

# Sid Krishnan | [sidkrishnan.framer.website](http://sidkrishnan.framer.website)

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## EDUCATION

### Georgia Institute of Technology

B.S. Computer Science (Concentration in Human-Computer Interaction, Minor in Marketing)

May 2027

Atlanta, GA

- Major GPA: 3.88 / 4.0

## SKILLS

**Tools:** Cursor, Figma, Framer, Adobe Creative Suite, Blender

**UX & Design:** AI-aided rapid prototyping, asynchronous product storytelling, POC-first product exploration, Real-time 3D for web

**Programming:** Java, Python, HTML/CSS, JavaScript, C

## RELEVANT EXPERIENCE

### Product Management Intern (Full-Time) / (Part-Time) ↗

May 2025 – Aug 2025 / Jan 2026 – Present

Articul8 AI

Dublin, CA / Remote

- **Shipped a new product intake flow** that cut idea-to-implementation time from **6 weeks to 1 week**, leveraging AI-aided POCs to align engineering, product, and leadership which enabled rapid high-value UX improvements.
- **Delivered a revamped citation experience** for Articul8's Generative AI platform, developing intuitive previews and embedded popups that significantly improved citation UI's transparency and **strengthened client trust** in the product.
- **Contributed directly to Aether's semiconductor-model workflows** by partnering with Intel NEX and domain SMEs to research, design, and ship improvements that made the model easier to use.
- **Built company-wide team engagement during rapid growth**, engaging **60+ employees** and improving cross-team connection.

### Senior Designer

Jan 2025 – May 2025

iOS Club Georgia Tech

Atlanta, GA

- **Drove UX/UI for iPlay**, a SwiftUI-powered party game, where iPhones serve as joysticks for a MacBook-hosted game experience.
- **Mentored and led a team of three designers**, providing feedback outside 2x weekly meetings, teaching UX fundamentals like user interaction patterns, usability heuristics, and cognitive load reduction, and iterating prototypes based on user testing.
- Integrated designs alongside developers, refining mid and hi-fidelity wireframes to align with rapidly evolving user needs.

### Product Design Intern

Aug 2023 – May 2024

Georgia Tech Solar Racing (GTSR)

Atlanta, GA

- **Delivered a top-to-bottom redesign of sponsorship materials** by partnering with GTSR sponsors and leadership, with sponsor interviews, user flows and wireframes, and a final high-fidelity prototype and sponsorship packet.
- Streamlined communication with sponsors and the Student Government Association and filed purchase and reimbursement requests. Helped manage a budget of \$100,000+ and raise it by 12%.

## PROJECTS

### Interactive 3D iPod with Live User Music Data ↗ | Wireframing, Spline 3D, Node.js, JavaScript, RESTful APIs (last.fm), HTML/CSS

- Designed and shipped an interactive 3D iPod experience that visualizes users' real-time listening data, reducing user bounce rate on my website by 9% by blending nostalgia-driven design and modern API functionality. Organically adopted by 30+ users online.
- Built a Node.js backend to handle API logic and calls, text truncation, and transliteration to display music metadata on the web. Optimized 3D assets for web display, minimizing load times by 55% (2.6s → 1.7s).

### International Hub @ GT ↗ | Figma, Google Forms, Slides, Photoshop

- Researched, designed, and prototyped a centralized information portal with forum integration, addressing challenges for 1,000+ international students at Georgia Tech by streamlining access to official resources and fostering student interaction.
- Interviewed 6 international students and created 2 hi-fi prototypes. User testing revealed a 37% increase in positive feedback.

## LEADERSHIP AND COMMUNITY INVOLVEMENT

### Founder and President

Mar 2021 – June 2023

Light the Way

Manila, Philippines

- Founded and led a nonprofit organization dedicated to empowering indigenous and rural communities in the Philippines and Pakistan through renewable energy and sustainable engineering infrastructure projects.
- Raised \$6,000+ during COVID-19 through fundraisers supporting Indigenous local businesses (Gruppo Dolci, MAD Travel), using funds to install solar water pumps and automate water collection for 250+ families and typhoon-impacted schools.