



# swamphacks

January 20 - 22, 2017

University of Florida

**GAINESVILLE, FL**  
**500 HACKERS**  
**36 HOURS**

SwampHacks helped me discover my passion for Computer Science and programming; if it wasn't for SwampHacks, I wouldn't be a Computer Science major.

**César C. González P.**  
*University of Florida Student*

I found myself working with so many fascinating folks that I never met before and I ended up growing as a human being.

**Amreeta Duttchoudhury**  
*HackGT Director*

Coming back as a company representative, I saw that the second iteration only got better. The creativity and dedication of everyone involved was inspiring.

**Sara Schuster**  
*Microsoft Representative*

## In 2015, we started.

A group of students banded together to create a new community at the University of Florida that welcomes anyone to participate and transform their dreams into reality.

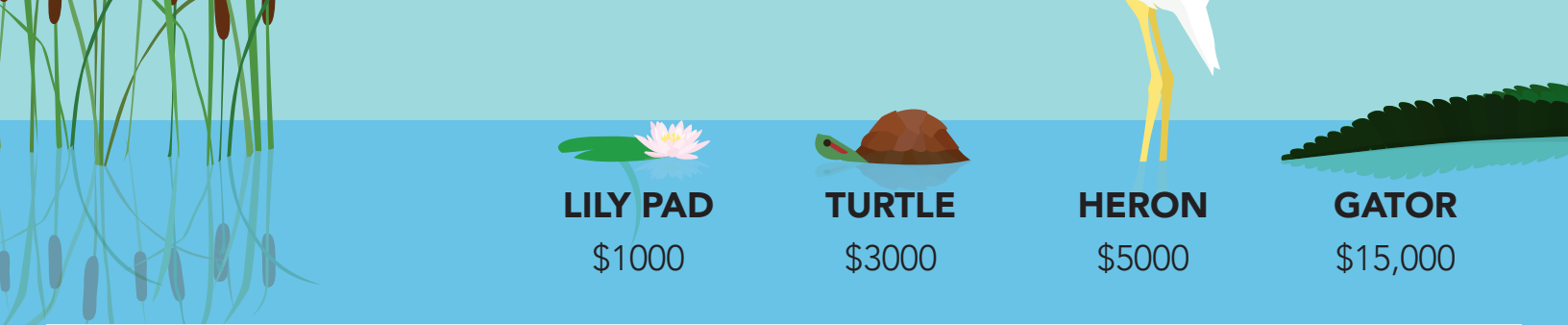
## In 2016, we grew.

SwampHacks has hosted two hackathons of teamwork, competition, and cooperative learning with people of all backgrounds and passions.

## In 2017, we build.

We will welcome the best SwampHacks iteration yet to support and showcase game-changing ideas from imagination to production. We can't wait to see you at the next greatest innovative challenge hosted in the heart of the Gator Nation.

[swamphacks.com](http://swamphacks.com) | [sponsors@swamphacks.com](mailto:sponsors@swamphacks.com)



**LILY PAD**  
\$1000

**TURTLE**  
\$3000

**HERON**  
\$5000

**GATOR**  
\$15,000

Company Representatives	1	3	5	∞
Company Spaces	puddle	pond	creek	marsh
Host Tech Talk	30	45	45	60
Host Swamp Activities	OR AND AND			
		mini	main	Swamp Cup
Resumes		all	all	all
Logo on Site	small	medium	large	deluxe
Logo on Shirt		medium	large	deluxe
Speak at Opening			3m	5m
Speak at Closing				3m
Sponsor a Meal			1 meal	2 meals
Provide a Prize		category (C)	favorite (F)	top 3
API Prize		OR API	AND API	AND C / F / API
Bring VIP Judge				★
Co-host Status				★
API Exposure		advertise	intro workshop	full workshop

Tier 4 

# LILY PAD

PRICE

\$1000

The Lily Pad is for our friends who want to help us build an awesome event and contribute to its success. Even at our base price, we won't let you get away without some great perks!

Through this tier, you will receive the tools and opportunities to connect with hackers in ways that most base tiers at hackathons cannot provide.

Help enrich the Swamp. Become a Lily Pad at SwampHacks 2017!

## Company Space



### Puddle

 × 1

Smaller, yet accessible to hackers. The Puddle holds a single representative and provides general exposure to our hackers.

## Event Hosting

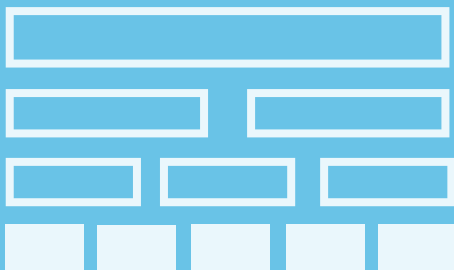
Tech Talk Time

30m

A space will be provided for a thirty minute tech talk on a topic of your choice. We want to spread as much knowledge to our hackers as possible and help your company gain recognition.

## Logo Promotion

Site: Small



Shirt: None



# Tier 3 TURTLE

PRICE  
**\$3000**

The Turtle tier was made for companies seeking impressive perks at our event. This upgrade provides a powerful suite of new perks, increasing your presence at SwampHacks. Escape your shell. Become a Turtle at SwampHacks 2017!

## Company Space



**Pond**

 × 3

A Pond accomodates up to three representatives. The table of Pond will be larger than Puddle and situated in a location more accessible to hackers.

## Event Hosting

Tech Talk Time

**45m**

or

Host A  
Swamp Activity

**MINI**

Choose to either host a 45 minute tech talk on the topic of your choice or attach your name to one of our mini events, a casual break from coding for our hackers.

## Additional Perks



**Provide a Prize**

API or Category



**Resume Access**

full contact info

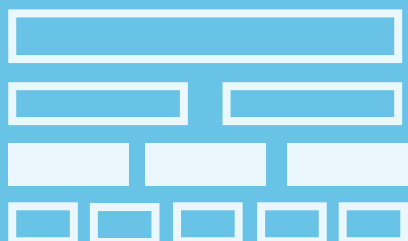


**API Advertising**

distribute keys

## Logo Promotion

Site: Medium



Shirt: Medium



# Tier 2 HERON

PRICE  
**\$5000**

The Heron tier will allow you to join the most prominent companies at our event. You will have incredible exposure to our hackers, as well as shower them with food, games, prizes, and more.

## Company Space



**Creek**  
👤 × 5

A Creek is home for up to 5 representatives. Utilizing the largest table, the Creek flows through prime real estate for hacker-traffic exposure.

## Event Hosting

Tech Talk Time

**45 m**

AND

Host A  
Swamp Activity

**MAIN**

Host a 45 minute tech talk on the topic of your choice AND attach your name to one of our Main Swamp Activities: large group events for our hacker's enjoyment and hackathon thrill.

## Additional Perks



**Provide a Prize**  
Favorite AND API



**Speak at Opening**  
3 minutes max



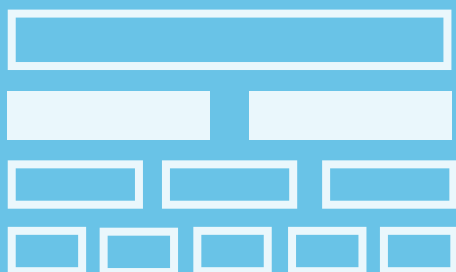
**Sponsor a Meal**  
Attach your name to 1 meal



**Intro Workshop**  
short intro after opening

## Logo Promotion

Site: Large



Shirt: Large



# Tier 1 GATOR

PRICE  
\$15,000

As our co-host (or more appropriately), Gator, you will be the sole company of this tier, have an unmatched connection with hackers and enjoy every perk we could imagine. Conquer the Swamp. Become a Gator at SwampHacks 2017!

## Company Space



Marsh  
x ∞

No simple table and chairs here. The Marsh provides a lounge for you and hackers to interact: a plot of land for your company to set up camp and enjoy.

## Event Hosting

Tech Talk Time

60m

AND

Host The

SWAMP  
CUP

Host one hour's worth of Tech Talks on top of hosting the Swamp Cup: our continuous hacker tournament throughout the weekend, including games, points, winners, and prizes.

## Additional Perks



Sponsor Top 3  
And a C/P/API Prize



Speak at Both Ceremonies  
3 min. opening / 4 min. closing



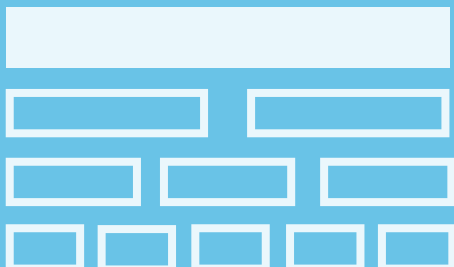
Sponsor a Meal  
Attach your name to 2 meals



Full API Workshop  
30 minutes to teach your API

## Logo Promotion

Site: Deluxe



Shirt: Deluxe

