

# Beyond the Diploma

The Case for ROI-Based  
Tuition Fees



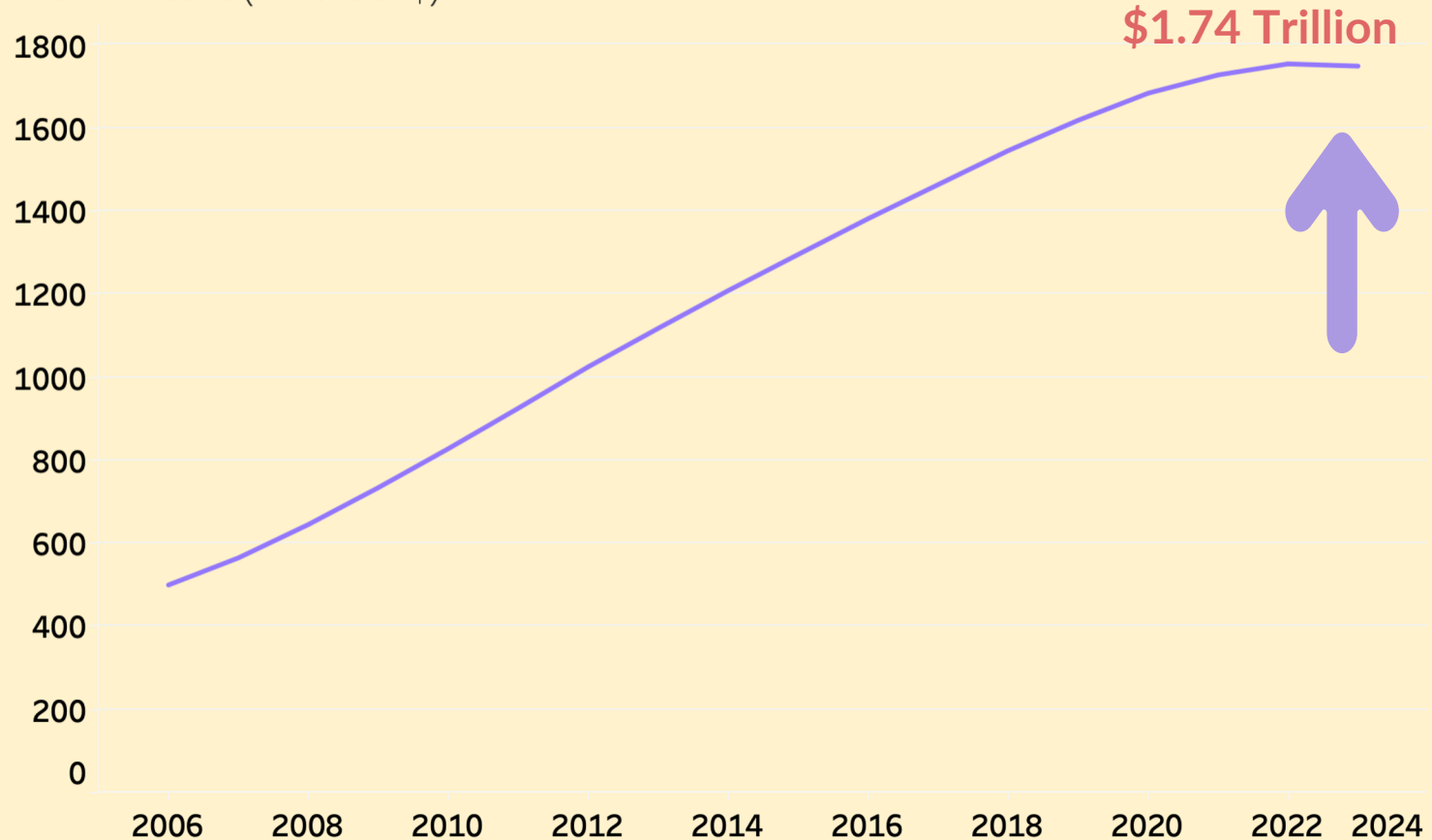
# \$1.74 trillion

Student loan debt is hitting **record highs**  
in 2023



# Student Loan Crisis Reaching **Alarming Heights**

Student Loans (Billions of \$)



Source: St. Louis Fed FRED

A background image of a meeting room with large windows. Three people are visible: a man in a suit standing in the center, a woman with long dark hair sitting at a table on the right, and another person partially visible on the left. The room is bright and modern.

# **Rethinking Tuition: Making the Case for Fairer, ROI-Based Tuition**

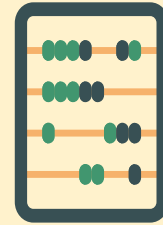
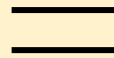
# Debt To Income & Why It Matters



**Student  
Loan Debt**

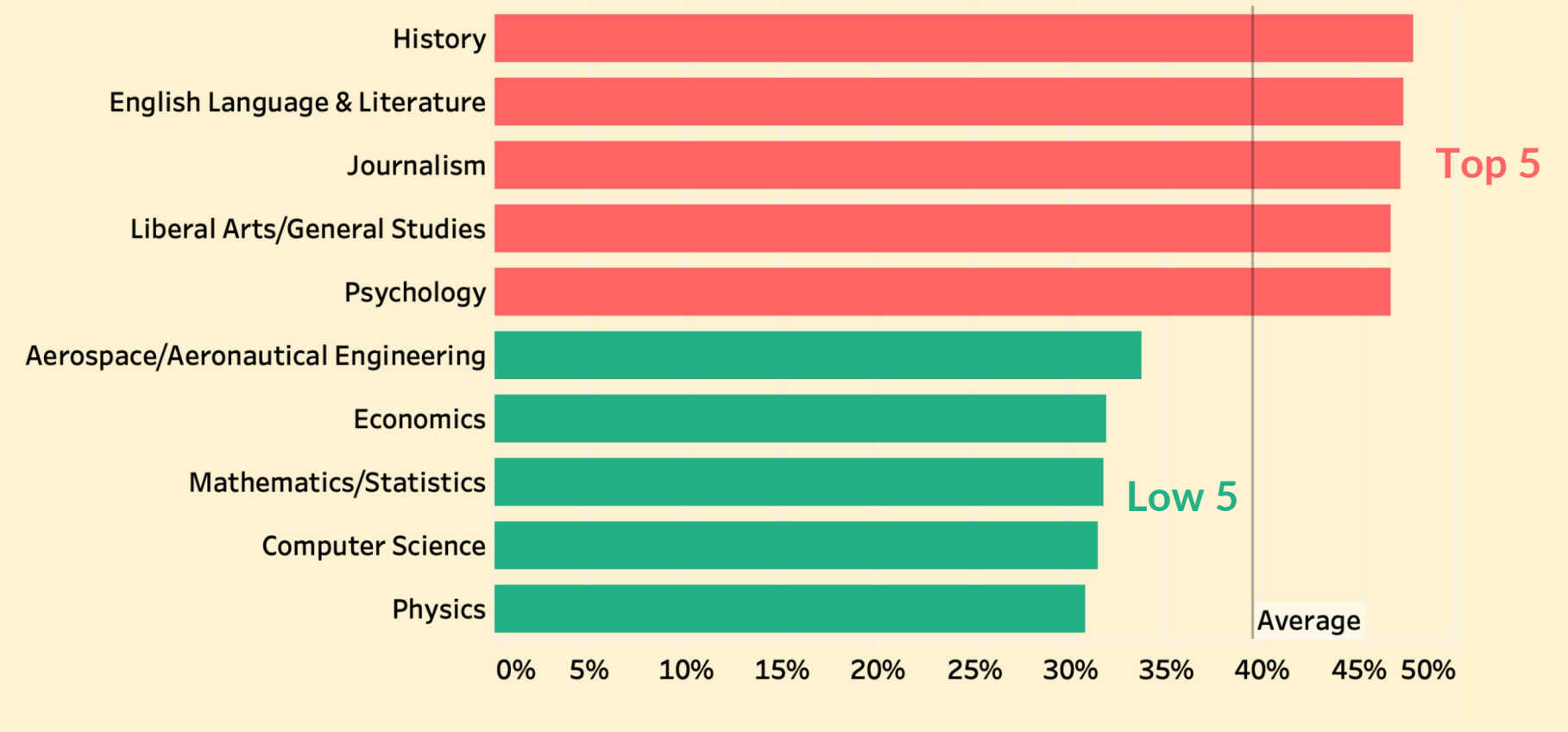


**Income**



**Debt-to-  
Income Ratio**

# Highest and Lowest Debt to Income Ratio By Major



Source: NACE Salary Survey &

**Still paying....**

(History Major) ->

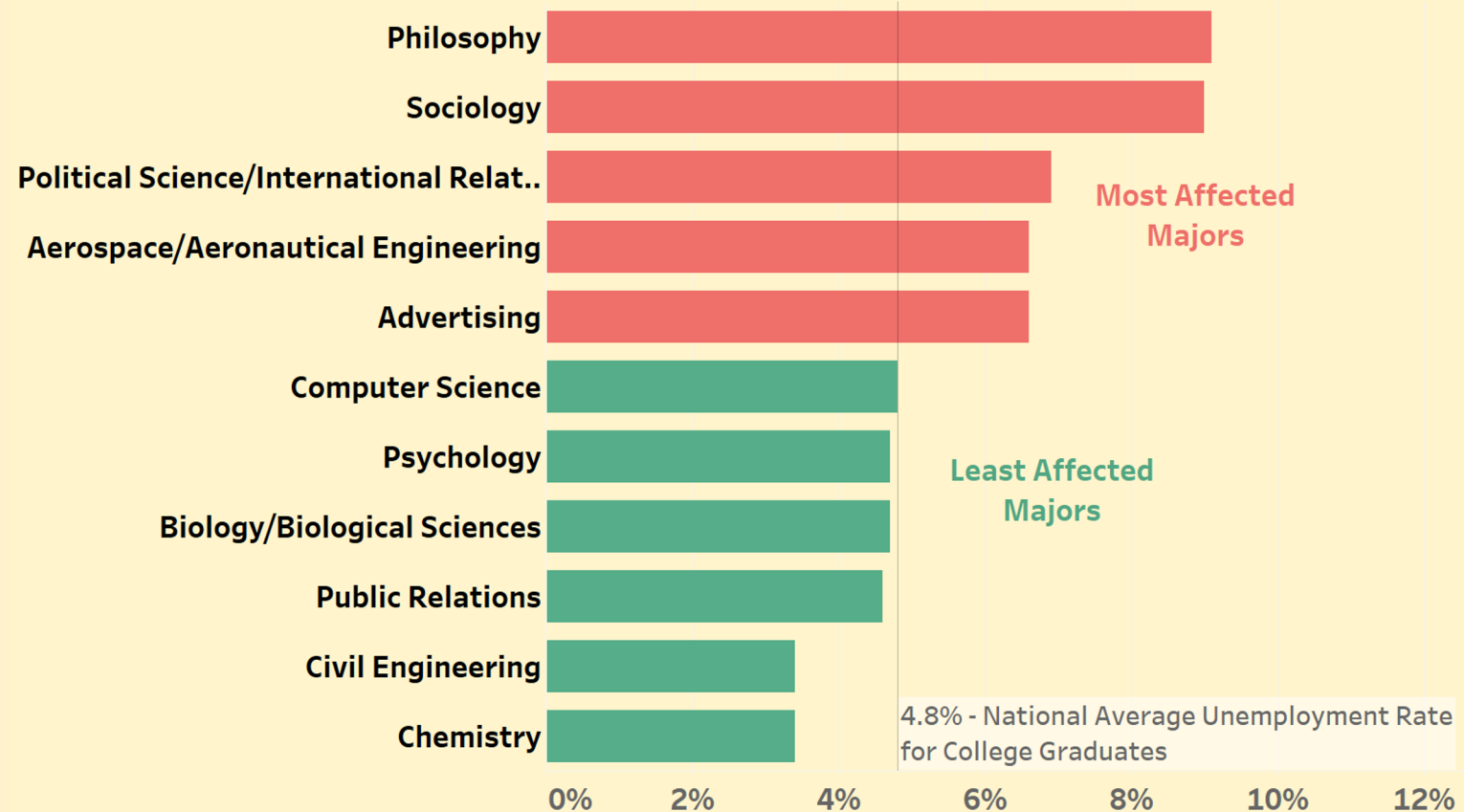
**SILLY  
HISTORY  
MAJOR**

**My Student Loans?**

**COMP  
SCI**

# Unemployment Disparity Across College Majors

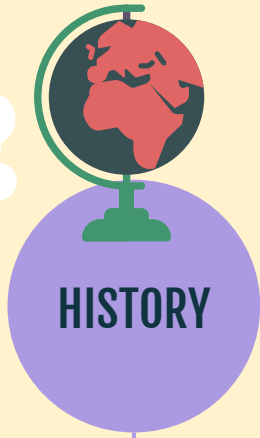
(unemployment rate in %)



4.8% - National Average Unemployment Rate for College Graduates



# Case for ROI Based Tuition



**CURRENT TUITION**

\$ 32,808

**DEBT TO INCOME**

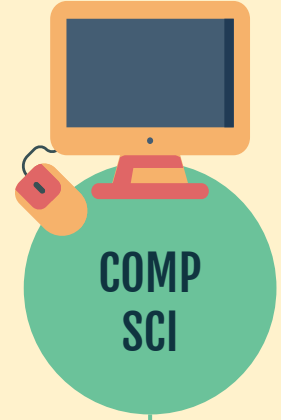
47.82%

**CURRENT TUITION**

\$33,024

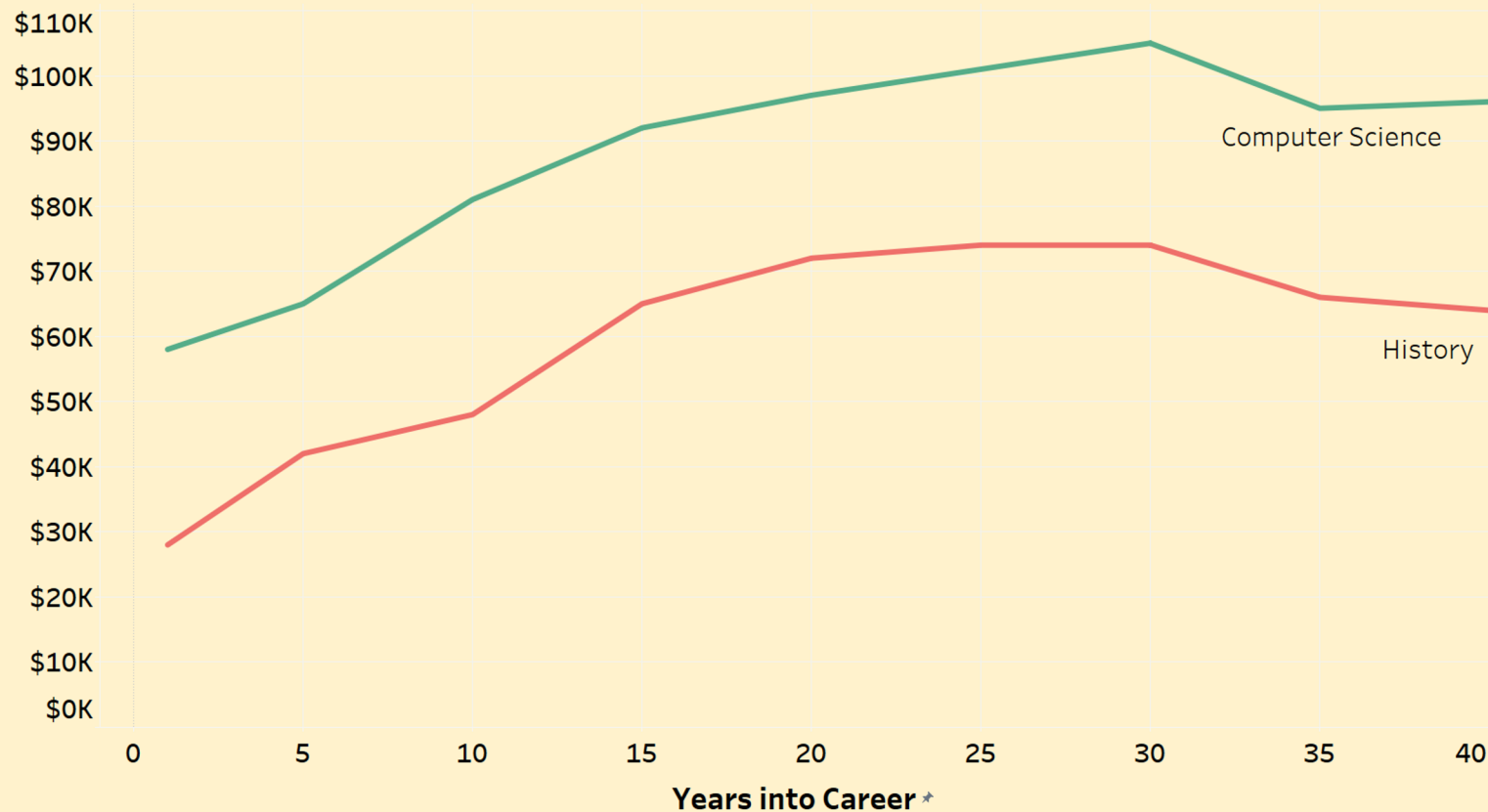
**DEBT TO INCOME**

31.38%



# Tracing the Earnings Gap: History Majors Consistently Trail Behind Computer Science Counterparts

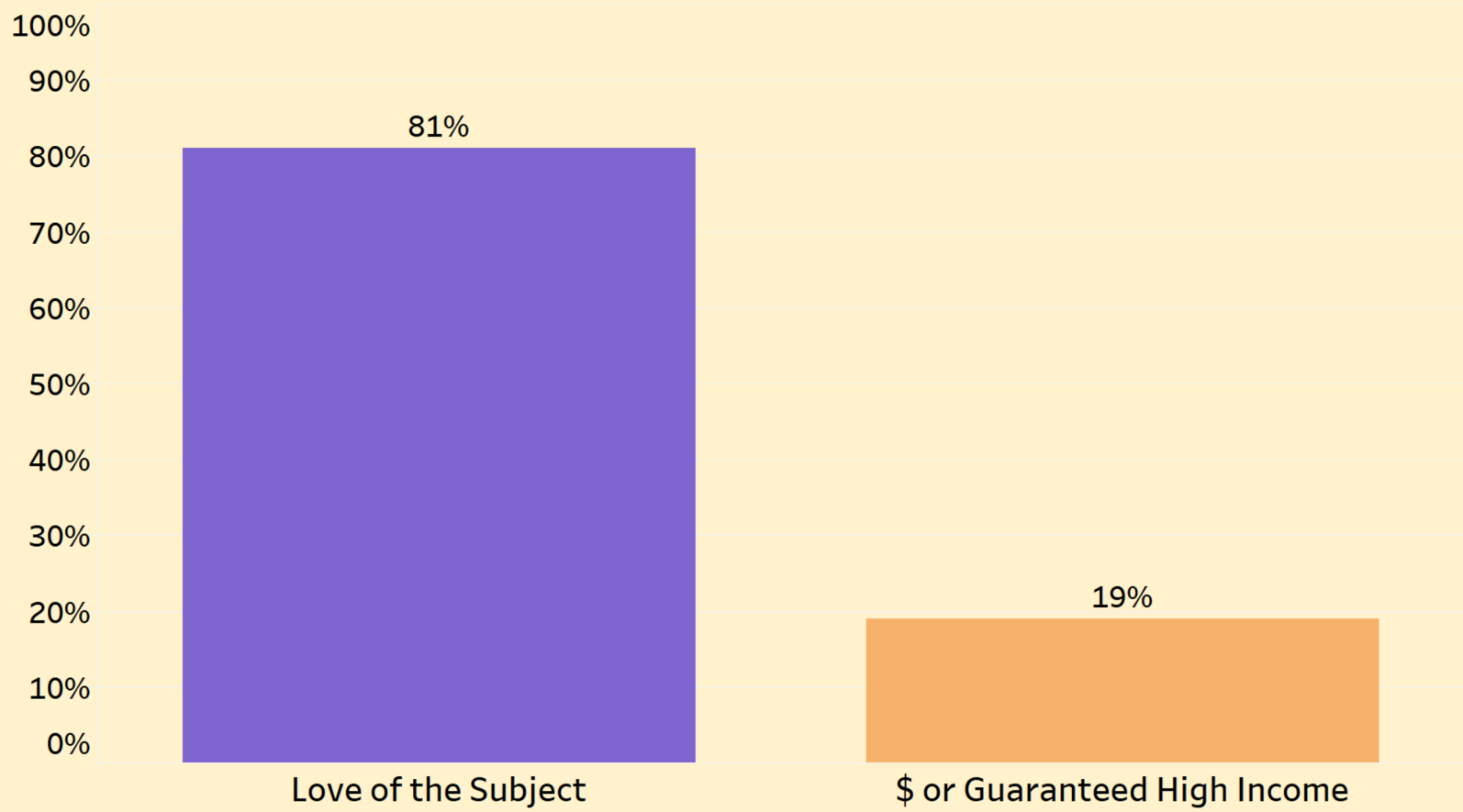
(Average Salary over Time in 2018 Dollars)



Source: The Hamilton Project

# Most Americans Pick a Major Based on Love of Subject & Not for Money

(GCU Survey Results on Reasons to Pick Major)



# Recommendations and Their Outcomes



# Thoughts from Reddit

 r/datavisualization

Posts



Traditional-Joke-290 · 2 days ago

Cool I like the idea



1



Reply

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# Thoughts from Reddit cont: Scan QR code



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# THANK YOU!

