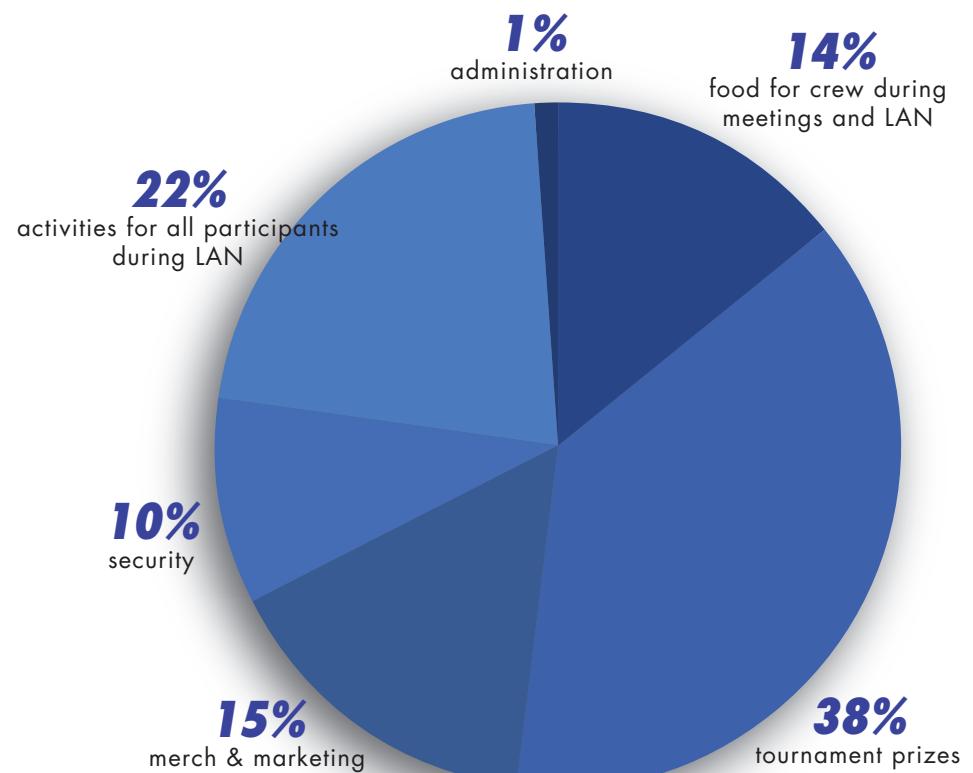
Sponsorships are a key part of making each LAN party a fun event, which is why we are looking for companies or organizations of interest to either sponsor tournament prizes or activities for all ITU LAN participants.

We are a transparent organization.

Below you will find a financial overview of our previous ITU LAN event.



INCOME



EXPENSES

WHAT CAN WE OFFER?

YOU HAVE A UNIQUE OPPORTUNITY TO GET YOUR COMPANY NAME OUT TO A VERY SPECIFIC AUDIENCE.

Most of our ITU LAN participants are students enrolled in one of the nine IT-related programmes at the IT University in Copenhagen.

Your company name will reach predominantly men with an average age of 24 years, interested in technology and games, that will be educated within computer science, business IT or digital design.



BECOME A SPONSOR

THE FOLLOWING ARE MEANT AS GUIDELINES.
PRICING ARE OPEN FOR DISCUSSION AND WE WELCOME
YOUR SUGGESTIONS AND IDEAS.

MAIN SPONSOR

20.000 Kr

The entire event will be associated with your name “ITU LAN by yourname”.

+Sponsor package

SPONSOR

10.000 Kr

Perks & visibility

- Info screens
- itulan.dk
- Social media
- Stream
- Banners

ADDITIONAL

Besides cash sponsorships, we do other activities in partnership with companies.

The following are some examples of sponsorships we have done with companies in the past:

- ↳ Free pizza to everyone participating in ITU LAN
- ↳ Free energy drinks
- ↳ Rental of sumo suits
- ↳ Competitions

UNIVERSITY INFO SCREENS

Info screens are placed at each floor near the elevator at the university.
We will announce the event here.



PARTICIPANT FOLDER

Folders are handed out to each ITU LAN participant when they check in. We reserve one page to feature all sponsors and one page to gold sponsors. As a gold sponsor you will provide us with a short text usually about your graduate programme or company career section. For the platinum sponsor, a page will be reserved to communicate whatever message you prefer.

ITULAN.DK

Your company logo will be featured on the landing page.



BANNERS

You will provide us with a company banner. It can be roll-ups that we place near check-in or banners to hang from our balconies.



STREAM

We stream the major tournaments on Twitch during the event. Your company logo will be featured on the waiting screen as well as in-game.

SOCIAL MEDIA

We are on Facebook and Instagram and recommend that all participants follow us for the latest updates.

It is also here that we announce the tournaments. Your company logo will be featured in our banner and selected posts.

