

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	NM2023TMID03802
Project Name	Project-VACCINE TRACKING
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil icon to start drawing!

Person 2

Person 1

Data security is a primary concern. We'll implement robust encryption and access controls to safeguard patient information. Access will be restricted to authorized healthcare professionals only, and we'll comply with relevant data protection laws.

From a technical perspective, we need to establish a solid infrastructure. We'll develop a secure database and user-friendly interfaces for healthcare providers. We should also consider integrating with existing healthcare systems.

Person 3

I agree, interoperability is crucial. We need a system that can communicate with other public health databases for effective monitoring and response to outbreaks. We should also provide training to healthcare professionals on how to use the system effectively.

Person 4

We should communicate openly about the system's benefits and safety measures. It's also essential to educate the public on how vaccine tracking enhances their health and safety. This way, we can gain their trust.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

As new vaccines become available, the system should accommodate them. This may require regular updates and potentially integrating with global health organizations for standardized data exchange.

From a legal and ethical perspective, we need to consider issues like consent and data ownership. We'll have to work closely with legal advisors to ensure we comply with regulations and address ethical concerns.

They have existing relationships and can help ensure that everyone has access to vaccines. We might consider mobile vaccination clinics and outreach programs for hard-to-reach populations.



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

