

A photograph of two climbers on a rocky mountain. A man in a yellow jacket and white helmet is reaching down to help a woman in a pink jacket and blue jeans climb up a rocky ledge. They are both wearing backpacks. The background shows a vast, cloudy sky.

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Notifications



Yvonne Lin · 1st
Student at University of Southern California



Jorge Garzon · 1st
Business analytical professional with interest in AI. Expertise in sports and marketing in retail on fast-paced environments. Former division 1 golfer. Strong analytical skills and passion for tech and sports in general.



Kai (Kai-Yu) Chen · 1st
Business Analytics Professional with expertise in Python & SQL | Deloitte China Alumni |
Actively Seeking for Data Analyst Intern | MS in Business Analytics @ USC Marshall School of Business



Christopher Liang · 1st
MBA Candidate at USC Marshall School of Business



Tejaswa Gavankar · You Owner
USC Marshall MBA | Credit Suisse | KPMG | Meta



Ha Hoang · 1st
MBA Candidate at USC Marshall School of Business



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Imagine you are a hiring manager...

Stakeholder Pain Points



Users

- Repetitive filling out of career profile
- Lack of legitimacy



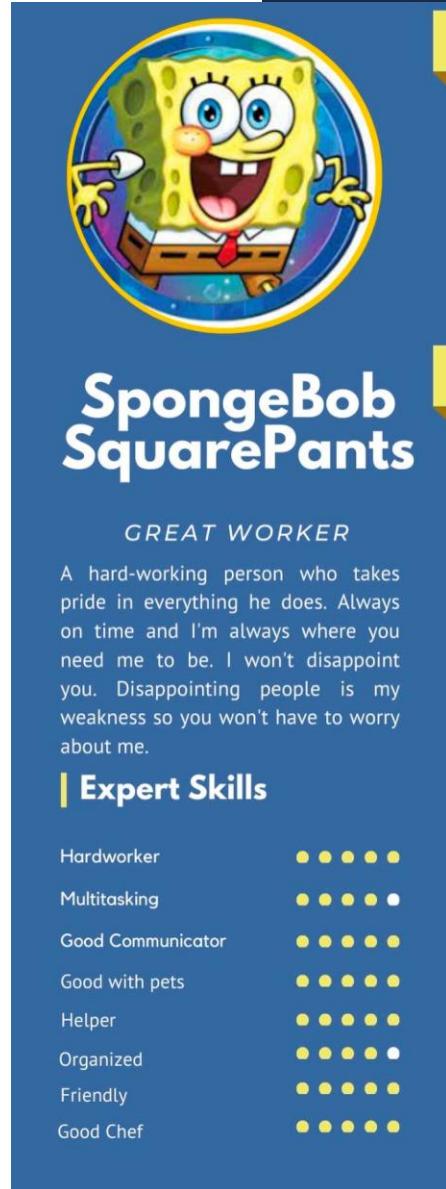
Employers

- Significant costs and time lost in verifying standard details.
- Lack of transparency and trust in other stakeholders.



Screening Firms

- Unstructured verification procedure and system.



A resume template for SpongeBob SquarePants. At the top is a circular photo of SpongeBob. Below it is his name, "SpongeBob SquarePants", in large white letters. Underneath is the title "GREAT WORKER". A paragraph describes him as a hard-working person who takes pride in everything he does, always on time, and always there when needed. It also mentions his weakness for disappointing people. Below this is a section titled "Expert Skills" with a list of eight skills: Hardworker, Multitasking, Good Communicator, Good with pets, Helper, Organized, Friendly, and Good Chef. Each skill has a series of yellow dots next to it, with varying counts (e.g., Hardworker has 5 dots, Helper has 4 dots).

Education History

MRS. PUFF'S BOATING SCHOOL

- Fail a couple of times but it never stops me from working harder
- Finally got my license on August 7,1999

Work Experience

KRUSTY KRAB

Fry Cook/Waiter

- Good employee
- Great communicator
- Hardworking
- Making the patties good for my customers
- Gentle with people's orders

PIZZA DELIVERY BOY

Pizza Delivery

- Delivers the food on time
- No matter how far it was or if the weather conditions were bad, I would still deliver the food
- Make sure the food arrives safe and good for the people

Contact

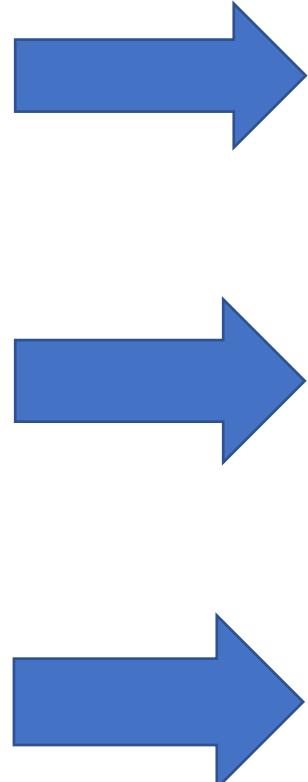
 www.spongebobfinder.com

 +714-986-1999

 124 Conch Street, Bikini Bottom

Why LinkedIn?

- Aggregated Platform
- Global Accessibility
- Existing Features



Over 800 millions user globally

Verification across borders

**Education, Job Posting,
Professional Development**

Value Proposition

Time Saving: LinkedIn can help companies save time and identify the right talents quickly, especially in a tight labor market.

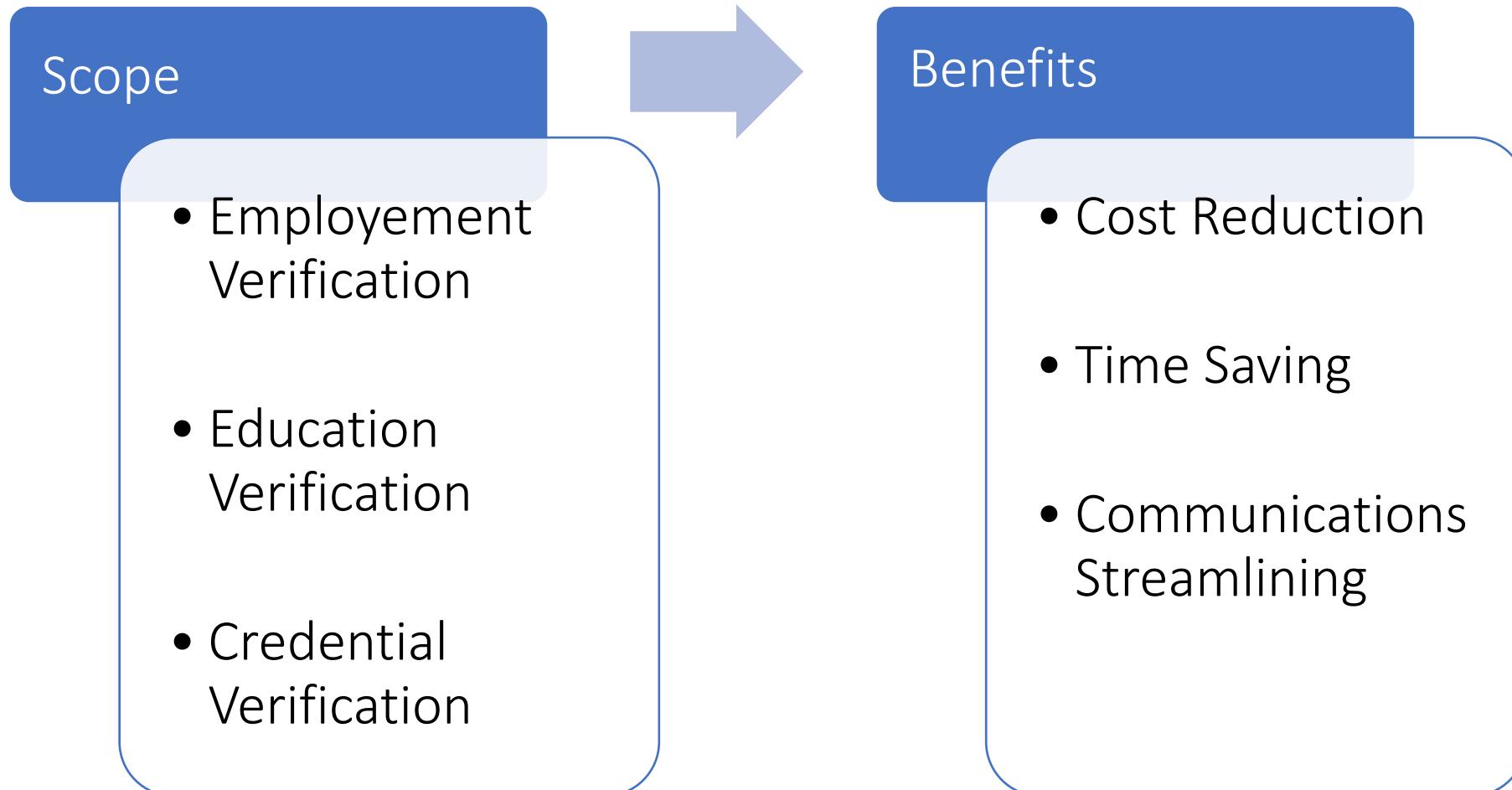
Better Accuracy: Through blockchain technology, LinkedIn's education and employment verification can improve accuracy and transparency by using multiple data points from candidates, reducing errors and increasing reliability.

Cost Reduction: Competitive prices compared to standalone background screening providers are appealing to recruiters.

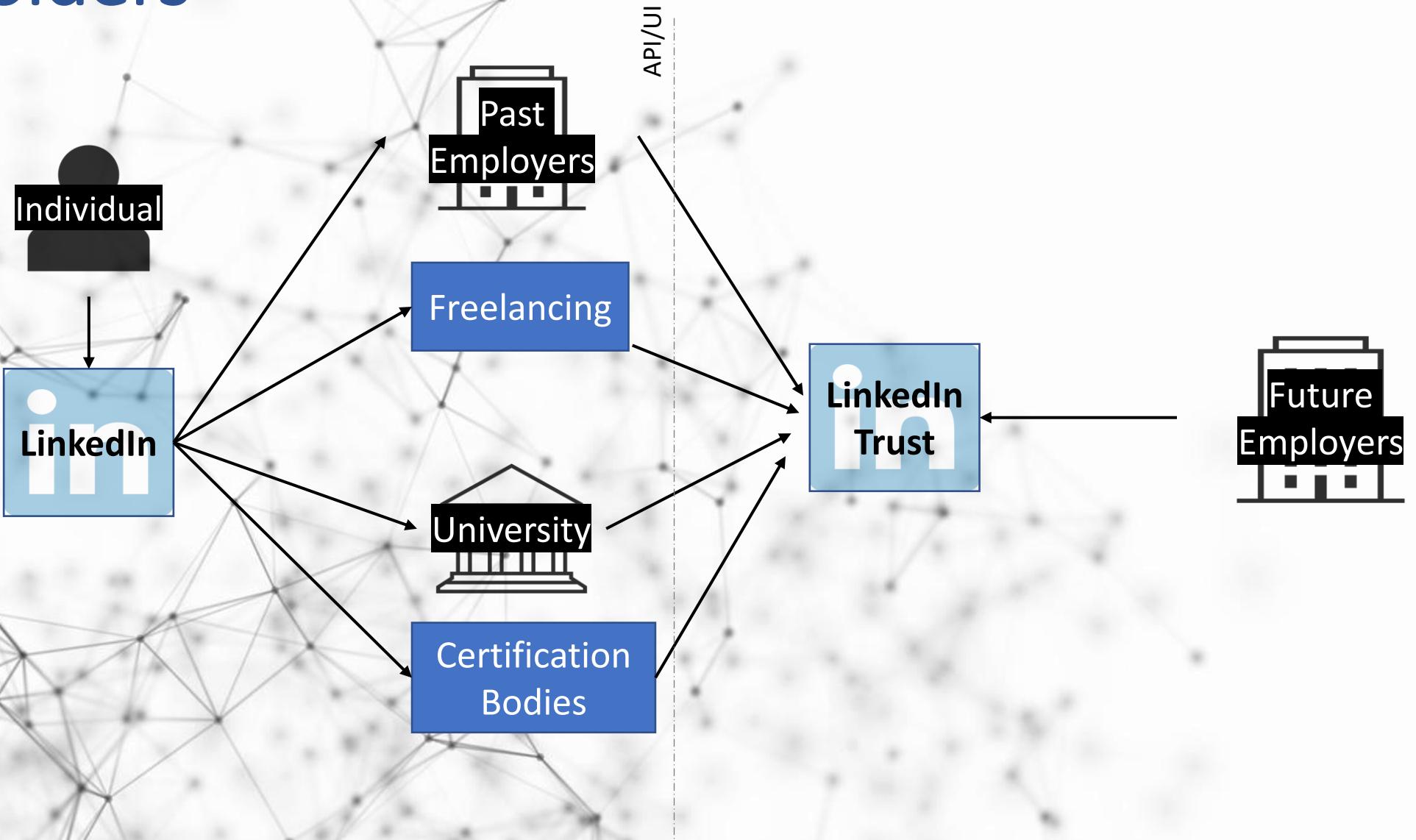
Increased Application Success Rate: Expedited access to employers and employment opportunities, increasing service value for job-seeking platform users.

Robust Platform and Network: Increased interaction between employers and candidates cultivate robust network value for all users alike.

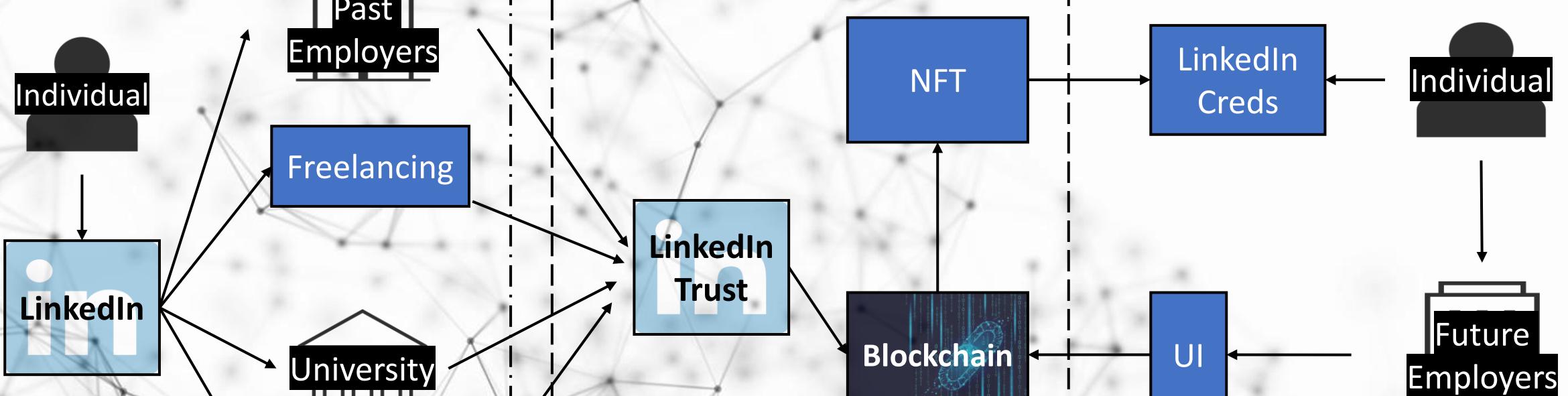
Value Proposition



Stakeholders



LinkedIn Trust



Smart Contracts

Blockchain Technology



Ethereum
Chain foundation
(Quorum)

Azure
Web3 connectors

MetaMask
Certificate wallet

ConsenSys
NFT Platform

Universities

Time



2-15 days

Cost



\$20-85

Current Verifiers



Parchment
TrueCopy
IERF

Employers

Time



2-5
business
days

Cost



\$200-500

Current Verifiers



- Sterling
- HireRight
- Accurate Background



Candidates

Establish



Easy to create

Maintain



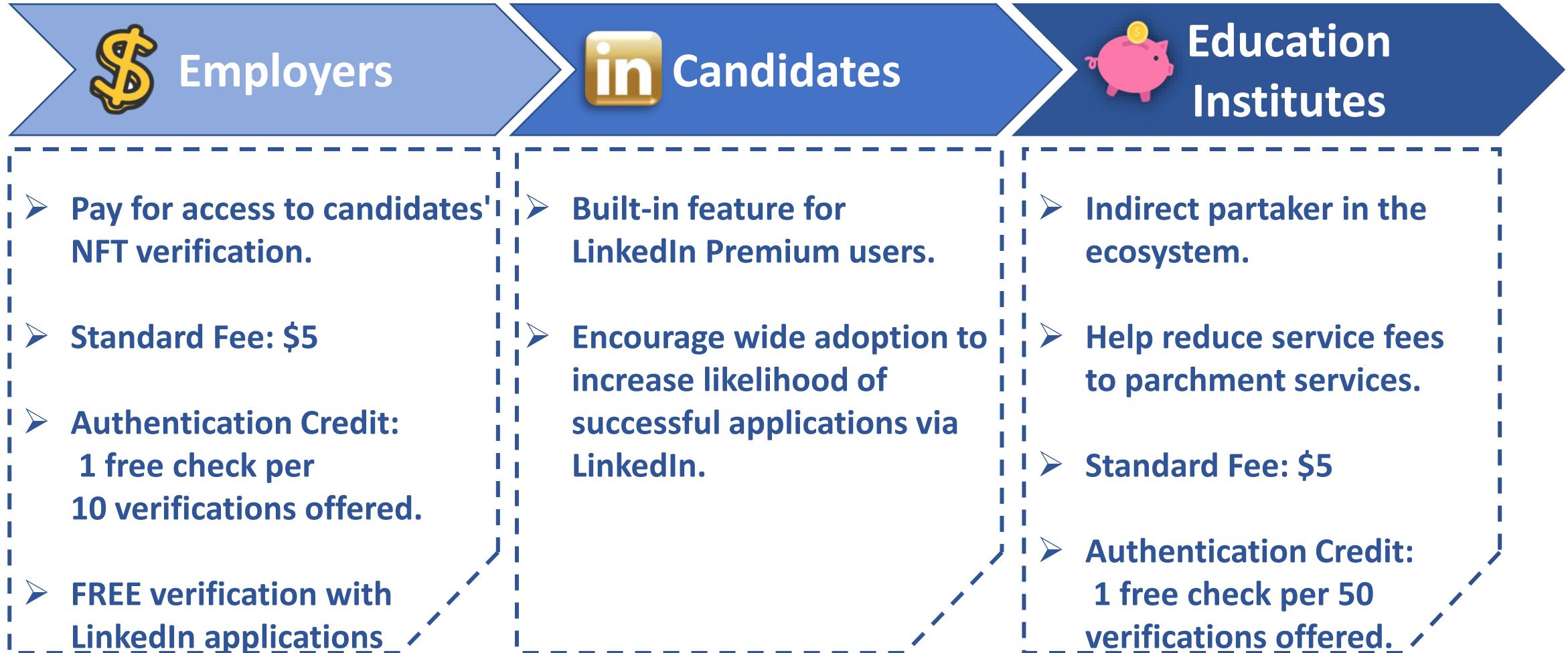
Save your energy to update

Promote



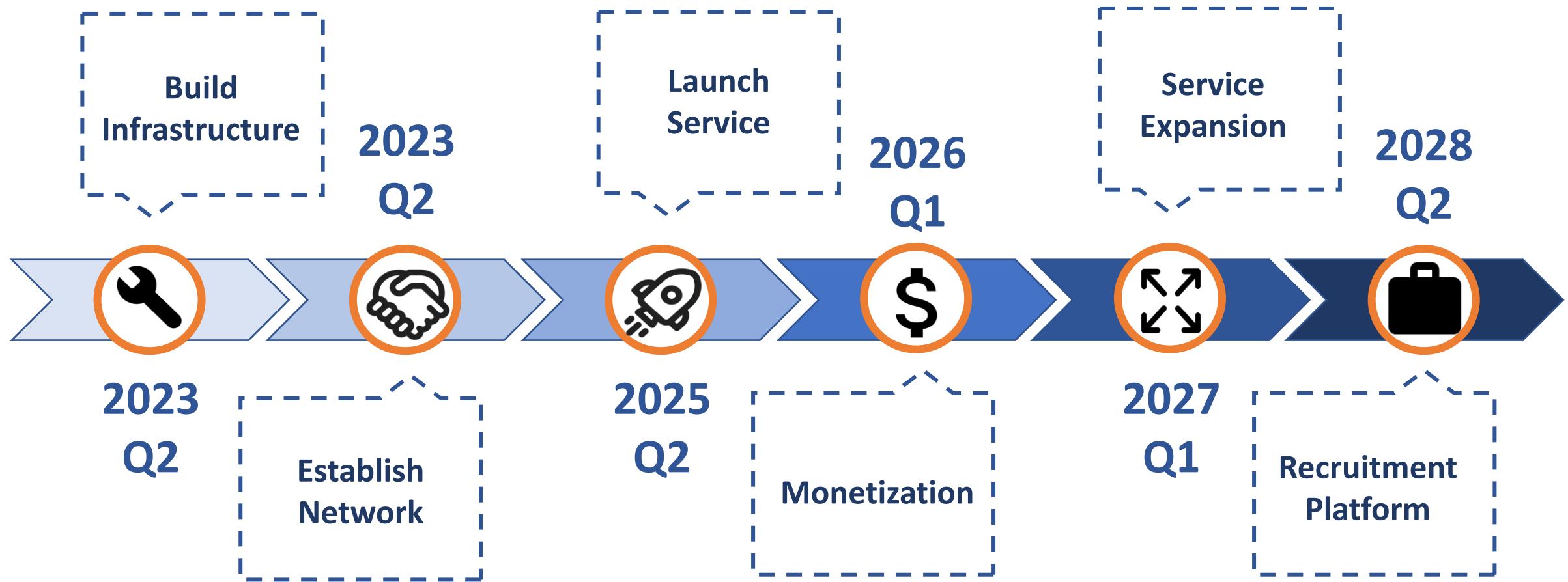
Standout from other candidates

Monetization



Verification Ecosystem

Implementation



Risks & Mitigants



Legal and Regulatory Compliance

- ❖ Policies to ensure compliance with laws and regulations, such as the Fair Credit Reporting Act (FCRA) and the General Data Protection Regulation (GDPR)



Accuracy of Information

- ❖ Quality control measures, double-checking information and procedures to address data inaccuracies



Data Security

- ❖ Robust data security measures to protect the confidentiality and integrity of the data collected



Employee Training and Integration with LinkedIn

- ❖ Rigorous training programs and employee background screening to ensure safe handling of background checks

Conclusion

- Collaborate with institutions and certification providers
- Identify suitable talent and save time
- Implement rigorous internal controls
- Revolutionize the hiring process



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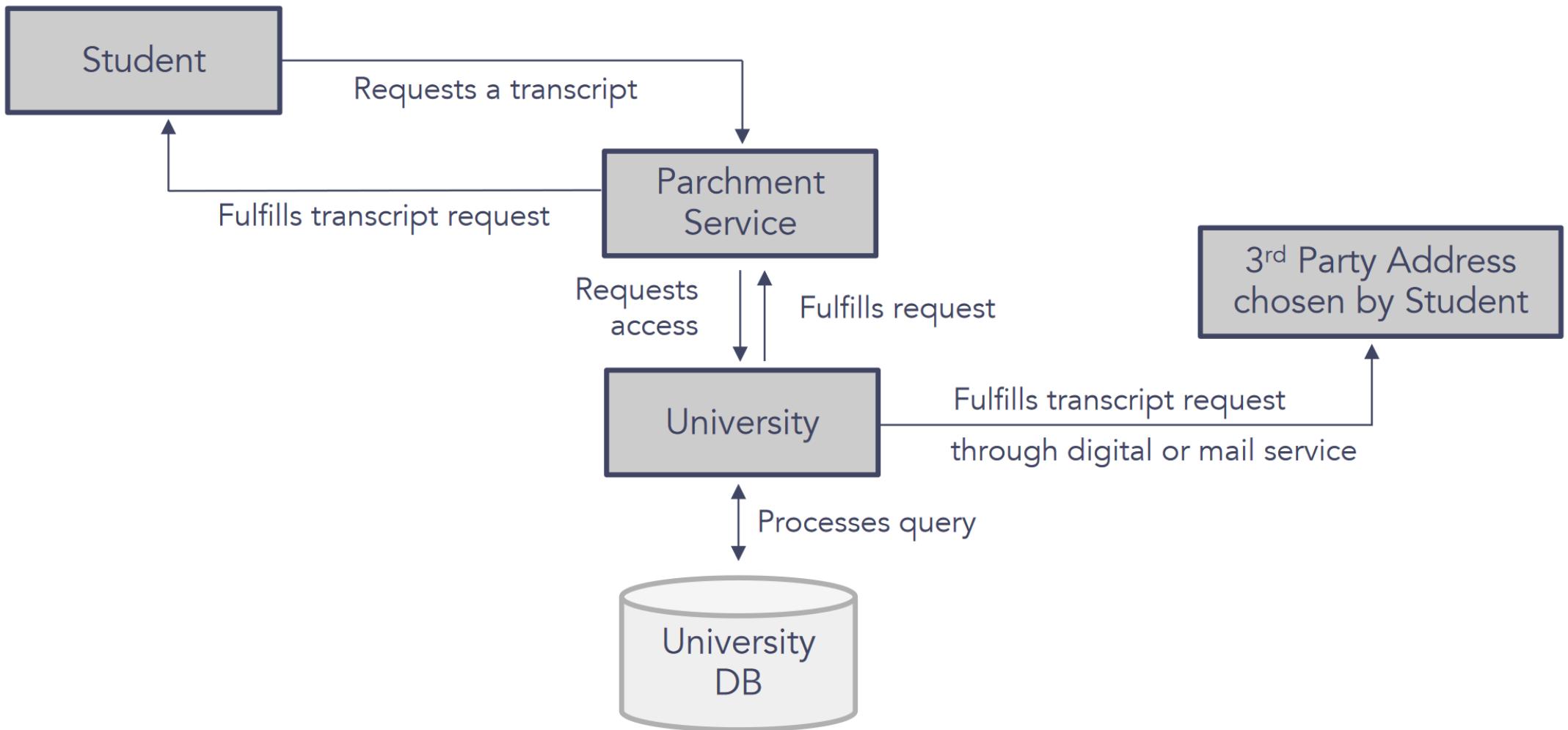
Questions?



Appendix



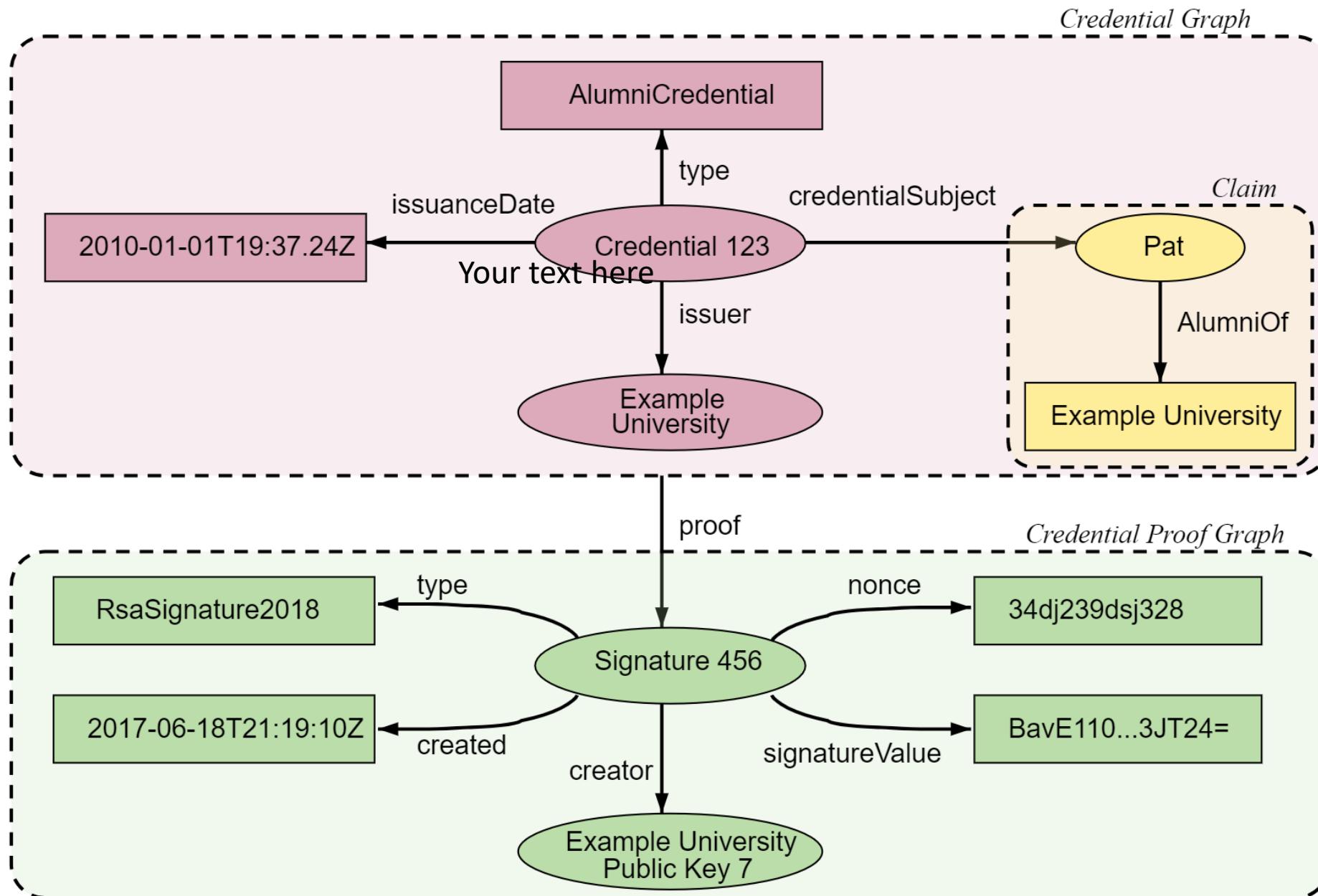
For University



Blockchain proof of credential

Source

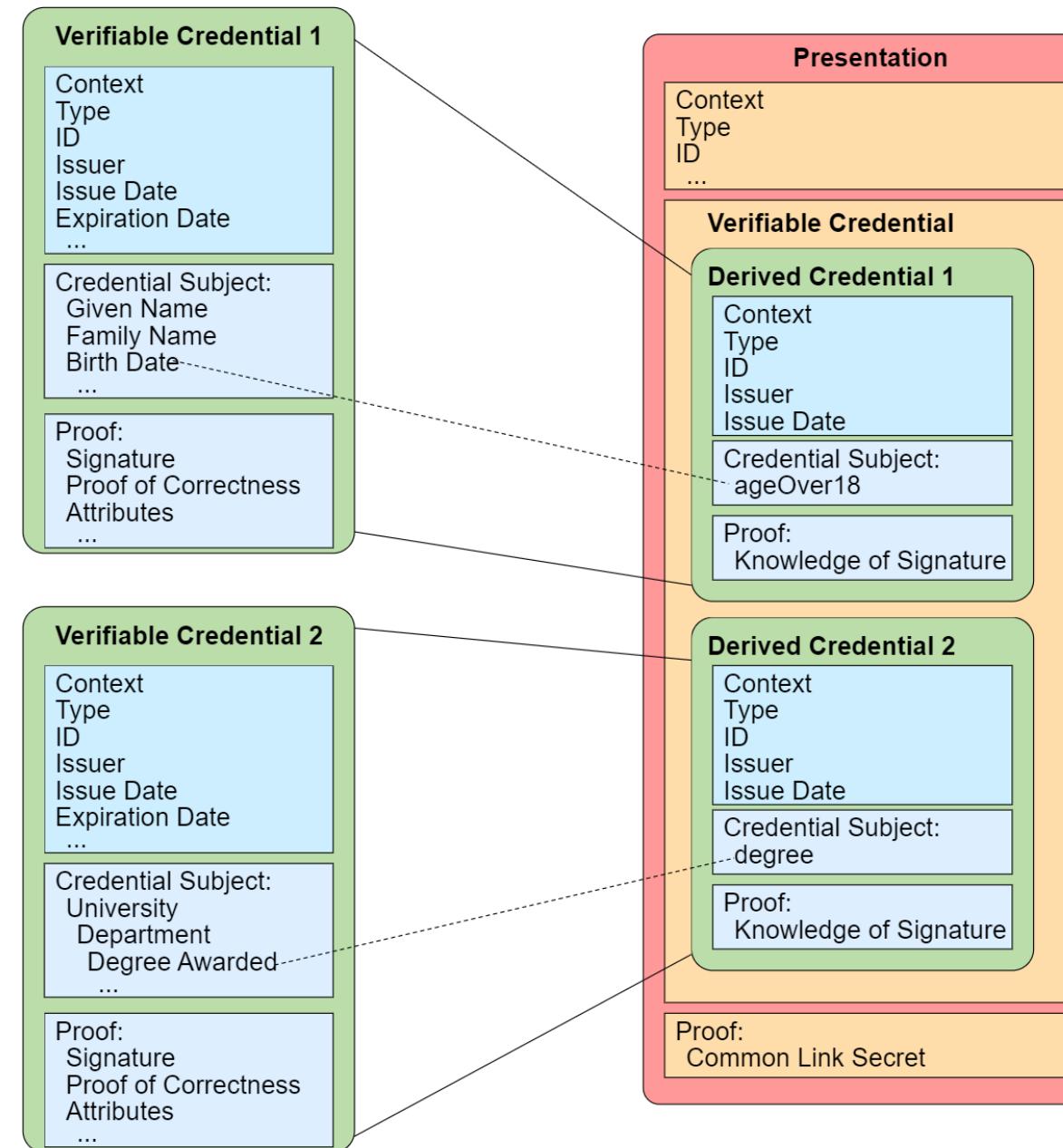
<https://www.w3.org/TR/vc-data-model>



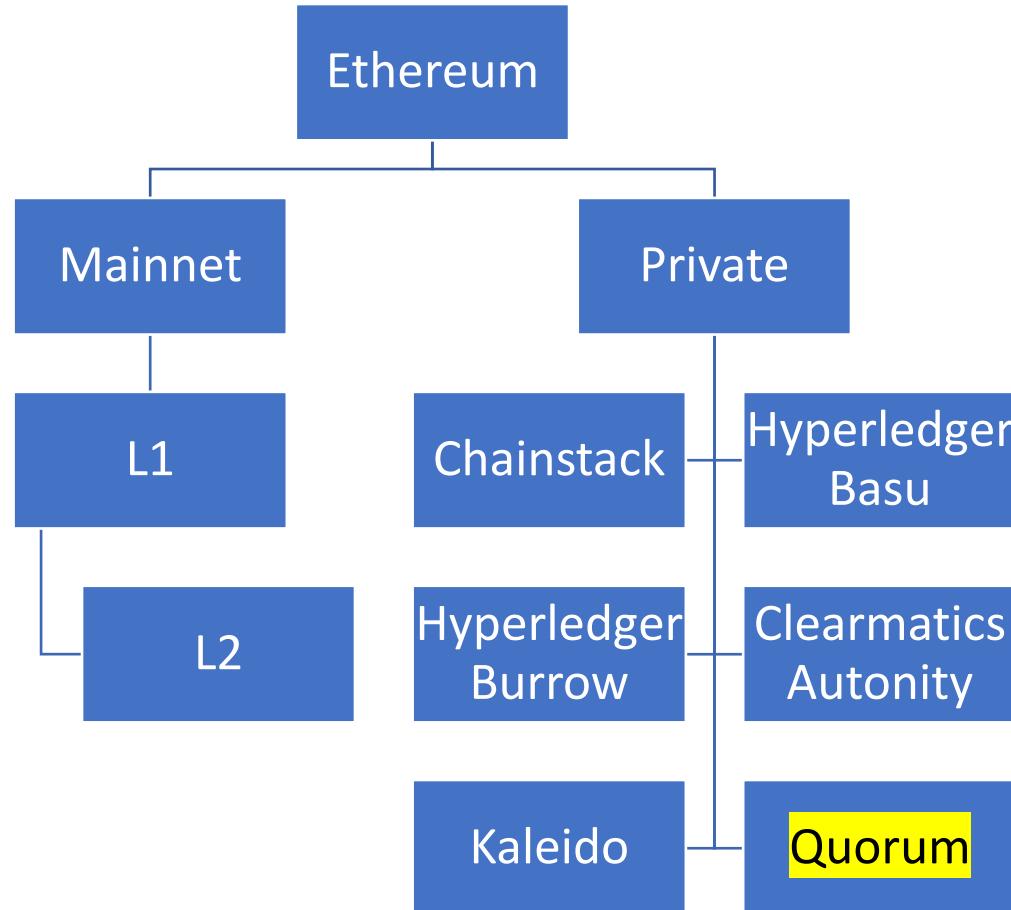
Selective visibility of credentials

Source

<https://www.w3.org/TR/vc-data-model>



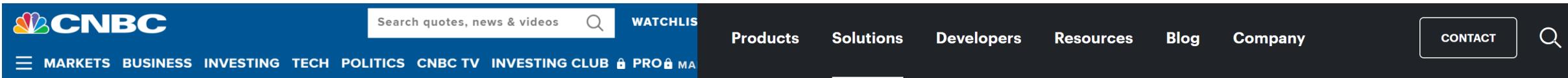
Quorum



Quorum

- Quorum Blockchain Service, a managed service built on technology acquired from JP Morgan Chase, automates deployment and management of a cloud-based blockchain network.
- Building a blockchain involves choosing and deploying a ledger, inviting members, assigning node identities, connecting nodes, setting up user permissions, and more. Once the network is set up, it must be then kept running and up to date. This is why QBS is valuable.
- QBS is a fully managed blockchain service running from your own Microsoft Azure Account, as a managed application
- Build with the Ethereum tools you love. Innovate with confidence on a platform that connects open-source tooling like Truffle, MetaMask, Nethereum, Solidity, and more
- It is built on Consensys Quorum's Ethereum ledger using the Istanbul Byzantine Fault Tolerance (IBFT) consensus mechanism. These capabilities require almost no administration and all are provided at no additional cost.
- You can focus on business logic and app development rather than allocating time and resources to managing virtual machines and infrastructure.
- Enterprises can choose to develop in a private, permissioned context with ConsenSys Quorum either by themselves or by leveraging QBS Blockchain-as-a-Service (BaaS) offering.

Quorum



The image shows the top navigation bar of the CNBC website. It features the NBC peacock logo and the word "CNBC" in white on a dark blue background. To the right is a search bar with the placeholder "Search quotes, news & videos" and a magnifying glass icon. Below the search bar are "WATCHLIS" and "CONTACT" buttons. A horizontal menu bar follows, with categories: Products, Solutions, Developers, Resources, Blog, and Company. At the bottom of the bar are links for MARKETS, BUSINESS, INVESTING, TECH, POLITICS, CNBC TV, INVESTING CLUB, PRO, and MA.

TECH

Microsoft dives into Web3 with investment in Ethereum co-founder's start-up ConsenSys

PUBLISHED TUE, MAR 15 2022 11:05 AM EDT | UPDATED MON, MAR 21 2022 8:01 AM EDT

 Ryan Browne
@RYAN_BROWNE_

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Our NFT Solution

Platform will enable your organization to issue, manage and trade NFTs. We leverage our NFT knowledge to build web and mobile applications that suit your goals, corporate identity, and style guide.



Build your storefront

Brands and owners can build a storefront, making access to the decentralized web as easy as uploading a logo and customizing brand color scheme.



Define your collection

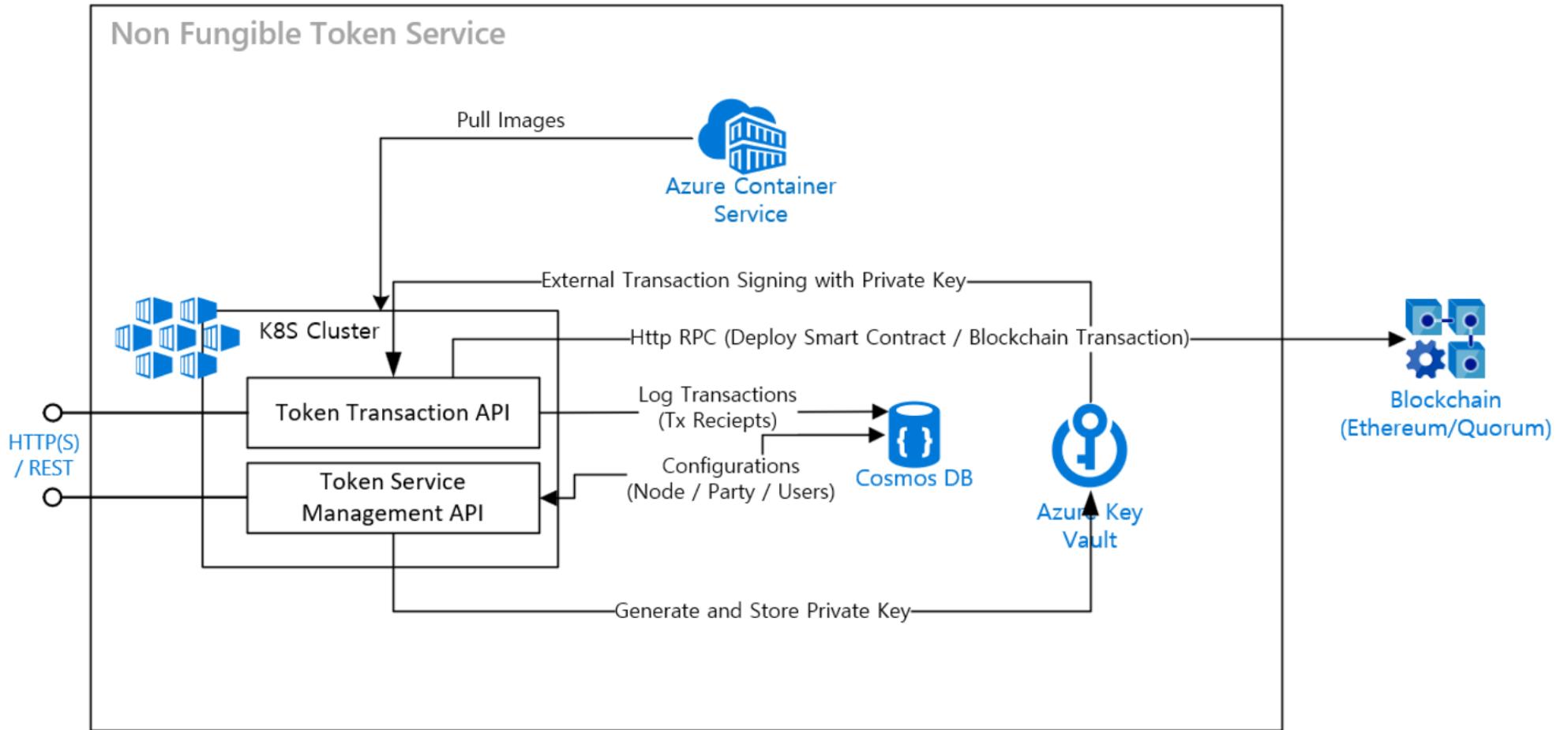
Organize collections to indicate scarcity and allow buyers to browse NFTs.



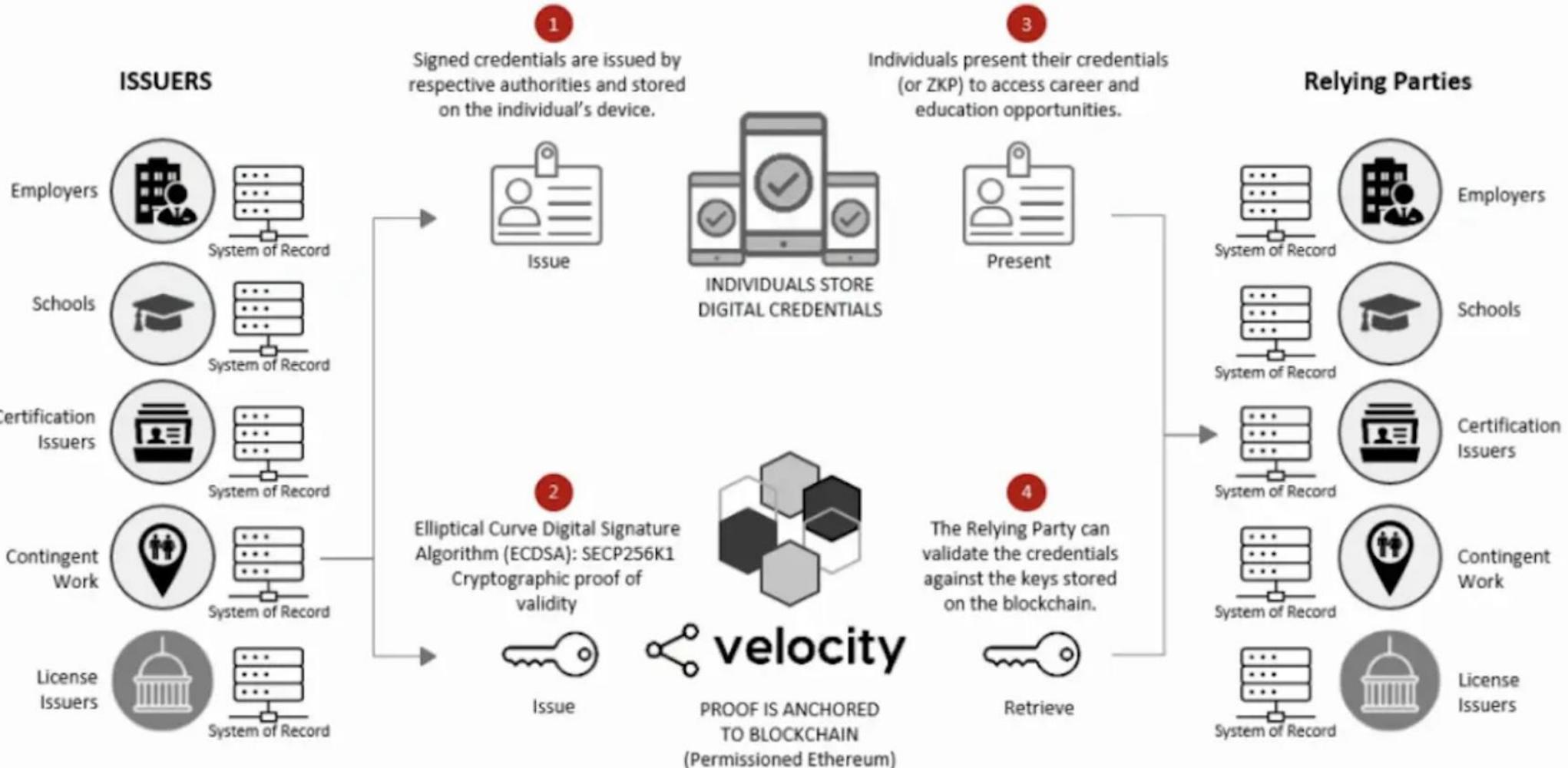
Mint your collectibles

After a collection is defined, digitize your items with the click of a button. Create and issue your NFTs in minutes.

Azure NFT Solution Accelerator



Velocity Network Foundation



3 seconds to verify individual's credentials



0% error
100% trust



Machine readable



Puts people back in control

Velocity Network Foundation

- An online resume-validating network has garnered support from more than a dozen board members from companies whose ranks include [Aon](#), [Oracle](#), [SAP](#), [UKG](#), and [ZipRecruiter](#) with the aim of reducing the time and cost of vetting job candidates.
- “We currently support 25 different credentials, from basic identities to work permits, education credentials, courses, badges, assessment results, driver’s licenses, and professional certifications,” Gurevich said.

Velocity Network Foundation

Monetization and Payment Rails

A utility token enabling contributors to monetize

