

# PoliSci 4782   Political Analysis II

## The Overview of Statistical Models

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# Notation

- **Outcome variable**

- $Y$  is a variable in the abstract ( $n \times 1$  in our sample data)
- $y_i$  is a realized value of this variable (after we observe it)
- $Y_i$  is an unobserved value of this variable (whose value is still random before we actually observe it)

- **Explanatory variables**

- $\mathbf{X}$  is the whole set of our explanatory variables ( $n \times k$  in our sample data,  $n$  is the number of observations,  $k$  is the number of variables)
- $x_{i,j}$  is a realized value of variable  $j$  in observation  $i$
- In statistical analysis,  $\mathbf{X}$  is fixed, not random (because we already collect data and feed them to our models)

# Linear Regression Notation

- **The basic expression:**

$$Y_i = \beta_0 + \beta_1 X_{i,1} + \beta_2 X_{i,2} + \cdots + \beta_k X_{i,k} + \epsilon_i$$

- **A more succinct expression:**

$$Y_i = \beta \mathbf{X}_i + \epsilon_i$$

$\epsilon_i$  is regression residual, capturing the difference between the actual  $Y_i$  and the predicted  $\hat{Y}_i$  by  $\beta \mathbf{X}_i$ .

# Two Components of Linear Regression

- **The system component:**

$$\beta \mathbf{X}_i = \hat{Y}_i$$

- **The stochastic component:**

$$\epsilon_i \sim N(0, \sigma^2)$$

On average, the expected  $Y_i$  should equal to the predicted  $\hat{Y}_i$ , so the average residual should be 0, with a certain amount of stochastic errors captured by  $\sigma^2$  in each case.

# Alternative Notation

- The system component:

$$\mu_i = \beta \mathbf{X}_i$$

- The stochastic component:

$$Y_i \sim N(\mu_i, \sigma^2)$$

On average, the expected  $Y_i$  should equal to the predicted  $\hat{Y}_i$  whose value is written as  $\mu_i$ ; the actual value of  $Y_i$  follows a normal distribution centered at  $\mu_i$  with the variance of  $\sigma^2$ .

# Systematic and Stochastic Components

$$\mu_i = \beta \mathbf{X}_i \text{ and } Y_i \sim N(\mu_i, \sigma^2):$$

# Generalized Model Notation

**The system component:**  $\mu_i = g(X_i, \beta)$

**The stochastic component:**  $Y_i \sim f(\mu_i, \eta)$

- $\mu_i$  is a systematic feature of the probability density of  $Y_i$  (the mean of  $Y_i$  in linear regression)
- $\beta$  is effect parameter (coefficients on variable  $X_i$ )
- $g(\cdot)$  is a linear or *nonlinear* function to put together variables and effect parameters
- $f(\cdot)$  is a probability distribution that is not necessarily normal (binomial, Poisson, etc.)
- $\eta$  is ancillary parameter (a constant feature of the probability density  $f$  across  $i$ , which governs the shape of the distribution)

# Varieties of Systematic Components

- $\mu_i = g(X, \beta) = \beta_0 + \beta_1 X$ ,  $g(X, \beta)$  is linear
- In linear regression,  $E(Y) = \mu = \beta_0 + \beta_1 X$



# Varieties of Systematic Components

- $\mu_i = g(X, \beta) = \beta_0 + \beta_1 X + \beta_2 X^2$ ,  $g(X, \beta)$  is still linear
- In linear (quadratic) regression,  $E(Y) = \mu = \beta_0 + \beta_1 X + \beta_2 X^2$

# Varieties of Systematic Components

- $\mu_i = g(X, \beta) = \frac{1}{1+e^{-X\beta}}$ ,  $g(X, \beta)$  is *nonlinear*
- It is called logistic regression, used to model the probability of a binary outcome variable,  $Prob(Y = 1) = \mu = \frac{1}{1+e^{-X\beta}}$

# Model Specification/Choosing a “Right” Function

- Be informed by theory: what do your domain knowledge and literature say about the outcome variable?
- Understand your data: what does the distribution of your data in the outcome variable look like (exploring data with plots is always a good idea)?
- But a certain amount of specification error is common.

# Specification Errors

- some specification errors, but not terribly wrong or bias
- still a not bad approximation of the truth in general
- but will certainly lead to wrong/unrealistic predictions for some  $x$

# Varieties of Stochastic Components

- $Y \sim N(\mu, \sigma^2)$ , in theory the value of  $Y$  is unbounded and continuous
- This is what we use for linear regression

# Varieties of Stochastic Components

- $Y \sim \text{Binom}(\pi, n)$ , where  $\text{Prob}(Y = 1) = \pi$  and  $n$  is the number of “trials”
- We use this to model binary outcome variables (discrete)

# Varieties of Stochastic Components

- $Y \sim \text{Poiss}(\lambda)$ , where  $E(Y) = \text{Var}(Y) = \lambda$
- We use this to model count outcome variables (discrete)

# Choosing a “Right” Stochastic Component

- Understanding your outcome variables (discrete or continuous, bounded or unbounded, etc.)
- Some rules of thumb that we will go through in coming sessions (logit/probit for binary outcomes, Poisson/negative binomial for count, etc.)
- You can design and customize your own model that fits with your data and theory
- But a certain amount of errors is inevitable.



# Forms of Uncertainty

**The system component:**  $\mu_i = g(X_i, \beta)$

**The stochastic component:**  $Y_i \sim f(\mu_i, \eta)$

- **Estimation uncertainty:** uncertainty about the true values of  $\beta$  and  $\eta$ 
  - it is indicated by estimated *standard errors* of those parameter in our models, which decreases with our sample size.
- **Fundamental uncertainty:** fundamental complexity and randomness of the reality, captured by  $\eta$  in the stochastic component
  - things happen not in a perfectly deterministic way, so fundamental uncertainty exists no matter what

# What Comes Next?

- more detailed discussion about outcome variables, their probability distributions, and model specification
- estimates on effect parameters and estimation uncertainty measures (standard errors)
- refresher on linear regression (a special case of generalized linear regression)