



# swamphacks

January 20 -22, 2017

University of Florida

**GAINESVILLE, FL**  
**500 HACKERS**  
**36 HOURS**

SwampHacks helped me discover my passion for computer science and programming, if it wasn't for SwampHacks, I wouldn't be a Computer Science major.

César C. González P.  
Student at University of Florida

I found myself working with so many fascinating folks that I never met before and that I ended up growing from as a human being.

Amreeta Duttchoudhury  
Director of HackGT

Coming back as a company representative, I saw that the second iteration only got better. The creativity and dedication of everyone involved was inspiring.

Sara Schuster  
Microsoft Representative

## In 2015, we started.

A group of students banded together to create a new community at the University of Florida that welcomes anyone to participate and transform their dreams into reality.

## In 2016, we grew.

SwampHacks had hosted two hackathons of teamwork, competition, and cooperative learning with people of all backgrounds and passions.

## In 2017, we build.

We will welcome the best SwampHacks iteration yet to support and showcase game-changing ideas from imagination to production. We can't wait to see you at the next greatest innovative challenge hosted in the heart of the Gator Nation.



### LILY PAD

\$1000



### TURTLE

\$3000

### HERON

\$5000

### GATOR

\$15,000

Company Representatives	1	3	5	$\infty$
Company Representatives	puddle	pond	creek	marsh
Host Tech Talk	30	45	45	60
Host Swamp Activities		mini	main	Swamp Cup
Resumes		all	all	all

Logo on Site	small	medium	large	deluxe
Logo on Shirt		medium	large	deluxe
Speak at Opening		2m	3m	5m
Speak at Closing				3m
Sponsor a Meal			1 meal	2 meals
Provide a Prize	category (C)	favorite (F)	top 3	
API Prize	API	API	API	C / F / API
Bring VIP Judge				★
Co-host Status				★

API Exposure	Advertise	API intro	API workshop
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Tier 4



# LILY PAD

PRICE

\$1000

The Lily Pad, our base tier, is for our friends hoping to help us build an awesome event and contribute in any way possible. With that being said, we won't let you get away without some great perks

Through our base tier, you will receive the tools and opportunities to connect with hackers, even including a 30 minute tech talk and company space.

Help cover the Swamp. Become a Lily Pad at SwampHacks 2017!

## Company Space

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### Puddle 1

Smaller, yet accessible to hackers. The Puddle holds a single representative and presents general exposure to our hackers.

## Event Hosting

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Tech Talk Time

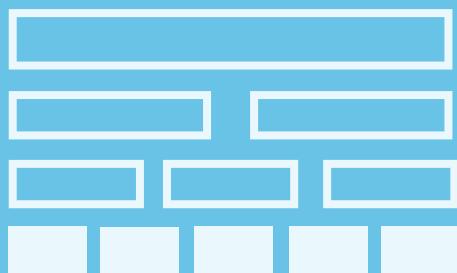
30 m

Even as a base tier, Lily Pads will still be provided space for a thirty minute tech talk on the topic of your choice. We want to spread as much knowledge to our hackers as possible, so any talk helps us throw an awesome event and helps you gain exposure.

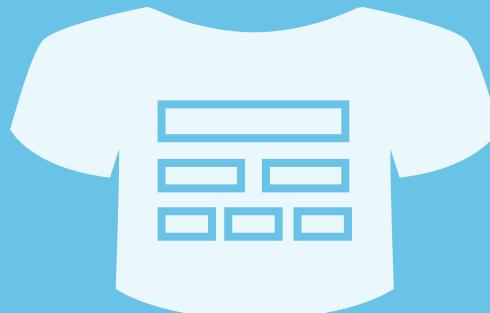
## Logo Promotion

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Site: Small



Shirt: None



Tier 3



PRICE

\$3000

The Turtle tier was made for companies seeking strong perks at our event. This upgrade provides a powerful suite of new perks, increasing your presence at SwampHacks. Escape your shell. Become a Turtle at SwampHacks 2017!

## Company Space



Pond  
1 person × 3

A Pond fits up to three representatives. The table of Pond will be larger than Puddle and situated in a location more accessible to hackers.

## Event Hosting

Tech Talk Time

45 m or MINI

Host A  
Swamp Activity

Choose to either host a 45 minute tech talk on the topic of your choice or attach your name to one of our mini events, a casual break from coding for our hackers.

## Additional Perks



Provide a Prize  
API or Category



Speak at Opening  
2 minutes max



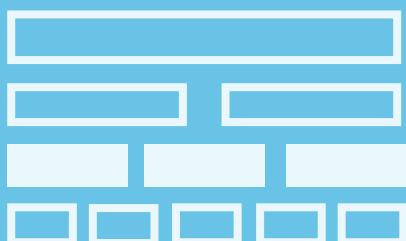
Resume Access  
full contact info



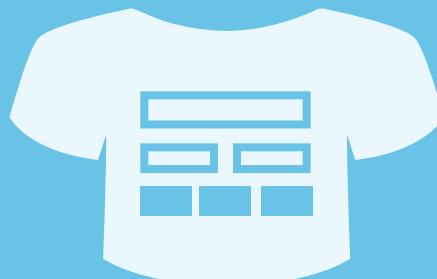
API Advertising  
distribute keys

## Logo Promotion

Site: Medium



Shirt: Medium



Tier 2



# HERON

PRICE

\$5000

As a Heron, join the most prominent companies at our event. You will have incredible exposure to our hackers, as well as provide them with food, games, prizes, and more. Spread your wings and soar. Become a Heron at SwampHacks 2017!

## Company Space



Creek  
1 person × 5

A Creek houses 5 representatives. Along with the largest table, the Creek flows through prime real estate for hacker-traffic exposure.

## Event Hosting

Tech Talk Time

45 m AND MAIN

Host A  
Swamp Activity

Host a 45 minute tech talk on the topic of your choice AND attach your name to one of our Main Swamp Activity: large group activities for our hacker's enjoyment and hackathon thrill.

## Additional Perks



Provide a Prize

Favorite AND API



Speak at Opening

3 minutes max



Sponsor a Meal

Attach your name to 1 meal

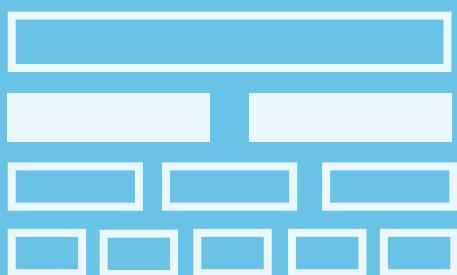


API Intro

short intro after opening

## Logo Promotion

Site: Large



Shirt: Large



Tier 1



# GATOR

PRICE

\$15000

As our Cohost, or more appropriately, Gator, you will be the sole company at this level, have an unmatchable connection with hackers and enjoy every perk we could think of. Conquer the Swamp. Become a Gator at SwampHacks 2017!

## Company Space



### Marsh 1 × ∞

No simple table and chairs here. The Marsh provides a lounge for you and hackers to interact, a plot of land for your company to set camp and enjoy.

## Event Hosting

Tech Talk Time

60 m AND SWAMP CUP

Host The

Host one hour's worth of Tech Talks on top of hosting the Swamp Cup: our continuous hacker tournament throughout the weekend, including games, points, winners, and prizes.

## Additional Perks



Sponsor Top 3  
And a C/P/API Prize



Speak at Both Ceremonies  
3 min. opening / 4 min. closing



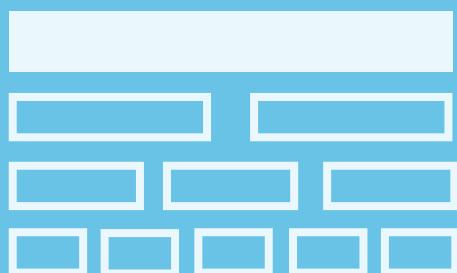
Sponsor a Meal  
Attach your name to 2 meals



API Workshop  
30 minutes to teach your API

## Logo Promotion

Site: Deluxe



Shirt: Deluxe

