



# SwampHacks IV

January 19-21, 2018 | University of Florida

## What is SwampHacks?

It's a 36 hour open coding event where students become creators. As the largest hackathon in Florida, SwampHacks taps into the talent of our own university as well as colleges in the area to serve as a nexus of innovation for the southeast. Here's what you have to gain from investing in our movement:

### SwampHacks IV run-down

**36** hours to hack | **4** members per team

### SwampHacks III achievements

**538** participants

**81** projects

**14** universities

## Recruitment

The best and brightest students are attracted to our event with a drive to showcase their passion and skills. SwampHacks provides an alternative method to resume screenings and elevator pitches by giving companies a peek into what students are capable of.

## Brand Exposure

Whether you're showing off technical aspects about your company or looking to introduce your company to the community, SwampHacks makes sure that your name is known. By leveraging our social media platforms and day-of events, you can let participants know about the ones who made our event possible!

## Student Interaction

SwampHacks is more than just a means to an end. The entire design process of an idea is encapsulated at our event. Throughout 36 hours, you can watch students discover novel ways to use your products and create personal connections with our hackers through meaningful interactions.

	DRAGONFLY \$1000 (x6)	TURTLE \$3000 (x10)	HERON \$5000 (x5)	GATOR \$7000 (x1)
Company Representatives	1	3	5	$\infty$
+EXTRA REPS: \$500				
Tables for Reps	puddle	pond	creek	marsh
Resumes		all	all	all
Host Tech Talk	30	45	45	60
Speak at Opening		2m	3m	5m
Speak at Closing				3m
Provide a Prize	themed	themed	top 3	
API Prize	API	API	T / F / API	
Logo on Site	small	medium	large	deluxe
Logo on Shirt		small	medium	large
Logo on Social Media	x1	x2	x3	all
Sponsor an Event	1	1	1	1
Sponsor a Meal		snack	1 meal	2 meals
Social Media Shoutout			x1	x2

Tier 4

PRICE

# DRAGONFLY

\$1000

The Dragonfly tier is aimed at companies looking to interact with students and experience SwampHacks firsthand! With the main perks of the event intact, the Dragonfly tier allows companies to contribute in a humble yet meaningful manner.

Fly to our swamp. Become a Dragonfly today!  
(Limit: 6)

## Company Space

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### Puddle × 1

With ample room for your representative, the Puddle provides enough space to meet and advertise to hackers. (3 ft. x 3 ft. square table)

## Logo Promotion

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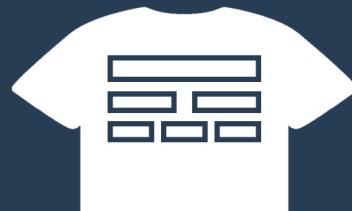
Site: Small



Social Media: x1



Shirt: None



## Additional Perks

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Tech Talk Time

30 m

Space will be provided for a thirty minute tech talk on a topic of your choice.

Sponsor an Event

x1

Attach your name to a short activity that will refresh hackers during breaks.

Tier 3

# TURTLE

PRICE

\$3000

Having the most available positions out of any tier, the turtle constitutes the foundation for our event. By providing prizes and having more representatives, a Turtle tier company helps shape our hackathon and the community within it.

Adapt to our environment. Become a Turtle today!

(Limit: 10)

## Company Space



Pond  
• × 3

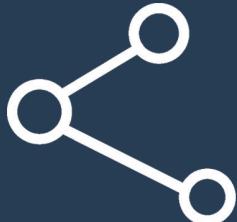
The Pond houses three representatives and provides more space and access to hackers than a Puddle. (4 ft. x 4 ft. circle table)

## Logo Promotion

Site: Medium



Social Media: x2



Shirt: Small



## Additional Perks

Tech Talk Time

45m

Space will be provided for a forty-five minute tech talk on a topic of your choice.



Provide a Prize  
API or Themed



Speak at Opening  
2 minutes max



Resume Access  
full contact info



Sponsor a Snack  
or an event

Tier 2

# HERON

PRICE

\$5000

With a considerably larger company space, the Heron tier company looks to invest themselves not only within our event, but also its accompanying hackers. Herons are actively advertised on our social media accounts and can bring up to 5 representatives.

Soar above and beyond. Become a Heron today!  
(Limit: 5)

## Company Space

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Creek  
 × 5

The Creek doesn't just house five representatives, it's also prime real estate for hacker-traffic exposure.  
(8 ft. x 4 ft. rectangle table)

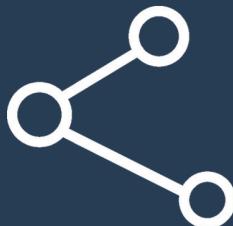
## Logo Promotion

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Site: Large



Social Media: x3



Shirt: Medium



## Additional Perks

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Tech Talk Time

45m

Space will be provided for a forty-five minute tech talk on a topic of your choice.



Provide a Prize  
API and Themed



Speak at Opening  
3 minutes max



Shoutout  
x1 on Social Media



Sponsor a Meal  
and an event

Tier 1

# GATOR

PRICE

\$7000

As our main sponsor of our event, the Gator tier provides companies with unmatched opportunities to create a collaborative environment at SwampHacks. With access to an abundance of perks and the ability to influence our event winner, the Gator essentially becomes a partner of our event.

Conquer the swamp. Become a Gator today!  
(Limit: 1)

## Company Space

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Marsh  
• × ∞

The Marsh is much more than a table; it's also chairs, a whole plot of land, and an environment where your company and hackers can have meaningful interactions.  
(16 ft. x 16 ft. area)

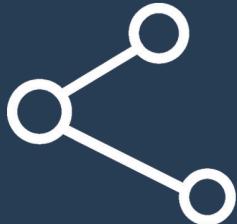
## Logo Promotion

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Site: Deluxe



Social Media: ALL



Shirt: Deluxe



## Additional Perks

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Tech Talk Time

60m

Space will be provided for a sixty minute tech talk on a topic of your choice.



Sponsor Top 3  
And a T/F/API Prize



Speak at Opening/Closing  
5 min. Opening / 3 min. Closing



Shoutout  
x2 on Social Media



Sponsor a Meal  
and two events