

Identifier (RIC)	Company Name	EV / EBITDA	Price / EPS	Price / Book Value Per Share	Price / Revenue	Enterprise Value - Mean (FY1, usd)	
META.OQ	Meta Platforms Inc	8.38	18.89	3.55	4.32	521,104,603,550.00	
CRM.N	Salesforce Inc	14.34	25.64	2.92	5.47	183,641,669,890.00	
DIS	Walt Disney Co	13.73	20.18	1.73	1.95	240,828,613,290.00	
WBD.O	Warner Bros Discovery Inc	6.90		0.69	0.74	76,213,268,270.00	
PARA.O	Paramount Global	10.51	21.69	0.57	0.47	24,318,534,000.00	
GOOGL.O	Alphabet Inc	10.41	19.58	4.44	4.36	1,324,737,644,910.00	
EA.O	Electronic Arts Inc	13.98	19.63	4.45	4.69	33,125,970,800.00	
ATVI.O	Activision Blizzard Inc	15.56	21.54	2.94	7.02	55,883,335,250.00	
FOXA.OQ	Fox Corp	6.95	10.19	1.48	1.16	15,010,654,600.00	
CMCSA.OQ	Comcast Corp	6.90	9.82	1.77	1.30	242,838,843,910.00	
TTWO.OQ	Take-Two Interactive Software Inc	17.79	24.24	2.15	3.43	19,402,727,710.00	
LGFa.N	Lions Gate Entertainment Corp	16.32		3.53	0.60	4,125,500,000.00	
SONY.K	Sony Group Corp	7.37	14.91		1.25	130,530,000,000.00	
Weighted averages	Weighted EBITDA Multiple:	10.23		3.68			

	EV	Share price
31615.6	158504.6	365.7
5969.5	61053.1	140.9
19012.7	69969.8	161.4
433.4		

WACC and Capital Structure Analysis

		WACC
Cost of Debt (Rd):		
Estimated All-In Cost for Company		3.13%
Tax Rate		21.0%
Rd = 3.1% * (1- 21.0%) =		2.5%
Cost of Equity (Re):		
Risk Free Rate		3.52%
Target Beta		1.32
Market Risk Premium		6.00%
Re = 3.5% + 1.32 * 6.0% =		11.4%
Weighted Average Cost of Capital (WACC):		
D/V		33.0%
E/V		67.0%
		8.48%

Discounted Cash Flow Analysis for Netflix

Dollars in millions, except per share

	Projected Year Ending December 31,							
	2023	2024	2025	2026	2027	2028	2029	2030
EBIT	\$ 9,943	\$ 10,639	\$ 11,491	\$ 12,525	\$ 13,647	\$ 14,933	\$ 16,411	\$ 18,118
Less: Taxes @ 21%	(2,088.1)	(2,234.3)	(2,413.0)	(2,630.2)	(2,865.9)	(3,135.9)	(3,446.3)	(3,804.8)
Net Operating Profit After Taxes (NOPAT)	7,855.3	8,405.1	9,077.5	9,894.5	10,781.2	11,797.0	12,964.8	14,313.1
Plus: Depreciation	13,405.0	14,343.3	15,490.8	16,885.0	18,398.2	20,131.6	22,124.4	24,425.3
Plus: Amortization	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plus: Share-based Compensation	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Less: Capital Expenditures	(17,156.1)	(17,190.8)	(17,233.3)	(17,284.9)	(17,340.9)	(17,405.1)	(17,478.9)	(17,564.1)
Less: Working Capital Investment	(749.6)	(764.6)	(779.8)	(795.4)	(811.4)	(827.6)	(844.1)	(861.0)
Unlevered Free Cash Flow	\$3,354.6	\$4,793.1	\$6,555.2	\$8,699.1	\$11,027.1	\$13,695.9	\$16,766.1	\$20,313.4

Gordon Growth ~ Terminal Value growth rate 2.0%

EV/Sales Multiple 10.2x
EBITDA in 2030 42,543

DCF Sensitivity Analysis for Netflix

Dollars in millions, except per share

C				
Enterprise Value at Exit Multiple of:				
Discount Rate	9.2x	10.2x	11.2x	
7.5%	\$ 277,593	\$ 301,481	\$ 325,369	
8.0%	268,153	291,171	314,188	
8.5%	259,088	281,270	303,452	
9.0%	250,380	271,761	293,142	
9.5%	242,013	262,626	283,238	
-				
F				
Per Share Value at Exit Multiple of:				
Discount Rate	9.2x	10.2x	11.2x	
7.5%	\$ 592.28	\$ 645.84	\$ 674.33	t
8.0%	571.12	622.73	650.26	
8.5%	550.79	600.53	627.15	
9.0%	531.27	579.21	604.94	
9.5%	512.51	558.72		

C				
Enterprise Value at Growth Rate of:				
Discount Rate	1.0%	2.0%	3.0%	
7.5%	\$ 234,922	\$ 269,436	\$ 319,356	
8.0%	214,770	243,195	283,033	
8.5%	197,399	221,099	253,446	
9.0%	182,284	202,254	228,903	
9.5%	169,023	186,007	208,232	
-				
F				
Per Share Value at Growth Rate of:				
Discount Rate	1.0%	2.0%	3.0%	
7.5%	\$ 496.61	\$ 573.99	\$ 685.92	
8.0%	451.42	515.16	604.48	
8.5%	412.48	465.61	538.14	
9.0%	378.59	423.36	483.11	
9.5%	348.85	386.93	436.76	

(1) Adjustment also accounts for preferred stock and minority interest.