SUMMARY

Interdisciplinary communicator and systems thinker with a background in digital finance, editorial strategy, and early-stage product experience. Skilled in managing institutional client relationships, leading multi-stakeholder events, and translating complex ideas into clear, actionable narratives. Trained in philosophy and economics, with a focus on formal reasoning and the logic of complex systems. Now pivoting into mission-driven tech roles where complexity, coordination, and communication intersect. U.S. citizen, open to relocation.

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WORK EXPERIENCE

Digital Foreign Exchange Salesperson – Citi 2023 – 2025 | Hong Kong

- Managed FX sales relationships with institutional clients (hedge funds, insurers, corporates, and banks); drove +700% revenue growth for a key Chinese client.
- Directed Asia's first and second digital bank conferences—developed programming, recruited speakers, ghostwrote keynotes, and managed end-to-end delivery (logistics, budgeting); acquired 6+ clients per event.
- Owned daily analytics for the North Asia digital FX portfolio, applying client-level behavioral analysis across 200+ accounts to optimize pricing strategies—leading to a 35% YoY increase in Spot product revenues.
- Led vendor engagement with 3 partners, uncovering \$5M+ in new annual revenues from client targeting.
- Delivered integrated FX and payment products for regulators, airlines, and banks by aligning internal sales, tech, and product teams, and advising clients on FIX/REST API integration.
- Unified FX Options reporting using Qlik and VBA, reducing P&L delivery lag by one week.

Equity Sales Trading Analyst - Citi

2022 - 2023 | Hong Kong

- Delivered daily research, stock ideas, and market commentary to 100+ institutional clients across Asia.
- Automated 10 recurring market reports with VBA, saving ~5 hours weekly in manual workflows.

USER-FACING & TECHNICAL PROJECTS

Co-founder, PM, & Marketing Lead – Barter (language learning platform) 2020 – 2021 | Figma

- Spearheaded product development and go-to-market strategy for Barter, a peer language-learning app.
- Launched MVP across 6 university campuses; led design sprints and integrated user feedback loops.
- Developed brand identity and community voice across student-facing materials; secured buy-in from faculty and student clubs as a supported extracurricular tool.

Developer – Index Futures Forecaster 2022 | Python, VBA, Bloomberg API

 Built and deployed internal directional classifier (>80% accuracy on training data) as a side project; adopted by equity trading desk leadership and remains in daily use.

Designer and Developer – Wall Text Experiment (interactive digital gallery) 2025 | HTML, CSS, JS | Website Link

• Designed and built an interactive web gallery exploring text influences perception of visual art.

EDITORIAL EXPERIENCE

Editor - Freelance and Academic Journals

2020 - 2025 | Hong Kong & Providence, RI

• Edited curatorial texts for 3 Hong Kong art gallery exhibitions; served on the editorial board for *A Priori: The Brown Journal of Philosophy*, overseeing selections from 100+ submissions.

EDUCATION

B.A. (Honors) in Philosophy & Economics (Double Major); Minor in Art History – Brown University 2018 – 2022 | Providence, RI

- GPA: Major 3.9 / Overall 3.8.
- One of three philosophy honors recipients. Omicron Delta Epsilon (international economics honors society).

PRODUCT & TECHNICAL SKILLS

- Writing & Communication: Awarded max grant from NYU Global Bioethics Fellowship (USD\$25K, declined) for academic research; advanced synthesis & stakeholder communication.
- Reasoning & Systems Thinking: Graduate coursework in formal/math/modal logic, computability, abstraction.
- Tools: Advanced Excel modeling, LaTeX; familiar with Figma, Jira, Notion.
- Technical: Competent in VBA; familiar with Python, Java, HTML/CSS/JS.
- Data & Analysis: Qlik, Tableau, Stata; causal inference (diff-in-diff, IVs); A/B testing fundamentals.
- Languages: English, Chinese (Cantonese & Mandarin); conversational Spanish; basic German.