



Modern Data Management & Business Intelligence

Assignment #1 – Due Date: November 14th, 2020 – Groups of two (2) students

You can use either MySQL or Microsoft's SQL Server – For this assignment we suggest that you use MySQL. For the second assignment you will have to use SQL Server.

Send email to the TA (ssafras@gmail.com) if you are stuck, but first check Google!

Description of the Case:

A car rental company (let's call it CRC) wants to develop a relational database to monitor customers, rentals, fleet and locations.

CRC's fleet consists of cars of different types. A car is described via a unique code (VIN), a description, color, brand, model, and date of purchase. A car may belong to one (exactly one) vehicle category (compact, economy, convertible, etc.). Each category is described by a unique ID, a label and a detailed description. CRC has several locations around the globe. Each location has a unique ID, an address (street, number, city, state, country) and one or more telephone numbers. CRC also keeps data about its customers. A customer is described by a unique ID, SSN, Name (First, Last), email, mobile phone number and lives in a state and country. Customers rent cars. A car rental has a unique reservation number, an amount (the value of the rental), the pickup and the return date. The car is picked up from a location and returned to another location (not necessarily the same.)

Deliverables (in one word document):

1. (10%) Use the Entity-Relationship Diagram (ERD) to model entities, relationships, attributes, cardinalities, and all necessary constraints. Use any tool you like to draw the ERD.
2. (10%) Create the relational schema in MySQL/SQLServer and insert a few records into the tables to test your queries below. You will have to hand in the CREATE TABLE statements.
3. (60%) Write SQL code and test it to your data for the following queries
 - a. Show the reservation number and the location ID of all rentals on 5/20/2015
 - b. Show the first and the last name and the mobile phone number of these customers that have rented a car in the category that has label = 'luxury'
 - c. Show the total amount of rentals per location ID (pick up)
 - d. Show the total amount of rentals per car's category ID and month
 - e. For each rental's state (pick up) show the top renting category
 - f. Show how many rentals there were in May 2015 in 'NY', 'NJ' and 'CA' (in three columns)
 - g. For each month of 2015, count how many rentals had amount greater than this month's average rental amount
 - h. For each month of 2015, show the percentage change of the total amount of rentals over the total amount of rentals of the same month of 2014
 - i. For each month of 2015, show in three columns: the total rentals' amount of the previous months, the total rentals' amount of this month and the total rentals' amount of the following months
4. (20%) Using the programming language of your choice, connect to the database and implement query (i) above – **without using GROUP BY SQL statements**, i.e. you are only allowed to use SELECT...FROM...WHERE.