techolution

Assignment

Revamp a legacy website

Objective

Understand your illustration, graphic design, banner design, iconography, wireframing, prototyping and typography skills. Observe how well you understand the sample design specs and how it is implemented in final design.

Case Study

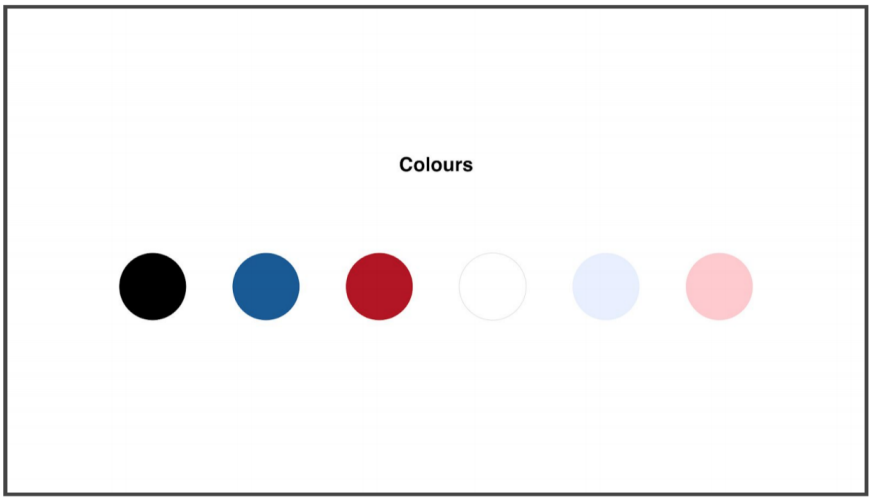
The City of Cleveland administration recently got re-elected with a team of young politicians who don't like the website that represents their city and is not satisfied with the value it provides to its citizens. They are planning to revamp their website in a way that provides value to its citizens and is aesthetically beautiful.

Consider that the design team has come up with the following Design Specs, follow the specs and create a high fidelity Homepage design for the website.

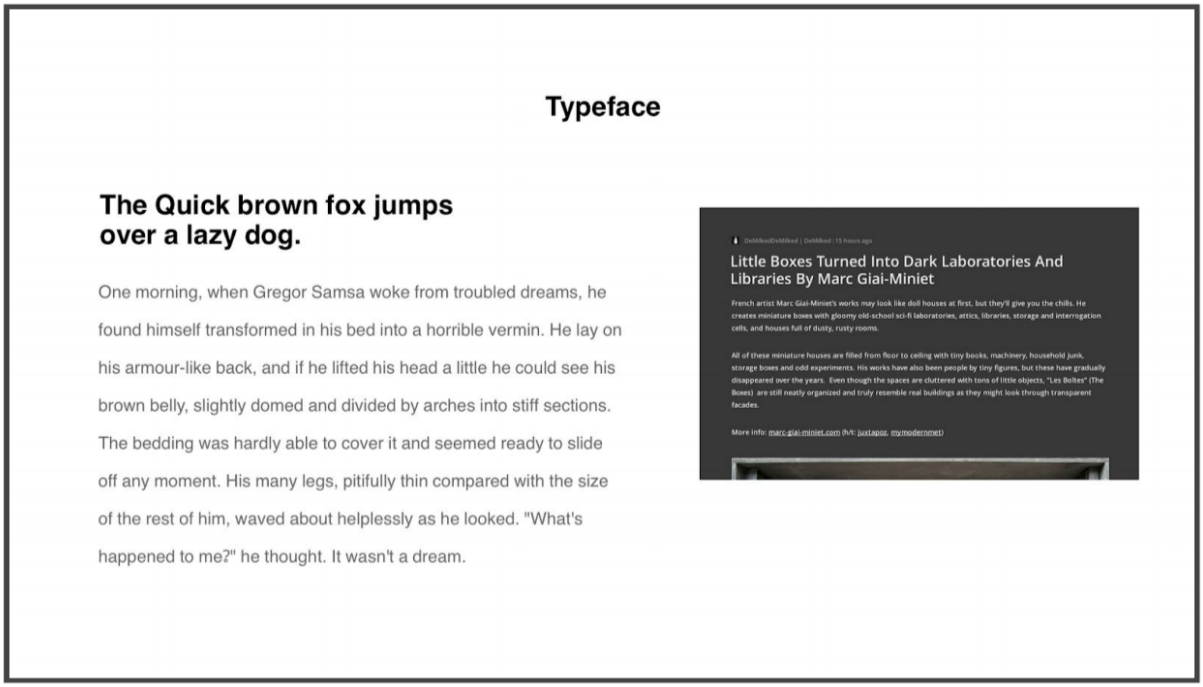
Sample Specs

Consider that the Design Team has agreed upon the following Design Specs and follow them strictly when creating your design.

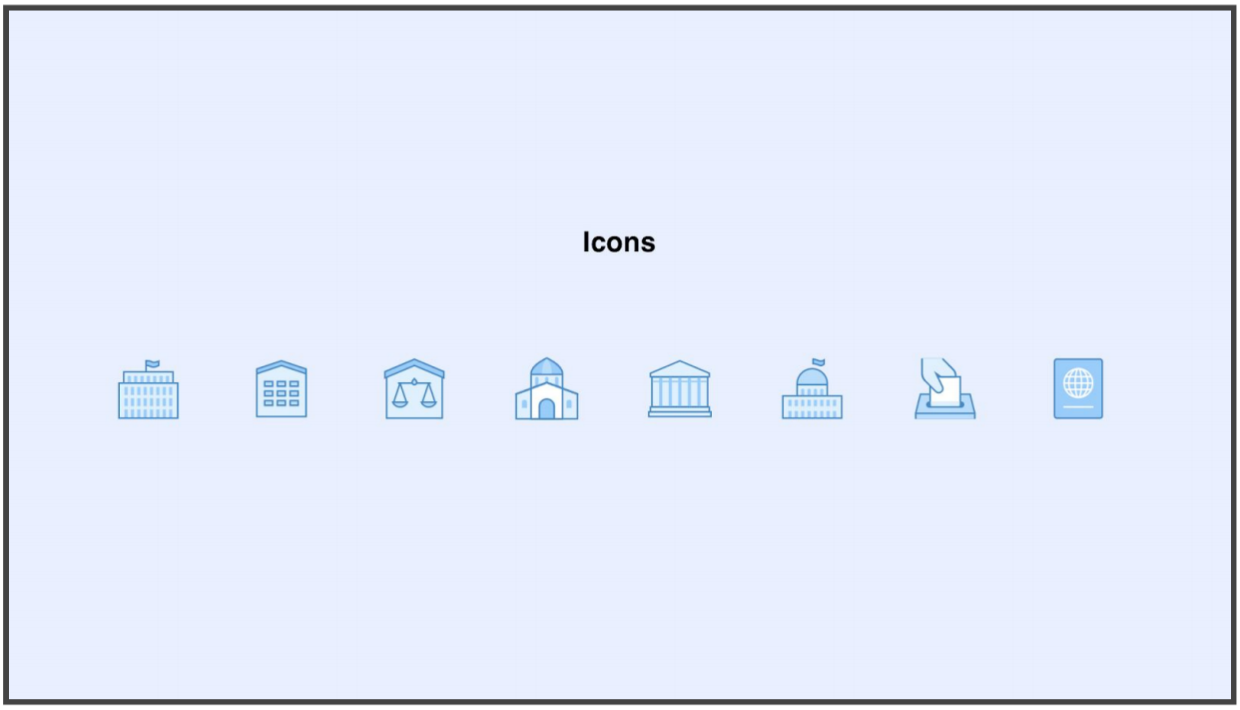
Colors



Typography - Use Montserrat Font

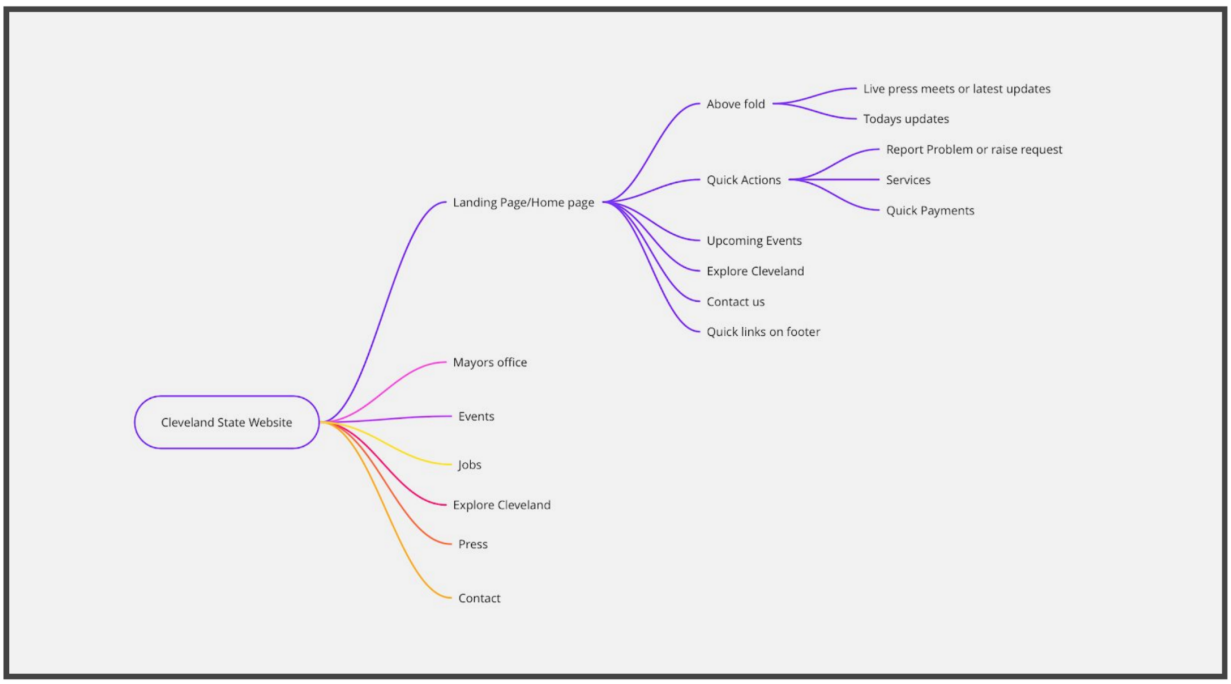


Iconography Style



MindMap of the website

MindMap of homepage considering the features from the present website and added features depending on the user research & competitive analysis.



Assignment

1. Try a fresh redesign of the City of Cleveland website home page.
   URL : http://city.cleveland.oh.us/
2. Follow the sample Mind Map and other specs agreed upon by the design Team when designing the home page.
3. Include illustrations or graphic banners in your design that conveys your proficiency in creating banners and other artifacts.
4. Include icons in your design wherever appropriate to demonstrate your iconography skills.

Keep in mind that there are no 'right answers.' This assignment is designed to gauge your illustration, graphic design, banner design, iconography, typography skills and give us an idea of how you approach tasks relevant to the UX Designer Intern role. We will also be checking if you are following the sample specs laid out for the design. It would be great if you could send this over to us within (18-06-2022).

Please do not hesitate to get in touch if you have any questions.

Note: Please share the results in Github/Google Drive.