

# Best Pet Poll

# Privacy Policy

Effective November 1, 2023

This Privacy Policy (“Policy”) describes how Best Pet Poll, created by SW3 Consulting LLC,(collectively, “SW3 Consulting”, “we,” “our,” “us”) collects, uses, and discloses certain personal information obtained when you access the Best Pet Poll website (“Site”), or when you communicate with us in connection with the Site. By visiting, accessing, or using this Site, you are agreeing to the terms of this Policy. If you provide the personal information of another individual, it means that you have informed them of the purpose for which we require their personal information and they have consented to the collection, use and disclosure of their personal data in accordance with this Policy.

## Information We Collect

**Personal information:** We collect the following information when you directly provide it on the Site:

- Your email address and/or the email address associated with your social media account, when you connect with these methods, or when you email us directly.

**Device information:** When you visit our site we may collect device information, such as:

- Browser type, device, originating URL and referring domain.

**Server logs:** Server logs automatically record information and details about your online interactions with us.

- Logs may record information about your visit to the Site on a particular time and day and collect information such as your device ID and IP address.

## How We Use and Process Your Information

The primary purpose for which we collect information is to provide the functionality of the Best Pet Poll site. Other purposes for which we may use your information include:

- Respond to your inquiries;
- Improve our Site, optimize our platform and your user experience; and
- Comply with legal and/or regulatory requirements

## With Whom and Why We Share Your Information

We share your information with other parties for purposes related to the operation of the Site, as described below.

**Third-party service providers:** The Site uses third-party service providers to perform certain services on our behalf, including, web-hosting companies, technology infrastructure and support, and other similar services. These service providers may collect and/or use your information to assist us in achieving the purposes discussed above.

**Legal purposes:** We also may use or share your information with third parties, including government agencies or other regulatory bodies and law enforcement officials, when we believe, in our sole discretion, that doing so is legally necessary.

## Your Choices

If you want to learn more about the personal information that SW3 Consulting and the Best Pet Poll application has about you, or you would like to delete that information, please contact us by email at [privacy@sw3.tech](mailto:privacy@sw3.tech). We will respond to your request as soon as reasonably possible and no longer than what is permitted under applicable law.

## External Links

The Site may contain links to third-party websites or services. If you use these links, you will leave the Site. We have not reviewed these third-party sites and do not control and are not responsible for any of these sites, their content, or their privacy policy. Thus, we do not endorse or make any representations about them, or any information, software, or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third-party sites listed on our Site, you do so at your own risk.

## **Data Security**

We employ physical, technical, and administrative procedures to safeguard the personal information we collect online. However, no website is 100% secure, and we cannot ensure or warrant the security of any information you transmit to us. You transmit such information at your own risk.

## **Data Retention**

We retain personal information about you necessary to fulfill the purpose for which that information was collected, as specifically limited by the policies outlined above, or as required or permitted by law. We do not retain personal information longer than is necessary for us to achieve the purposes for which we collected it.

## **Children**

This Site is directed at individuals over the age of 13 and is not directed at children under the age of 13. We do not knowingly collect personally identifiable information from children under the age of 13.

## **Updates to this Policy**

SW3 Consulting reserves the right to modify this Policy at any time, for any reason. We will post all such changes on the Site. We encourage you to review this page periodically to review the current Policy in effect.

## **How to Contact Us**

Should you have any questions or concerns about this Policy, you can contact us by, sending an email to [privacy@sw3.tech](mailto:privacy@sw3.tech).