

Sid Krishnan

Atlanta, GA | sidkrishnan@gatech.edu | +1 (404)-449-9780 | sidkrishnan.framer.website | linkedin.com/in/sid-krishnan

EDUCATION

Georgia Institute of Technology

Dec 2026

B.S. Computer Science (Concentration in Human-Computer Interaction), Minor in Marketing

Atlanta, GA

- Relevant courses: UI Design, Media Device Architecture, Data Structures & Algorithms, Procedural Content, Marketing Analytics
- 3x Faculty Honors (Students with a perfect GPA of 4.00)

SKILLS

UX & Design: Wireframing, Mobile & Desktop Prototyping, User Research & Interviews, Responsive Design, 3D Modeling

Tools: Figma, Framer, Adobe Creative Suite, XD, Blender, IntelliJ, VSCode, Airtable, R, Excel

Programming: Java, Python, HTML/CSS, JavaScript, MATLAB, C

RELEVANT EXPERIENCE

Product Management Intern

May 2025 – Present

Articul8 AI

Dublin, CA

- Revamped citation display system for Articul8's generative AI platform, developing intuitive previews and embedded popups that improved usability and were praised by leadership and the CEO, strengthening client trust in the platform.
- Cut idea-to-implementation time from 6 weeks to 1 by building a bottom-up process involving engineering and leadership, empowering the product team to accelerate quality UX improvements across the platform.
- Partnered with Intel NEX and SMEs to research, design, and improve workflows for the Aether semiconductor model
- Organized company-wide initiatives (ping pong tournament with Figma-designed brackets, photo wall with interactive captions) that boosted morale, engaged 60+ employees, and were praised by leadership.

Senior Designer

Jan 2025 – May 2025

iOS Club Georgia Tech

Atlanta, GA

- Drove UX/UI for *iPlay*, a SwiftUI-powered party game, where iPhones serve as joysticks for a MacBook-hosted game experience.
- Mentored and led a team of three designers, providing feedback outside 2x weekly meetings, teaching UX fundamentals like user interaction patterns, usability heuristics, and cognitive load reduction, and iterating prototypes based on user testing.
- Integrated designs alongside developers, refining mid and hi-fidelity wireframes to align with rapidly evolving user needs.

Product Design Intern

Aug 2023 – May 2024

Georgia Tech Solar Racing (GTSR)

Atlanta, GA

- Conducted a top-to-bottom redesign of sponsorship materials by partnering with GTSR sponsors and leadership, with 4 sponsor interviews, 10+ user flows and wireframes, and a final high-fidelity prototype and sponsorship packet.
- Streamlined communication with sponsors and the Student Government Association and filed purchase and reimbursement requests. Helped manage a budget of \$100,000+ and raise it by 12%.

PROJECTS

Interactive 3D iPod with Live User Music Data | Wireframing, Spline 3D, Node.js, JavaScript, RESTful APIs (last.fm), HTML/CSS

- Designed and implemented an interactive 3D iPod with real-time, personalized music data, reducing user bounce rate on my website by 9% by blending nostalgia-driven design and modern API functionality. Used by 25+ users online.
- Hosted custom Node.js backend to handle API logic and multi-API calls, text truncation, and transliteration to display music metadata on the web. Optimized polygons and textures for HTML/CSS integration, minimizing load times by 55% (2.6s to 1.7s).

International Hub @ GT | Figma, Google Forms, Slides, Photoshop

- Researched, designed, and prototyped a centralized information portal with forum integration, addressing challenges for 1,000+ international students at Georgia Tech by streamlining access to official resources and fostering student interaction.
- Interviewed 6 international students, along with data from Reddit and Halp, to identify key frustrations, and created 3 user flows, 25+ wireframes, and 2 hi-fi prototypes. User testing revealed a 37% increase in positive feedback.

LEADERSHIP AND COMMUNITY INVOLVEMENT

Founder and President

Mar 2021 – June 2023

Light the Way

Manila, Philippines

- Founded and led a nonprofit organization dedicated to empowering indigenous and rural communities in the Philippines and Pakistan through renewable energy and sustainable engineering infrastructure projects.
- Raised \$6,000+ during COVID-19 through fundraisers supporting Indigenous local businesses (Gruppo Dolci, MAD Travel), using funds to install solar water pumps and automate water collection for 250+ families and typhoon-impacted schools.