



PERFORMANCE ANALYSIS

KPIs

LM: (%chg.)

Total Revenue

LM: (%chg.)

Total Customers

LM: (%chg.)

Daily Revenue Growth (DRG)

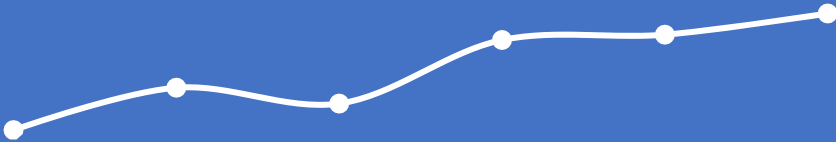
LM: (%chg.)

Daily Customer Growth (DCG)

FILTERS

SWITCH BUTTON

REVENUE & CUSTOMER TREND BY MONTH



Revenue Split

Customer Split

Customer segmentation by city & age group

NOTES



SALES MODE ANALYSIS

KPIs

LM: (%chg.)

Total
Revenue

LM: (%chg.)

Total
Customers

LM: (%chg.)

Daily Revenue
Growth
(DRG)

LM: (%chg.)

Daily Customer
Growth
(DCG)

Total revenue %
split by sales mode

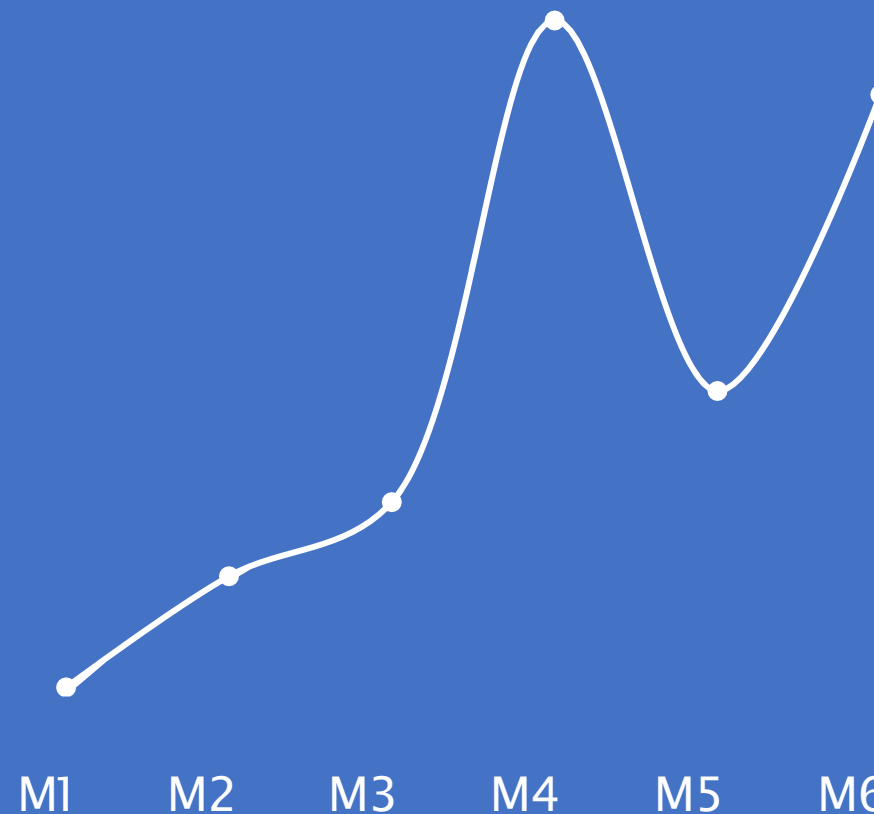


Total customer %
split by sales mode



FILTERS

SALES TREND ANALYSIS OVER THE MONTH

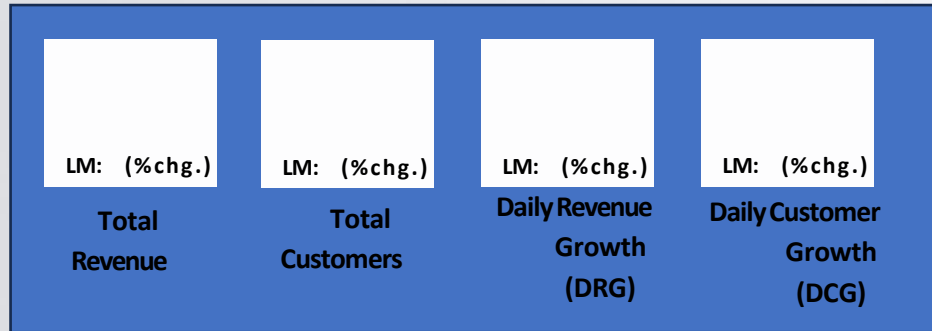


NOTES

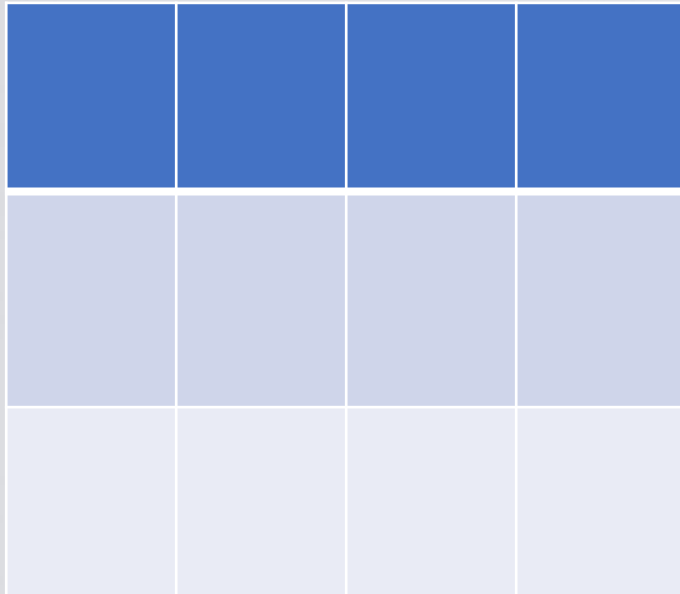


AGE GROUP ANALYSIS

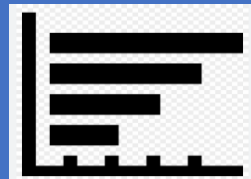
KPIs



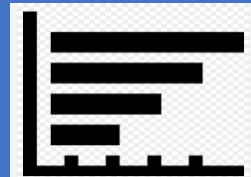
AGE GROUP Vs POLICY PREFERENCE



AGE GROUP Vs SALES MODE



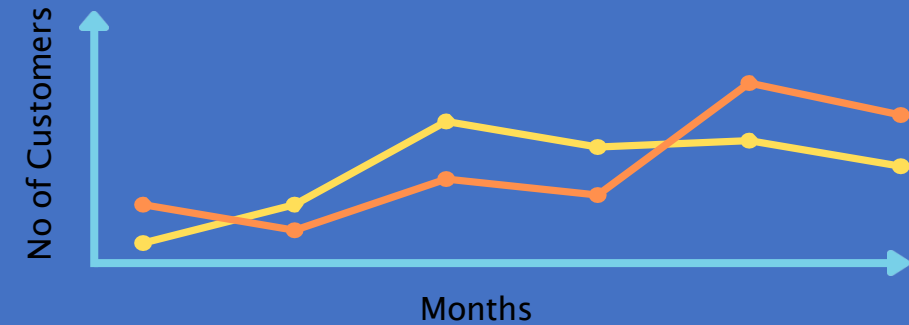
AGE GROUP Vs EXPECTED SETTLEMENT



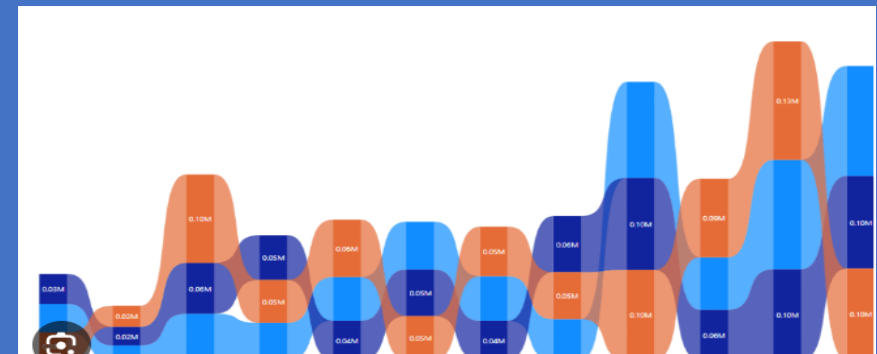
FILTERS

TREND ANALYSIS BY AGE GROUP

Legend: Age Group



AGE GROUP Vs SALES MODE



NOTES