INTERACTIVE SALES INSIGHTS DASHBOARD

Segment Filter

| Consumer | Corporate | Home Office |

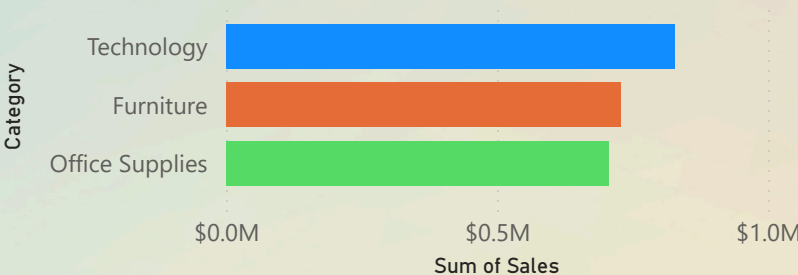## Total Sales
$2.26M
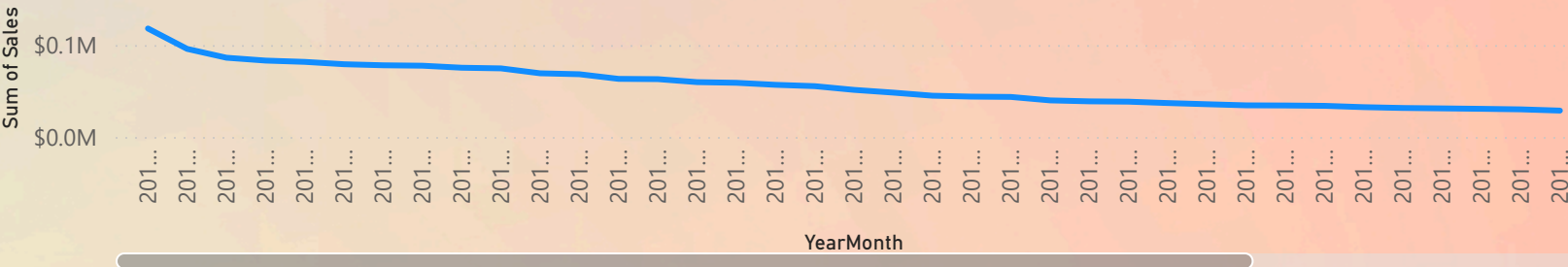
Total Orders
4922
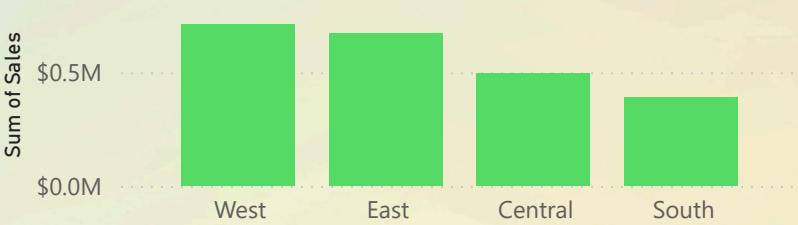
Avg Sales per Order
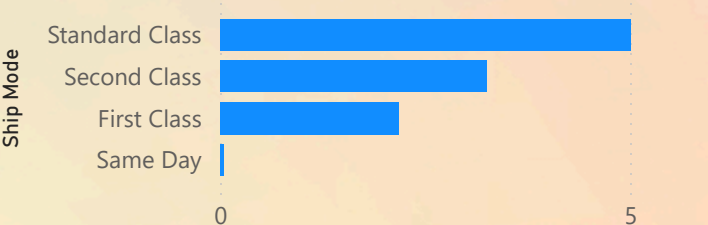### $459.4752

Sales by Category

Monthly Sales Trend

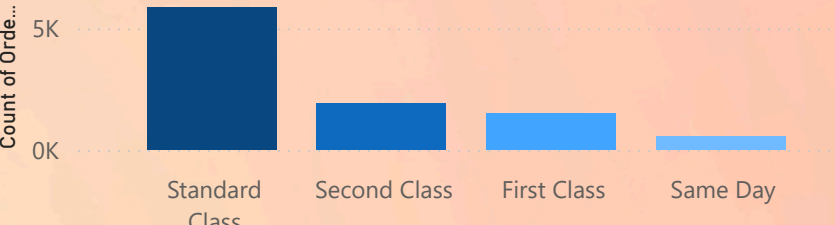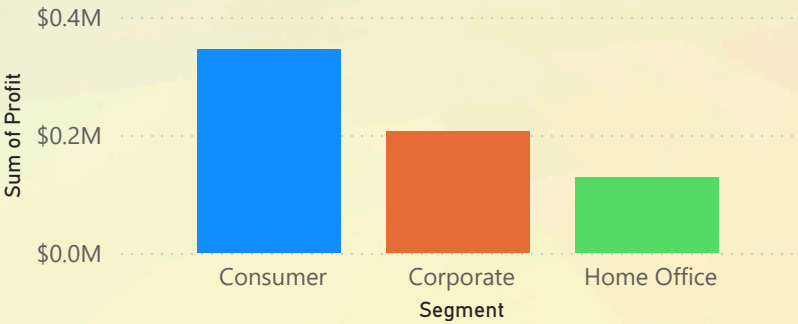## Sales by Region
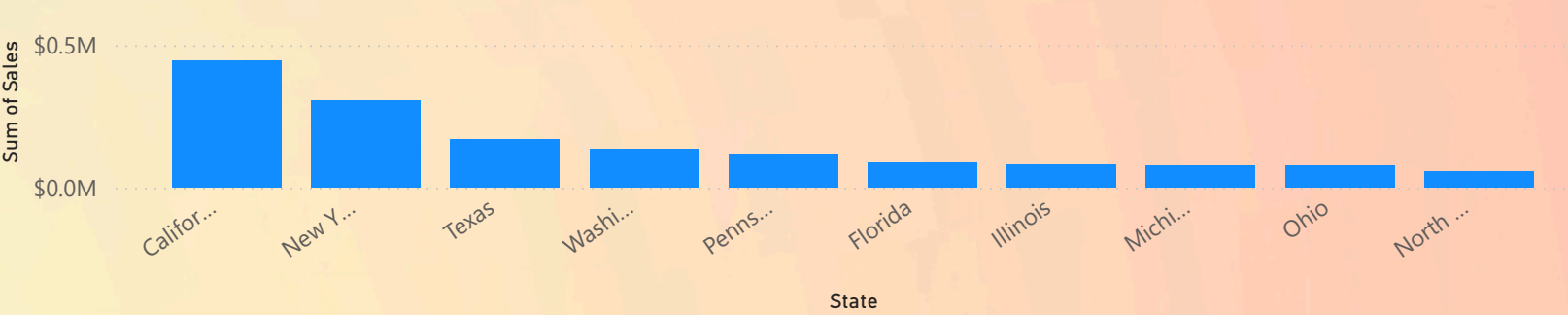

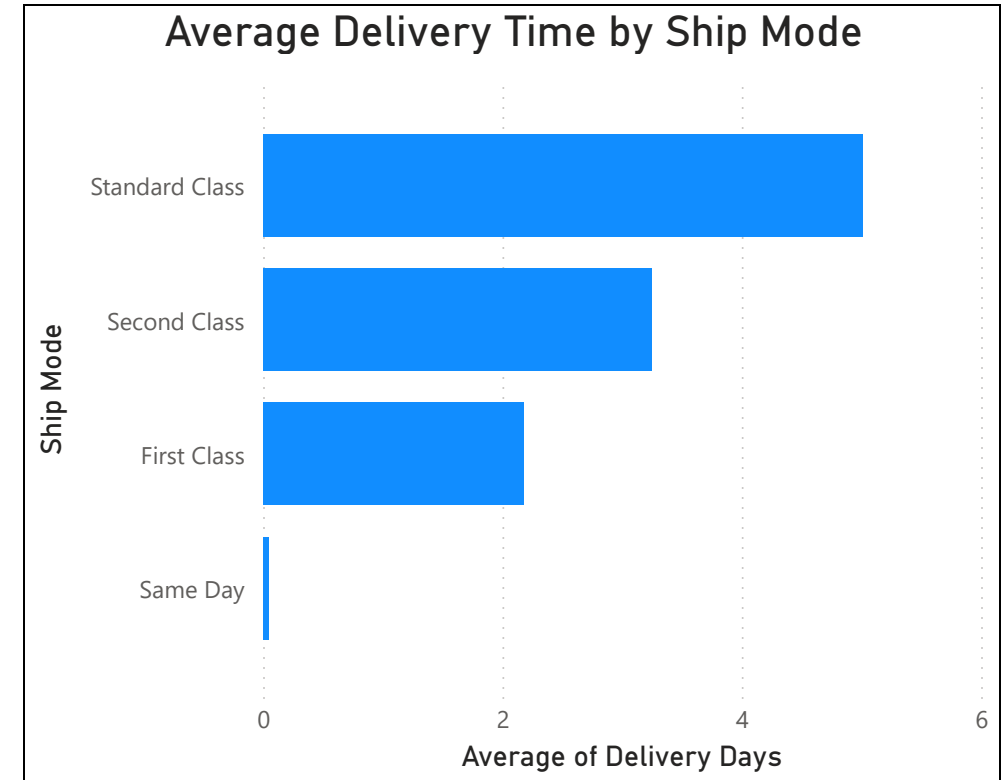## Average Delivery Time by Ship Mode
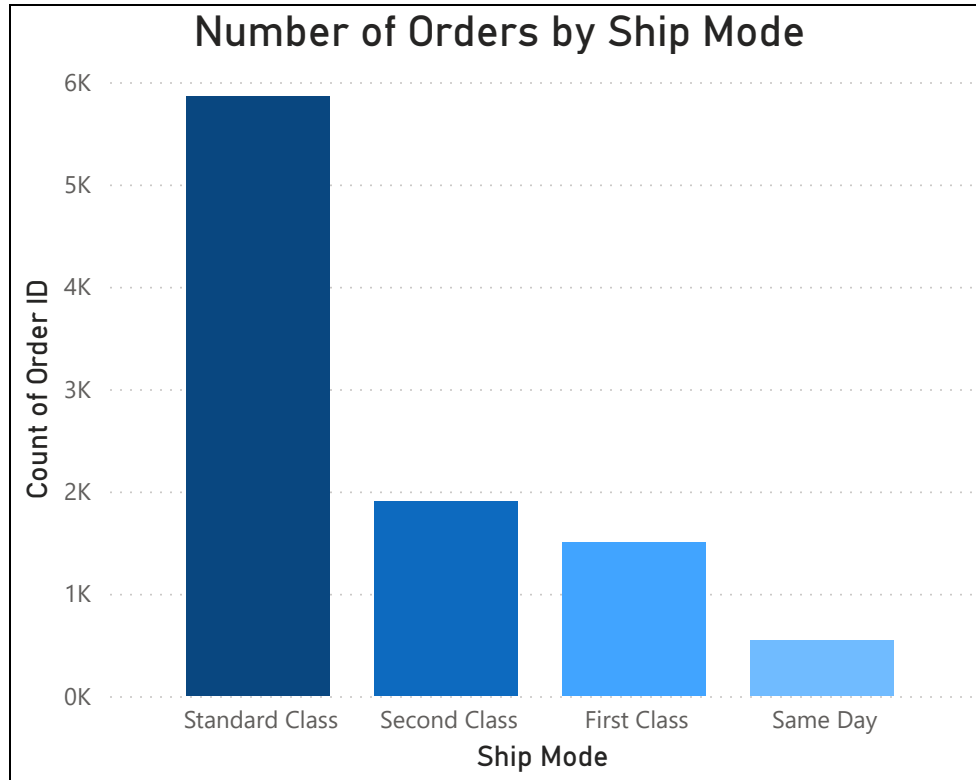

Number of Orders by Ship Mode

Profit by Segment

Top 10 States by Sales

SHIP MODE & DELIVERY INSIGHTS

Number of Orders by Ship Mode

Average Delivery Time by Ship Mode

The most used shipping method and Average delivery time is highest for Standard Class.

Summary

Total Sales	Total Orders	Avg Sales per Order
$2.26M	4922	$459.4752

- Sales peaked in **Nov 2018**, especially in the **West** region.

- **Technology** is the top-performing category.

- The **Consumer** segment had the highest sales volume.

- **California** generated the most revenue state-wise.

- **Standard Class** was the most used shipping mode.

- Average delivery time **Standard Class** is around **5.01 days**