



Step 2: ADAPT

What does it entail

Adapting the discovery guide tool to facilitate rich conversations between the SVP Lead Partner team and various stakeholders of the Design Partner organization.

Who does it involve

- MJM node to create first draft
- Inputs from the Lead Partner Team
- MJM node to incorporate inputs for the Final Discussion Guide

The discussion guide is aimed at the primary stakeholders, leadership across functions and consultants to the organisation.

How do we do it

Develop clear lines of enquiry based on

- secondary research insights
- prior conversations with the Design Partner

Process Outcomes

Final Discussion Guides adapted for meetings with various members of the organisation.

Timeline

In the first month of engagement

Tools

Discussion Guide Template