



UNIVERSITY OF FLORIDA

swamphacks

JANUARY 2020

SwampHacks is a 36 hour Hackathon hosted by the University of Florida. We provide recruitment opportunities for sponsors and connect hundreds of diverse students nationwide. Our position as a Southeastern innovation hub lets companies engage with top-tier talent. Join us as we celebrate a culture of sustainability and professional development.

The background of the entire page is a vibrant illustration of a swampy landscape. At the top, there's a bright yellow-orange sky with several white, fluffy clouds. Below the sky is a body of water in shades of blue and green. In the distance, there are green hills and a small wooden bridge. A small orange boat with a person inside is on the water. The bottom of the page features a detailed illustration of a swamp floor with various green plants, reeds, and a small body of water reflecting the sky.

2019 Achievements

628

Participants



95

Projects



24

Universities



Recruitment

Recruit candidates right off the Hackathon floor with our private meeting rooms, networking opportunities, and conversation starters.

Brand Exposure

Access a network of thousands of young tech leaders to amplify your voice in our community.

From job postings to company bios, we make sure your message is heard.

Event Perks

Host an event in Fall 2019 as we arrange anything from coding competitions to tech talks.

(For this perk, a contract must be signed by October 1st.)

Interviews

Engage with students using our tried-and-true hackathon format and interview the best onsite.

Tier Options

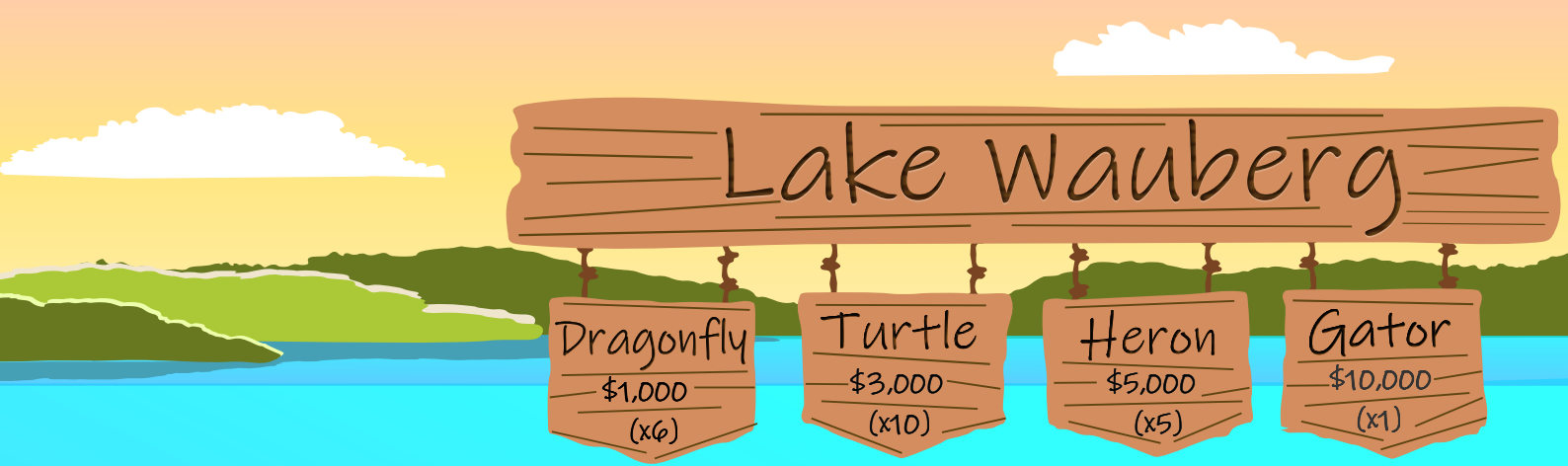
Design your Hackathon experience by choosing from 4 fantastic tiers, or by creating your own sponsorship package.

Page 3 summarizes all benefits and pricing.

Flex Time

Flex on our Hackers for 30 min. during a customizable "Flex Time" event at SwampHacks.

Be the loudest voice in the room and show what your company is made of.



Recruitment	Distribute Swag	✓	✓	✓	✓
	Resumes		Medium	Large	Deluxe
	Interview Rooms			✓	✓
Branding	Logo on Site	Small	Medium	Large	Deluxe
	Logo on Shirt		Medium	Large	Deluxe
	Logo on Social Media	1	2	3	All
	Social Media Shoutout			1	2
	Opening Speech (min.)		2	4	6
	Closing Speech (min.)				3
	Provide a Prize		1	2	Top 3 & Favorite
Engagement	Company Reps	1	3	5	Infinite
	+Extra Reps: \$500				
	Tables for Reps (ft.)	3x3	4x4	8x4	16x16
	Tech Talk (min.)	15	30	45	60
	Sponsor Activity	1	1	1	1
	Sponsor Meal		or Snack	and 1 Meal	and 2 Meals
	Flex Time			✓	✓

Tier 1

DRAGONFLY

Price

\$1,000
(Limit: 6)

For companies looking to interact with students at SwampHacks, this tier allows for humble, yet meaningful contributions.

Fly to our swamp, become a Dragonfly today!

Company Space



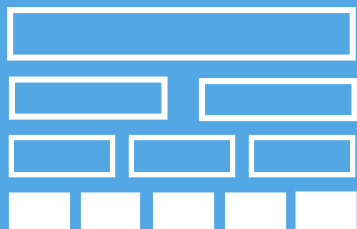
Square Table
3 x 3 ft.

1 X 1

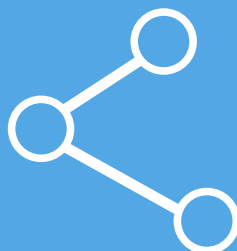
With ample room for one representative, a 3x3 ft. square table provides enough space to display advertisements and meet hackers.

Logo Promotion

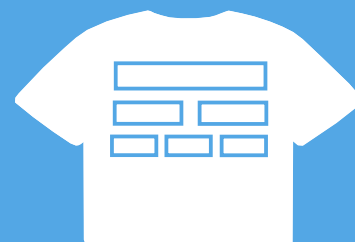
Site: Small



Social Media: x1



Shirt: None



Additional Perks

Tech Talk Time

15m

Space provided for a fifteen minute talk on your choice of topic.

Sponsor an Activity

x1

Attach your name to an activity for Hackers during breaks.

Tier 2

TURTLE

Price

\$3,000
(Limit: 10)

Considered the driving force of SwampHacks, Turtle-tier companies shape our community by providing prizes, tech talks, an activity, etc.

Join us in the water, become a Turtle today!

Company Space



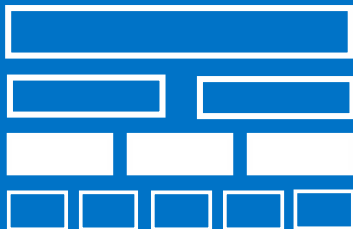
Circle Table
4 x 4 ft.

 x 3

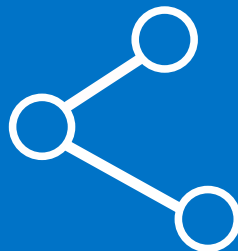
A 4 x 4 ft. circle table is the perfect spot for three representatives with plenty of space and access to hackers.

Logo Promotion

Site: Medium



Social Media: x2



Shirt: Medium



Additional Perks

Tech Talk Time

30m

Space provided for a thirty minute talk on your choice of topic.



Provide a Prize
API or Themed



Speak at Opening
2 minutes max



Resume Access
Full contact info



Sponsor a Snack
or an activity

Tier 3

HERON

Price

\$5,000
(Limit: 5)

Heron-tier companies invest in hackers themselves and receive considerably larger advertising space. These organizations are actively promoted throughout SwampHacks and gain fantastic opportunities for student interaction.

Soar above the clouds, become a Heron today!

Company Space



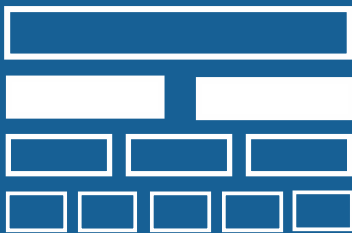
Rectangular Table
8 x 4 ft.

5 x 5

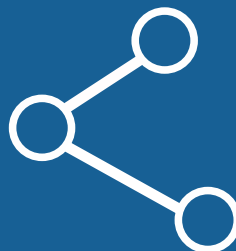
This rectangular table doesn't just house five representatives, it's also prime real estate for hacker-traffic and exposure.

Logo Promotion

Site: Large



Social Media: x3



Shirt: Large



Additional Perks

Tech Talk Time

45m

Space provided for a forty-five minute talk on your choice of topic.



Provide 2 Prizes
API and Themed



Speak at Opening
4 minutes max



Resume Access
Full contact info



Sponsor a Meal
or an activity



Interview Rooms
x1 Private Room



Flex Time
An event all about you

Tier 4

GATOR

Price

\$10,000

(Limit: 1)

As our main sponsors, Gator-tier companies receive unmatched opportunities to influence the Hackathon. Given an abundance of perks, a Gator partners with SwampHacks and thoroughly enriches the experience.

Swim to the finish line, become a Gator today!

Company Space



Space
16 x 16 ft.



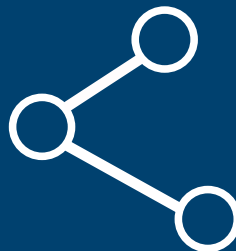
More than just a table and chairs, this space allows you to create your own environment for meaningful interactions with hackers.

Logo Promotion

Site:Deluxe



Social Media: ALL



Shirt:Deluxe



Additional Perks

Tech Talk Time
60m

Space provided for a sixty minute talk on your choice of topic.



Sponsor Top 3
and a T/F/API Prize



Opening & Closing
6 min & 3 min speeches



Resume Access
Full contact info



Sponsor 2 Meals
and an activity



Interview Rooms
x2 Private Room



Flex Time
An event all about you